Custom IT Budgeting Best Practices

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Case Study: Rhode Island Unified Health Infrastructure Project





UHIP debacle: R.I. to extend contract, as Deloitte agrees to more concessions

Continuing UHIP debacle named R. I. Story of the Year

RI awards Deloitte \$99 million contract to keep running UHIP Childcare centers say R.I. computer glitches are costly



UHIP repair cost grows

State must pay an additional \$30M to solve the computer system problems

U.S. fines R.I. \$2 million over UHIP payment errors

ACLU sues Rhode Island over computer benefits system delays

Of all government software development contracts over \$6 million, only 11% are successful (cost, schedule, performance).



Source: The Standish Group

46% of systems developed across \$35 billion worth of DoD spending failed to meet real needs even though they met written, contractual specifications.



Source: Joint Aerospace Weapons Systems Support, Sensors, and Simulation Symposium

One study of 400 projects found that only 10% of traditionally-developed code was ever actually deployed. Only 2% was ever used.



Source: IEEE Explore

The average government IT project costs 310% of the originally estimated price.

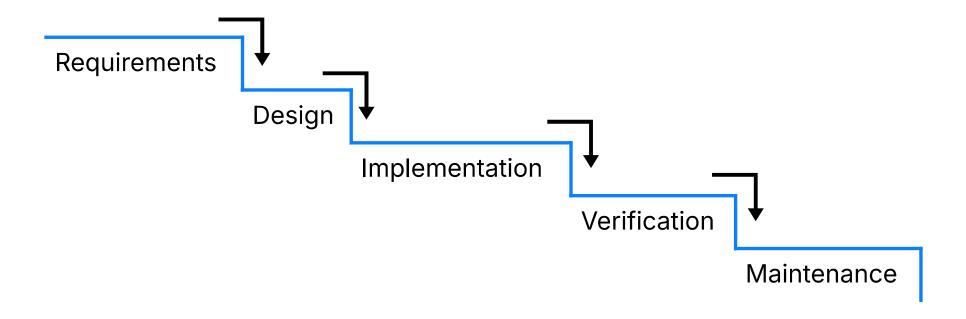


There is a better way.

Agile software development

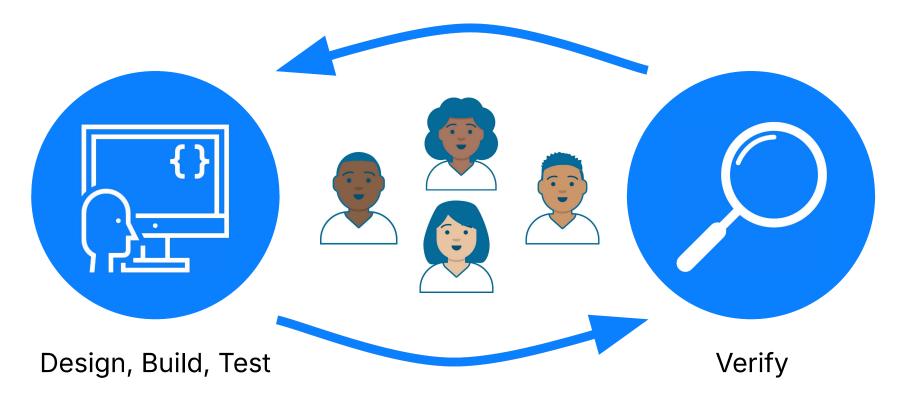
Building software with less risk

Waterfall development model





The premise of Agile



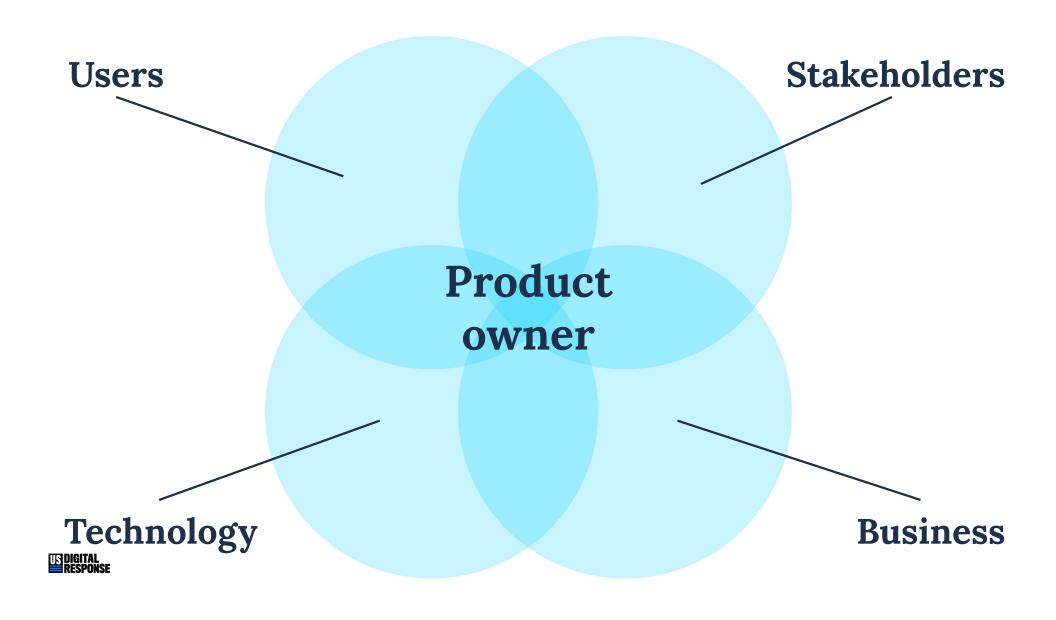


The Take-Away

Agile facilitates *extraordinarily* tight contract oversight of vendor activities and ensures that you're getting your money's worth. It's how the whole software industry works.

Product ownership

Taking control of procurement



The Take-Away

The product owner is the fulcrum on which the success of the project hinges, the keeper of all system knowledge, the person who knows in exhaustive detail exactly what the vendor is doing.

User-centered design

Helping us understand where to go and why

"Design is deciding how a thing should be."

-William Van Hecke



User-centered design helps us design for actual humans who will use what we're making.







The Take-Away

User research ensures that the vendor is doing the right work and that the system will do what you need it to do.

Agile acquisition

Structuring contracting to support development

There are two principles to enforce to get better outcomes.



1

Keep contract increments **under \$10 million**.

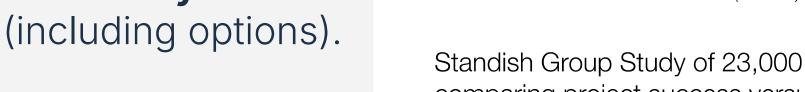
Cost millions	< \$0.5	\$0.5-3	\$3-6	\$6-10	> \$10
Success	61%	24%	12%	11%	6%

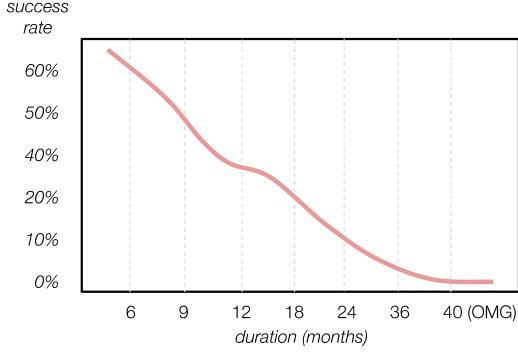
The more you spend, the greater your odds of failure.



Keep periods of performance short.

No longer than 3 calendar years





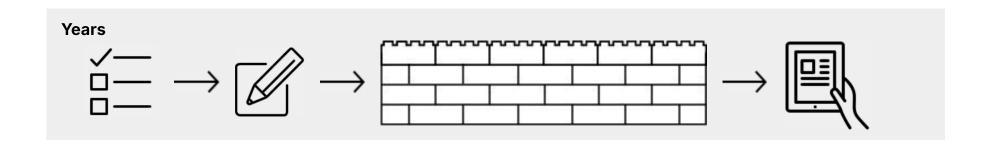
Standish Group Study of 23,000 projects comparing project success versus duration.



Strategy



The traditional way of approaching "big bang" procurements





Traditional contracting

ATTRIBUTES

- Expensive
- Prescriptive
- Time-consuming
- Waterfall development

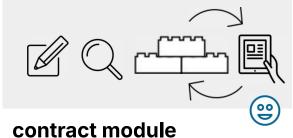
OUTCOMES

- Risk
- No user value for a long time
- Contract mods are common
- All knowledge is with the vendor



Agile acquisition







contract module

Agile contracting

ATTRIBUTES

- Less expensive
- Flexible
- Descriptive
- Quick acquisitions
- Agile development

OUTCOMES

- Less risk
- Frequent delivery of value to users
- Fewer/no mods
- Government isn't dependent on a single vendor



What you can do

Legislative actions to improve the status quo

How to fail at software projects

- Don't conduct user research
- Define lots of requirements up front
- Sign a \$50M contract with a single vendor
- Conduct oversight via reports, not live software demos
- Punish projects that fail fast



Recommended actions

1. Require twice-monthly demos to legislative staff



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- 2. Establish a state digital service
- 3. Allocate funding operationally



In conclusion

If the technology fails, the legislation fails. So don't let the technology fail.