Community Choice Energy

Concept & Function

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Part 1 – What is Community Choice Energy?

- CCE is a nonprofit energy provider that can meet community goals, provide consumer choice and enhance local control
 - States CA, IL, MA, NJ, NY, OH, RI
 - CCE serves 2.5 million CA accounts
 - 50% CA load will be served by CCE by 2020
- Key Attributes
 - Local government buys or generates power and sells it to customers
 - Program is optional and customers can switch
 - Utilities are partners and continue to provide transmission and distribution services for a fee
 - Surplus revenue can be used to fund energy programs or reduce rates

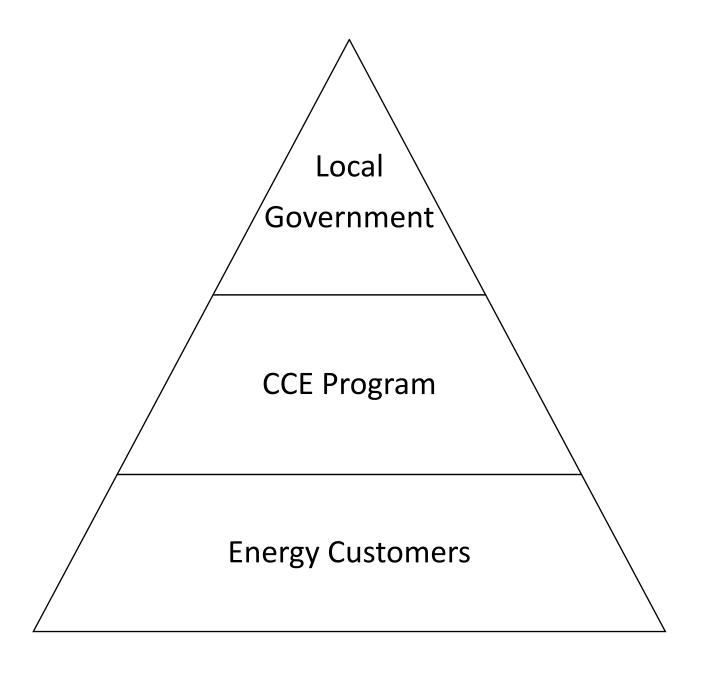
Figure 1 – Energy Provider Functions

Utility/Coop		Utility/Coop	CCE
Generation		Generation	Generation
Procurement	\rightarrow	Procurement	Procurement
Transmission		Transmission	
Distribution		Distribution	
Customers		Customers	Customers

Part 2 – Organizational Structure

- Typically cities, counties and tribes are eligible to operate CCE programs, but states may take other approaches
- City Council or County Board of Supervisors acts as the board of directors and sets policy
- Energy professionals hired or contracted to run the program and purchase power, run customer programs and perform billing services
- Customers can advocate for changes through normal local government channels

Figure 2 – Organizational Structure



Part 3 – Customer Programs

- CCE is an umbrella organization, and new and existing customer programs are compatible with it
- Customer programs can be offered on the same basis as the utility, or restructured to provide different incentives
- For example, rooftop solar or net energy metering is offered by the utility, but it can also be offered by CCE programs at beneficial rates
- New programs can also be offered, such as community solar

Figure 3 – Program Offerings

Community Choice Energy					
Net Energy		Large Scale			
Metering		Wind and Solar			
Energy	Demand		Community		
Efficiency	Response		Solar		

Part 4 – Competitive Rates

- CCE programs have maintained competitive or lower rates compared to utilities
- CCE is nonprofit so cost structure is different and does <u>not</u> include return to shareholders, high salaries, or big labor force
- Major cost reductions in renewables keep bills lower
- Rates are competitive with high renewable content
- CCE programs typically have excess revenue above costs and establish reserves

Figure 4 – Rate Comparison

Monthly Charge	Pacific Gas & Electric	Marin Clean Energy	Percentage Difference
Residential Charge	\$104.04	\$101.43	- 2.5%
Commercial Charge	\$296.74	\$288.71	- 2.7%

Source: https://www.mcecleanenergy.org/rates/#ResCostComparison

Monthly Charge	Southern California Edison	Lancaster Choice Energy	Percentage Difference
Residential Charge	\$140.45	\$139.29	- 0.8%
Commercial Charge	\$162.35	\$160.83	- 0.9%

Source: http://www.lancasterchoiceenergy.com/billing-rates/

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Part 5 – State Role

- States pass legislation authorizing the creation of CCE programs and defining the ground rules
- Legislation may also need to address how CCE programs fit into the existing legal framework
- Regulatory agencies may set rules for resource planning, power content, and legal compliance
- Legislature and regulatory agencies may need to make adjustments to the law along the way

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