



American Coatings  
ASSOCIATION

# PaintCare Paint Stewardship Program



*Recycle with PaintCare*

# About the Organizations

## ○ American Coatings Association

- Advocacy organization - represents manufacturers of paint and coatings for architectural, industrial maintenance, original equipment manufacturer, and specialty coatings
- Represents paint and coatings manufacturers as well as raw material suppliers and individuals in the industry

## ○ PaintCare

- Operational organization – designs and implements all aspects of the paint stewardship program in states with the law
- Represents all architectural paint manufacturers operating in PaintCare states (do not need to belong to ACA)



# Why Paint

- **50% of household hazardous waste is paint**
- **Studies show that approximately 10% of paint is leftover/unused**
  - **70 millions gallons leftover annually in the US**
- **Cost and burden falls on municipal governments and government resources are limited, resulting in minimal opportunity to recycle or properly dispose of paint (in most states)**



# Model Paint Stewardship Legislation

- **Needed legislation for level-playing field with sustainable financing and consistency across states (“nationally coordinated approach)**
- **9 jurisdictions have passed the legislation (Implementation):**

**2010: Oregon**

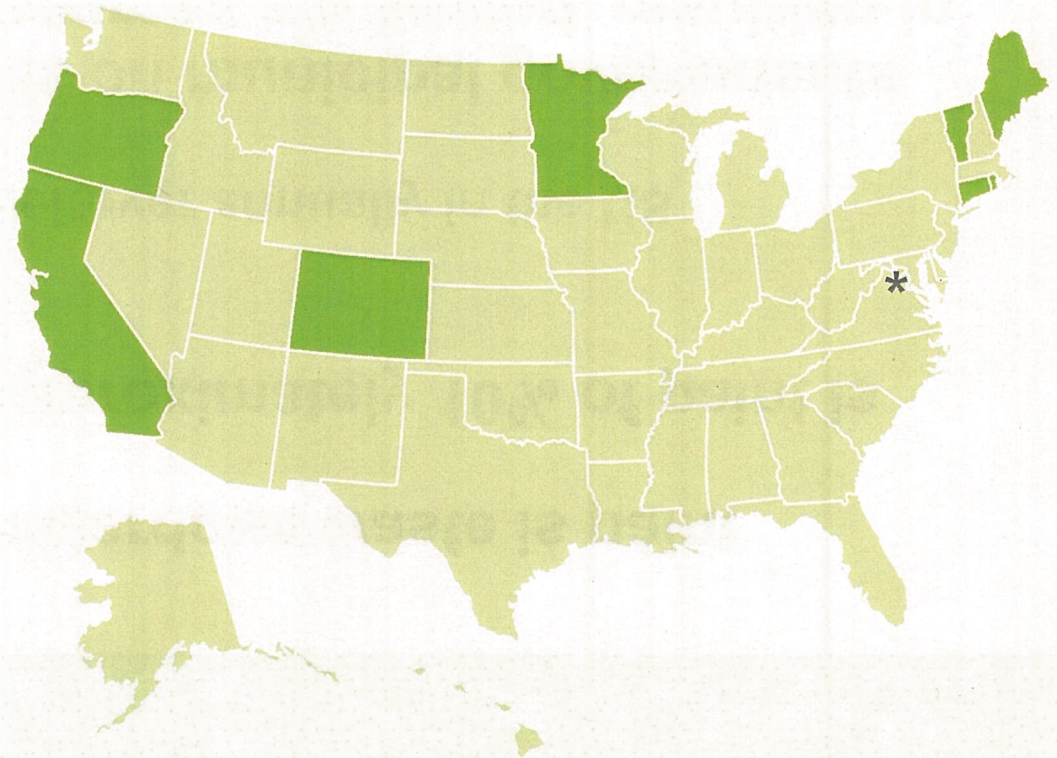
**2012: California**

**2013: Connecticut**

**2014: Rhode Island  
Vermont  
Minnesota**

**2015: Maine  
Colorado**

**2016: DC**



# About the Paint Stewardship Law

- **Manufacturers selling paint into the state must operate a paint management system**
  - **Provide system for recycling and proper disposal of leftover paint; reduce the generation of postconsumer paint and, promote reuse;**
- **Requires a program plan to be approved by state environmental agency**
  - **Convenient paint collection locations**
  - **Environmentally responsible paint management**
    - **Goals for reuse, recycling and proper disposal**
  - **Education and outreach plan**
  - **Budget and assessment rate to fund the program**

# About the Paint Stewardship Law

- **Requires an annual report to the state**
  - **Total volume of paint collected by type**
  - **Method of disposition (reuse, recycling, proper disposal) for all paint collected**
  - **Independent financial audit**
  - **Education and Outreach Evaluation**
  - **Reporting and Evaluation of program goals**
- **Requires annual fee to state agency for plan and annual report review and for oversight and enforcement**

# PaintCare Funding

- **Financing through a per can assessment fee added to the product price of each container sold.**
  - **Half pint or less: \$ 0.00**
  - **> half pint < 1 gallon: \$ 0.35 - \$ 0.49**
  - **1 gallon: \$ 0.75 - \$ 0.99**
  - **> 1 gallon < 5 gallons: \$ 1.60 - \$ 1.99**
- **Manufacturers pay the fees to PaintCare, on a monthly basis based on sales in the state and pass them through to distributors and retailers who add them to the final purchase price of new paint to make themselves whole.**

# How Funds Are Used

- Paint transportation and processing
- Site supplies and assistance (paint collection containers, spill kits)
- Multilingual outreach
- In-state (and national) staff
- State agency fees
- Insurance, legal fees, consulting services





# Who Can Use the Program

## Latex Program Products

- From residents
- From all businesses

## Oil-based Program Products

- From residents
- From CESQG/VSQG businesses

Note: Not a self-serve program



*Recycle with PaintCare*

# Program Products

Collect the following architectural coatings in 5 gallon containers or less:

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (all types of finishes and sheens, including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

# Non-Program Products

- Industrial maintenance (IM) coatings (must be labeled for IM use)
- Original equipment manufacturer (OEM) coatings (shop use)
- Aerosol paints (spray cans)
- Auto and marine paints
- Traffic, road marking paints
- Arts and crafts paints
- 2-component coatings
- Caulking compounds, epoxies, glues, adhesives
- Paint thinners, mineral spirits, solvents
- Paint additives, colorants, tints, resins
- Wood preservatives
- Roof patch and repair
- Tar and bitumen-based products
- Deck cleaners

# Collection System

- Retailers – paint, hardware, home improvement, reuse
- Household hazardous waste facilities and events
- Solid waste transfer station, recycling centers, landfills
- Paint collection events
- Direct pick-up service



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# Contract for Transport & Processing

- RFP for transport from retail and other drop-off sites
- Contract with HHW programs for value-added services
  - Reuse / swap shop
  - Paint reprocessing
  - Bulking
  - Local (“internal”) transport



# Education and Outreach



**Recycle your paint!**

**Recycling paint just got more convenient**  
There are now more than 140 stores in Minnesota that take back old paint, stain and varnish from residents and businesses year round, during regular store hours.

**Find a PaintCare store**  
Visit our website or give us a call to find a store, then please call before bringing paint to ask if they can accept the type and amount of paint you would like to recycle and check store hours. All PaintCare stores accept 5 gallons of paint per visit. Leaking, unlabeled, and empty containers are not accepted.

**Who is PaintCare?**  
We are a non-profit organization and the operator of the Paint Stewardship Program in Minnesota (and five other states). The program is funded by a fee on the sale of new paint that began on November 1, 2014.

The fee is 35 cents for pints or quarts, 75 cents for paint in 1 gallon cans, and \$1.60 for paint in 5 gallon buckets. Even if your old paint is from before November, there is no charge when you drop off your old paint.

[www.paintcare.org](http://www.paintcare.org) • (855) 724-6809

Recycle with PaintCare

## General Ad

## Regional Ad



**PAINT RECYCLING MADE easy**

Do you know where to recycle your paint?

There are now hundreds of PaintCare sites in California where residents and businesses can recycle unwanted paint, stain and varnish all year round, including these local sites:

**SHERWIN-WILLIAMS**  
34222 Doherty Park Rd  
Dana Point, CA 92624  
(949) 661-0100

**VISTA PAINT**  
2450 Alicia Pkwy  
Laguna Niguel, CA 92677  
(949) 349-1955

**DUNN-EDWARDS**  
32061 Camino Capistrano  
San Juan Capistrano, CA 92675  
(949) 234-1201

**VISTA PAINT**  
31894 Plaza Dr  
San Juan Capistrano, CA 92675  
(949) 489-8393

**TO FIND OTHER DROP-OFF SITES:**  
[www.paintcare.org](http://www.paintcare.org)  
(855) 724-6809

All PaintCare sites accept at least 5 gallons per visit (some take more). Please call ahead to confirm business hours and ask if they can accept the type and amount of paint you would like to recycle. Leaking, unlabeled and empty containers are not accepted.

# POS / Consumer Materials



## Recycle with PaintCare

About the PaintCare Program



## Funding

The program is funded by a PaintCare Recovery Fee added by manufacturers to the price of all architectural paint sold in California. The law also requires each distributor and retailer to include the fee in the price of architectural paint sold in California. Fees are by container size as follows:

Half pint or less	\$ 0.00
More than half pint to less than 1 gallon	\$ 0.35
1 gallon	\$ 0.75
More than 1 gallon to 5 gallons	\$ 1.50

The retail store can choose whether or not to display the fee separately on sales receipts. The fee is not a deposit – you do not receive it back when you drop-off paint for recycling.

The funding is used to recycle all of your unused paint, whether it is from last month or from 20 years ago, and you don't have to buy paint to use the drop-off sites.

## Paint Recycling

Paint received at drop-off sites is taken to authorized paint processing facilities where it is properly recycled or disposed.

## Who is PaintCare?

PaintCare® is a non-profit 501(c)(3) organization, established by the American Coatings Association to implement state-mandated paint stewardship programs on behalf of paint manufacturers in the state that adopts a paint stewardship law.

PaintCare is currently running or preparing to implement programs in Oregon, California, Connecticut, and Rhode Island.



## Paint Drop-Off Sites

PaintCare will establish hundreds of drop-off sites across California at paint retail stores, family-run household hazardous waste facilities, and other locations. When these sites are part of PaintCare, they will accept program products with no additional charge from all residents and retail businesses. To find a site near you, visit [paintcare.org](http://paintcare.org) or call (855)724-6809.



## PaintCare 共同助力

關於 PaintCare 計劃



## PaintCare를 이용한 재활용

PaintCare 프로그램에 관



## Reciclaje con PaintCare

Acerca del programa de PaintCare



# Site Locator Tool

## Drop-Off Locations

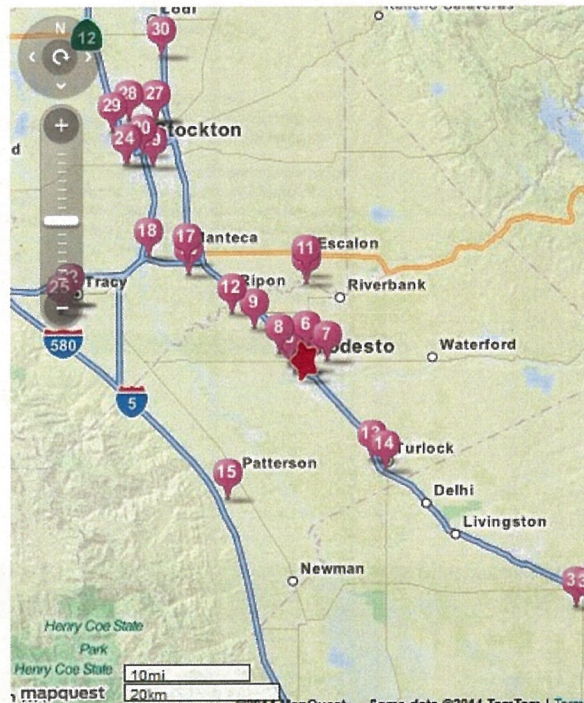
Find a Drop-Off Site

About the Site Locator

Products We Accept

How to Recycle

Location:    
ENTER: Zip Code (e.g., 94110) OR City, State (e.g., "Hartford, CT")  
OR Street Address (e.g., "123 Main St, Portland, OR")



- 1 [Glidden Professional Paint Center](#)  
Modesto, 1.3 Mi.
- 2 [Kelly-Moore](#)  
Modesto, 1.32 Mi.
- 3 [Habitat For Humanity ReStore](#)  
Modesto, 1.34 Mi.
- 4 [Vista Paint](#)  
Modesto, 2.35 Mi.
- 5 [Dunn-Edwards](#)  
Modesto, 2.44 Mi.
- 6 [Sherwin Williams](#)  
Modesto, 3.14 Mi.
- 7 [Orchard Supply Hardware](#)  
Modesto, 3.76 Mi.
- 8 [Orchard Supply Hardware](#)  
Modesto, 4.18 Mi.
- 9 [Kelly-Moore](#)



# Program Results

- Active states: CA, CO, CT, DC, OR, ME, MN, RI, VT
- Oregon began June 2010
- Program population is (61M – 54M in active states)
- Over 200 manufacturers participating
- Collection sites and events:
  - 1780+ collection sites
  - 4000+ HHW events
  - 145 PaintCare (paint-only) events
  - 2580+ large volume direct pick-ups
- Collected approximately 30 millions gallons of paint
- Bills pending: New Jersey (bills in New York, New Hampshire and Massachusetts were not successful)

# Contact Information



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ASSOCIATION

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