



New Mexico African American Infant Mortality Pilot

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SUCCESSSES, CHALLENGES AND RECOMMENDATIONS FROM PHASE ONE

Introduction and Pilot History

- Infant mortality and why it matters
- Infant Mortality Rates (IMR) by the Numbers
 - ▶ IMR for infants born to white mothers 5.1 (US), 5.4 (NM)
 - ▶ IMR for infants born to Black/Af. Am. mothers 11.1 (US), 13.2 (NM)

[based on 2012-2014 data from NM-IBIS]

- History of the Pilot

Why the Centering Pregnancy Model?

<https://www.youtube.com/watch?v=oixaRbS9Tww&app=desktop>

Pilot Successes

- Garnered African American Participants
- Extended Benefits of Group-based Prenatal Care
- Unprecedented Survey of African American Mothers
 - ▶ Birth outcomes
 - ▶ Demographic facts
 - ▶ Pregnancy
 - ▶ Racism and linked fate

Key Data from Survey

- ✓ Knowledge gap regarding birthing options and insurance coverage
- ✓ Role of financial and other stressors during pregnancy
- ✓ Need for better stress management
- ✓ Importance of provider race/ethnicity
- ✓ High C-section rates among African-American mothers
- ✓ Need for prematurity surveillance

Challenges and Recommendations

Challenges

- - Better identifying audience and participants
- - Survey length

Recommendations

- Multi-year period/Broader geographic participation
- Stronger focus on mothers impacted by infant mortality
- More intensive outreach

Conclusion

- ❖ Pilot met with various challenges, including site selection and target participation
- ❖ Survey revealed important issues and directions for future research
- ❖ With reliable funding and support, New Mexico pilot could develop template for action in communities nationwide

Pilot Moms & Babies: Multi Ethnic New Mexico



Thanks and Contact Information

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