



How Data Informs Campus Decision Making

ENROLLMENT & RESOURCE MANAGEMENT
THROUGH THE LOOKING GLASS

1. The Percentage of New Applicant/Newly Admitted Transfer Students and 1st Time Freshman who have enrolled for the admit term is monitored relative to the same point in time last year; admits who have not yet registered for the admit term are contacted through the start of classes.

▶

POINT in TIME through CENSUS DATE : ADMISSIONS APPLICATIONS, ADMITS, and ENROLLMENT YIELD											
	Applications		Admitted		Enrolled		% Change in # of Applications	% Admitted		% Enrolled	
	as of 5/14/18	as of 5/15/19	as of 5/14/18	as of 5/15/19	as of 5/14/18	as of 5/15/19	between 2018 and 2019	as of 5/14/18	as of 5/15/19	as of 5/14/18	as of 5/15/19
	Fall 2018	Fall 2019	Fall 2018	Fall 2019	Fall 2018	Fall 2019	%	Fall 2018	Fall 2019	Fall 2018	Fall 2019
NEW APPLICANT											
UNDERGRADUATES	3,139	3,234	1,824	1,727	194	279	3.0%	58.1%	53.4%	10.6%	16.2%
Re-admit	111	125	97	94	30	31	12.6%	87.4%	75.2%	30.9%	33.0%
Transfer	620	546	246	171	32	41	-11.9%	39.7%	31.3%	13.0%	24.0%
1st Time Freshmen	2,408	2,563	1,481	1,462	132	207	6.4%	61.5%	57.0%	8.9%	14.2%
GRADUATE STUDENTS	467	470	209	132	62	57	0.6%	44.8%	28.1%	29.7%	43.2%
Term Totals	3,606	3,704	2,033	1,859	256	336	2.7%	56.4%	50.2%	12.6%	18.1%

*Source: Baninst1_AS_ADMISSIONS_APPLICATION (as of)+ Baninst1_AS_ADMISSIONS_DECISION (as of)+ SZV_EVISIONS_DAILY_STUDENT_PROFILE_TERM (as of).

2. Average ACT as a measure of College Readiness

1st Time Freshman Average ACT Scores, Fall 2012-- Fall 2018

TERM_DESC	STUDENT_TYPE_DESC	# Entity	ACT_COMPOSITE	ACT_ENGLISH	ACT_MATH	ACT_READING	ACT_SCIENCE
Fall 2012	First-time Freshman	711	19.9	19.0	19.6	20.5	20.0
Fall 2013	First-time Freshman	662	19.8	18.9	19.3	20.6	20.1
Fall 2014	First-time Freshman	642	19.8	18.6	19.4	20.4	20.1
Fall 2015	First-time Freshman	613	20.0	18.7	19.8	20.8	20.3
Fall 2016	First-time Freshman	627	20.0	19.0	19.3	20.9	20.2
Fall 2017	First-time Freshman	632	19.8	18.7	19.2	20.7	20.1
Fall 2018	1st Freshmen (9/6/2018)	559	19.9	18.5	19.3	20.9	20.3

3. Comparison Reports on Enrollment Headcount and Credit Hours Generated are monitored through census day.

Enrollment - Weekly							HC_TOTAL	
Rept Category	WK	WK	WK	WK	WK	WK	WK	WK
	05/05&05/05	05/12&05/12	05/19&05/19	05/26&05/26	06/02&06/02	06/09&06/09	??/??&06/30	??
Fall 2019								
1ST FRESHMAN	130	186	212	240	267	364		
FRESHMAN	236	222	88	94	93	96		
SOPHOMORE	263	284	332	343	359	373		
JUNIOR	349	405	395	421	455	470		
SENIOR	508	625	882	942	985	1023		
NON_DEG_UG	14	21	27	30	34	36		
POST_BACH	0	0	0	0	0	0		
CONCURRENT_	35	42	55	71	93	94		
Total UG	1535	1785	1991	2141	2286	2456	0	
GRADUATE	394	447	485	571	619	644		
NON_DEG_GR	14	19	19	19	24	48		
Total GR	408	466	504	590	643	692	0	
OTHER	0	0	0	0	0	0		
Tot Enrollment	1943	2251	2495	2731	2929	3148	0	
Fall 2018								
1ST FRESHMAN	2	62	120	158	198	233	393	
FRESHMAN	261	281	227	100	104	108	117	
SOPHOMORE	267	290	301	382	407	416	447	
JUNIOR	329	351	403	414	435	456	513	
SENIOR	553	594	770	950	995	1026	1123	
NON_DEG_UG	92	155	184	188	190	194	194	
POST_BACH	0	0	0	0	0	0	0	
CONCURRENT_	25	30	43	52	81	96	103	
Total UG	1529	1763	2048	2244	2410	2529	2890	
GRADUATE	369	416	478	540	636	691	771	
NON_DEG_GR	16	22	26	30	33	34	72	
Total GR	385	438	504	570	669	725	843	
OTHER	0	0	0	0	0	0	0	
Tot Enrollment	1914	2201	2552	2814	3079	3254	3733	
Fall 2019 - % of Diff								
1ST FRESHMAN	6400	200	76.7	51.9	34.8	56.2		
FRESHMAN	-9.6	-21	-61.2	-6	-10.6	-11.1		
SOPHOMORE	-1.5	-2.1	10.3	-10.2	-11.8	-10.3		
JUNIOR	6.1	15.4	-2	1.7	4.6	3.1		
SENIOR	-8.1	5.2	14.5	-0.8	-1	-0.3		
NON_DEG_UG	-84.8	-86.5	-85.3	-84	-82.1	-81.4		
POST_BACH	0	0	0	0	0	0		
CONCURRENT_	40	40	27.9	36.5	14.8	-2.1		
Total UG	0.4%	1.2%	-2.8%	-4.6%	-5.1%	-2.9%	0	
GRADUATE	6.8	7.5	1.5	5.7	-2.7	-6.8		

Enrollment - Weekly							STU_CR_HR	
Rept Category	WK	WK						
	05/05&05/05	05/12&05/12	05/19&05/19	05/26&05/26	06/02&06/02	06/09&06/09	??/??&06/30	??
Fall 2019								
TOTAL	20150	23235	25547	27243	28898	31241		
Total UG	20150	23235	25547	27243	28898	31241	0	
TOTAL	2454	2819	3050	3610	3996	4248		
Total GR	2454	2819	3050	3610	3996	4248	0	
Tot Enrollment	22604	26054	28597	30853	32894	35489	0	
Fall 2018								
TOTAL	18841	21259	24508	26906	28836	30263	35251	
Total UG	18841	21259	24508	26906	28836	30263	35251	
TOTAL	2126	2419	2792	3175	3933	4327	5001	
Total GR	2126	2419	2792	3175	3933	4327	5001	
Tot Enrollment	20967	23678	27300	30081	32769	34590	40252	
Fall 2019 - % of Diff								
TOTAL	6.9	9.3	4.2	1.3	0.2	3.2		
Total UG	6.9%	9.3%	4.2%	1.3%	0.2%	3.2%	0	
TOTAL	15.4	16.5	9.2	13.7	1.6	-1.8		
Total GR	15.4%	16.5%	9.2%	13.7%	1.6%	-1.8%	0	
Tot Enrollment	7.8%	10%	4.8%	2.6%	0.4%	2.6%	0	

5. Comparison reports looking at Retention of 1st Time Full-Time Freshman and other Key Student Populations are monitored through census day.

Fall 2019 RETENTION REPORTS

FALL 2019

	WK1	WK2	WK3	WK4	WK5	WK6	WK7	WK8	WK9	WK10	WK11
	5/5/2019	5/12/2019									
Count Registered	314	323									
Percent Registered	57%	59%									

	WK12	WK13	WK14	WK15	WK16	WK17	WK18	WK19	WK20	WK21	WK22
Count Registered											
Percent Registered											

Number of Students in Fall 2018 Cohort = 550

FALL 2018

	WK1	WK2	WK3	WK4	WK5	WK6	WK7	WK8	WK9	WK10	WK11
	5/6/2018	5/13/2018	5/20/2018	5/27/2018	6/3/2018	6/10/2018	6/17/2018	6/24/2018	7/1/2018	7/8/2018	7/15/2018
Count Registered	356	366	375	380	382	384	384	390	394	398	398
Percent Registered	57%	59%	60%	61%	61%	62%	62%	63%	63%	64%	64%
+/- Percent Point	+0%	+0%									

	WK12	WK13	WK14	WK15	WK16	WK17	WK18	WK19	WK20	WK21	WK22
	7/22/2018	7/29/2018	8/5/2018	8/12/2018							
Count Registered	394	396	401	399							
Percent Registered	63%	64%	64%	64%	00%	00%	00%	00%	00%	00%	00%

+/- Percent Point

Number of Students in Fall 2017 Cohort = 623

Retention of 1st Time Full-Time Freshman Cohort, Fall 2017 into Fall 2018 (Census)

STUDENT_TYPE	IPEDS_ETHNICITY	Initial Cohort			Retained			% Retained to Fall 2018		
		F	M	Total	F	M	Total	F	M	Total
First-time Freshman	2 or More Race/Ethnicity	12	10	22	8	6	14	66.7%	60.0%	63.6%
First-time Freshman	Native American	3	4	7	2	3	5	66.7%	75.0%	71.4%
First-time Freshman	Asian American	2	2	4	2	2	4	100.0%	100.0%	100.0%
First-time Freshman	African American	9	23	32	6	17	23	66.7%	73.9%	71.9%
First-time Freshman	Hispanic	176	119	295	112	57	169	63.6%	47.9%	57.3%
First-time Freshman	Native Hawaiian/Pacific Islander	1	7	8	1	6	7	100.0%	85.7%	87.5%
First-time Freshman	Non-Resident Alien	4	1	5	3	1	4	75.0%	100.0%	80.0%
First-time Freshman	Unknown Race/Ethnicity	9	3	12	6	3	9	66.7%	100.0%	75.0%
First-time Freshman	White	132	106	238	90	64	154	68.2%	60.4%	64.7%
Fall 2017 1st Time Full-Time Freshmen Overall		348	275	623	230	159	389	66.1%	57.8%	62.4%

Source: \$ZV_EVISIONS_PROFILE_STUDENT_TERM , student type = '3', FT/PT_STATUS='FT'

Retention of 1st Time Full-Time Freshman Cohort, Fall 2016 into Fall 2017 (Census)

STUDENT_TYPE	IPEDS_ETHNICITY	Initial Cohort			Retained			% Retained to Fall 2017		
		F	M	Total	F	M	Total	F	M	Total
First-time Freshman	2 or More Race/Ethnicity	13	12	25	8	7	15	61.5%	58.3%	60.0%
First-time Freshman	Native American	8	5	13	7	3	10	87.5%	60.0%	76.9%
First-time Freshman	Asian American	2	0	2	1	0	1	50.0%	0.0%	50.0%
First-time Freshman	African American	19	32	51	12	18	30	63.2%	56.3%	58.8%
First-time Freshman	Hispanic	138	119	257	92	70	162	66.7%	58.8%	63.0%
First-time Freshman	Native Hawaiian/Pacific Islander	1	2	3	1	2	3	100.0%	100.0%	100.0%
First-time Freshman	Non-Resident Alien	6	2	8	6	2	8	100.0%	100.0%	100.0%
First-time Freshman	Unknown Race/Ethnicity	10	6	16	6	3	9	60.0%	50.0%	56.3%
First-time Freshman	White	135	113	248	83	72	155	61.5%	63.7%	62.5%
Fall 2016 1st Time Full-Time Freshmen Overall		332	291	623	216	177	393	65.1%	60.8%	63.1%

Source: \$ZV_EVISIONS_PROFILE_STUDENT_TERM , student type = '3', FT/PT_STATUS='FT'

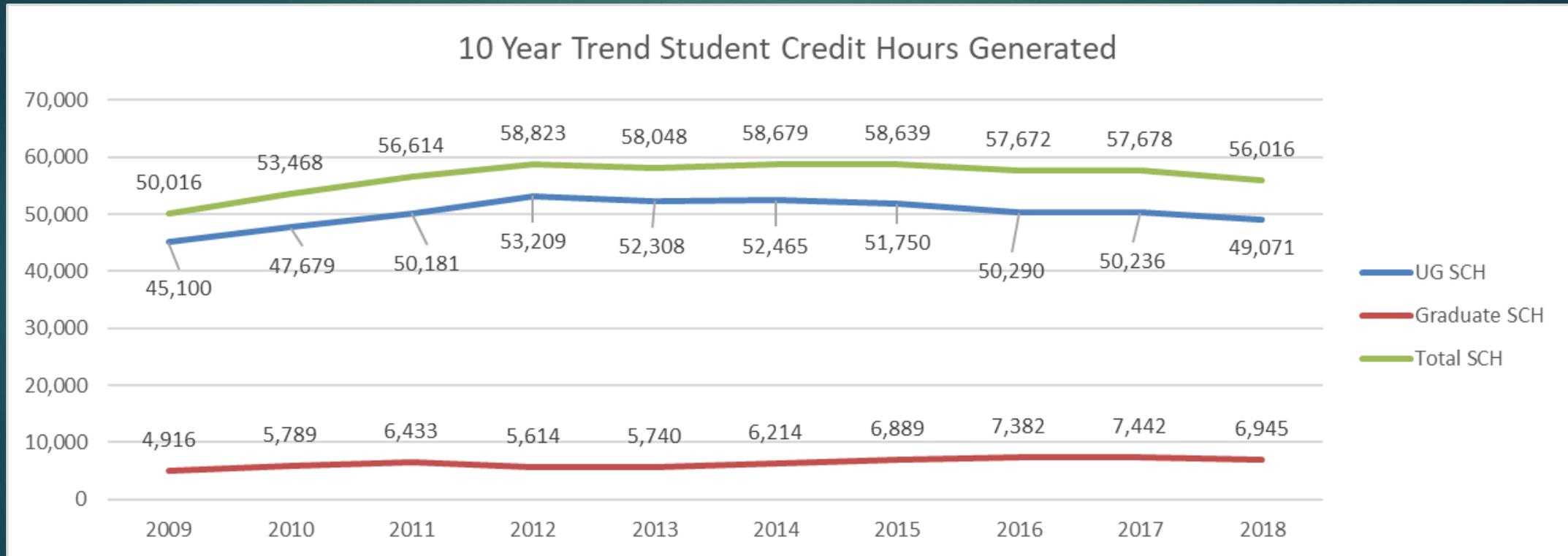
6. Ten Year Census Enrollment Trend data are monitored.

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Freshmen	864	799	874	887	853	812	733	733	740	655
Sophomore	540	598	526	590	528	523	536	518	500	530
Junior	635	614	727	674	697	665	653	662	658	687
Senior	1,404	1,608	1,755	1,767	1,689	1,733	1,705	1,571	1,534	1,475
Non-Deg UG	19	21	49	58	54	117	107	131	215	248
Post Bach	15	19	6	0	0	0	0	0	0	0
Concurrent HS	360	431	469	610	751	750	840	978	952	1,111
UG Total	3,837	4,090	4,406	4,586	4,572	4,600	4,574	4,593	4,599	4,706
Degree Seeking UG	3,458	3,638	3,888	3,918	3,767	3,733	3,627	3,484	3,432	3,347

Graduate	626	741	829	905	1,019	1,082	1,151	1,243	1,266	1,177
Non-Deg Grad	222	249	339	323	264	205	221	178	162	132
Graduate Total	848	990	1,168	1,228	1,283	1,287	1,372	1,421	1,428	1,309

Overall Total	4,685	5,080	5,574	5,814	5,855	5,887	5,946	6,014	6,027	6,015
----------------------	--------------	--------------	--------------	--------------	--------------	--------------	--------------	--------------	--------------	--------------

7. 10 Year Student Credit Hours Generated



8. Comparison data on Enrollment Headcounts and Credit Hours generated is monitored – both Overall and Across the Academic Units

Overall

Total Portales Campus, Fall 2017 Compared to Fall 2018, Census Date																			
TERM	CENSUS DATE	Total Headcount	Graduate Cr Hrs	Undergrad Cr Hrs	Graduate FTE	Undergrad FTE	Total FTE	TERM	CENSUS DATE	Total Headcount	Graduate Cr Hrs	Undergrad Cr Hrs	Graduate FTE	Undergrad FTE	Total FTE	Difference		% Change	
														TOTAL HC	Total FTE	TOTAL HC	Total FTE		
Fall 2017	08-Sep-17	6,027	7,442	50,236	620	3,348.5	3,968.6	Fall 2018	07-Sep-18	6,015	6,945	49,071	578.8	3,271.4	3,850.2	-12	-118.5	-0.2%	-3.0%

By College

Total Portales Campus by College & Student Level																		
Fall 2017 as of 9/8/2017 Census								Fall 2018 as of 9/7/2018 Census							Difference		% Change	
COLLEGE	STUDENT LEVEL	Total Headcount	Graduate Cr Hrs	Undergrad Cr Hrs	Graduate FTE	Undergrad FTE	Total FTE	Total Headcount	Graduate Cr Hrs	Undergrad Cr Hrs	Graduate FTE	Undergrad FTE	Total FTE	TOTAL HC	Total FTE	TOTAL HC	Total FTE	
00--Non-Degree Undergrad	UG	1,161	9	4,277	0.8	285.1	285.9	1,358	16	4,730	1.3	315.3	316.7	197	30.8	17.0%	10.8%	
Business	UG	492		6,009	0.0	400.6	400.6	519	3	6,293	0.3	419.5	419.8	27	19.2	5.5%	4.8%	
	GR	255	1,323	27	110.3	1.8	112.1	227	1,131	66	94.3	4.4	98.7	-28	-13.4	-11.0%	-12.0%	
Education & Technology	UG	588	15	7,669	1.3	511.3	512.5	559		7,203	0.0	480.2	480.2	-29	-32.3	-4.9%	-6.3%	
	GR	623	3,301	43	275.1	2.9	278.0	576	3,098	28	258.2	1.9	260.0	-47	-17.9	-7.5%	-6.4%	
Fine Arts	UG	306	3	4,790	0.3	319.3	319.6	328	6	4,984	0.5	332.3	332.8	22	13.2	7.2%	4.1%	
	GR	47	280	9	23.3	0.6	23.9	49	327	4	27.3	0.3	27.5	2	3.6	4.3%	15.0%	
GR--Graduate College	GR	235	452	612	37.7	40.8	78.5	200	404	594	33.7	39.6	73.3	-35	-5.2	-14.9%	-6.6%	
Liberal Arts & Sciences	UG	1,691	29	21,423	2.4	1,428.2	1,430.6	1,669	13	21,095	1.1	1,406.3	1,407.4	-22	-23.2	-1.3%	-1.6%	
	GR	268	2,027	85	168.9	5.7	174.6	257	1,944	84	162.0	5.6	167.6	-11	-7.0	-4.1%	-4.0%	
UD--UNDECLARED	UG	361	3	5,292	0.3	352.8	353.1	273	3	3,990	0.3	266.0	266.3	-88	-86.8	-24.4%	-24.6%	

Source: SZV_PROFILE_STUDENT_TERM + SZV_EVISIONS_REGISTRATION_DETAIL, census, headcount by STU_LEVEL; sum of cr hrs by STU_LEVEL & REG_LVL

9. We keep an eye on Fall Term FTE....Overall...

Overall Fall Term FTE From Registration Level Student Credit Hours

TERM_DESC	GR SCH	UG SCH	Total SCH	GR FTE	UG FTE	Total FTE
Fall 2010	5,406	49,326	54,732	450.5	3,288.4	3,738.9
Fall 2011	5,484	52,524	58,008	457.0	3,501.6	3,958.6
Fall 2012	5,614	53,209	58,823	467.8	3,547.3	4,015.1
Fall 2013	5,740	52,308	58,048	478.3	3,487.2	3,965.5
Fall 2014	6,214	52,465	58,679	517.8	3,497.7	4,015.5
Fall 2015	6,889	51,750	58,639	574.1	3,450.0	4,024.1
Fall 2016	7,382	50,290	57,672	615.2	3,352.7	3,967.8
Fall 2017	7,442	50,227	57,669	620.2	3,348.5	3,968.6
Fall 2018	6,945	49,071	56,016	578.8	3,271.4	3,850.2

GR FTE = GR student hours/12; UG FTE = UG student hours/15

Source: SZV_EVISIONS_REGISTRATION_DETAIL, Census Date, Cr Hrs by Course Reg Level*

* Student Credit Hr Sums and resulting FTE Calculation differ slightly between this display and displays derived from SZV_PROFILE_STUDENT_TERM where student credit hours are aggregated by Student Level, not Course Reg Level.

10. And looking back, we know we've changed how we do business...

Distance Education Instruction Delivery Modes (all combined**)

Term	METHOD	GR WEB SCH	UG WEB SCH	Total WEB SCH	GR WEB FTE	UG WEB FTE	Total WEB FTE	% Total Term FTE WEB
Fall 2010	WEB	3,081	13,455	16,536	256.8	897.0	1,153.8	30.9%
Fall 2011	WEB	3,407	17,612	21,019	283.9	1,174.1	1,458.1	36.8%
Fall 2012	WEB	3,592	17,296	20,888	299.3	1,153.1	1,452.4	36.2%
Fall 2013	WEB	3,747	18,931	22,678	312.3	1,262.1	1,574.3	39.7%
Fall 2014	WEB	4,508	19,397	23,905	375.7	1,293.1	1,668.8	41.6%
Fall 2015	WEB	5,360	19,837	25,197	446.7	1,322.5	1,769.1	44.0%
Fall 2016	WEB	6,048	20,496	26,544	504.0	1,366.4	1,870.4	47.1%
Fall 2017	WEB	5,968	21,532	27,500	497.3	1,435.5	1,932.8	48.7%
Fall 2018	WEB	5,844	21,763	27,607	487.0	1,450.9	1,937.9	50.3%

** All Distance Education Instruction_Method codes WEB, WEBEN, WEBVD, WLECT, & WEBD are included together.

11. Fall Enrollment by Attendance Method

FALL TERM	Census enrollment	Number Who Were:			
		Exclusively Distance Ed	% Exclusively Distance Ed	Some Distance Ed	No Distance Ed
Fall 2016	6,014	2,638	43.9%	1,541	1,835
Fall 2017	6,027	2,754	45.7%	1,474	1,799
Fall 2018	6,015	2,674	44.5%	1,484	1,857

When all Dual Credit/HS Concurrent Course Sections are taken out of the mix...

Fall 2018	5,017	2,379	47.4%	1,447	1,191
				28.8%	23.8%



12. All Curriculum undergo Program Review on a five year cycle. In addition, Departmental Effectiveness Plans are revisited each year within the cycle. Data infused into these processes may be used to guide decisions leading to course or program changes.

13. Degrees/Certificates Awarded

Totals

Deg Level	2013/14		2014/15		2015/16		2016/17		2017/18	
	Count	%								
UG Certificate	0	0.0%	1	0.1%	0	0.0%	1	0.1%	0	0.0%
Associates	92	9.2%	104	9.9%	158	14.5%	269	19.8%	217	17.1%
Bachelors	717	71.7%	719	68.2%	715	65.5%	757	55.7%	738	58.2%
GR Certificate	0	0.0%	4	0.4%	0	0.0%	32	2.4%	16	1.3%
Masters	191	19.1%	226	21.4%	218	20.0%	299	22.0%	296	23.4%
TOTAL	1,000	100.0%	1,054	100.0%	1,091	100.0%	1,358	100.0%	1,267	100.0%

ENMU Portales , FY 2017-18 Total Degrees Awarded by Term

ACYR	Term	Associates	Bachelors	GR CERT	Masters	Total
1718	Summer 2017	2	92		68	162
1718	Fall 2017	112	248	9	98	467
1718	Spring 2018	104	398	7	129	638
Total FY 1718		218	738	16	295	1,267

ENMU Portales , FY 2018-19 Total Degrees Awarded by Term

ACYR	Term	Associates	Bachelors	GR CERT	Masters	Total
1819	Summer 2018	3	71		77	151
1819	Fall 2018	159	249	5	122	535
1819	Spring 2019	116	386		143	645
Total FY 1819		278	706	5	342	1,331

ENMU Portales , FY 2017-18 Total Degrees Awarded by College/Dept

College/Department	Associates	Bachelors	GR CERT	Masters	Total
College of Business		80		74	154
College Of Education & Technology	1	183	16	131	331
Curriculum and Instruction		8	16	90	114
Educational Studies				23	23
Family & Consumer Scie and Ag	1	45			46
Health and Physical Education		27		18	45
Interdisciplinary Program		103			103
College of Fine Arts		61		15	76
Art		20			20
Communication		24		15	39
Music		14			14
Theatre and Dance		3			3
College of Liberal Arts & Sciences	217	414		75	706
General Studies	215				215
Anthropology & Applied Arch		8		10	18
Biology		34		5	39
Health & Human Services		106		54	160
History, Social Sci & Religion		71			71
Interdisciplinary Program		43			43
Languages and Literature		3			3
Mathematical Sciences	1	25		2	28
Nursing	1	47			48
Psychology and Political Sci		35			35
Physical Sciences		42		4	46
Total FY 2017-18 Awards	218	738	16	295	1,267

ENMU Portales , FY 2018-19 Total Degrees Awarded by College/Dept

College/Department	Associates	Bachelors	GR CERT	Masters	Total
College of Business		94		85	179
College Of Education & Technology	2	149	5	153	309
Curriculum and Instruction		14	5	109	128
Educational Studies				28	28
Family & Consumer Scie and Ag	2	44			46
Health and Physical Education		26		16	42
Interdisciplinary Program		65			65
College of Fine Arts		53		19	72
Art		19			19
Communication		18		19	38
Music		15			15
Theatre and Dance		1			1
College of Liberal Arts & Sciences	276	410		85	771
General Studies	272				272
Anthropology & Applied Arch		10		4	14
Biology		34		7	41
Health & Human Services		105		72	176
History, Social Sci & Religion		69			69
Interdisciplinary Program		58			58
Languages and Literature		7		1	8
Mathematical Sciences	2	21			23
Nursing		39			39
Psychology and Political Sci	2	37			39
Physical Sciences		30		2	32
Total FY 2018-19 Awards	278	706	5	342	1,331

15. Academic Year Degrees Awarded Per 100 FTE

(using IPEDS reported 12 month Enrollment & 12 Month Completions)



Academic Year	Academic Year Full-Time Student Equivalents			Academic Year Degrees Awarded				Undergrad Degrees per 100 FTE	Graduate Degrees per 100 FTE	Overall Degrees per 100 FTE
	Undergrad AcYr FTE	Graduate AcYr FTE	Total AcYr FTE	Associate Degrees	Bachelor Degrees	Masters Degrees	Total AcYr Degrees			
2007/08	2,819	350	3,169	13	496	120	629	18.1	34.3	19.8
2008/09	2,958	390	3,348	11	458	86	555	15.9	22.1	16.6
2009/10	3,207	457	3,664	1	517	125	643	16.2	27.4	17.5
2010/11	3,441	530	3,971	5	574	144	723	16.8	27.2	18.2
2011/12	3,620	547	4,167	12	615	151	778	17.3	27.6	18.7
2012/13	3,694	569	4,263	17	638	180	835	17.7	31.6	19.6
2013/14	3,614	583	4,197	92	698	192	982	21.9	32.9	23.4
2014/15	3,196	647	3,843	103	701	226	1030	25.2	34.9	26.8
2015/16	3,383	832	4,215	158	714	218	1090	25.7	26.2	25.8
2016/17	3,317	751	4,068	268	755	299	1322	30.8	39.8	32.5
2017/18	3,322	738	4,060	217	738	296	1251	28.7	40.1	30.8

Degrees per 100 FTE calculation follows $(\text{Degree}/\text{FTE}) \times 100$; Table represents total degrees awarded by level--not the unduplicated completer count by level.

Source: <https://nces.ed.gov/ipeds/> Please Note: Certificate awards are excluded here from AcYr Degree Awarded Totals.
 using 12 month enrollment (Academic Year FTE) and completions (Total AcYr Degrees by Level) survey responses, from collection years 2008-2016.
 Enrollment is July 1 through June 30; Degrees awarded is within the Summer/ Fall/Spring Term Cycle.



EAB

Moving Forward



- ▶ EAB uses predictive analytics to configure a predictive model for ENMU student success
- ▶ Strategies
 - ▶ review 10+ years of historical student data
 - ▶ mine data for predictive factors
 - ▶ devise custom algorithms to predict student persistence/success
 - ▶ display top predictive influences to inform campus support strategies



EAB

One Stop Shop



EAB-Navigator creates dashboards to identify opportunities and engage at-risk populations

Student Profiles monitor

- ▶ GPA
- ▶ Risk distribution
- ▶ Credit completion
- ▶ Missing success markers
- ▶ DFW grades earned
- ▶ Current registration status

EAB-Navigator tracks holistic student support, with the capacity to track:

- ▶ Advisor activity reports
- ▶ Tutor activity reports
- ▶ Alerts
- ▶ Student information reports
- ▶ Student Services reports



EAB

- ▶ One-stop access
- ▶ Nightly updates
- ▶ Secure data

David Johnson



Overview Path Academic Plan Success Progress History Class Info Major Explorer

Course Grade D/F	Repeated Courses	Withdrawn Courses	Missed Success Markers
2 <small>▼</small>	1 <small>▼</small>	0	0

Cumulative GPA	Total Credits Earned	Credit Completion Ratio	Predicted Risk:
3.55	120	85%	● Low



Biology

College of Arts & Science

STUDENT ID	CLASSIFICATION	MOST RECENT ENROLLMENT
JIH129047	Fourth Year	Spring 2018

Advisors

Jack Whitten
Advisor

Tutors/Mentors

Tom Bennett
Tutor

Goals & Interests (supplied by the student)

Favorite Majors

Psychology
Criminal Justice

Favorite Subjects

Math
Psychology

Staff Alerts

Take Action ▼

Student Info ▼

Links



EAB Timeline for ENMU



▶ Timeline

- ▶ Introduction to faculty and staff (spring 2019)
- ▶ Technical implementation of Navigator platform (spring)
- ▶ Build site and configure platform to ENMU specifications (spring)
- ▶ Extract and validate data (summer)
- ▶ Customize student attributes (summer)
- ▶ Training for key users (August 7)
- ▶ “Go live” August 20; initiate training for all faculty and staff advisors
- ▶ Full implementation, mid-spring 2020



Improving Grad Rate

Goals

- Improve response time to students' alerts and at-risk events
- Address needs of at-risk students
- Improve fall-to-fall retention
- Improve time-to-degree-completion

ENMU Bachelor's Graduation Rates
Last Three Six-Year Cohorts

