

ECONOMIC AND RURAL DEVELOPMENT AND POLICY COMMITTEE

2024 INTERIM FINAL REPORT

LEGISLATIVE COUNCIL SERVICE 411 STATE CAPITOL SANTA FE, NEW MEXICO 87501 (505) 986-4600 WWW.NMLEGIS.GOV

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INTERIM SUMMARY

Economic and Rural Development and Policy Committee 2024 Interim Summary

The Economic and Rural Development and Policy Committee (ERDPC) was created by the New Mexico Legislative Council on March 25, 2024 for the 2024 interim. The committee met five times, twice at the State Capitol and thrice in communities around the state. The committee traveled to Farmington, Las Cruces and Albuquerque.

During the 2024 interim, the ERDPC concentrated on the impacts that state agency programs and legislative policies have on New Mexico businesses. The potential benefits of those programs and policies discussed included education of the workforce via apprenticeships and career and technical education at colleges and universities; support for burgeoning economies by offering loans and grants through state agencies; assistance to individuals and businesses facing disasters; simplification of tax and licensure requirements for small businesses and entrepreneurs; and the development of infrastructure to attract businesses to New Mexico. The potential disadvantages of the state agency programs and policies discussed included the fees and taxes imposed on struggling businesses; regulations that increase the cost of business; and hindrances to providing assistance to struggling businesses and communities.

Other presentation topics explored by the committee included outdoor recreation economies, energy infrastructure and development, hospitality and tourism, agriculture economies, border industries and development, health care and hospitals and updates from agencies involved in economic development. The committee also heard reports on local economic development initiatives and challenges from the host cities and surrounding communities.

At its final meeting for the interim, the ERDPC endorsed a bill creating income tax credits for emergency medical services volunteers and volunteer firefighters.

WORK PLAN AND MEETING SCHEDULE

2024 APPROVED WORK PLAN AND MEETING SCHEDULE for the ECONOMIC AND RURAL DEVELOPMENT AND POLICY COMMITTEE

Members

Rep. Doreen Y. Gallegos, Chair Sen. Carrie Hamblen, Vice Chair Rep. Janelle Anyanonu Rep. Gail Armstrong Sen. Crystal Brantley Rep. Ambrose Castellano Sen. Ron Griggs Rep. Joshua N. Hernandez

Advisory Members

Rep. Eliseo Lee Alcon Rep. Anthony Allison Rep. Cynthia Borrego Sen. William F. Burt Sen. Katy M. Duhigg Rep. Mark Duncan Rep. Joy Garratt Sen. Siah Correa Hemphill Rep. Pamelya Herndon Rep. Susan K. Herrera Rep. D. Wonda Johnson Rep. Derrick J. Lente Rep. Willie D. Madrid Sen. Antonio Maestas Rep. Jenifer Jones Rep. Charlotte Little Rep. Tara L. Lujan Rep. Patricia A. Lundstrom Rep. Jimmy G. Mason Rep. Kristina Ortez Sen. Benny Shendo, Jr. Rep. Martin R. Zamora

Rep. Alan T. Martinez Rep. Marian Matthews Rep. Tanya Mirabal Moya Rep. Rod Montoya Sen. George K. Muñoz Sen. Cliff R. Pirtle Rep. William "Bill" R. Rehm Rep. Andrea Romero Rep. Patricia Roybal Caballero Sen. Joshua A. Sanchez Sen. Elizabeth "Liz" Stefanics Rep. Reena Szczepanski Sen. Bill Tallman

Work Plan

The Economic and Rural Development and Policy Committee (ERDPC) was created by the New Mexico Legislative Council on March 25, 2024. During the 2024 interim, and as time permits, the ERDPC will explore and discuss major areas and specific issues affecting economic development and policy as follows:

A. updates from government agencies involved in economic development, including:

- 1. the Economic Development Department;
- 2. the Workforce Solutions Department;
- 3. the Regulation and Licensing Department;
- 4. the New Mexico Department of Agriculture;

- 5. the Tourism Department;
- 6. the Energy, Minerals and Natural Resources Department;
- 7. the New Mexico Finance Authority;
- 8. the New Mexico Mortgage Finance Authority;
- 9. the General Services Department;
- 10. the Department of Environment;
- 11. the Office of Broadband Access and Expansion; and
- 12. the Office of the State Engineer;
- B. economic development initiatives and priorities in communities around the state;
- C. current and developing energy economies in New Mexico, including:
 - 1. clean technologies and energy economies;
 - 2. tribal energy development around the state;
 - 3. site readiness and meeting the energy needs of New Mexico companies;
 - 4. regional transmission organizations; and
 - 5. the implementation of the Energy Transition Act;
- D. agricultural industries as economic generators;

E. challenges facing recreational cannabis businesses and the Cannabis Control Division of the Regulation and Licensing Department;

F. developing outdoor recreation economies, including:

- 1. state parks; and
- 2. dark skies initiatives;
- G. internships, apprenticeships and workforce development programs;
- H. higher education initiatives relating to business and workforce development;

I. challenges and opportunities facing New Mexico industries and small businesses, including:

- 1. the gaming industry;
- 2. the tourism and hospitality industry;
- 3. the restaurant, bar and food service industry;
- 4. the manufacturing industry;
- 5. the medical industry; and
- 6. the creative industries;
- J. infrastructure development, including utilities, transportation and broadband;
- K. housing, evictions and construction;
- L. the relationships between the economy and the environment, including:
 - 1. water as an economic driver;
 - 2. weather stations; and
 - 3. pore space in carbon capture;
- M. medical malpractice;
- N. paid family and medical leave;
- O. the Border Industrial Complex and tradeports;
- P. the proposed catastrophic business relief loan fund; and
- Q. the use of artificial intelligence.

Economic and Rural Development and Policy Committee 2024 Approved Meeting Schedule

Date May 31	Location Santa Fe
August 21-22	Farmington
September 11-13	Las Cruces/Santa Teresa
October 15-17	Albuquerque
November 13-14	Santa Fe

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AGENDAS AND MINUTES

TENTATIVE AGENDA for the FIRST MEETING of the ECONOMIC AND RURAL DEVELOPMENT AND POLICY COMMITTEE

May 31, 2024 State Capitol, House Chamber Santa Fe

Friday, May 31

10:30 a.m.		Call to Order —Representative Doreen Y. Gallegos, Chair —Senator Carrie Hamblen, Vice Chair
10:35 a.m.		Introductions of Committee and Staff
10:45 a.m.	(1)	2024 Proposed Work Plan, Meeting Schedule and Locations —Representative Doreen Y. Gallegos, Chair
11:45 a.m.		Public Comment*
12:00 noon		Adjourn

*Members of the public may make virtual public comments during the public comment period of the meeting by following the instructions under the "Virtual Public Comment" section of the Economic and Rural Development and Policy Committee web page.

MINUTES of the FIRST MEETING of the ECONOMIC AND RURAL DEVELOPMENT AND POLICY COMMITTEE

May 31, 2024 State Capitol, House Chamber Santa Fe

The first meeting of the Economic and Rural Development and Policy Committee was called to order by Representative Doreen Y. Gallegos, chair, on May 31, 2024 at 10:38 a.m. in the House Chamber of the State Capitol in Santa Fe.

Present

Rep. Doreen Y. Gallegos, Chair Sen. Carrie Hamblen, Vice Chair Rep. Janelle Anyanonu Rep. Gail Armstrong Sen. Ron Griggs Rep. Joshua N. Hernandez Rep. Tara L. Lujan Sen. Benny Shendo, Jr. Rep. Martin R. Zamora

Advisory Members

Rep. Eliseo Lee Alcon Rep. Anthony Allison Rep. Cynthia Borrego Rep. Mark Duncan Rep. Joy Garratt Rep. Pamelya Herndon Rep. D. Wonda Johnson Rep. Derrick J. Lente Rep. Alan T. Martinez Rep. Tanya Mirabal Moya Rep. Andrea Romero Rep. Patricia Roybal Caballero Sen. Elizabeth "Liz" Stefanics

Staff

Erin Bond, Researcher, Legislative Council Service (LCS) Erika Falance, Committee Administrator, LCS D. Martin Fischer, Staff Attorney, LCS

Absent

Sen. Crystal Brantley Rep. Ambrose Castellano Rep. Jenifer Jones Rep. Charlotte Little Rep. Patricia A. Lundstrom Rep. Jimmy G. Mason Rep. Kristina Ortez

Sen. William F. Burt Sen. Katy M. Duhigg Sen. Siah Correa Hemphill Rep. Susan K. Herrera Rep. Willie D. Madrid Sen. Antonio Maestas Rep. Marian Matthews Rep. Rod Montoya Sen. George K. Muñoz Sen. Cliff R. Pirtle Rep. William "Bill" R. Rehm Sen. Joshua A. Sanchez Rep. Reena Szczepanski Sen. Bill Tallman

Guests

The guest list is in the meeting file.

Handouts

Copies of all handouts and written testimony are in the meeting file and posted on the legislature's website.

References to Webcast

The time reference noted next to each agenda item in this document is cross-referenced to the webcast of the committee meeting, which can be found at <u>www.nmlegis.gov</u>, under the "Webcast" tab. The presentations made and committee discussions for agenda items can be found on the recorded webcast for this meeting.

Friday, May 31

Welcome and Introductions (10:38 a.m.)

Representative Gallegos welcomed committee members to the first meeting of the interim. Individual members introduced themselves and discussed why they wanted to be on the committee.

2024 Proposed Work Plan, Meeting Schedule and Locations (11:09 a.m.)

Members of the committee discussed and amended the proposed work plan and meeting schedule for the 2024 interim. On a motion made and seconded, and without any objections, the committee approved the proposed work plan and meeting schedule, as amended.

Public Comment

There was no public comment.

Adjournment

There being no further business before the committee, the meeting adjourned at 11:59 a.m.



TENTATIVE AGENDA for the SECOND MEETING of the ECONOMIC AND RURAL DEVELOPMENT AND POLICY COMMITTEE

August 21-22, 2024 San Juan College School of Energy, Merrion Room 5301 College Boulevard Farmington

Wednesday, August 21

9:30 a.m.		Call to Order —Representative Doreen Y. Gallegos, Chair —Senator Carrie Hamblen, Vice Chair
9:40 a.m.	(1)	 Welcome and State of the Local Economy —Nate Duckett, Mayor, City of Farmington —Tim Gibbs, Chief Executive Officer (CEO), Four Corners Economic Development, Inc.
10:30 a.m.	(2)	 Educating the Workforce and Developing Employment Opportunities —Toni Pendergrass, Ph.D., President, San Juan College —Becky Rowley, Ph.D., President, Santa Fe Community College; President, New Mexico Independent Community Colleges —Vanessa Hawker, Ph.D., Executive Director, New Mexico Independent Community Colleges
11:30 a.m.		Lunch
12:00 noon	(3)	 Oil and Gas Industry: Taxes and Clean Energy Transition —Missi Currier, President and CEO, New Mexico Oil and Gas Association —Andrea Felix, Senior Regulatory Advisor, New Mexico Oil and Gas Association
1:00 p.m.	(4)	 <u>Oil and Gas Royalty Rates</u> —Stephanie Garcia Richard, Commissioner of Public Lands, State Land Office —Greg Bloom, Assistant Commissioner of Mineral Resources, State Land Office

2:00 p.m.	(5)	 <u>Clean Energy Transition in New Mexico</u> —Varner Seaman, Director of Legislative and Regulatory Affairs, Pattern Energy Group
		 Zoe Lees, Regional Vice President of Regulatory Policy, Xcel Energy Services, Inc. Justin Smiley, Director of Customer Relations, Xcel Energy Services,
		Inc.
3:00 p.m.	(6)	 <u>New Mexico State Parks</u> —Toby Velasquez, Director, State Parks Division, Energy, Minerals and Natural Resources Department
4:00 p.m.		Tour of Navajo Lake Marina (Legislators Only)
Thursday, A	ugust	<u>22</u>
9:00 a.m.		Reconvene and Welcome
		-Representative Doreen Y. Gallegos, Chair
		—Senator Carrie Hamblen, Vice Chair
9:15 a.m.	(7)	Alternative Energy Development: Hydrogen and Carbon Capture
		-Mark Pedrotty, President and CEO, CO2Rescue
		—Senator William E. Sharer
10:30 a.m.	(8)	Outdoor Recreation Economy
		-Karina Armijo, Director, New Mexico Outdoor Recreation Division,
		Economic Development Department —Kerrie Romero, Executive Director, New Mexico Council of Outfitters
		and Guides
		-William Blackstock, Owner, Far Flung Adventures
12:30 p.m.		Working Lunch
12.50 p.m.	(9)	Central New Mexico Community College (CNM) Outdoor Recreation
		Accelerator
		—Jeffrey Bargiel, Interim Senior Director, Entrepreneurship, CNM Ingenuity
1:00 p.m.	(10)	State Agency Updates: Current and Future Initiatives Impacting
		<u>Business</u> —Mark Roper, Acting Secretary, Economic Development Department —Jennifer Saavedra, Deputy Secretary, Tourism Department
2:30 p.m.		Public Comment*
3:00 p.m.		Adjourn

*Members of the public may make virtual public comments during the public comment period of the meeting by following the instructions under the "Virtual Public Comment" section of the Economic and Rural Development and Policy Committee web page.

MINUTES of the SECOND MEETING of the ECONOMIC AND RURAL DEVELOPMENT AND POLICY COMMITTEE

August 21-22, 2024 San Juan College School of Energy, Merrion Room 5301 College Boulevard Farmington

The second meeting of the Economic and Rural Development and Policy Committee was called to order by Representative Doreen Y. Gallegos, chair, on Wednesday, August 21, 2024, at 9:43 a.m. in the Merrion Room of the San Juan College School of Energy in Farmington.

Present

Rep. Doreen Y. Gallegos, Chair Sen. Carrie Hamblen, Vice Chair Rep. Janelle Anyanonu Sen. Ron Griggs Rep. Charlotte Little Rep. Tara L. Lujan Rep. Patricia A. Lundstrom (8/22) Rep. Kristina Ortez Rep. Martin R. Zamora

Advisory Members

Rep. Eliseo Lee Alcon (8/21) Rep. Cynthia Borrego Rep. Mark Duncan Rep. D. Wonda Johnson (8/21)

Absent

Rep. Gail Armstrong Sen. Crystal Brantley Rep. Ambrose Castellano Rep. Joshua N. Hernandez Rep. Jenifer Jones Rep. Jimmy G. Mason

Rep. Anthony Allison Sen. William F. Burt Sen. Katy M. Duhigg Rep. Joy Garratt Sen. Siah Correa Hemphill Rep. Pamelya Herndon Rep. Susan K. Herrera Rep. Derrick J. Lente Rep. Willie D. Madrid Sen. Antonio Maestas Rep. Alan T. Martinez Rep. Marian Matthews Rep. Tanya Mirabal Moya Rep. Rod Montoya Sen. George K. Muñoz Sen. Cliff R. Pirtle Rep. William "Bill" R. Rehm Rep. Andrea Romero

Rep. Patricia Roybal Caballero Sen. Joshua A. Sanchez Sen. Benny Shendo, Jr. Sen. Elizabeth "Liz" Stefanics Rep. Reena Szczepanski Sen. Bill Tallman

Guest Legislators

Senator Steven P. Neville Senator William E. Sharer (8/22)

(Attendance dates are noted for those members not present for the entire meeting.)

Staff

Erin Bond, Researcher, Legislative Council Service (LCS) D. Martin Fischer, Staff Attorney, LCS Andrea Martinez, Intern, LCS

Guests

The guest list is in the meeting file.

Handouts

Copies of all handouts and written testimony are in the meeting file and posted on the legislature's website.

References to Webcast

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Wednesday, August 21

Welcome and Introductions (9:43 a.m.)

Representative Gallegos thanked the community for hosting the committee, and members of the committee introduced themselves.

Welcome and State of the Local Economy (9:54 a.m.)

Nate Duckett, mayor, City of Farmington, spoke about Farmington's economic outlook and the city's goal of economic diversification. He discussed revenue from taxes and the city's use of a community transformation and economic diversification fund to complete numerous projects. Tim Gibbs, chief executive officer (CEO), Four Corners Economic Development, Inc., presented on various economic features of San Juan County, including statistics on employment, industries and jobs, as well as opportunities for future economic growth, such as a freight rail line to the Four Corners area. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=8/21/2024&Ite mNumber=1.

Educating the Workforce and Developing Employment Opportunities (11:16 a.m.)

Toni Pendergrass, Ph.D., president, San Juan College, presented broadly about San Juan College, statistics on its students and the college's mission, vision, values, programs, events, future goals and developments. Becky Rowley, Ph.D., president, Santa Fe Community College, and president, New Mexico Independent Community Colleges, and Vanessa Hawker, Ph.D., executive director, New Mexico Independent Community Colleges, spoke about the initiatives and reach of the New Mexico Independent Community Colleges as well as the educational programs offered and achievements that are related to economic development. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=8/21/2024&Ite mNumber=2.

Oil and Gas Industry: Taxes and Clean Energy Transition (12:24 p.m.)

Missi Currier, president and CEO, New Mexico Oil and Gas Association, and Andrea Felix, senior regulatory advisor, New Mexico Oil and Gas Association, spoke about New Mexico's energy landscape, the state's national role in oil and gas production, the revenue generated from oil and gas and the association's programs to give back to the communities of the state. The presentation can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=8/21/2024&Ite mNumber=3.

Oil and Gas Royalty Rates (1:13 p.m.)

Stephanie Garcia Richard, commissioner of public lands, State Land Office, and Greg Bloom, assistant commissioner of mineral resources, State Land Office, spoke about the current royalty rates, state trust lands' earnings, a proposed royalty rate bill and the role of the State Land Office. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=8/21/2024&Ite mNumber=4.

Clean Energy Transition in New Mexico (2:06 p.m.)

Varner Seaman, director of legislative and regulatory affairs, Pattern Energy Group, discussed developed and financed wind and transmission projects in New Mexico. Zoe Lees, regional vice president of regulatory policy, Xcel Energy Services, Inc., and Justin Smiley, director of customer relations, Xcel Energy Services, Inc., discussed the economic growth of the business in the company's service area, the changing mix of energy sources in its system and the regulatory process. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=8/21/2024&Ite mNumber=5.

New Mexico State Parks (3:15 p.m.)

Toby Velasquez, director, State Parks Division, Energy, Minerals and Natural Resources Department, spoke about the State Parks Division and the economic impact of outdoor recreation in New Mexico. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=8/21/2024&Ite mNumber=6.

Tour of Navajo Lake Marina (4:00 p.m.)

Members of the committee and staff toured Navajo Lake Marina.

Recess

The meeting recessed at 6:00 p.m.

Thursday, August 22

Reconvene and Welcome (9:18 a.m.)

Representative Gallegos welcomed committee members and guests to the meeting.

Alternative Energy Development: Hydrogen and Carbon Capture (9:19 a.m.)

Mark Pedrotty, president and CEO, CO2Rescue, and Senator Sharer presented about using hydrogen as a source of energy and carbon capture projects. They discussed costs, what other states are doing and the potential impact on economic development. The presentation can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=8/21/2024&Ite mNumber=7.

Approval of Minutes (10:42 a.m.)

On a motion duly made and seconded, the minutes of the May 31, 2024 meeting were unanimously approved.

Outdoor Recreation Economy (10:43 a.m.)

Karina Armijo, director, New Mexico Outdoor Recreation Division, Economic Development Department, discussed the division and its programs, funding, challenges and opportunities. William Blackstock, owner, Far Flung Adventures, discussed the program and its courses, trips, grants and benefits. Kerrie Romero, executive director, New Mexico Council of Outfitters and Guides, spoke about the hunting and fishing economy of the state. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=8/21/2024&Ite mNumber=8.

Central New Mexico Community College (CNM) Outdoor Recreation Accelerator (12:05 p.m.)

Jeffrey Bargiel, interim senior director, Entrepreneurship, CNM Ingenuity, presented about CNM's Accelerator program, how it works and the progress of past program cohorts. He also spoke about the Adventure Pitch competition of the New Mexico Outdoor Recreation Division of the Economic Development Department. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=8/21/2024&Ite mNumber=9.

State Agency Updates: Current and Future Initiatives Impacting Business (1:04 p.m.)

Jennifer Saavedra, deputy secretary, Tourism Department, presented about the department's efforts to promote tourism and the state's tourism economy. Mark Roper, acting secretary, Economic Development Department, provided an update on the department and its current and future initiatives. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=8/21/2024&Ite mNumber=10.

Public Comment (2:18 p.m.)

A list of individuals making public comment is available in the meeting file.

Adjournment

There being no further business before the committee, the meeting adjourned at 2:23 p.m.

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TENTATIVE AGENDA for the THIRD MEETING of the ECONOMIC AND RURAL DEVELOPMENT AND POLICY COMMITTEE

September 11-13, 2024 Burrell College of Osteopathic Medicine 3501 Arrowhead Drive Las Cruces

Wednesday, September 11

9:00 a.m.		Call to Order
		-Representative Doreen Y. Gallegos, Chair
		—Senator Carrie Hamblen, Vice Chair
9:30 a.m.	(1)	Welcome and State of Local Economy —Eric Enriquez, Mayor, City of Las Cruces —Javier Perea, Mayor, City of Sunland Park —Diana Murrillo, Mayor, City of Anthony (invited)
		-Russell Hernandez, Mayor, Town of Mesilla
		—Christopher Schaljo-Hernandez, Commissioner, District 1, and Chair, Dona Ana County Board of County Commissioners
10:30 a.m.	(2)	Local Chambers of Commerce Perspective of Las Cruces' Economy —Debbi Moore, President and Chief Executive Officer (CEO), Las Cruces
		Chamber of Commerce
		—Senator Carrie Hamblen, President and CEO, Las Cruces Green Chamber of Commerce
		-Richard Aguilar, Chair, Las Cruces Hispanic Chamber of Commerce
		—Adam Amador, Ph.D., Board Member, Las Cruces Hispanic Chamber of Commerce
11:15 a.m.	(3)	Update on South Fork and Salt Fires Recovery Efforts
		 —Lynn Crawford, Mayor, Village of Ruidoso —Mark Fischer, Commissioner, District 5, Lincoln County Board of County Commissioners
		-Randall Camp, County Manager, Lincoln County
		 —Rick Baugh, General Manager, Ruidoso Downs Racetrack and Casino —Thora Walsh Padilla, President, Mescalero Apache Tribe
12:15 p.m.		Working Lunch

12:30 p.m.	(4)	 Disaster Recovery Issues —Ali Rye, Deputy Secretary for Operations, Homeland Security and Emergency Management Department
1:10 p.m.	(5)	 <u>Catastrophic Business Fund</u> —Senator Carrie Hamblen —Elizabeth Teeters, Director, Economic Development Department, City of Las Cruces —Celina Morales, Interim Deputy Director, Economic Development Department, City of Las Cruces
1:30 p.m.	(6)	 The State of the Agricultural Economy —Tiffany Rivera, Director of Government Affairs, New Mexico Farm and Livestock Bureau —Bronson Corn, President, New Mexico Cattlegrowers' Association (NMCGA) —Tom Paterson, President-Elect, NMCGA —Jon Boren, Ph.D., Associate Dean and Director, Cooperative Extension Service, New Mexico State University —Jeff M. Witte, Director, New Mexico Department of Agriculture —Ben Etcheverry, Agriculture Operations Supervisor, Olam Spices

4:30 p.m. **Recess**

Thursday, September 12

9:00 a.m.		Reconvene —Representative Doreen Y. Gallegos, Chair —Senator Carrie Hamblen, Vice Chair
9:15 a.m.	(7)	 Border Industrial Association and International Business Accelerator Update —Jerry Pacheco, President, The Border Industrial Association; Executive Director, International Business Accelerator
10:15 a.m.	(8)	 Improving Infrastructure to Attract and Keep Businesses —Davin Lopez, President and CEO, Mesilla Valley Economic Development Association —Juan Carlos Crosby, Executive Director, Camino Real Regional Utility Authority (CRRUA) —Mario Juarez-Infante, City Manager, City of Sunland Park; Vice Chair, CRRUA

11:15 a.m.	(9)	 The Business of Early Childhood Education and the Providers —Kate Noble, President and CEO, Growing Up New Mexico —Ray Jaramillo, Owner and Director, Alpha School for Young Children, Inc. —Angela Garcia, CEO and Owner, Toy Box Early Learning and Childcare Centers —Daisy Lira, Executive Director, The Hive Education
12:00 noon		Lunch
12:30 p.m.	(10)	Welcome from Burrell College of Osteopathic Medicine (BCOM) —Nina Nuñez, Vice President of Institutional Effectiveness and Chief of Staff, BCOM
1:00 p.m.	(11)	 Serving Patients: Operations and Sustainability of Hospitals —Sandra Emanuel, L.C.S.W., CEO, Peak Behavioral Health —Frank Corcoran, CEO, Sierra Vista Hospital —Linda Siegle, Lobbyist, New Mexico Nurse Practitioner Council —Karen Carson, M.D., Chair, New Mexico Medical Board —Nathaniel Roybal, M.D., Ph.D., Immediate Past President, Greater Albuquerque Medical Association
3:45 p.m.	(12)	 Health Care as an Economic Development Strategy —Virgil Medina, CEO, La Clinica de Familia —John Muñoz, Chief Experience Officer, Electronic Caregiver —Mark Epstein, M.D., CEO, Latitude Health —Cassie Arias-Ward, Economic and Tourism Development Coordinator, City of Deming; Executive Director, Deming Luna County Economic Development, Inc.
5:00 p.m.		Recess

Friday, September 13

9:00 a.m.	Reconvene —Representative Doreen Y. Gallegos, Chair —Senator Carrie Hamblen, Vice Chair
9:15 a.m.	 (13) New Mexico State University (NMSU) System Economic Development Initiatives Mónica Torres, Ph.D., Interim President, NMSU Jay Lillywhite, Ph.D., Director, Agricultural Experiment Station, NMSU Marcella Shelby, Ph.D., Strategic Initiatives Officer, Physical Science Laboratory, NMSU Mary Ulrich, Ph.D., Executive Director, Workforce Development and Career Readiness, Dona Ana Community College

10:15 a.m.	(14)	 Small Businesses — What Is Working and What Is Not —David Crider, General Manager, Southwest Expeditions —Martha Orta, Owner, Casa Mexicana Enterprises, Inc. —Juan Albert, Owner, Backyard Farms —Kit Johnson, Director of Operations, Bowlin Travel Centers, Inc.
11:15 a.m.	(15)	 <u>Update from the Spaceport Authority</u> —Scott McLaughlin, Executive Director, Spaceport Authority —Francisco Pallares, D.E.D., Director of Business Development, Spaceport Authority
11:45 a.m.		Working Lunch
12:00 noon	(16)	 <u>Update from Virgin Galactic</u> —Michael Moses, President, Spaceline, Virgin Galactic —Jason Lazich, Director of Infrastructure and Ground Services, Virgin Galactic
1:00 p.m.		Public Comment*

1:15 p.m. Adjourn

*Members of the public may make virtual public comments during the public comment period of the meeting by following the instructions under the "Virtual Public Comment" section of the Economic and Rural Development and Policy Committee web page.

MINUTES of the THIRD MEETING of the ECONOMIC AND RURAL DEVELOPMENT AND POLICY COMMITTEE

September 11-13, 2024 Burrell College of Osteopathic Medicine 3501 Arrowhead Drive Las Cruces

The third meeting of the Economic and Rural Development and Policy Committee was called to order by Representative Doreen Y. Gallegos, chair, on Wednesday, September 11, 2024, at 9:18 a.m. at the Burrell College of Osteopathic Medicine (BCOM) in Las Cruces.

Present

Rep. Doreen Y. Gallegos, Chair Sen. Carrie Hamblen, Vice Chair Rep. Janelle Anyanonu (9/12, 9/13) Sen. Crystal Brantley Rep. Jenifer Jones (9/11) Rep. Martin R. Zamora

Advisory Members

Rep. Anthony Allison Rep. Willie D. Madrid (9/11, 9/13) Rep. Alan T. Martinez Rep. Patricia Roybal Caballero Sen. Elizabeth "Liz" Stefanics (9/11, 9/12)

Absent

Rep. Gail Armstrong Rep. Ambrose Castellano Sen. Ron Griggs Rep. Joshua N. Hernandez Rep. Charlotte Little Rep. Tara L. Lujan Rep. Patricia A. Lundstrom Rep. Jimmy G. Mason Rep. Kristina Ortez

Rep. Eliseo Lee Alcon Rep. Cynthia Borrego Sen. William F. Burt Sen. Katy M. Duhigg Rep. Mark Duncan Rep. Joy Garratt Sen. Siah Correa Hemphill Rep. Pamelya Herndon Rep. Susan K. Herrera Rep. D. Wonda Johnson Rep. Derrick J. Lente Sen. Antonio Maestas Rep. Marian Matthews Rep. Tanya Mirabal Moya Rep. Rod Montoya Sen. George K. Muñoz Sen. Cliff R. Pirtle Rep. William "Bill" R. Rehm Rep. Andrea Romero

Sen. Joshua A. Sanchez Sen. Benny Shendo, Jr. Rep. Reena Szczepanski Sen. Bill Tallman

Guest Legislators

Rep. Micaela Lara Cadena (9/12) Rep. Raymundo Lara (9/12) Rep. Harlan Vincent (9/11)

(Attendance dates are noted for those members not present for the entire meeting.)

Staff

Erin Bond, Researcher, Legislative Council Service (LCS) D. Martin Fischer, Staff Attorney, LCS Andrea Martinez Cordero, Intern, LCS

Guests

The guest list is in the meeting file.

Handouts

Copies of all handouts and written testimony are in the meeting file and posted on the legislature's website.

References to Webcast

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Wednesday, September 11

Welcome and Introductions (9:18 a.m.)

Representative Gallegos thanked the community for hosting the committee, and members of the committee introduced themselves.

Welcome and State of Local Economy (9:27 a.m.)

Javier Perea, mayor, City of Sunland Park, provided an update on Sunland Park's recent projects and developments. Christopher Schaljo-Hernandez, commissioner, District 1, and chair, Dona Ana County Board of County Commissioners, discussed recent resolutions and actions taken by the Dona Ana County Board of County Commissioners and economic development projects in Dona Ana County. Russell Hernandez, mayor, Town of Mesilla, spoke about the economic outlook, public safety and water conditions of Mesilla. Eric Enriquez, mayor, City of Las Cruces, discussed the positive changes that Las Cruces is making for economic growth and the ongoing needs of the city.

Local Chambers of Commerce Perspective of Las Cruces' Economy (11:01 a.m.)

Richard Aguilar, chair, Las Cruces Hispanic Chamber of Commerce, and Adam Amador, Ph.D., board member, Las Cruces Hispanic Chamber of Commerce, presented on the chamber's goals, mission, recent developments and challenges. Senator Hamblen, president and chief executive officer (CEO), Las Cruces Green Chamber of Commerce, spoke about the importance of small businesses and recent developments in Las Cruces. Debbi Moore, president and CEO, Las Cruces Chamber of Commerce, spoke about the chamber's goals and internship program and statistics highlighting some of the chamber's successes. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=9/11/2024&Ite mNumber=2.

Update on South Fork and Salt Fires Recovery Efforts (12:19 p.m.)

Rick Baugh, general manager, Ruidoso Downs Racetrack and Casino, spoke about the history of the racetrack and described the flooding damage and challenges that the Ruidoso Downs Racetrack and Casino has faced since the fires. Thora Walsh Padilla, president, Mescalero Apache Tribe, spoke about the nature of the landscape, the need to coexist and collaborate with nature and one another and the economic challenges of the tribe since the fires. Mark Fischer, commissioner, District 5, Lincoln County Board of County Commissioners, spoke about the damage and recovery efforts in Lincoln County and the repercussions of poor forest management. Randall Camp, county manager, Lincoln County, discussed the level of devastation to Lincoln County. Lynn Crawford, mayor, Village of Ruidoso, described the loss of property and economic impact in terms of lost gross receipts tax revenue, some solutions that the village is considering and forest management. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=9/11/2024&Ite mNumber=3.

Disaster Recovery Issues (2:07 p.m.)

Ali Rye, deputy secretary for operations, Homeland Security and Emergency Management Department, talked about various disaster recovery issues and programs. She also spoke about resources available to those affected by disasters.

Catastrophic Business Fund (2:26 p.m.)

Senator Hamblen; Elizabeth Teeters, director, Economic Development Department, City of Las Cruces; and Celina Morales, interim deputy director, Economic Development Department, City of Las Cruces, spoke about the year-long pilot project of the Catastrophic Business Assistance Program and the impact of the program on businesses, jobs saved and economic loss prevented. Senator Hamblen also spoke about the potential to turn the program into a statewide program to help small businesses across the state. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=9/11/2024&Ite mNumber=5.

The State of the Agricultural Economy (3:25 p.m.)

Tiffany Rivera, director of government affairs, New Mexico Farm and Livestock Bureau, discussed the agricultural economy, detailing the forecasted income for different sectors of the agricultural economy and highlighting major issues and opportunities. Bronson Corn, president, New Mexico Cattlegrowers' Association (NMCGA), and Tom Paterson, president-elect, NMCGA, discussed the top issues affecting cattlegrowers, including brush management, the lack of veterinarians and production issues related to predators and rising costs. They offered various responses and potential solutions to the issues. Jon Boren, Ph.D., associate dean and director, Cooperative Extension Service, New Mexico State University (NMSU), presented on the Cooperative Extension Service, including what it is, how it is funded and its departments and programs. Ben Etcheverry, president, New Mexico Chile Association, and agriculture operations supervisor, Olam Spices, discussed the New Mexico Chile Association's statistics on the chile industry, the chile industry's major concerns of labor, water shortages and rising costs and recommended steps to address the issues. Jeff M. Witte, director, New Mexico Department of Agriculture, spoke about key statistics of the state's agricultural sector, the main challenges facing the sector and opportunities for the state's agricultural sector to improve. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=9/11/2024&Ite mNumber=6.

Recess

The meeting recessed at 5:20 p.m.

Thursday, September 12

Reconvene and Welcome (9:34 a.m.)

Representative Gallegos welcomed committee members and guests to the meeting.

Border Industrial Association and International Business Accelerator Update (9:35 a.m.)

Jerry Pacheco, president, The Border Industrial Association, and executive director, International Business Accelerator, provided an update on the member organizations of The Border Industrial Association, recently completed projects and the impact of the Santa Teresa port of entry. He also discussed statistics about New Mexico's exports and the port of entry's infrastructure projects and needs. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=9/11/2024&Ite mNumber=7.

Improving Infrastructure to Attract and Keep Businesses (10:40 a.m.)

Davin Lopez, president and CEO, Mesilla Valley Economic Development Association, discussed international trends in the border industry, New Mexico's strength in the border industry, the importance of infrastructure site readiness and a proposal for a fund to assist with infrastructure site readiness. Juan Carlos Crosby, executive director, Camino Real Regional
Utility Authority (CRRUA), and Mario Juarez-Infante, city manager, City of Sunland Park, and vice chair, CRRUA, spoke about Sunland Park's strategic plan, recent projects and infrastructure developments, efforts to improve quality of life, housing and public safety. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=9/11/2024&Ite mNumber=8.

The Business of Early Childhood Education and the Providers (12:29 p.m.)

Kate Noble, president and CEO, Growing Up New Mexico, discussed how important child care is for economic development and the lost earnings, productivity and revenue from the lack of child care. Angela Garcia, CEO and owner, Toy Box Early Learning and Childcare Centers, and Daisy Lira, executive director, The Hive Education, spoke about child care centers and child education programs. Barbara Luna Tedrow, policy chair, New Mexico Child Care and Education Association, discussed New Mexico's achievements in child care and education, challenges facing New Mexico's child care businesses and strategies for overcoming the challenges. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=9/11/2024&Ite mNumber=9.

Welcome from BCOM (1:53 p.m.)

Nina Nuñez, vice president of institutional effectiveness and chief of staff, BCOM, and Nellie Fisher, student doctor, BCOM, welcomed the committee to the BCOM and spoke about the college's programs and recent developments.

Serving Patients: Operations and Sustainability of Hospitals (2:04 p.m.)

Sandra Emanuel, L.C.S.W., CEO, Peak Behavioral Health, spoke about the challenges of and support for navigating the complex state process for licensing and certification. Linda Siegle, lobbyist, New Mexico Nurse Practitioner Council, discussed the shortage of nurses nationally and in New Mexico, the causes of the shortage and steps to address the shortage. Nathaniel Roybal, M.D., Ph.D., immediate past president, Greater Albuquerque Medical Association, presented about the demand for independent medical practices in New Mexico, the challenges to starting independent practices in New Mexico and ways to support the creation of more independent practices. Frank Corcoran, CEO, Sierra Vista Hospital, discussed the challenges and benefits of rural and smaller hospitals, as well as the contributions such hospitals make to economic growth. Karen Carson, M.D., chair, New Mexico Medical Board, spoke about the challenges facing New Mexico's health care field, especially the shortage of practitioners. She also presented about independent medical practices and why she believes they are such a critical component of the state economy. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=9/11/2024&Ite mNumber=11.

Health Care as an Economic Development Strategy (4:09 p.m.)

Cassie Arias-Ward, economic and tourism development coordinator, City of Deming, and executive director, Deming Luna County Economic Development, Inc., talked about the benefits of focusing on health care as a driver of economic development. Ernesto Robles, area practice manager, La Clinica de Familia, and John Muñoz, chief experience officer, Electronic Caregiver, presented on technology that supports school-based health care. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=9/11/2024&Ite mNumber=12.

Recess

The meeting recessed at 4:44 p.m.

Friday, September 13

NMSU System Economic Development Initiatives (9:19 a.m.)

Mónica Torres, Ph.D., interim president, NMSU, welcomed the committee to NMSU and provided a broad overview of the university. Jay Lillywhite, Ph.D., director, Agricultural Experiment Station, NMSU, spoke about the agricultural programs at NMSU, including the experiment stations. Marcella Shelby, Ph.D., strategic initiatives officer, Physical Science Laboratory, NMSU, discussed the initiatives, facilities, partnerships and economic impact of the Physical Science Laboratory. Mary Ulrich, Ph.D., executive director, Workforce Development and Career Readiness, Dona Ana Community College, discussed the mission, programs, career training approaches and statistics on the college's workforce development. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=9/11/2024&Ite mNumber=13.

Small Businesses — What Is Working and What Is Not (10:20 a.m.)

Martha Orta, CEO, Casa Mexicana Enterprises, Inc., discussed Casa Mexicana Enterprises, Inc.'s history and business model and the challenges she faces operating a small business. David Crider, general manager, Southwest Expeditions, spoke about the challenges that he has been facing with rising costs, crime and advertising and offered some ideas for solutions. Kit Johnson, director of operations, Bowlin Travel Centers Inc., discussed challenges small businesses face. Juan Albert, owner, Backyard Farms, spoke about the difficulties of starting a small business and the challenges small businesses experience in New Mexico.

Update from the Spaceport Authority (11:43 a.m.)

Scott McLaughlin, executive director, Spaceport Authority, and Francisco Pallares, D.E.D., director of business development, Spaceport Authority, gave an update on the status of the Spaceport, discussing its activities, projects, budget and new business development. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=9/11/2024&Ite mNumber=15.

Update from Virgin Galactic (12:48 p.m.)

Michael Moses, president, Spaceline, Virgin Galactic, and Jason Lazich, director of infrastructure and ground services, Virgin Galactic, provided an update on the operations of Virgin Galactic, including flights, fleet capacity, spaceships and community impact. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=9/11/2024&Ite mNumber=16.

Public Comment

There was no public comment.

Adjournment

There being no further business before the committee, the meeting adjourned at 1:29 p.m.

TENTATIVE AGENDA for the FOURTH MEETING of the ECONOMIC AND RURAL DEVELOPMENT AND POLICY COMMITTEE

October 15-16, 2024 Central New Mexico Community College (CNM) Student Resource Center, Room 204 835 Buena Vista Drive SE Albuquerque

October 17, 2024 Netflix Studios Albuquerque 5650 University Boulevard SE Albuquerque

<u>Tuesday, October 15</u> — CNM, Albuquerque

9:00 a.m.		Call to Order
		-Representative Doreen Y. Gallegos, Chair
		-Senator Carrie Hamblen, Vice Chair
9:15 a.m.	(1)	Welcome and State of the Local Economy
		—Tim Keller, Mayor, City of Albuquerque
		-Max Gruner, Director, Economic Development Department, City of Albuquerque
		-Gregg Hull, Mayor, City of Rio Rancho
		-Victoria Archuleta, Senior Economic Developer, Village of Los Lunas
10:15 a.m.	(2)	Supporting the Energy Needs of New Mexico's Economy
		—Jason Espinoza, Executive Director, New Mexico IDEA
		-Elisha Saavedra, Director, Customer Marketing and Economic
		Development, Public Service Company of New Mexico
11:15 a.m.	(3)	Cannabis Industry Perspectives
		-Clay Bailey, Superintendent, Regulation and Licensing Department
		—Justin Dye, Chief Executive Officer (CEO), R. Greenleaf
		—Erika Hartwick Brown, Chief Operations Relations Officer and Co- Owner, Carver Family Farm
12:00 noon		Lunch

1:00 p.m.	(4)	 <u>Alcoholic Beverage Industry Update</u> —Alan Markey, Region Vice President - New Mexico, Premier Distributing Company —Edward Cooper, Vice President, Public Affairs and Community Relations, Total Wine & More 		
3:00 p.m.		Tour of Admiral Beverage Corporation (Legislators Only)		
5:00 p.m.		Recess		
Wednesday, October 16 — CNM, Albuquerque				
9:00 a.m.		Reconvene		
9:15 a.m.	(5)	Welcome to CNM and Status of Programs Supporting Business Needs —Kyle Lee, CEO, CNM Ingenuity		
10:15 a.m.	(6)	 Interstate 40 Tradeport Corridor —Marcos A. Gonzales, Executive Development Officer, Economic Development, Bernalillo County —Carolyn Tobias, Economic Development Manager, Bernalillo County 		
11:15 a.m.	(7)	Update from the Economic Development Department —Rob Black, Secretary, Economic Development Department		
12:30 p.m.		Lunch		
1:00 p.m.	(8)	Manufacturing Reshoring and Onshoring Opportunities —Dale R. Dekker, Principal, Dekker/Perich/Sabatini		
1:30 p.m.	(9)	Growing the New Mexico Hospitality Industry After COVID-19		

- -Kathy Komoll, CEO, New Mexico Hospitality Association -Carol Wight, CEO, New Mexico Restaurant Association -Russell Hernandez, Owner, Salud de Mesilla
- 2:30 p.m.(10) Update from the New Mexico Finance Authority—Marquita D. Russel, CEO, New Mexico Finance Authority
- 3:30 p.m. CNM Wine Industry Class Tour (Legislators Only)

5:00 p.m. Recess

<u>Thursday, October 17</u> — Netflix Studios, Albuquerque

9:00 a.m. Reconvene

- 9:15 a.m. (11) <u>New Mexico Film Office</u> —Mark Roper, Interim Director, New Mexico Film Office
- 10:30 a.m. Public Comment*
- 11:00 a.m. Tour of Netflix Studios (Legislators Only)
- 12:00 noon Adjourn

*Members of the public may make virtual public comments during the public comment period of the meeting by following the instructions under the "Virtual Public Comment" section of the Economic and Rural Development and Policy Committee web page.

MINUTES of the FOURTH MEETING of the ECONOMIC AND RURAL DEVELOPMENT AND POLICY COMMITTEE

October 15-16, 2024 Central New Mexico Community College (CNM) Student Resource Center, Room 204 835 Buena Vista Drive SE Albuquerque

October 17, 2024 Netflix Studios Albuquerque 5650 University Boulevard SE Albuquerque

The fourth meeting of the Economic and Rural Development and Policy Committee was called to order by Representative Doreen Y. Gallegos, chair, on Tuesday, October 15, 2024, at 9:24 a.m. in Room 204 of the Student Resource Center at CNM in Albuquerque.

Present

Rep. Doreen Y. Gallegos, Chair Sen. Carrie Hamblen, Vice Chair Rep. Janelle Anyanonu Rep. Gail Armstrong Rep. Joshua N. Hernandez (10/15) Rep. Charlotte Little Rep. Tara L. Lujan (10/15, 10/16) Rep. Patricia A. Lundstrom (10/16) Rep. Martin R. Zamora

Advisory Members

Rep. Eliseo Lee Alcon (10/16, 10/17) Rep. Anthony Allison Rep. Cynthia Borrego (10/15, 10/16) Rep. Joy Garratt (10/15) Rep. Pamelya Herndon Rep. Susan K. Herrera (10/15, 10/16) Sen. Antonio Maestas Rep. Marian Matthews Rep. Rod Montoya Sen. George K. Muñoz (10/16) Rep. William "Bill" R. Rehm Sen. Bill Tallman (10/15, 10/17)

Absent

Sen. Crystal Brantley Rep. Ambrose Castellano Sen. Ron Griggs Rep. Jenifer Jones Rep. Jimmy G. Mason Rep. Kristina Ortez

Sen. William F. Burt Sen. Katy M. Duhigg Rep. Mark Duncan Sen. Siah Correa Hemphill Rep. D. Wonda Johnson Rep. Derrick J. Lente Rep. Willie D. Madrid Rep. Alan T. Martinez Rep. Tanya Mirabal Moya Sen. Cliff R. Pirtle Rep. Andrea Romero Rep. Patricia Roybal Caballero Sen. Joshua A. Sanchez

Sen. Benny Shendo, Jr. Sen. Elizabeth "Liz" Stefanics Rep. Reena Szczepanski

Guest Legislators

Senator Linda M. López (10/15, 10/16) Representative Cristina Parajón (10/15)

(Attendance dates are noted for those members not present for the entire meeting.)

Staff

Erin Bond, Researcher, Legislative Council Service (LCS) D. Martin Fischer, Staff Attorney, LCS Andrea Martinez, Intern, LCS

Guests

The guest list is in the meeting file.

Handouts

Copies of all handouts and written testimony are in the meeting file and posted on the legislature's website.

References to Webcast

The time reference noted next to each agenda item in this document is cross-referenced to the webcast of the committee meeting, which can be found at <u>www.nmlegis.gov</u>, under the "Webcast" tab. The presentations made and committee discussions for agenda items can be found on the recorded webcast for this meeting.

Tuesday, October 15 — CNM, Albuquerque

Welcome and Introductions (9:24 a.m.)

Representative Gallegos thanked the community for hosting the committee, and members of the committee introduced themselves.

Welcome and State of the Local Economy (9:28 a.m.)

Tim Keller, mayor, City of Albuquerque, welcomed the committee to Albuquerque and provided updates on the city. Max Gruner, director, Economic Development Department, City of Albuquerque, spoke about the state of and city priorities for maximizing economic development. Gregg Hull, mayor, City of Rio Rancho, discussed the economics of Rio Rancho and provided recent updates. Victoria Archuleta, senior economic developer, Village of Los Lunas, presented about growth, workforce data and new infrastructure in Los Lunas. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=10/15/2024&It emNumber=1.

Supporting the Energy Needs of New Mexico's Economy (11:07 a.m.)

Jason Espinoza, executive director, New Mexico IDEA, and Elisha Saavedra, director, Customer Marketing and Economic Development, Public Service Company of New Mexico, discussed the challenges of and needs and opportunities for the energy sector in New Mexico, as well as the importance of site readiness for the industry. They provided recommendations for enhancing economic development through the energy sector. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=10/15/2024&It emNumber=2.

Cannabis Industry Perspectives (12:06 p.m.)

Clay Bailey, superintendent, Regulation and Licensing Department, provided an update on the revenue, licensing, compliance and enforcement actions of the cannabis industry. Justin Dye, chief executive officer (CEO), R. Greenleaf, discussed the current environment of the cannabis industry and some of the challenges facing the industry, such as the illegal cannabis market, the sale of intoxicating hemp products and a lack of state enforcement power. Erika Hartwick Brown, chief operations relations officer and co-owner, Carver Family Farm, spoke about the cannabis industry from the perspective of a small, family-owned business. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=10/15/2024&It emNumber=3.

Alcoholic Beverage Industry Update (2:00 p.m.)

Edward Cooper, vice president, Public Affairs and Community Relations, Total Wine & More, talked about the history, philosophy and economic contribution of Total Wine & More. Alan Markey, region vice president - New Mexico, Premier Distributing Company, discussed the structure of the alcohol industry and its economic contribution to the state, as well as the alcohol excise tax. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=10/15/2024&It emNumber=4.

Approval of Minutes (2:58 p.m.)

On a motion duly made and seconded, the minutes of the August 21-22, 2024 and September 11-13, 2024 meetings were approved without changes.

Tour of Admiral Beverage Corporation (3:00 p.m.)

Members of the committee and staff toured the Admiral Beverage Corporation.

Recess

The meeting recessed at 5:00 p.m.

Wednesday, October 16 — CNM, Albuquerque

Reconvene

The meeting reconvened at 9:18 a.m.

Welcome to CNM and Status of Programs Supporting Business Needs (9:20 a.m.)

Kyle Lee, CEO, CNM Ingenuity; Andrea Sisneros-Wichman, senior director of programs, CNM Ingenuity; and Jeffrey Bargiel, interim senior director, Entrepreneurship, CNM Ingenuity, welcomed committee members and provided updates on the community college and its programs and activities.

Interstate 40 TradePort Corridor (10:17 a.m.)

Marcos A. Gonzales, executive development officer, Economic Development, Bernalillo County, and Carolyn Tobias, economic development manager, Bernalillo County, presented an update on the Interstate 40 TradePort Corridor and its growth, partners and initiatives. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=10/15/2024&It emNumber=6.

Update from the Economic Development Department (EDD) (11:36 a.m.)

Rob Black, secretary-designate, EDD; Isaac Romero, deputy secretary, EDD; and Mark Roper, interim director, New Mexico Film Office, provided updates on the divisions, offices, programs and initiatives of the EDD. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=10/15/2024&It emNumber=7.

Manufacturing Reshoring and Onshoring Opportunities (1:26 p.m.)

Dale R. Dekker, principal, Dekker/Perich/Sabatini, spoke about changing international trends in business and manufacturing and the importance of bringing manufacturing businesses back to North America. He also discussed recommendations for New Mexico to capitalize on the changing world and catalyze economic growth. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=10/15/2024&It emNumber=8.

Growing the New Mexico Hospitality Industry After COVID-19 (2:08 p.m.)

Kathy Komoll, CEO, New Mexico Hospitality Association, discussed the association, its members, the challenges the hospitality industry is experiencing and policy priorities. Carol Wight, CEO, New Mexico Restaurant Association, presented about some of the challenges facing the restaurant industry and her policy recommendations for growing the industry. Russell Hernandez, owner, Salud de Mesilla, provided a small-business perspective on the restaurant industry and its challenges. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=10/15/2024&It emNumber=9.

CNM Wine Industry Class Tour (3:30 p.m.)

Members of the committee and staff toured the CNM wine industry class.

Recess

The meeting recessed at 5:00 p.m.

Thursday, October 17 — Netflix Studios, Albuquerque

Reconvene

The meeting reconvened at 9:24 a.m.

New Mexico Film Office (9:25 a.m.)

Mr. Roper provided updates on the EDD's Creative Industries Division (CID) and the New Mexico Film Office. He noted that the CID is a new division tasked with supporting entrepreneurs and small businesses in artistic and creative industries. Mr. Roper also discussed productions filmed in New Mexico and the economic impact of New Mexico's film industry and provided information on the New Mexico Media Arts Collective. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=10/15/2024&It emNumber=11.

Public Comment

There was no public comment.

Tour of Netflix Studios (11:00 a.m.)

Members of the committee and staff toured the Netflix Studios.

Adjournment

There being no further business before the committee, the meeting adjourned at 12:05 p.m.

TENTATIVE AGENDA for the FIFTH MEETING of the ECONOMIC AND RURAL DEVELOPMENT AND POLICY COMMITTEE

November 13-14, 2024 State Capitol, House Chamber Santa Fe

Wednesday, November 13

9:15 a.m.		Call to Order —Representative Doreen Y. Gallegos, Chair —Senator Carrie Hamblen, Vice Chair
9:30 a.m.	(1)	Update from the New Mexico Finance Authority (NMFA) —Marquita D. Russel, Chief Executive Officer (CEO), NMFA
10:45 a.m.	(2)	Update from the Workforce Solutions Department (WSD) —Marcos Martinez, Deputy Secretary, WSD —Katrina Vigil, Director, State Apprenticeship Office, WSD
11:30 a.m.	(3)	 Public Banking Update —Angela Merkert, Executive Director, Alliance for Local Economic Prosperity (AFLEP) —Harold Dixon, Member, Advisory Board, AFLEP; Former President and CEO, State Employees Credit Union
12:00 noon		Working Lunch
12:45 p.m.	(4)	Local Solar Access Project —Alysha Shaw, Campaign Director, Public Power New Mexico —TBD
1:15 p.m.	(5)	Housing Stability and Economic Development —Serge Martinez, Co-Founder, New Mexico Center for Housing Law —Devrim Tiryaki, Lobbyist, New Mexico Center for Housing Law
2:30 p.m.		

3:00 p.m.	(7)	 Small Business Development Center Ecosystem —Glenn Walters, Director, Operations, New Mexico Small Business Development Center Ecosystem —Russell Wyrick, Executive State Director, New Mexico Small Business Development Center Ecosystem (invited)
3:30 p.m.	(8)	 Enabling Innovative Technology Development in New Mexico —Harrison Fell, Ph.D., Professor, Department of Agriculture and Resource Economics, North Carolina State University
4:00 p.m.		Public Comment*
4:15 p.m.		Recess
<u>Thursday, No</u>	oveml	<u>ber 14</u>
9:00 a.m.		Reconvene
9:00 a.m. 9:15 a.m.	(9)	 Reconvene <u>Infrastructure Planning and Development</u> —Wesley Billingsley, Director, Infrastructure Planning and Development Division, Department of Finance and Administration (DFA) —Hallie Brown, Bureau Chief, Capital Navigation and Funding Assistance Bureau, Infrastructure Planning and Development Division, DFA
		 Infrastructure Planning and Development —Wesley Billingsley, Director, Infrastructure Planning and Development Division, Department of Finance and Administration (DFA) —Hallie Brown, Bureau Chief, Capital Navigation and Funding Assistance

12:00 noon Adjourn

*Members of the public may make virtual public comments during the public comment period of the meeting by following the instructions under the "Virtual Public Comment" section of the Economic and Rural Development and Policy Committee <u>web page</u>.

MINUTES of the FIFTH MEETING of the ECONOMIC AND RURAL DEVELOPMENT AND POLICY COMMITTEE

November 13-14, 2024 State Capitol, House Chamber Santa Fe

The fifth meeting of the Economic and Rural Development and Policy Committee was called to order by Representative Doreen Y. Gallegos, chair, on Wednesday, November 13, 2024, at 9:34 a.m. in the House Chamber of the State Capitol in Santa Fe.

Present

Rep. Doreen Y. Gallegos, Chair Sen. Carrie Hamblen, Vice Chair Rep. Janelle Anyanonu (11/13) Rep. Gail Armstrong Sen. Crystal Brantley (11/13) Rep. Ambrose Castellano (11/14) Rep. Charlotte Little Rep. Tara L. Lujan Rep. Kristina Ortez (11/14) Rep. Martin R. Zamora

Advisory Members

Rep. Anthony Allison Rep. Mark Duncan Rep. Susan K. Herrera (11/13) Rep. Willie D. Madrid (11/14) Sen. Antonio Maestas (11/13) Rep. Alan T. Martinez Rep. Rod Montoya (11/13) Rep. William "Bill" R. Rehm (11/14) Sen. Elizabeth "Liz" Stefanics

Absent

Rep. Joshua N. Hernandez Rep. Jenifer Jones Rep. Patricia A. Lundstrom Rep. Jimmy G. Mason

Rep. Eliseo Lee Alcon Rep. Cynthia Borrego Sen. William F. Burt Sen. Katy M. Duhigg Rep. Joy Garratt Sen. Siah Correa Hemphill Rep. Pamelya Herndon Rep. D. Wonda Johnson Rep. Derrick J. Lente Rep. Marian Matthews Rep. Tanya Mirabal Moya Sen. George K. Muñoz Sen. Cliff R. Pirtle Rep. Andrea Romero Rep. Patricia Roybal Caballero Sen. Joshua A. Sanchez Sen. Benny Shendo, Jr. Rep. Reena Szczepanski Sen. Bill Tallman

Guest Legislators

Sen. Nancy Rodriguez (11/13) Rep. Linda Serrato (11/14) Sen. Pat Woods (11/14)

(Attendance dates are noted for those members not present for the entire meeting.)

Staff

Erin Bond, Researcher, Legislative Council Service (LCS) D. Martin Fischer, Staff Attorney, LCS Andrea Martinez, Intern, LCS

Minutes Approval

Because the committee will not meet again this year, the minutes for this meeting have not been officially approved by the committee.

Guests

The guest list is in the meeting file.

Handouts

Copies of all handouts and written testimony are in the meeting file and posted on the legislature's website.

References to Webcast

The time reference noted next to each agenda item in this document is cross-referenced to the webcast of the committee meeting, which can be found at <u>www.nmlegis.gov</u>, under the "Webcast" tab. The presentations made and committee discussions for agenda items can be found on the recorded webcast for this meeting.

Wednesday, November 13

Welcome and Introductions (9:34 a.m.)

Representative Gallegos welcomed everyone to the meeting, and members of the committee introduced themselves.

Update from the New Mexico Finance Authority (NMFA) (9:38 a.m.)

Marquita D. Russel, chief executive officer (CEO), NMFA, presented broadly on the NMFA, its governance and its statutory authority. She then discussed the various programs, acts and initiatives of the NMFA. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=11/13/2024&It emNumber=1.

Update from the Workforce Solutions Department (WSD) (10:37 a.m.)

Marcos Martinez, deputy secretary, WSD, and Katrina Vigil, director, State Apprenticeship Office, WSD, presented about the department's pre-apprenticeship, apprenticeship and other employment programs. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=11/13/2024&It emNumber=2.

Public Banking Update (11:22 a.m.)

Angela Merkert, executive director, Alliance for Local Economic Prosperity (AFLEP), and Harold Dixon, member, Advisory Board, AFLEP, and former president and CEO, State Employees Credit Union, spoke about New Mexico's small businesses, existing lending programs and the shortcomings of the financial resources currently available. They discussed an implementation plan for a potential state bank and loan programs. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=11/13/2024&It emNumber=3.

Approval of Minutes (1:13 p.m.)

On a motion duly made and seconded, the minutes of the October 15-17, 2024 meeting were unanimously approved.

Local Solar Access Project (1:14 p.m.)

Alysha Shaw, campaign director, Public Power New Mexico, spoke about a proposed local solar access fund that would provide funding to the NMFA to issue grants to tribes, counties, municipalities and school districts for solar and storage projects to power public buildings. She discussed statistics about the benefits of solar energy and support from voters and communities in the state. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=11/13/2024&It emNumber=4.

Housing Stability and Economic Development (2:02 p.m.)

Serge Martinez, co-founder, New Mexico Center for Housing Law, and Devrim Tiryaki, lobbyist, New Mexico Center for Housing Law, presented on housing instability, some of the impacts of housing instability and policies to address it. They also discussed the eviction process and eviction sealing. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=11/13/2024&It emNumber=5.

Earned Wage Access (2:40 p.m.)

Ryan Naples, director, Public Policy, DailyPay; Duy Nguyen, assembly member, Nevada State Assembly; Brent Adams, senior vice president, Policy and Advocacy, Woodstock Institute; and Nancy Coleman-Chavez, public policy manager, Western States, DailyPay, discussed what earned wage access is, how it works, the pay structure, purported benefits and existing law in Nevada. The presentation can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=11/13/2024&It emNumber=6.

Small Business Development Center Ecosystem (3:14 p.m.)

Glenn Walters, director, Operations, New Mexico Small Business Development Center Ecosystem, and Russell Wyrick, executive state director, New Mexico Small Business Development Center Ecosystem, presented about New Mexico's small business development centers and their services, programs and participant statistics. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=11/13/2024&It emNumber=7.

Enabling Innovative Technology Development in New Mexico (3:42 p.m.)

Harrison Fell, Ph.D., professor, Department of Agriculture and Resource Economics, North Carolina State University, discussed the Energy Transition Act (2019) and considerations for meeting the act's requirements, including technology development, transmission, demandside interventions, infrastructure and rural electric distribution cooperatives. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=11/13/2024&It emNumber=8.

Public Comment

There was no public comment.

Recess

The meeting recessed at 4:10 p.m.

Thursday, November 14

Reconvene

Representative Gallegos reconvened the meeting at 9:21 a.m.

Infrastructure Planning and Development (9:23 a.m.)

Wesley Billingsley, director, Infrastructure Planning and Development Division, Department of Finance and Administration (DFA), and Hallie Brown, bureau chief, Capital Navigation and Funding Assistance Bureau, Infrastructure Planning and Development Division, DFA, discussed the Infrastructure Planning and Development Division, how it was created and its three bureaus. They also presented about the revenue streams of capital projects and importance of diversification. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=11/13/2024&It emNumber=9.

Update from the Taxation and Revenue Department (10:31 a.m.)

Stephanie Schardin Clarke, secretary, Taxation and Revenue Department, and Aysha Mora, deputy secretary, Taxation and Revenue Department, presented about the Taxation and Revenue Department, its mission, strategic plan and customer experience initiatives. They also discussed various tax policies, the administration of tax expenditures and the department's priorities for the 2025 legislative session. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=ERDPC&Date=11/13/2024&It emNumber=10.

Consideration of Legislation for Endorsement (11:33 a.m.)

Committee members discussed and unanimously endorsed one bill that would create personal income tax credits for volunteer firefighters and emergency medical services volunteers in an amount equal to \$1,000 for each volunteer who volunteers at least 52 times in a taxable year. The endorsed legislation can be found here:

https://www.nmlegis.gov/handouts/ERDPC%20111324%20Item%2011%20228617.4%20EMT %20and%20firefighter%20tax%20credit.pdf.

Adjournment

There being no further business before the committee, the meeting adjourned at 12:00 noon.

- 5 -

ENDORSED LEGISLATION

1	SENATE BILL
2	57TH LEGISLATURE - STATE OF NEW MEXICO - FIRST SESSION, 2025
3	INTRODUCED BY
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6	DISCUSSION DRAFT
7	
8	FOR THE ECONOMIC AND RURAL DEVELOPMENT AND POLICY COMMITTEE
9	
10	AN ACT
11	RELATING TO TAXATION; CREATING THE VOLUNTEER EMERGENCY MEDICAL
12	SERVICES INCOME TAX CREDIT AND THE VOLUNTEER FIREFIGHTER INCOME
13	TAX CREDIT; PROVIDING A DELAYED REPEAL.
14	
15	BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF NEW MEXICO:
16	SECTION 1. A new section of the Income Tax Act is enacted
17	to read:
18	"[<u>NEW MATERIAL</u>] VOLUNTEER EMERGENCY MEDICAL SERVICES
19	INCOME TAX CREDIT
20	A. Prior to taxable year 2035, a taxpayer who is
21	not a dependent of another individual, is an eligible emergency
22	medical services volunteer and has volunteered emergency
23	medical services in New Mexico at least fifty-two times in a
24	taxable year may claim a tax credit against the taxpayer's tax
25	liability for that taxable year imposed pursuant to the Income
	.228617.4

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Tax Act. The tax credit provided in this section may be referred to as the "volunteer emergency medical services income tax credit".

B. The volunteer emergency medical services income tax credit shall be in an amount equal to one thousand dollars (\$1,000).

7 C. A taxpayer who seeks to claim the tax credit provided by this section shall apply for certification of 8 9 eligibility from the bureau on forms and in the manner prescribed by the bureau. The application shall include proof 10 that the taxpayer was an active emergency medical services 11 12 volunteer for the entire taxable year for which the credit is being claimed and volunteered at least fifty-two times in the 13 14 taxable year. Completed applications shall be considered in the order received. 15

D. If the bureau determines that a taxpayer meets the requirements to claim the tax credit, the bureau shall issue to the taxpayer a dated certificate of eligibility providing the amount of the tax credit for which the taxpayer is eligible and the taxable year in which the credit may be claimed. The aggregate amount of tax credits that may be certified pursuant to this subsection for any taxable year is four million dollars (\$4,000,000). The bureau shall provide the department with the certificates of eligibility issued pursuant to this subsection in an electronic format at

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1 regularly agreed-upon intervals.

2 Ε. To receive the tax credit provided by this section, a taxpayer shall claim the credit on forms and 3 in the manner prescribed by the department. The claim 4 shall include a certificate of eligibility issued pursuant to 5 this section. A taxpayer shall not be allowed to claim the tax 6 7 credit for the same taxable year the taxpayer has claimed the volunteer firefighter income tax credit provided by Section 2 8 of this 2025 act. 9 That portion of the tax credit that exceeds a 10 F. taxpayer's tax liability in the taxable year in which the tax 11 12 credit is claimed shall be refunded. G. As used in this section: 13 "bureau" means the injury prevention and 14 (1)emergency medical services bureau of the public health division 15 of the department of health; 16 "eligible emergency medical services 17 (2) volunteer" means a person who is licensed by the department of 18 health and who functions within the emergency medical services 19 20 system to provide initial emergency medical services as an unpaid volunteer; 21 "emergency medical services" means the (3) 22 services rendered in response to an individual's need for 23 immediate medical care to prevent loss of life or aggravation 24 of physical or psychological illness or injury; 25 .228617.4 - 3 -

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1 (4) "emergency medical services system" means 2 a coordinated system of health care delivery that responds to the needs of the sick and injured and includes emergency 3 medical services and emergency medical dispatch; and 4 "to volunteer" includes responding to a 5 (5) call, being on duty and participating in emergency medical 6 7 services training." SECTION 2. A new section of the Income Tax Act is enacted 8 9 to read: "[NEW MATERIAL] VOLUNTEER FIREFIGHTER INCOME TAX CREDIT .--10 Prior to taxable year 2035, a taxpayer who is 11 Α. 12 not a dependent of another individual, is an eligible volunteer 13 firefighter and has volunteered firefighter services in New 14 Mexico at least fifty-two times in a taxable year may claim a tax credit against the taxpayer's tax liability for that 15 taxable year imposed pursuant to the Income Tax Act. 16 The tax credit provided in this section may be referred to as the 17 18 "volunteer firefighter income tax credit". 19 Β. The volunteer firefighter income tax credit 20 shall be in an amount equal to one thousand dollars (\$1,000). C. A taxpayer who seeks to claim the tax credit 21 provided by this section shall apply for certification of 22 eligibility from the state fire marshal's office on forms and 23 in the manner prescribed by that office. The application shall 24 include proof that the taxpayer was an active volunteer for the 25 .228617.4

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entire taxable year for which the credit is being claimed and volunteered at least fifty-two times in the taxable year. Completed applications shall be considered in the order received.

If the state fire marshal's office determines D. that a taxpayer meets the requirements to claim the tax credit, that office shall issue to the taxpayer a dated certificate of eligibility providing the amount of the tax credit for which 8 the taxpayer is eligible and the taxable year in which the credit may be claimed. The aggregate amount of tax credits that may be certified pursuant to this subsection for any taxable year is four million dollars (\$4,000,000). The state fire marshal's office shall provide the department with the certificates of eligibility issued pursuant to this subsection in an electronic format at regularly agreed-upon intervals.

Ε. To receive the tax credit provided by this section, a taxpayer shall claim the credit on forms and in the manner prescribed by the department. The claim shall include a certificate of eligibility issued pursuant to this section. A taxpayer shall not be allowed to claim the tax credit for the same taxable year the taxpayer has claimed the volunteer emergency medical services income tax credit provided by Section 1 of this 2025 act.

That portion of the tax credit that exceeds a F. taxpayer's tax liability in the taxable year in which the tax .228617.4 - 5 -

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1 credit is claimed shall be refunded.

2 G. The department shall include the tax credit in the tax expenditure budget compiled pursuant to Section 7-1-84 3 NMSA 1978. 4 5 As used in this section: н. "eligible volunteer firefighter" means a (1) 6 7 firefighter who is listed as an active member on the rolls of a fire department certified by the state fire marshal's office 8 9 and who provides firefighter services as an unpaid volunteer; 10 and (2) "to volunteer" includes responding to a 11 call, being on duty and participating in firefighter training." 12 SECTION 3. DELAYED REPEAL. -- This act is repealed 13 14 effective January 1, 2035. SECTION 4. APPLICABILITY.--The provisions of this act 15 16 apply to taxable years beginning on or after January 1, 2025. - 6 -17 18 19 20 21 22 23 24 25 .228617.4

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Legislative Council Service Santa Fe, New Mexico