

Shaping Responsible AI Policy for New Mexico

Presentation to the New Mexico Legislature's Science,
Technology, and Telecommunications Committee

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My Journey: From Agency.com to AI Salon

Pioneering Leadership



AI Salon's Optimistic Vision

**WHERE AI
AMPLIFIES
YOUR GENIUS**

AI Salon is where leaders and explorers gather to unlock the potential of generative AI. We're creating a space to learn, create, and advocate —together.



AI Salon's Policy Stance

We are committed to shaping AI policy that is transparent, accountable, and inclusive.

We advocate for policies that protect users, ensure fairness, and support independent developers using AI to serve people and build sustainable futures.



Empowering Leaders Through Exploration & Education



Our members are:

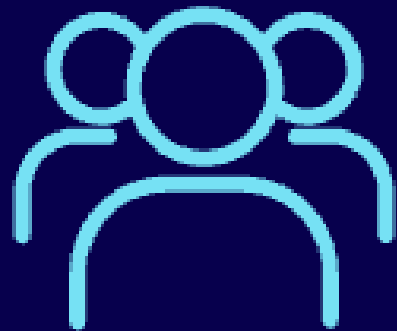
- 3,300+ AI optimists
 - Entrepreneurs
 - Small business owners
 - Creative & Business Professionals

Exploring what generative AI makes possible both personally and professionally.



Policymaker Call to Action: Invite Startups to the Table

AI policy is often shaped by the largest tech companies while the voices of creators, small businesses, and diverse communities are excluded. We ask legislators to:



Include Small Enterprises and Diverse Founders



Ensure Clear Regulatory Guidelines



Fund Educational Opportunities



Colorado: A Cautionary Tale of AI Policy Gone Wrong

April 2024

AI Salon and other advocates highlight that SB 24-205 will be particularly harmful to AI startups.



May 2024

The Colorado Legislature votes and passes SB 24-205 into law.



June 2024

Governor Polis signs the bill into law "with reservations."



May 2025

The Legislature fails to reach consensus on necessary fixes.



August 2025

During a two-day special session, lawmakers postpone implementation to 2027.



Colorado was first, but we got it wrong

“I am concerned about the impact this law may have on an industry that is fueling critical technological advancements across our state for consumers and enterprises alike...Government regulation that is applied at the state level in a patchwork across the country can have the effect to tamper innovation and deter competition in an open market.”

-Colorado Governor Jared Polis

Our concerns on the bill:

- Overbroad definitions
- Unrealistic requirements
- Financial burdens on startups
- Content labeling issues
- Premature mandates



AI Policy Recommendations for New Mexico

Clarity Over Constraint



- Define key terms precisely
- Provide concrete examples
- Offer implementation guidance
- Create accessible compliance resources

Avoid Innovation Inhibition



- Focus enforcement on actual harms
- Right-size compliance requirements
- Safe harbors for good-faith efforts
- Support open-source development

Fund AI Readiness



- K-12 AI curriculum development
- Community college AI programs
- Public awareness campaigns
- Small business AI training grants



Let's Build New Mexico's AI Future Together

We want to be a resource to you!

Contact Us

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