

REOPENING COLLEGE CAMPUSES: STRATEGIC OUTLOOK FOR HIGHER EDUCATION UNDER COVID-19 CONSTRAINTS

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Unprecedented Challenges



Implications for the Future



Two Main Goals in a COVID-19 Environment:

- 1. Health and Safety of our students, faculty and staff
- 2. Continued Academic Progress

Impacts on Enrollment

Measures to Protect Students

Collaboration

Budget Impacts



NMSU Community Support

Helping with our greater community during COVID-19 - Highlights

- College of Engineering PPE
- New Mexico Department of Agriculture
- Cooperative Extension Service
- o DACC Small Business Development Center
- American Indian Programs Collections and Donations
- Testing Initiative



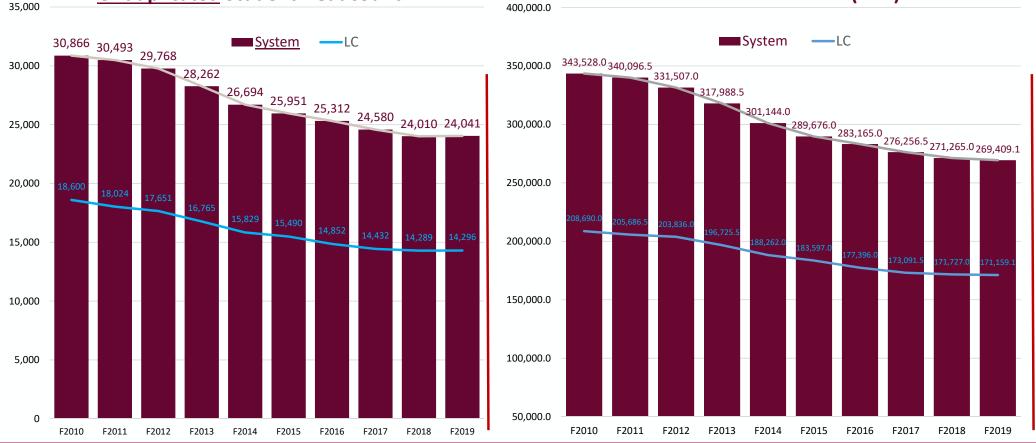








NMSU System – Fall Census Student Credit Hours (SCH)

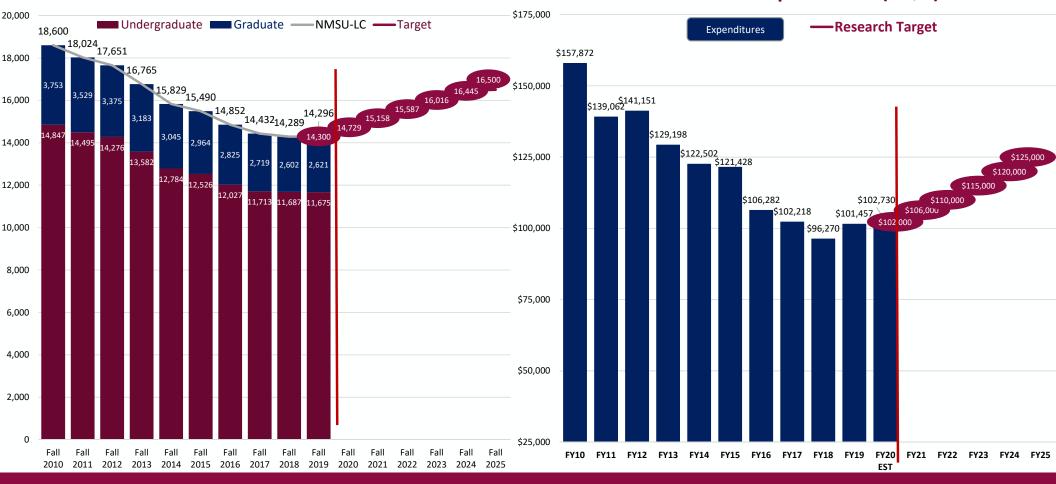




Source: NMSU Institutional Analysis
Note: Student Credit Hours cannot be duplicated.

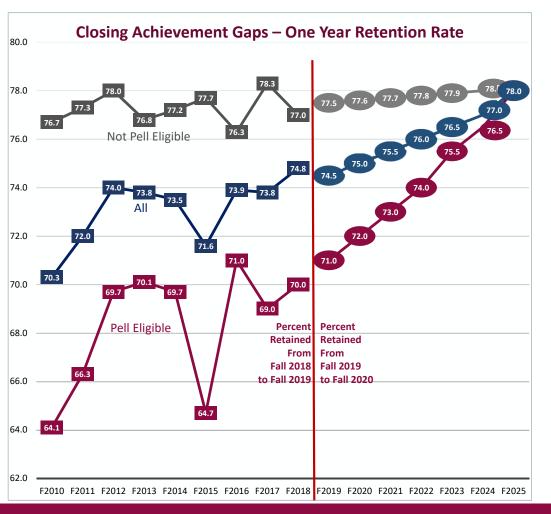
NMSU - Las Cruces Student Headcount

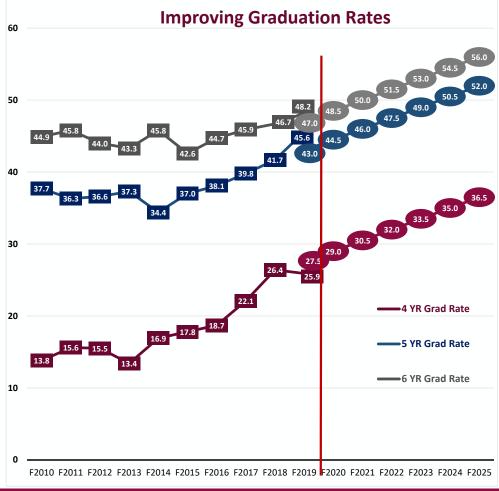
NMSU Research Expenditures (in \$K)





Source: NCES Integrated Postsecondary Education Data System (IPEDS) and NMSU Institutional Analysis







Enrollment – Impact of COVID-19 Enrollment in Same Number of Days Approaching Fall Census as of Jul-15-2020

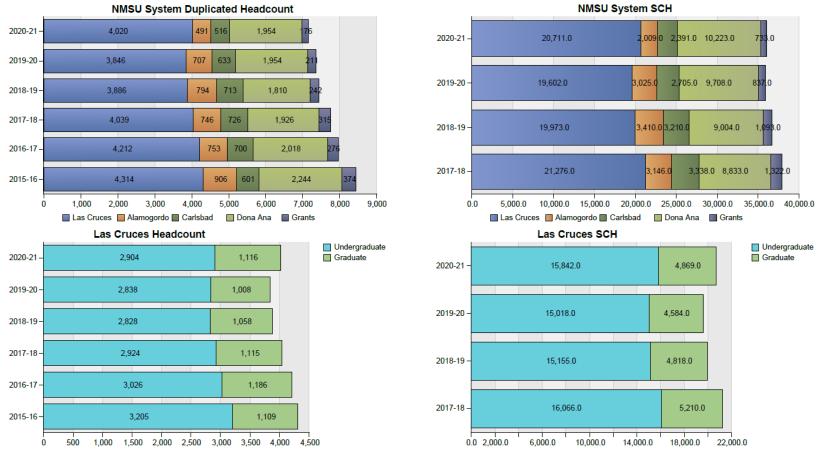
Day to Day Comparisons	Headcount									
	Fall 2017 07/11/17	Fall 2018 07/10/18	Fall 2019 07/16/19	Fall 2020 07/14/20	1 yr Change	1 yr % Change	CENSUS 2019 09/06/19			
System Unduplicated	17,602	17,331	17,612	16,151	-1,461	-8.3%	24,041			
Alamogordo	781	658	601	398	-203	-33.8%	1,537			
Carlsbad	659	600	544	462	-82	-15.1%	1,921			
Dona Ana	5,477	5,317	5,706	4,599	-1,107	-19.4%	8,054			
Grants	276	258	254	191	-63	-24.8%	813			
Las Cruces Campus	11,502	11,709	11,769	11,542	-227	-1.9%	14,296			
Undergraduate	9,736	10,068	10,031	9,844	-187	-1.9%	11,675			
Graduate	1,766	1,641	1,738	1,698	-40	-2.3%	2,621			

Day to Day Comparisons	Student Credit Hours (SCH)								
	Fall 2017 07/11/17	Fall 2018 07/10/18	Fall 2019 07/16/19	Fall 2020 07/14/20	1 yr Change	1 yr % Change	9/6/2019		
NMSU System	205,977.5	207,715.5	209,412.0	193,520.0	-15,892.0	-7.6%	269,409.0		
Alamogordo	5,772.0	5,136.0	4,669.0	2,902.0	-1,767.0	-37.8%	10,081.0		
Carlsbad	6,142.0	5,287.0	5,008.0	3,940.0	-1,068.0	-21.3%	12,031.0		
Dona Ana	51,258.0	50,402.0	53,326.0	43,422.0	-9,904.0	-18.6%	71,614.0		
Grants	1,923.0	1,777.0	1,660.0	1,138.0	-522.0	-31.4%	4,524.0		
Las Cruces Campus	140,882.5	145,113.5	144,749.0	142,118.0	-2,631.0	-1.8%	171,159.0		
Undergraduate	128,237.5	133,055.5	132,262.0	129,802.0	-2,460.0	-1.9%	152,514.0		
Graduate	12,645.0	12,058.0	12,487.0	12,316.0	-171.0	-1.4%	18,645.0		



NMSU Enrollment - Summer 2020 Census ***DRAFT***

Note: 2020-21 as of Jul-15-20, all other years at end of Summer term





Preparing for Fall Opening System-wide Return to Campus Plan

NMSU Ready – Our Plan to Return to Campus (https://ready.nmsu.edu/), ever evolving

- When to come back to campus
- COVID-19: What everyone should know
- Facility Readiness
- Instructional Readiness
- Student Life

- Other COVID-19 Precautions
 - Screening
 - Face masks
 - Social distancing
- Reporting COVID-19 at NMSU
- Ready for Our Community
- Documenting our Planning & Decisions

Communicating is Essential

- Town Halls every 2 − 3 weeks (800+ listen) with follow on FAQs
- Friday letters from Chancellor or President
- Weekly Ready Newsletters
- Updating NMSU Ready Plan
- Hotline updates
- Emails from functional areas to targeted audiences (HR, Housing, Student Life, etc.)
- Board of Regent updates weekly



Measures to Protect Students, Faculty & Staff

Planning for all scenarios (trigger points) – Flexibility and adaptability

Fall Semester (in-person/online and blended instruction)

Physical Modifications
Coming Back for Instruction

- **▶** Classroom Modifications
- ➤ Changes in Residence Halls
- ➤ Physical Changes in Public Spaces
- ➤ Smaller Class Sizes

Virtual Training of Faculty, Staff and Students

Coming Back to Campus

- ➤ Physical Barriers
- ➤ Modifications to Offices
- ➤ Work Spacing
- **→** Sanitizing
- ➤ Face Masks

Follow CDC and NMDOH Recommendations

- Social Distancing
- ➤ Group Size
- Face Masks

Working with HHS and DOH on testing capabilities for southern NM



Expectations and Monitoring

- Vaccine need, won't have
- Personal Accountability Expectations for self and to help others
- Personal Daily Screening (temperature, CDC symptoms)
- Efficient Contact Tracing
- Robust Testing
 - Affordable
 - Accurate
 - Accessible
 - Rapid
- Spread Rate of Virus
- Dashboard reviewed weekly by leadership/health experts

Should you return to NMSU this fall, what format would you prefer to take courses in?

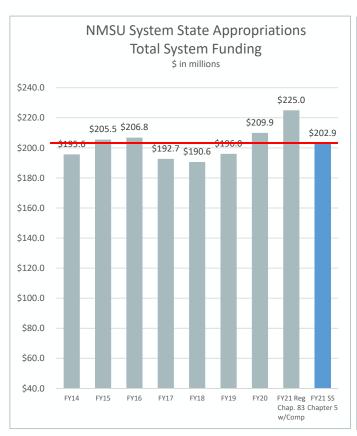
All courses face to face 45.8% All courses online 26.1% Hybrid 28.0%

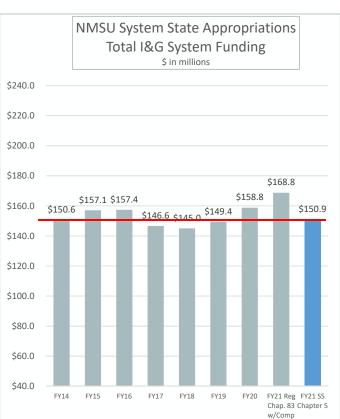


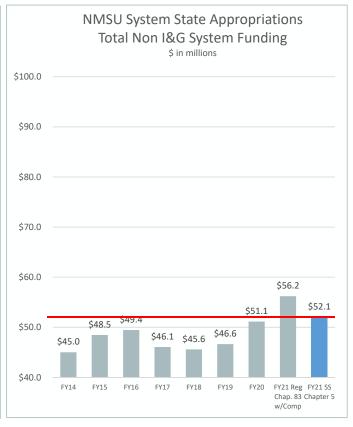
Collaboration Among Institutions

- Information Technology
- Procurement
- COVID 19 Testing (Research Institutions)
- Contact Tracing
- NMSU System Collaboration

SPECIAL SESSION BUDGET - NMSU SYSTEM









COVID 19 Impacts on Athletics

- Currently sponsor 16 sports the minimum allowed by the NCAA
- 400 student-athletes participating in these 16 sports
- \$2.7 million spent on scholarships for these 400 student-athletes
- If there are no sports during FY21, anticipated revenue of \$20 million will be reduced by almost half
- Without sports revenue will be reduced in guarantee games, ticket sales, corporate sales, donations, concessions and NCAA distributions
- The decision by the PAC 12 to play conference games only, cancelled the \$1.2 million guarantee game with UCLA
- If the SEC follows the PAC 12 decision the \$1.525 million guarantee game with Florida would also be cancelled
- Overall Athletics payroll is approximately \$8.7 million with sports coaching staff and team support payroll being \$5.7 million of the total



Concluding Statements

In Summary,

- We have a strategic plan and it will guide our decisions
- We're prepared for multiple modalities and we will use an optimum mix based on local conditions
- We will actively monitor local conditions at each of our campuses and make decisions based on the best information and guidance for each location
- We cannot guarantee zero infections, but we can provide best practice accommodations. We can and will provide accommodations for the most vulnerable
- Testing and contact tracing are critical (enables much more effective planning and protections)
- We will be strategic in reducing costs and avoid across the board cuts
- We intend to make structural changes based on benchmarking of best practices at peer institutions and performance data relative to each of our functional units



Questions

THANK YOU FOR YOUR TIME AND SUPPORT OF NEW MEXICO STATE UNIVERSITY

Resources

www.nmsu.edu/coronavirus

