



HUMAN SERVICES

DEPARTMENT

Centennial Care Tobacco Prevention and Cessation Services
Megan Pfeffer, RN, NM Human Services Department
August 11, 2017

FY17 Medicaid Appropriation

- ▶ Included an appropriated total of \$27,319,300 for Medicaid from the Tobacco Settlement Program Fund.
- ▶ Of that amount, \$1,255,400 was allocated for the Breast and Cervical Cancer Treatment Program.
 - 100% expended
- ▶ Of that amount, \$26,063,900 was allocated for Medicaid Programs.
 - 100% expended

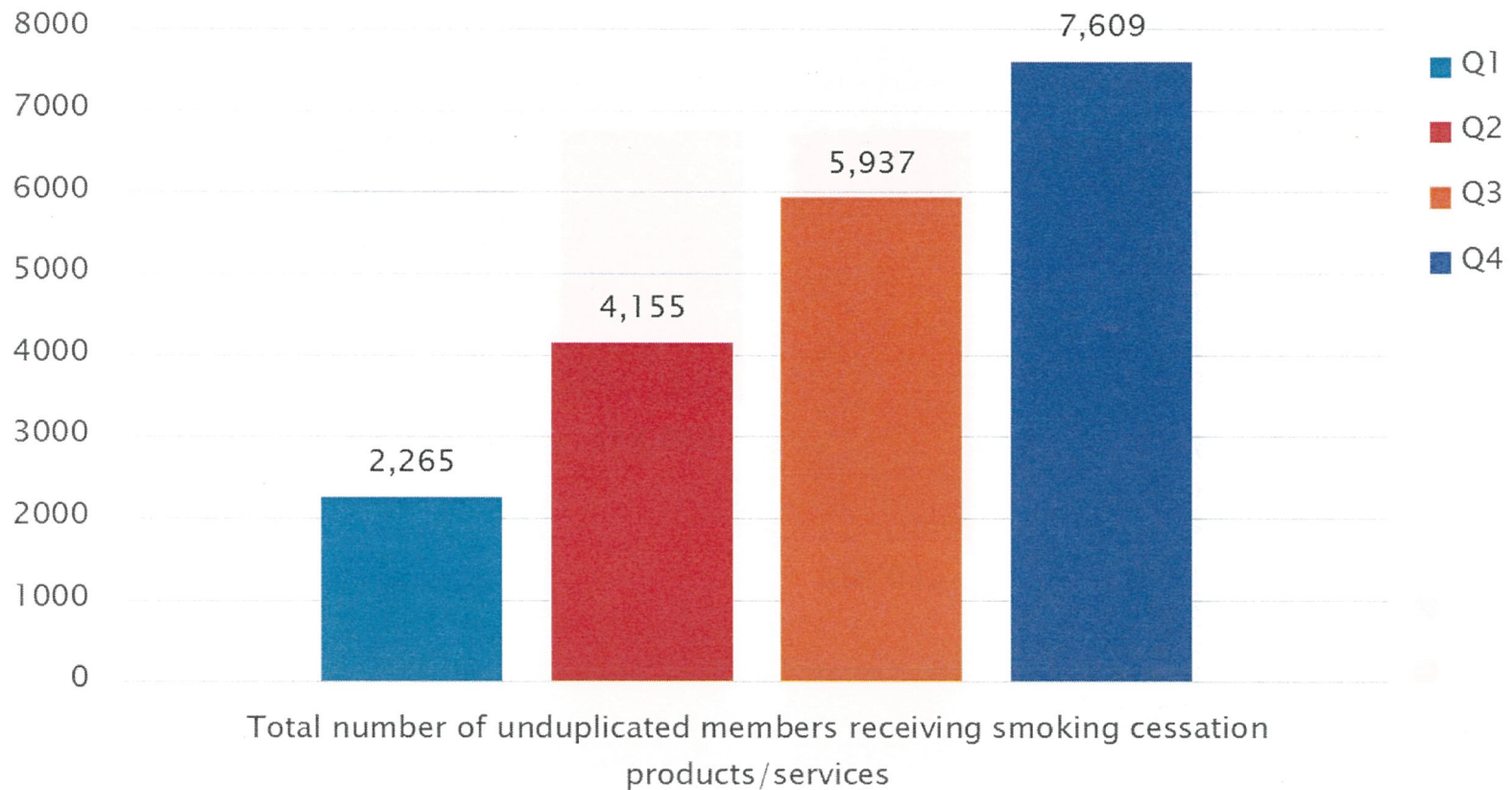
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 - Projected to spend 100%
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Available Medicaid Treatments & Services

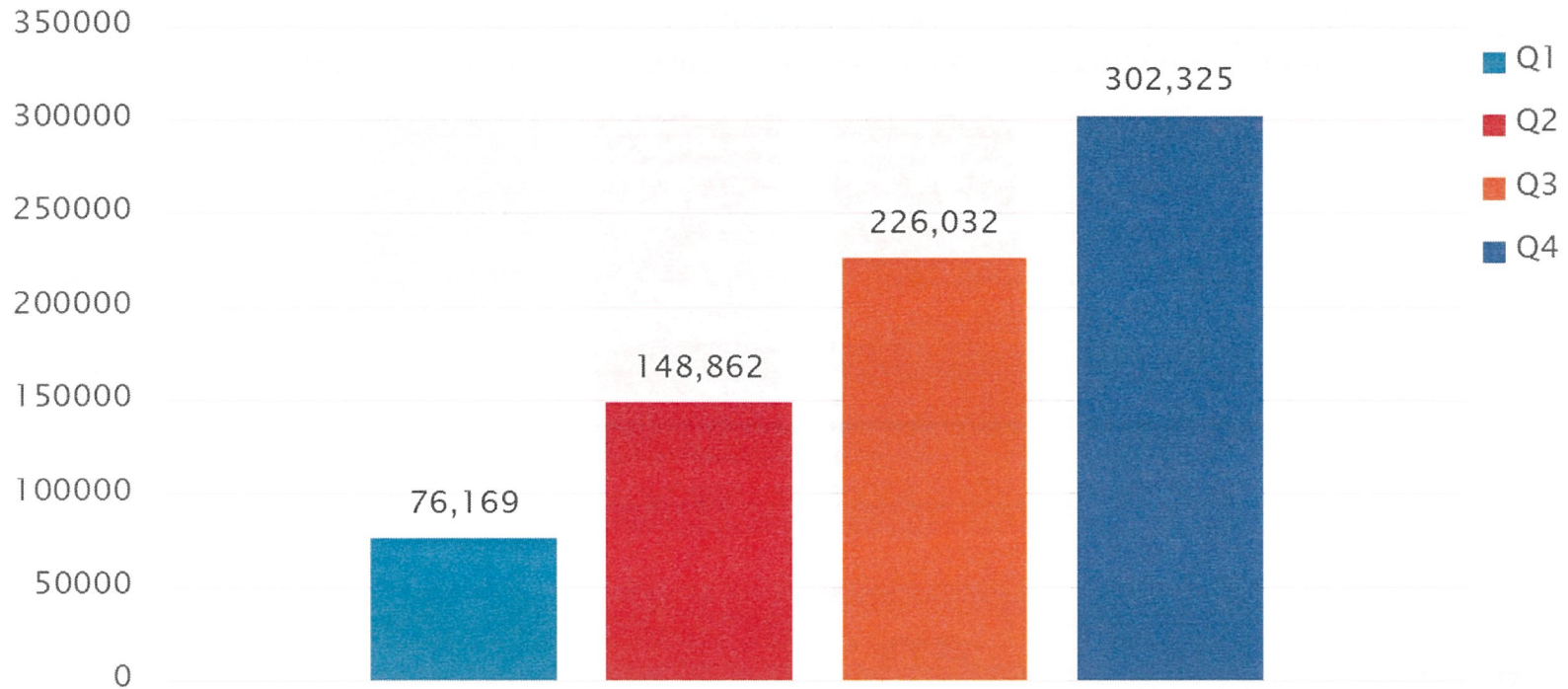
- ▶ Quit Line
- ▶ Chewing Gum
- ▶ Patch
- ▶ Lozenge
- ▶ Spray
- ▶ Inhaler
- ▶ Bupropion
- ▶ Chantix
- ▶ Counseling Services

Centennial Care – 2016 Managed Care Organizations' Member Utilization



Data Source: MCO Ad Hoc Reports,
May 2016

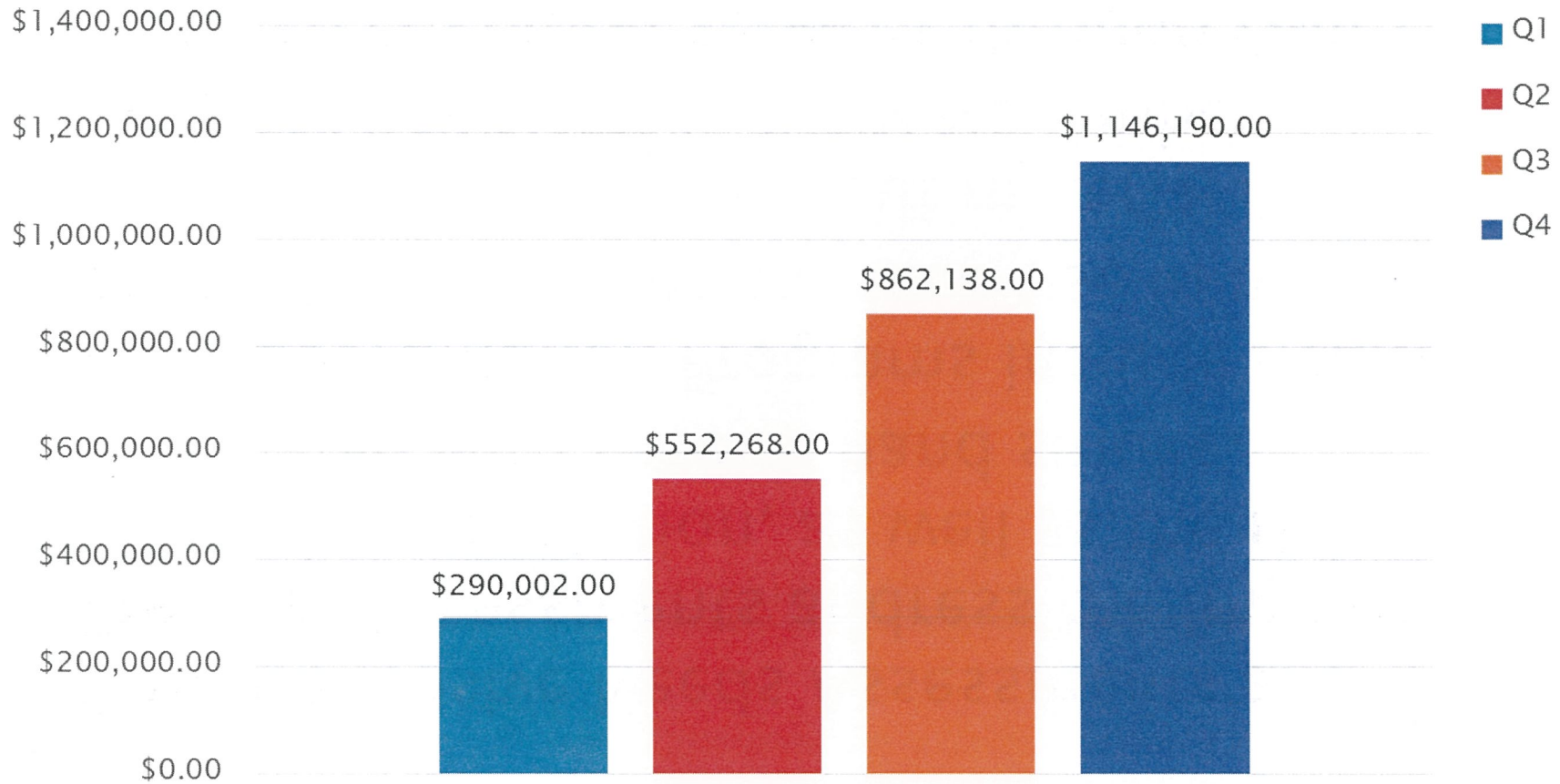
Centennial Care – 2016 Managed Care Organizations' Number of Smoking and Tobacco Cessation Products/Services Utilized or Accessed



Total Number of units for smoking and tobacco cessation products/services utilized

Data Source: MCO Ad Hoc Reports,
May 2016

Centennial Care – 2016 Managed Care Organizations' Total Expenditures



Total Expenditures for Smoking and Tobacco Cessation Products/Services

MCO Smoking Cessation Initiatives

- ▶ Comprehensive Needs Assessments and Prenatal Assessments address the importance of smoking cessation, as well as the risk associated with second hand smoke.
- ▶ Care Coordination Programs include health promotion targeting tobacco use in members.
- ▶ Great American Smoke Out material in member newsletters every November.
- ▶ Tobacco cessation services through Quit For Life.

MCO Smoking Cessation Initiatives

- ▶ Telephonic outreach to support smoking cessation needs of the members.
- ▶ Work with members to develop smoking cessation plan of care.
- ▶ Actively involve practitioners, members, families and other providers in planning, provision and evaluation of care.
- ▶ Promotion of cessation benefits in provider and member newsletter articles.
- ▶ Social media educational postings.

Expanded Initiatives

- ▶ MCO contracts contain new tracking measure requiring the MCOs to monitor the use of smoking cessation products and counseling utilization.
- ▶ MCO contracts now include the requirement to educate Members on the risks associated with the use of alcohol, tobacco and other substances and available products and counseling, i.e. smoking cessation products.

Breast and Cervical Cancer Program

- ▶ Individuals enroll with Department of Health (DOH) Breast and Cervical Cancer (BCC) early detection program.
- ▶ DOH determines qualification for Category of Eligibility (COE) 052 and the Income Support Division (ISD) processes the application if diagnosis made and treatment is required.
- ▶ As of August 2017, there were approximately 176 individuals receiving treatment.

