

NEW MEXICO  
DEPARTMENT OF  
**HEALTH**

**Tobacco Use Prevention and  
Control Program (TUPAC)**  
Tobacco Settlement Revenue Oversight  
Committee  
August 11, 2017

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**Tobacco use is the single largest  
preventable cause of disease,  
disability, and death**

Source: CDC, Best Practices for Comprehensive Tobacco Control Programs—2014, NMS, NMRF Fact Sheet—2009.

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**2,630**  
smoking-related deaths  
in New Mexico annually



Source: CDC, Best Practices for Comprehensive Tobacco Control Programs—2014

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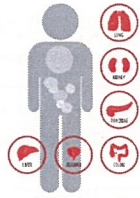
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**78,000**

New Mexicans suffer with smoking-related diseases



Source: CDC, Best Practices for Comprehensive Tobacco Control Programs—2014

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**Tobacco is an economic burden in New Mexico**

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**\$1.4+ Billion**

- Total annual economic burden of smoking in New Mexico
- \$945 per household



Source: CTRN—The Toll of Tobacco in NM fact sheet 1/20/17

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## Smoking adds to the cost of New Mexico's Medicaid Program

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**368,000**  
New Mexico adults are enrolled in Medicaid  
(over 1 in 4 adults)



Source: NM Human Services Dept. July 2017 Medicaid Enrollment. 18-64 years old

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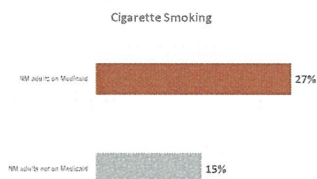
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**27%**  
Of adults on Medicaid smoke cigarettes, compared to 15% among New Mexicans not on Medicaid



Source: 2015 NM BRFSS

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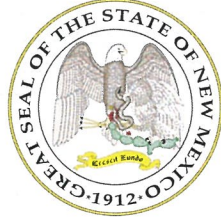
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**\$222,800,000**

Annual New Mexico  
**Medicaid** costs caused  
by smoking



Source: CTR - The State of New Mexico, 1/24/17

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**Proven interventions produce  
positive outcomes for New  
Mexico**

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**Proven Interventions**

- 100% smoke-free policies
- Access to tobacco cessation services
- Hard-hitting media campaigns
- Tobacco price increases

Source: CDC, Best Practices for Comprehensive Tobacco Control Programs—2014

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# TUPAC's work prevents kids from starting to smoke



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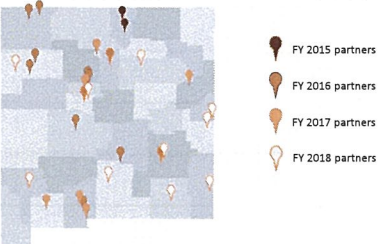
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# Proven interventions for preventing youth from starting to use tobacco



Source: NM TUPAC, FY15-FY18

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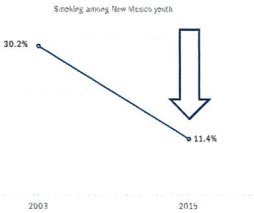
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# 62% decline in youth smoking

20,600 fewer high school youth smoke in 2015 versus 2003



Smoking among New Mexico youth

Year	Smoking Rate
2003	30.2%
2015	11.4%



Source: NM YHS, 2003 and 2015

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## TUPAC works to reduce secondhand smoke exposure



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## Proven interventions for eliminating exposure to secondhand smoke



- Multi Unit Housing (MUH)
- Tribes
- Universities



Source: NM TUPAC Program, FY15-17

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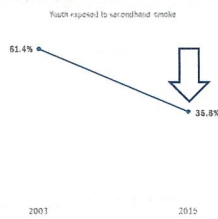
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## 42% decline in youth SHS exposure

29,300 fewer high school youth exposed to secondhand smoke indoors



Source: NM HB5, 2003 and 2015

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### TUPAC works with tribal communities to create smoke-free environments

**59 of 60** Navajo Nation Chapters in NM have passed smoke-free resolutions to protect residents from SHS

**All 345+** tribal housing units in Kewa (Santo Domingo), San Felipe, Acoma, and Cochiti Pueblos are now smoke-free



Source: NM TUPAC Program, FY14-FY17

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### TUPAC helps people quit using tobacco



**62% of smokers want to quit**



Source: 2014 NM BRFSS

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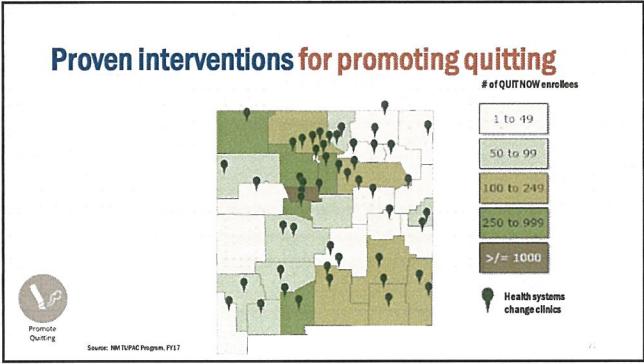
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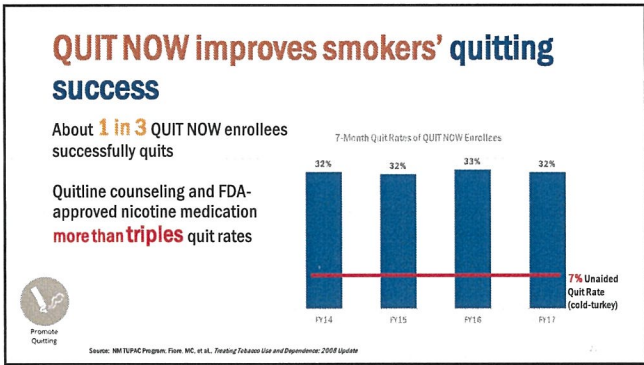
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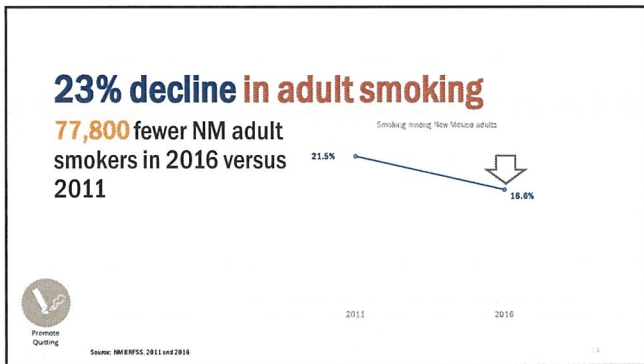
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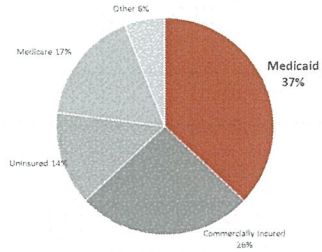
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**37%**

**of NMDOH Tobacco Cessation Services enrollees are on Medicaid**



Source: NM TUPAC Cessation Services Report, FY17

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**New Mexico invests in tobacco prevention and cessation**

Source: CDC, Best Practices for Comprehensive Tobacco Control Programs—2014, WHO, NMN Fact Sheet—2008

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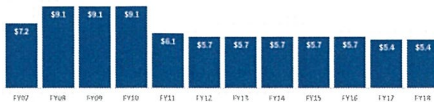
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**State investments in tobacco prevention and cessation in NM**

Tobacco MSA Funding to TUPAC Program



Source: NMTUPAC

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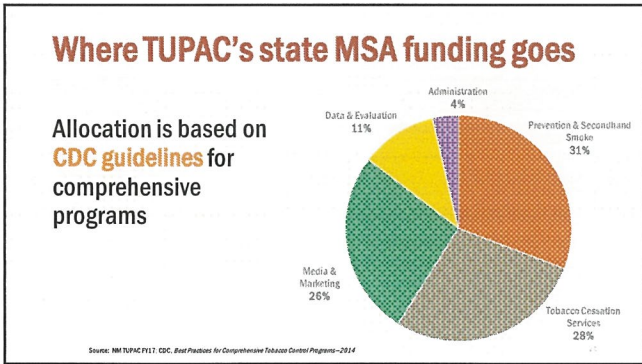
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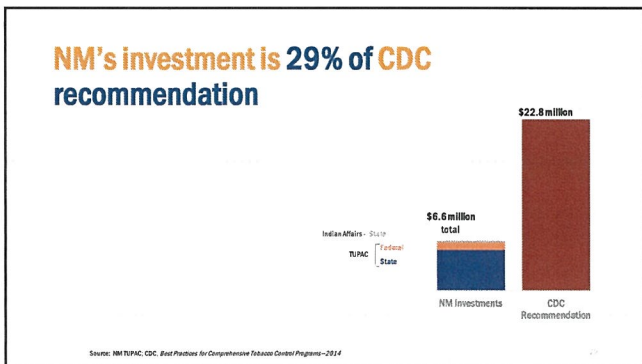
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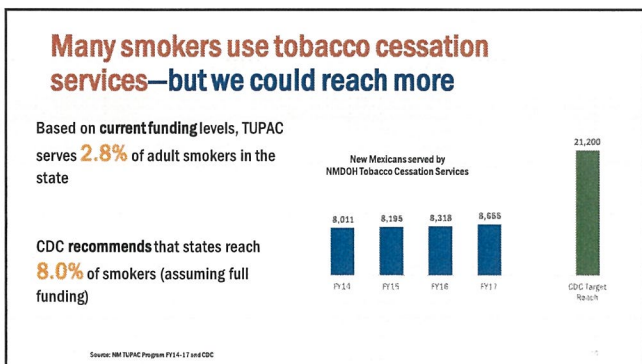
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**Despite successes, we still have work to do!**

**High smoking rates** among low-income, Medicaid, LGBT, people with disabilities

Source: 2013-2015 NHANES

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**Smoking is a problem tied up with poverty**

America's new tobacco crisis: The rich stopped smoking, the poor didn't



The Washington Post

Source: Washington Post 6/13/2017

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**TUPAC is working to reach low-income smokers**

- Systems change trainings focused on FQHCs
- Smoke-free policies in low-income housing
- Free quit coaching & free NRT via QUIT NOW
- Marketing of QUIT NOW to low-income smokers

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### There's an opportunity to do more

Several states have addressed the relationship between smoking and poverty with **strong partnerships**

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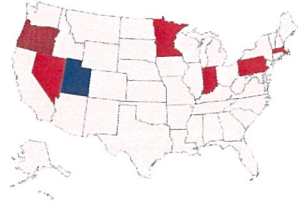
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### NAQC-recommended options

- Expanded Medicaid coverage for cessation services
- Allow Medicaid reimbursement for quitline services
- Both



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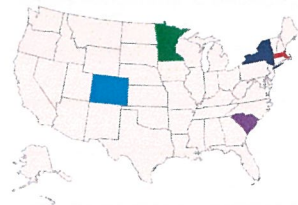
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### Examples from other states

- Removed Medicaid copayments & prior authorizations for cessation prescriptions
- Expanded access to cessation services; provider-targeted ads
- Identified inconsistent coverage of Medicaid tobacco cessation services
- Expanded outreach to populations disproportionately harmed by tobacco
- Gave pharmacists ability to Rx NRTs; advertised Medicaid cessation services



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**Our opportunity:**

To **partner** with other state agencies to address **public health** issues among people living in **poverty**

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**Thank you for making tobacco control a priority!**

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