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The Impacts of Drought on New Mexico's Beef Industry

Jay M. Lillywhite

Professor / Department Head Department of Agricultural Economics & Business Co-director of the Center of Excellence in Sustainable Food and Agricultural Systems

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New Mexico Agriculture

- \$3.2 billion cash receipts in 2019
 - \$2.5 billion livestock products (77.2%)
 - \$0.7 billion crops (22.9%)



Source: USDA – NASS 2019 NM Agricultural statistics



New Mexico beef cattle inventory



Source: USDA – NASS Quick Stats



Economic importance of beef cattle (2019)









Source: https://www.drought.gov/current-conditions







Source: https://www.drought.gov/sectors/agriculture







Source: https://www.drought.gov/sectors/agriculture



Cattle cycles driven by drought





Cattle cycles





Cattle cycles



increases as herds are liquidated



Biology behind cattle cycles



Source: Ferris, 1998



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Cobweb theory of cycles

Lower market prices due to herd liquidation results in excess demand driving prices up.





Cobweb theory of cycles





Cobweb theory of cycles









How has drought impacted herd liquidation?

Difficult to say for sure. We don't know

- what would have happened absent the drought as herd sizes were decreasing prior to 2021
- the impacts of other "black swan" events, e.g., pandemic.



How has drought impacted herd liquidation?

What we do know

- Cow liquidation
 - Beef cow slaughter is up 8.7% year-over-year through midaugust → implies an annual cow slaughter of 3.5 million head
 - Loss of 3.5 million head → 11.4% net cull rate (largest since 2011)
 - Average cull rate over last two years 10.25%
 - Average cull rate over last 35 years = 9.65%
- Heifer replacements
 - Heifer slaughter is up 1.4% year-over-year*
 - Beef replacement heifers down 2.3% in July



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0.5% - 1.0% Increased Liquidation

Source: Peel, 2021



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Questions?

Contact Information

Jay M. Lillywhite lillywhi@nmsu.edu 575-646-5321

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