



**GLOBAL
CAMPUS**

The Future of Higher Education

Higher education has the compelling potential to **increase social mobility, decrease racial achievement gaps** among students, and **remove geographic divides**, starting with adults within our region of the United States and expanding nationally and internationally. Collaborating with workforce organizations will bring forth adaptive capabilities that will allow institutions to increase student access and enrollment, pedagogic improvements, and growth in personalized learning for a **new learner market** whose main **motivational driver is employability**.

- To compete in this adult market, we need to be **agile, responsive, and dynamic** in our development of course and programmatic pathways that integrate workforce skills and competencies.



Market Demands

- Significant demand for people wanting to learn online. By 2025, markets forecast that the online education market will be **\$350 Billion**, and that was before the pandemic.
- Learners are **seeking skills** so they can compete in a global market.
- Identifying **skills, abilities, and knowledge shapes** how we can then **design asynchronous programs** that are personalized and align with workforce demands.
- By 2030 smartphone only internet connections will shape how learning content is delivered and learning interactions occurs.
- **80+ million students** are studying 9+ thousand courses at 800+ universities on MOOC platforms.
- The **increased level of support** is necessary to assist learners stay focused and overcome hurdles along their journey.

Source: HolonIQ



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Key Stats to Guide Us

New Mexico Online Education Market

121,816

NM students enrolled in some form of post-secondary education

54,481

NM students take at least one online course.

333,939

NM adults with some college/no degree

4,718

Out-of-state students enrolled in NM online courses

9,896

NM students enrolled in out-of-state courses (mostly Arizona & Utah)

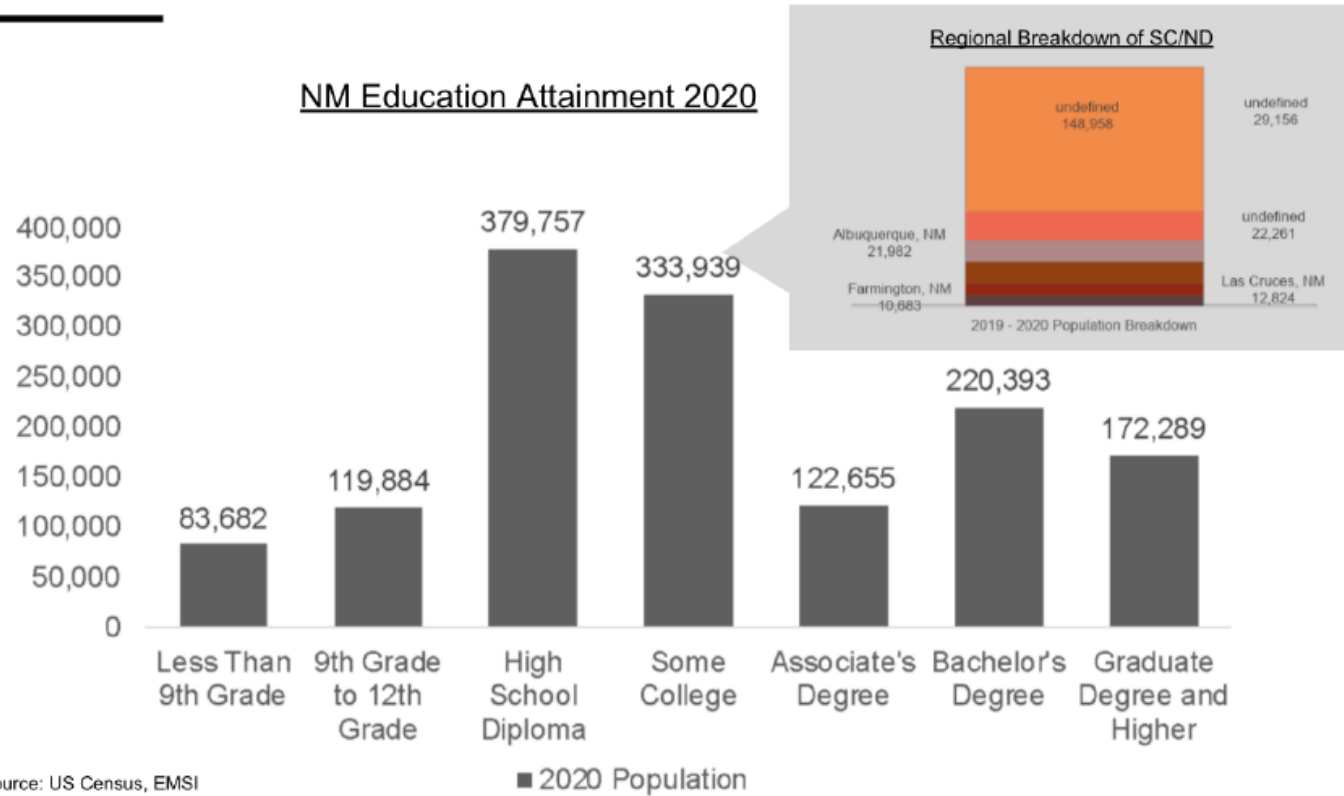
Insight & Opportunity

- New Mexico has a relatively small but mature online market compared to other states.
- Low price point makes education accessible.
- Limited options in state.



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NM HAS A HIGH % OF ADULTS WITH SOME COLLEGE/NO DEGREE AND RELATIVELY LOW COLLEGE ATTAINMENT



Accessible Online Offerings



GLOBAL

- 70 + online programs
- Asynchronous, Synchronous
- Formal Degree



MICROLEARNING NMSU GLOBAL

- Upskill, Reskill, New Skill
- Digital Badging, Certificates
- 1C Model



Micro-Learning Experiences



Micro-learning is a short-term learning experience that provides essential information about a topic in engaging and practical ways.

- Micro-learning participants will **build skills in a specialized area** throughout the duration of the course and demonstrate they have mastered these skills through engaging activities and projects.
- As participants complete the course through NMSU Microlearning, they will earn micro-credentials that will be recognized through a digital badge.
- Customized length depending on necessary **engagement hours or competency attainment.**

What are Micro-Credentials?

Micro-credentials are qualifications that demonstrate skills, knowledge, and/or experience in a given subject area or capability.

Stackable credentials

- These micro-credentials are **stackable**.
- Individual credentials for specific **skill-based learning** relevant to a learner's market.
- Ability to award **certifications** and **potentially academic credit** for completion.
- The goal is that these credentials will stack over time and encourage participants to **continue gaining relevant skills** for career growth.

MICROCREDENTIALS

Micro-credentials are qualifications that demonstrate...


★ SKILL


★ COMPETENCY


★ ACHIEVEMENT

★ KNOWLEDGE

 **Pesticide Resistances**


 **Pesticide in Aquatic Systems**


 **Soils Pesticides and Herbicides**


 **Insect Pest Management**

 **Bed Bugs**

 **New Mexico Laws and Regulations | Pre License**

 **Calibrations | Pre License**

 **Chile Pest and**

 **Pesticide Applicator Training**
by Digital Learning
✔ Verified
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Trusted By



HED Indian Education Division

Programmatic Requests:

- Individualized Studies
- Applied Studies
- Information and Communication Technology
- Information Systems
- Management
- Marketing
- General Business
- Casino Hospitality and Gaming
- Cybersecurity

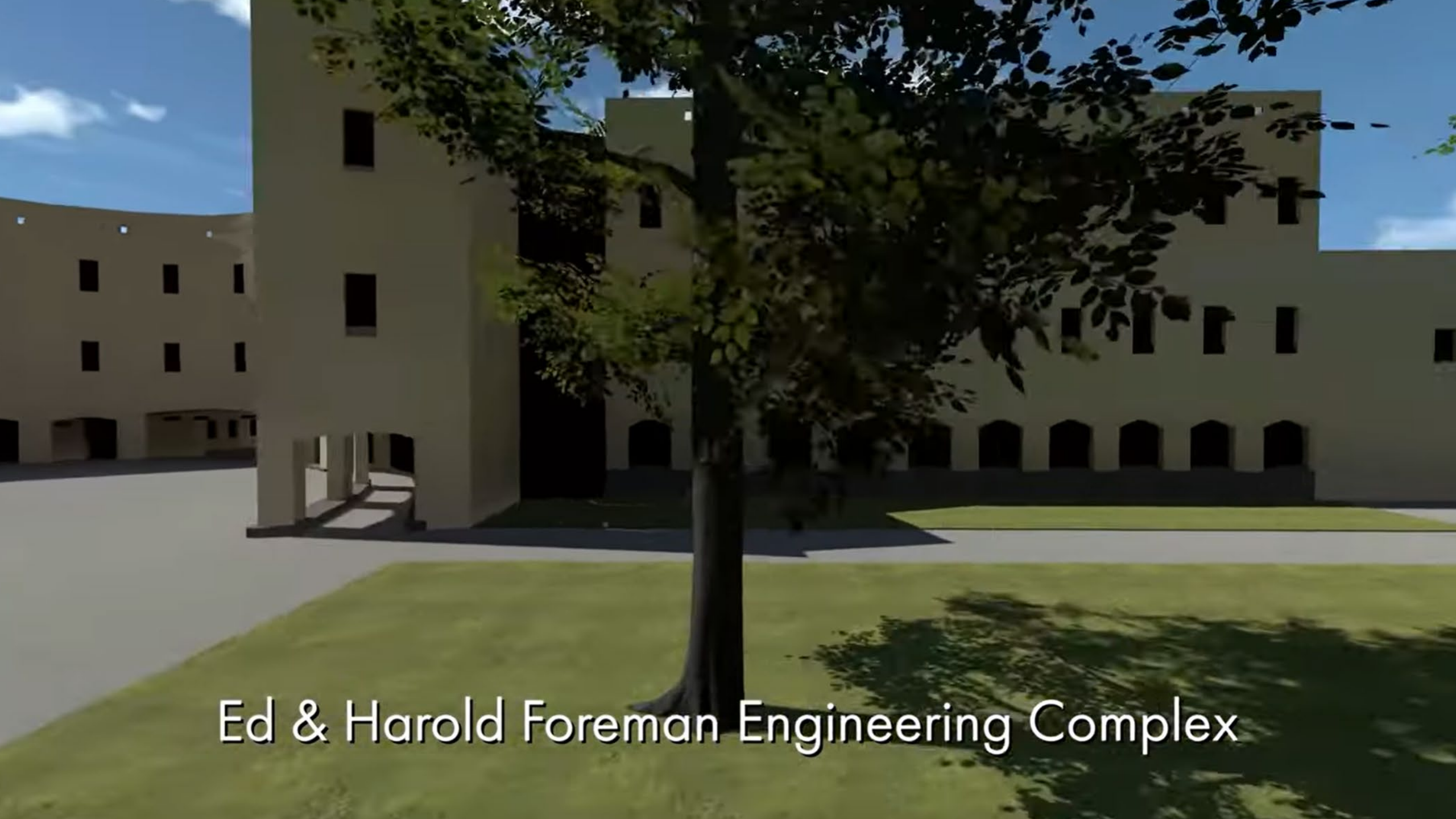


Immersive Learning

NMSU METAVERSITY



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Ed & Harold Foreman Engineering Complex

How VR Impacts Education and Workforce Development?

- Recall accuracy rates are higher due to active experiences vs. passive information
- VR supplemented lessons lead to better test and job performance
- Enhances engagement, communication, and creates community
- Digital literacy skills
- Emotional connections



Examples



EDUCATION

- Interactive lectures
- Game-Based learning
- Creative Development



WORKFORCE DEVELOPMENT

- Health Industry
- Training (Customer Service/Military)
- Welding Industry

What Employers Are Offering...



- Telehealth and Telecare
- Cybersecurity
- Project Management
- NASA Astrobiology
- NASA Data GLOBE Program
- Instructional Design
- Machine Learning
- Pesticide Applicator
- Food and Safety
- System Modeling for Transboundary Groundwater Resilience
- Introduction to Model-Based Systems Engineering
- Preventative Controls for Human Food (FSPCA)
- Financial Capability and Wellness
- New Mexico Laws and Regulations | Pre-License
- Customer Service Essentials
- Content Writing for SEO Writer Certification