

TOBACCO CESSATION & PREVENTION PROGRAM

NM INDIAN AFFAIRS DEPARTMENT



Background: The New Mexico Indian Affairs Department administers an annual grant program to implement community-based tobacco prevention and cessation services in New Mexico's tribal communities.

In the ten years since it received its initial allocation from the Tobacco Settlement Permanent Fund, the Department has engaged 20 tribes and tribal

organizations throughout the state to implement tobacco prevention and cessation services following CDC Best Practices in Comprehensive Tobacco Control. The program maintains two goals:

- Promote **cessation and prevention of commercial tobacco abuse** in Native communities with special emphasis on Native youth
- Promote **cultural awareness** of the Native traditional and ceremonial use of tobacco as a means to **strengthen cultural identity** and resistance to commercial tobacco

Tobacco disparities among American Indian youth in New Mexico

Source: Burleigh I, English K, Espinoza J. Tobacco Use among American Indian Youth in New Mexico: Findings from the 2015 New Mexico Youth Risk and Resiliency Survey, June 2017

- **7.7%** of New Mexico American Indian middle school students reported smoking cigarettes during the past 30 days
- **72.4%** of New Mexico American Indian middle school students who currently smoke tried to quit during the past year
- **22.3%** of tobacco products used among American Indian high school students was electronic vapor products
- **26.0%** of New Mexico American Indian high school students were in the same room with someone who was smoking cigarettes in the past 7 days



IAD-funded community-based programs:

- Reached **18,360 youth and adults** in tribal communities in New Mexico with prevention programs
- **Reduced commercial tobacco use** among American Indian adults and youth in New Mexico by 34 people
- **Strengthened cultural identity** with nine community-based programs delivering culturally relevant work

New Mexico Indian Affairs Department
Tobacco Cessation and Prevention Program
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