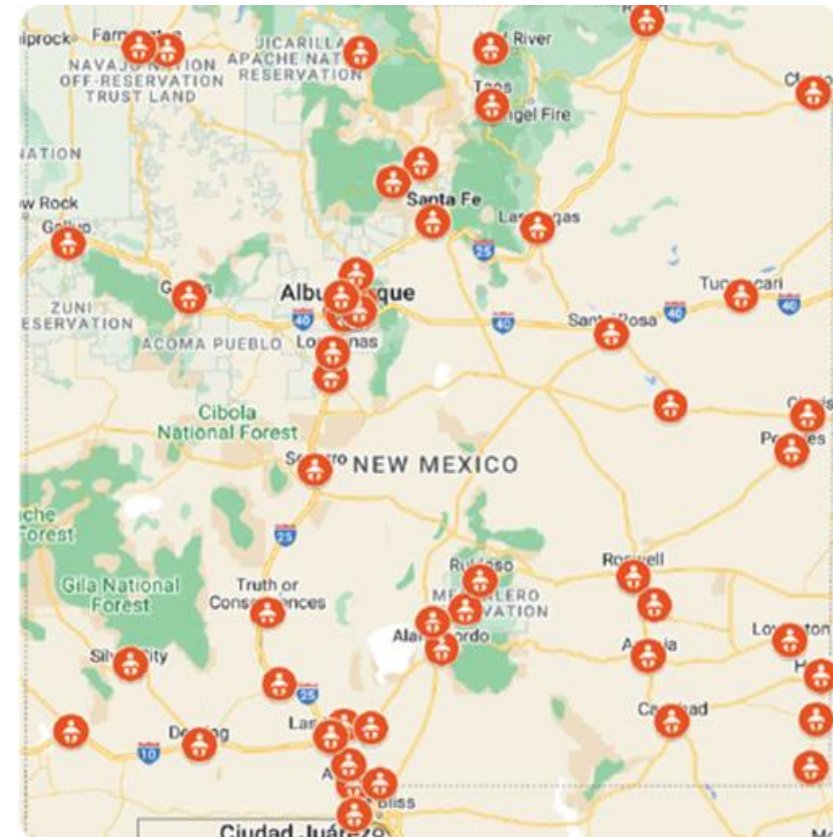
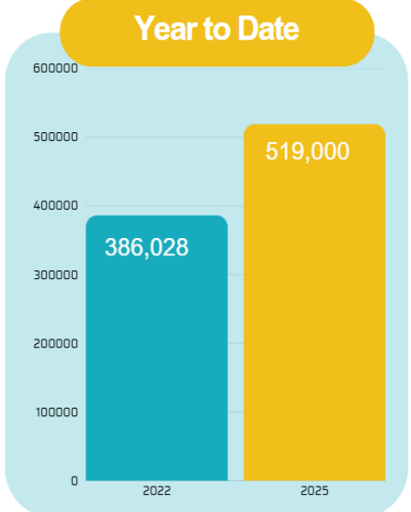
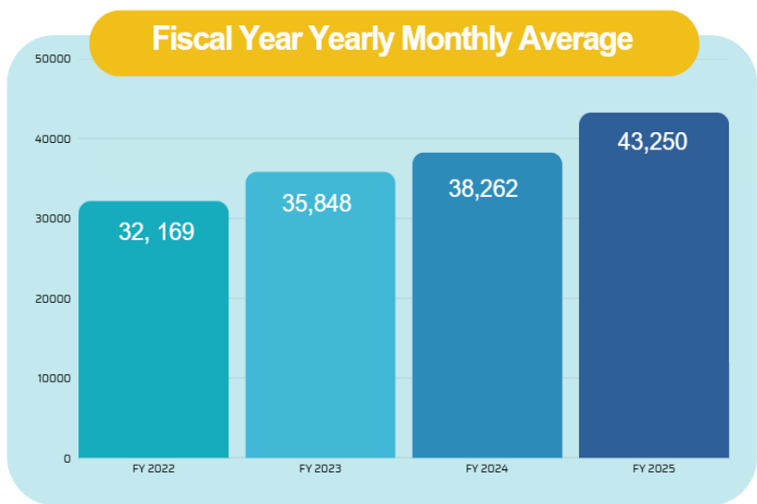




NM WIC, Senior & WIC Farmers' Market Programs

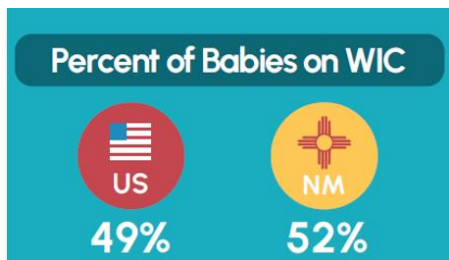
Sarah Flores-Sievers B.S., MPA
Food & Nutrition Bureau Chief
Director, WIC & Farmers Market Programs

WIC Innovation: Leads to Dramatic Increase in Participation



- New Mexico WIC was first in the nation to build an integrated interface system between SNAP, Medicaid and TANF.
- From FY 2022 to FY 2023 WIC participation increased **10.30%**
- From FY 2023 to FY 2024 WIC participation increased **7.82%**
- From FY 2024 to FY 2025 WIC participation increased **13.03%**
- Participation has grown **34.44%** since the inception of this project from 2022-2025
Averaging anywhere from 500-700 new families each month.

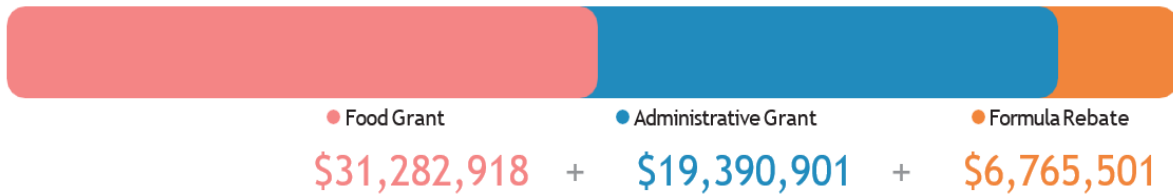
- 61 WIC Location /42 PHO
- 4 Military Bases
- 10 Satellites
- 5 Standalone



Potential Resource Limitations FFY26

- Food and Nutrition Services (FNS) needs to re-evaluate both WIC (Food/ Admin) grants to prevent future shortages and address the increase in WIC participation.
- President’s Budget Proposal would cut monthly fruit and vegetable benefits from \$54 to just \$13 for breastfeeding moms and from \$26 to \$10 for young children.
- \$777,681.00 SNAP-Ed funding, received through HCA for Healthy Kids Healthy Communities was cut.
- **#1 Redeemed, Fruits & Vegetables \$7.8 M FFY24**

2025 Federal Budget for the New Mexico WIC Program: \$57,439,320*



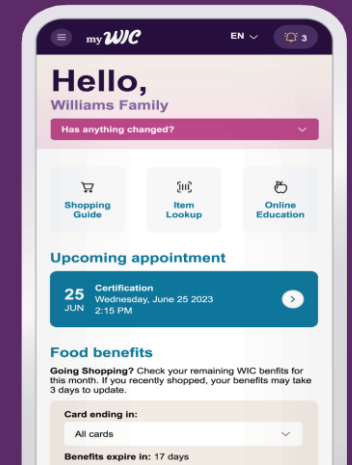
*Includes Estimated Formula Rebate

Special Projects

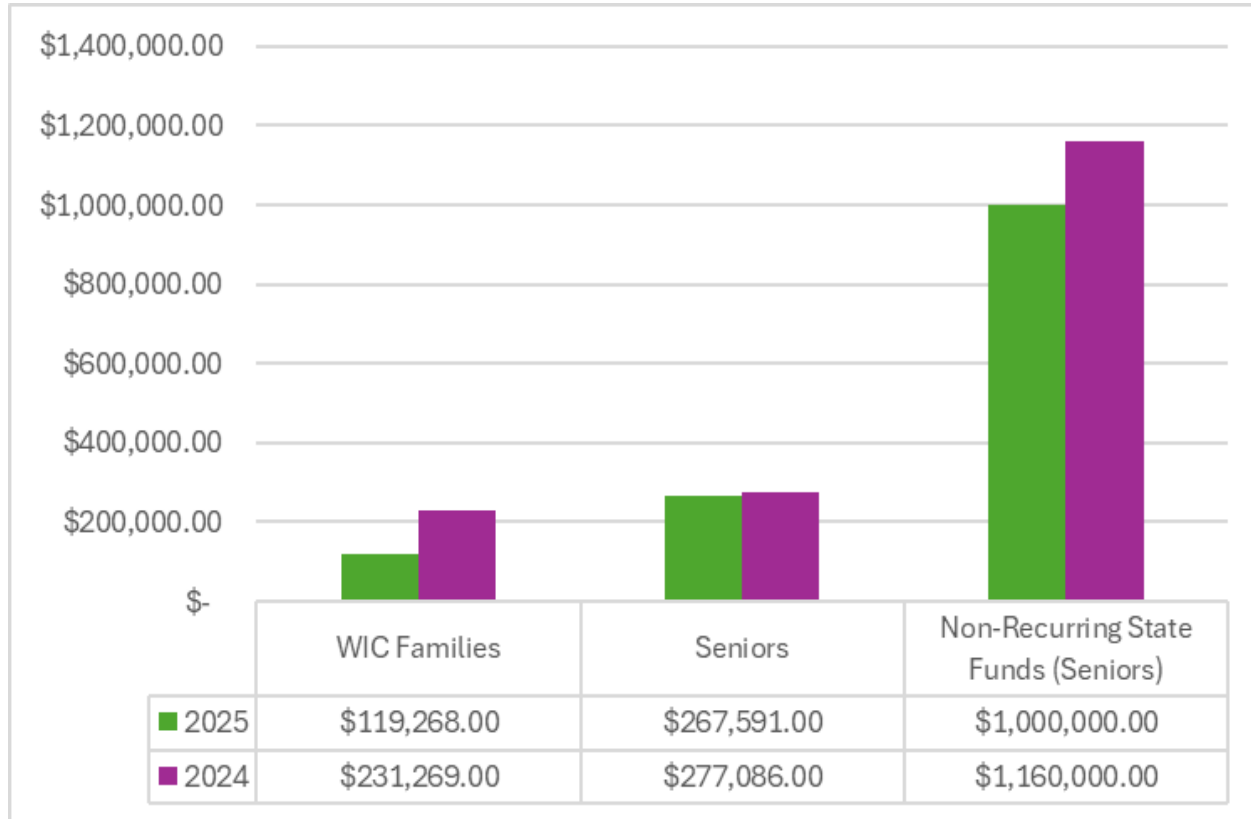
- Five WIC Mobile Vans



- eWIC – Online EBT July 2026
- My WIC App – Customer surveys



Farmers Market Funding



The NM Farmers Market Program began as 100% federally funded program through the Farm Bill, serving WIC families and Income-eligible seniors (60+) and Native elders (55+).

Up until two years ago, federal funds were the program’s only source of support. Until, the program began receiving non-recurring state funding through the Governor’s Food Initiative, expanding our ability to serve more New Mexico farmers, food producers, and participants.

Potential Resource Limitations FFY26

- Federal Senior & WIC FMNP funding remains flat or reduced, threatening reach.

*Funding from Farm Bill



OUR VISION

"HEALTHY COMMUNITIES THROUGH FRESH FOOD."

Questions?

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