



Serving Mescalero, Ruidoso, Ruidoso Downs, Alto, Alamo, and surrounding locations!

Mescalero Apache Tribe

Economic Impact on New Mexico



MESCALERO APACHE TRIBE

Mescalero Apache Tribe Economic Development Overview

- Inn of the Mountain Gods Resort & Casino, Ski Apache, Casino Apache Travel Center, and several other Reservation-based enterprises
- Mescalero employs close to 2000 individuals and is one of the largest employers in south-central New Mexico
- Revenue share to the State of New Mexico from Mescalero's gaming operations was over \$30 million over the last five years



Inn of the Mountain Gods & Casino Apache Overview

- In 2020, the pandemic reduced employment, but recovery was swift, and current employment exceeds pre-pandemic and pre-recessionary levels. (Source: Bureau of Labor Statistics)
- Otero County 2019 Visitor Spending was estimated at \$269 million, 3.6% of the total New Mexico Tourism Market



Amenities at the Inn

- 273 rooms and suites
- 669 slot / 390 slots at Casino Apache
- 19 table games
- Poker Room
- Sportsbook
- Entertainment, Concerts, VIP Shows, Community Events
- Top Golf Swing Suite
- Spa at the Inn
- Apache Eagle Zipline
- Mescalero Hunting: Mescalero Big Game Hunts
- Fishing at Lake Mescalero
- Batting Cages at the Inn
- Inn Club & Golf Course
- Walking, Hiking & Bike Trails
- Horseback Riding
- Trap & Skeet Sporting Clay
- Two Arcades
- Convention Center, Special Events

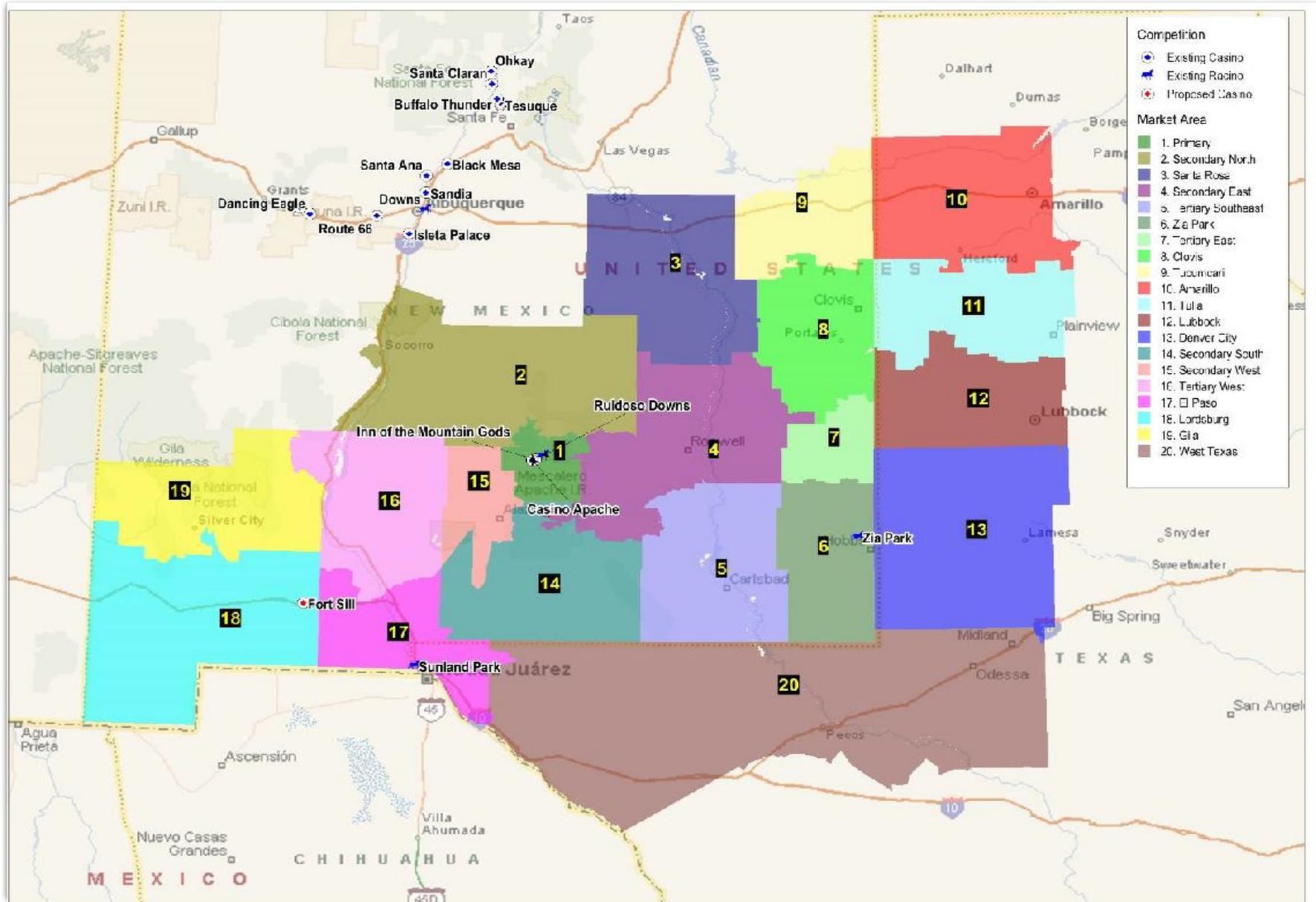


Restaurants at the Inn

- Apache Tee
- Red Hat Grille
- Big Game Sports Bar
- Broken Arrow Tap House
- Wendell's Lounge
- Wendell's Fine Dining
- Big Game Sports Bar and Restaurant – Pub Fare
- The Market at Mescalero:
 - Sbarro
 - Wahlburgers
 - Samurai Sams
 - Warshield Taco
 - Carrizo Canyon Coffee
 - Scouts Corner Bar



Key Markets / Visitors



Ski Apache Overview



- Since 1963, the resort has been owned and operated by the Mescalero Apache Tribe
- The alpine peak of Sierra Blanca is over 12,000 feet; elevation at the base of the Gondola is 11,500 feet; vertical drop of 1,900 feet
- Annual snowfall of 15 feet
- Enhanced snowmaking all the way to the summit
- 11 lifts, including New Mexico's only eight-passenger Gondola
- Over 750 ski-able acres
- All-day ski instruction program
- 55 runs and trails – 20% Expert, 60% Intermediate, 20% Beginner, 20% Expert
- Three-span ZipTour begins above 11,000 feet; parallel cables so riders can glide down the mountain side-by-side; 8,900 feet in length, making it one of the longest ZipTours in the world

Mescalero Gas Company

- Propane Gas residential and commercial as well as propane services and appliances.
- Estimated residential customers on the reservation is about 2039, commercial on reservation about 222 and of reservation about 75 and growing.
- 4 delivery trucks, 2 30,000-gallon storage tanks, four pickups, one crane truck, two utility trailers, 1 john deer skid steer.
- Community and highway commuters with Gas station pumps providing regular unleaded and diesel fuel.
- Over a million gallons of propane gas the last 12 months as well as over a million of regular unleaded in the same time frame.



Mescalero Cattle Ranch

- Late 1800s to 1945 (both at Mescalero & Fort Sill) – individual tribal members leased grazing land for personal and commercial use
- In 1945 – individual tribal members united their cattle operations into a Reservation-wide group – “Mescalero Indian Cattle Growers’ Association;” membership open to all tribal members and residents of reservation; incorporated in the 1960s
- Association dissolved in 1990s and the ranch was reformed as an unincorporated tribal enterprise
- Cattle & timber: major sources of revenue for the Tribe before the Inn/casino. Cattle still a source of revenue and jobs today
- Modern ranching industry practices of vaccinating, feeding, and handling of cattle and horses



Mescalero Care Center

- 40-bed skilled nursing and assisted living facility
- Opened in 2005
- Caters to Tribal members and non-Tribal members from surrounding areas and west Texas
- Looking at expanding the facility to include more beds



Mescalero Apache Telecom

- MATI is a Tribally Chartered Corporation
- Registered in the State of New Mexico as a foreign Corporation
- One of only a handful of tribally-owned telecommunications companies operating on tribal land
- MATI voluntarily chose to be regulated by the State of New Mexico Public Regulatory Commission
- MATI has one exchange with 1300 access lines MATI started in 1997 and open it doors in 2001 with broadband deployment in 2003
- Current projects:
 - Fiber to every home on the Reservation
 - \$46 million grant from NTIA
 - Consultation with other tribes on how to develop a telecom



Future Economic Development & Quality of Life Projects

- Solar Project
- Tribal Grocery Store
- Veterans Memorial Park
- Community Playgrounds
- Housing Projects
- Recruitment & Retention of Professionals
- Increased Broadband Services
- Sawmill Project
- Museum, Visitors & Cultural Center
(Living Museum)
- Head Start Building



Member Services

Support Services

Child Support Enforcement Office
Workforce Innovation Opportunity Act Program (WIOA)
Mescalero Violence Against Women
Four Directions Treatment & Recovery Center of Mescalero
Child Care & Development Fund Program

Cultural Resources

Cultural Center & Museum
Language Program
Tribal Historic Preservation Office

Health

CHR Program
Health Education Department
Patient Benefits Coordinator
Diabetes Wellness Program
Mescalero Care Center
Mescalero Elderly Center
Mescalero Prevention Program



Member Services

Education

Mescalero Apache Schools (Elementary to High School)
Early Childhood Program
Head Start Program
Community Library
Tribal Education Department
Scholarship Program

Youth Programs

Mescalero 4-H
Youth Development
Mescalero Apache Boys & Girls Club





Member Services

Maintenance

Center Maintenance
Mescalero Roads & Utilities
Tribal Maintenance

Natural Resources

Cattle Ranch
Conservation Law Enforcement Department
Fence Crew
Fish Hatchery
Parks & Recreation Department
Division of Resource Management & Protection (DRMP)
Land Office
Mescalero Apache Fire Rescue
Office of Emergency Management

Tribal Government

Executive, Legislative, and Judicial
Mescalero Tribal Court
Office of the Prosecutor
Mescalero Detention Center
Office of the Public Defender
Mescalero Detention Center



Community Partnerships

- Eastern New Mexico University
- Food Bank Support – Otero/Lincoln Counties
- New Mexico Responsible Gaming
- Toys for Tots
- Senior Olympics
- Student Athletics Support
- DOH Healthy Kids Mescalero Apache
- 4-H Sponsorships
- Educational Opportunities for Students



Economic Development in Partnerships in our Communities

- Southeastern New Mexico Economic Development District/Council of Governors
- Chamber of Commerce Members in Southern New Mexico & West Texas
- Contract with local New Mexico vendors for goods & services





Questions

