



Senior & WIC Farmers' Market Nutrition Programs

Veronica Griego

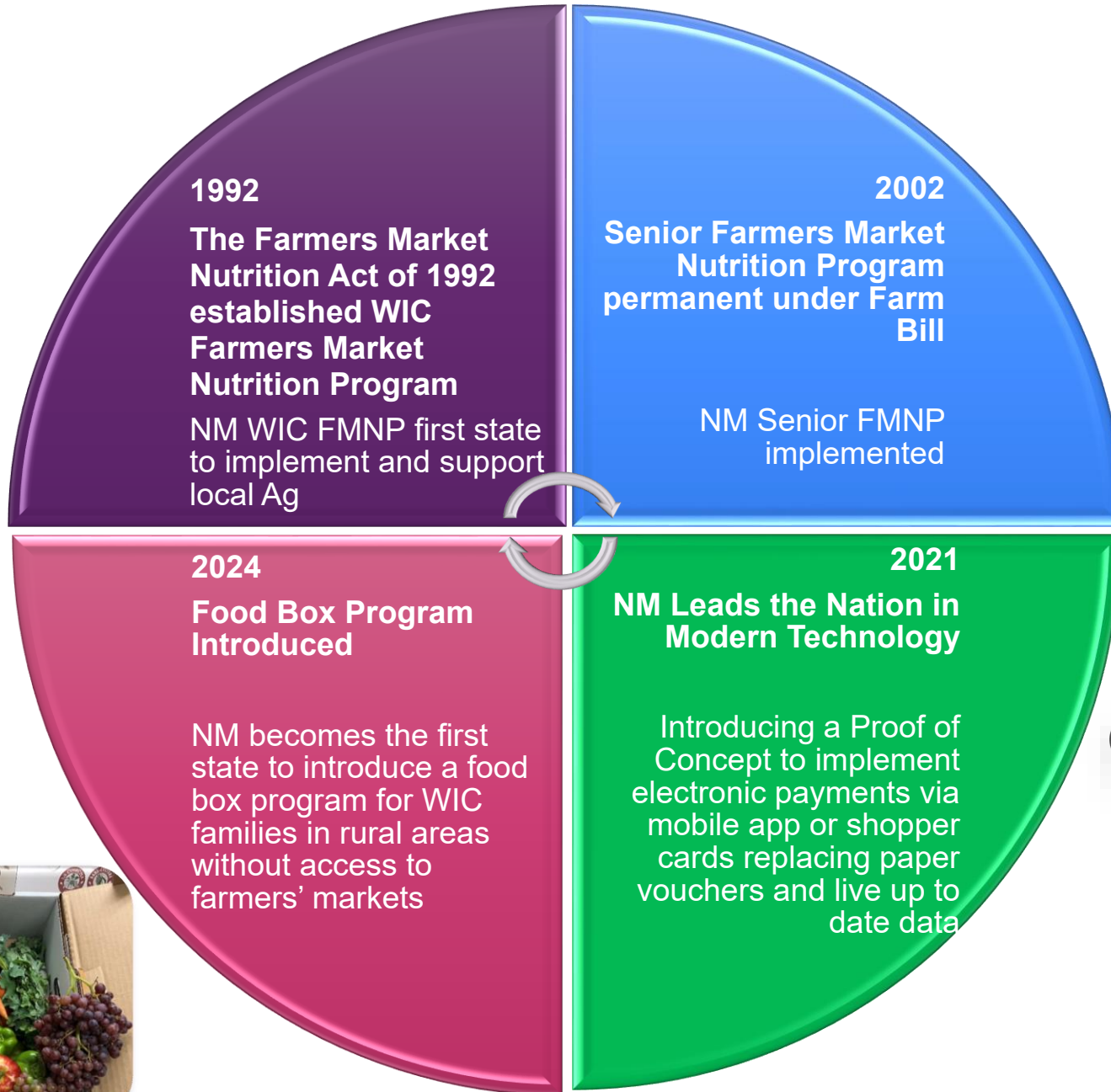
Food & Nutrition Bureau Chief

Program Manager

Eligibility

Active and eligible on the WIC Program

- Pregnant, Breastfeeding, Postpartum
- Infant & Children 6 months to 5 years old



Eligibility

- 60+ (non-Native American)
- 55+ Native American

Income based

- 185% Federal Funds
- 200% State Funds



Agricultural Support



Partner with NM Grown farmers to assemble fresh produce boxes.



Includes beans, posole, honey, chile pods, fruits, vegetables, and herbs.



Delivered directly to seniors in rural and tribal communities.

Value per box: \$50-\$100, supporting nutrition and local economy.



47 Farmers Markets on the Program



608 Farmers currently signed up to accept our WIC & Senior benefits



40 Farm Stands/Mobile Markets on the program



Partnership with 4 Food Hubs



SFY2026

2,385 participants with Federal Funds

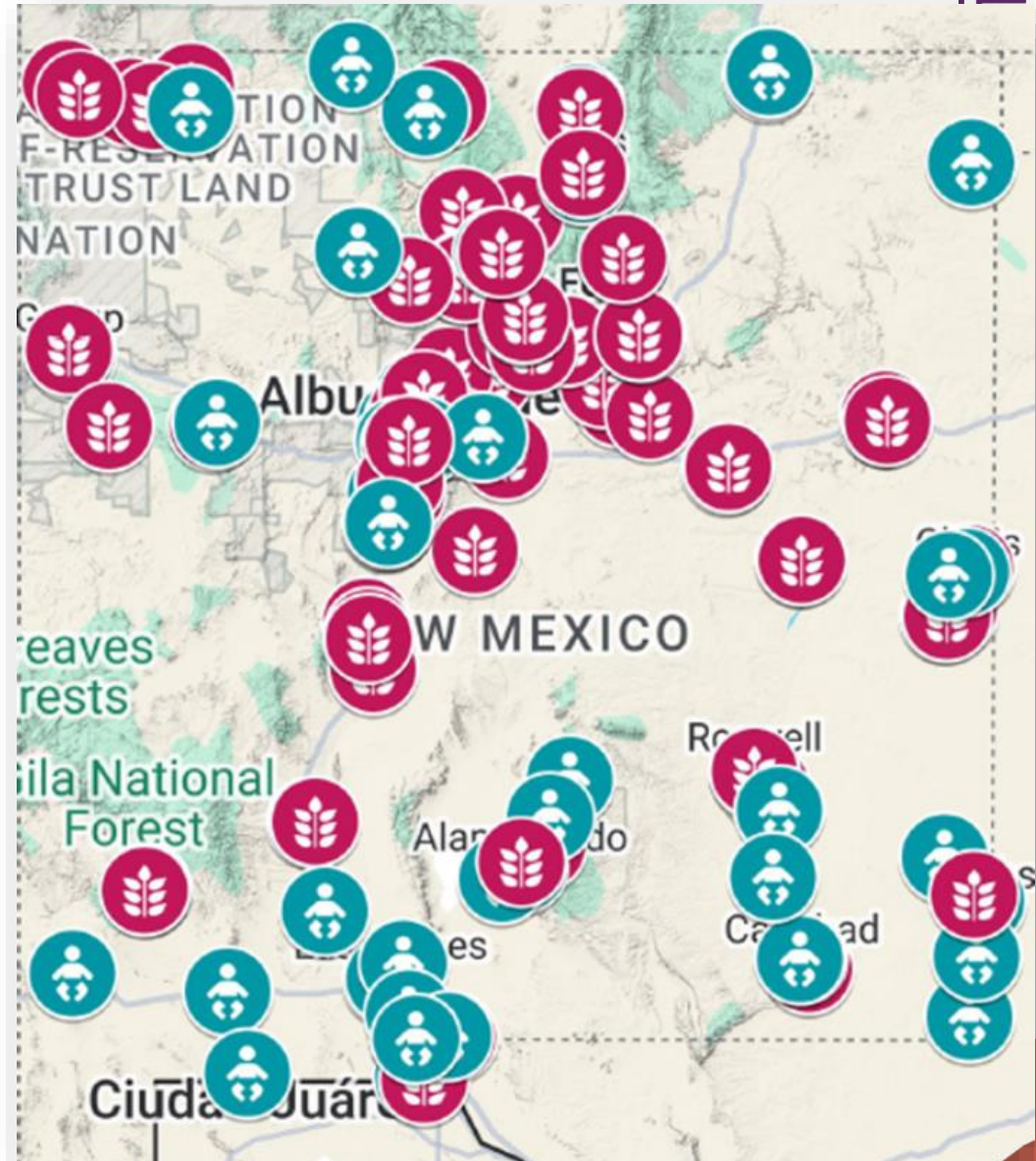
NM WIC Program serves est. 459,000 yearly



SFY2026

15,352 participants with Federal and State Funds

Aging & Long-Term Care serves est. 50,680 seniors



Support for Producers

Approve farmers to establish farm stands in their own communities to enhance local sales

- Columbus
- Deming
- Lordsburg
- Lovington
- Hatch



Funding for Bulk Purchases, Produce aggregation for food boxes and delivery

- **NM Grown - partnerships**
- NM Harvest
- Frontier Food Hub
- Agri-Cultura
- Ogallala Commons
- Local Food For All-Mobile market
- Khalsa Farms
- ABQ Railyard Farmers Market
- Fruit Basket-Velarde



Distribution & Logistics

First refrigerated produce truck for a state program in NM.

Ensures safe transport of produce for events and food box delivery.

Statewide coverage, including rural and underserved areas.

Supports emergency food response efforts.



Questions?

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