Best Practices in Career Technical Education

Legislative Finance Committee September 24, 2025

Gene Strickland, Superintendent Hobbs Municipal Schools



How Did We Get Here?

Heavy Emphasis on Academic Skills

Advanced Coursework

Shaming of High-Skill Physical Careers

Skills Gap

Workforce Development

Community Needs Assessment

Career Relevant Instructional Experiences - HS Credit, Dual Credit, Industry Credentials



Best Practices

Community Informed Needs

Community Defined Outcomes

Education Designed

Financially Supported - Legislatively, Locally & Industry

Education Delivered - Mutual Participation

Evidence of Needs Met

Review of Needs; Adjust



Career Relevant Education - Funding

Planning & Startup

Community Needs, Facility and Staff Needs to Deliver

Efficiency Funding Model will maintain a generalized experience

Delivery of Identified Needs carries a premium return on investment and should be rewarded. Performance Based Funding allows for Career Relevant Education outcomes to be funded

Existing Funding Formula maintains Efficiency while Excellence is communicated to be the expectation. (See Innovation Zone Table)



ACTE High Quality CTE Framework

No Need to recreate the wheel...

This Framework provides for a uniform model that can be equitably applied across the state for validation of program and funding.



Sequencing and Articulation

Student Assessment

Prepared and Effective Program Staff

Engaging Instruction

Access and Equity

Facilities, Equipment, Technology and Materials

Business and Community Partnerships

Student Career Development

Career and Technical Student Organizations (CTSOs)

Work-based Learning

Data and Program Improvement



Every Child Will Have A Career...

Do we want them to experience that after high school?

or

Provide those experiences during their 6-12 experience to realize a greater success rate and a thriving state that we all can be proud of?

