

Legislative Finance Committee

NOVEMBER 16, 2023

CAROLYN CABELL
CHIEF OPERATING OFFICER

FY 2023 Achievements

Record Returns:

\$50.6 Million in Transfers to the Legislative Lottery Scholarship Fund in FY23

Transfer Milestone:

Surpassed \$1 Billion in Transfers to the Legislative Lottery Scholarship Fund since Inception

Commitment to Responsible Gaming:

Accredited by the World Lottery Association for the WLA Responsible Gaming Framework

Where the Money Goes – FY23



^{*}Cost of Product includes: On-line vendor fees, advertising, ticket vendor fees, retailer equipment, promotions, shipping and postage, responsible gaming, and game membership.

By statute, the Lottery is required to return a minimum of 50% of proceeds to players in the form of prizes and 30% to the Lottery Tuition Fund. The remaining funds are allocated to cover the cost of product, retailer commissions, and administrative costs.

Net Ticket Sales

	FY 2020	FY 2021	FY 2022	FY 2023
Scratchers	\$ 79.3 Million	\$ 95.5 Million	\$ 80.1 Million	\$ 88.0 Million
Powerball	\$ 16.8 Million	\$ 22.8 Million	\$ 25.8 Million	\$ 33.7 Million
Mega Millions	\$ 11.5 Million	\$ 18.1 Million	\$ 11.7 Million	\$ 26.0 Million
Other Draw Games	\$ 19.5 Million	\$ 18.5 Million	\$ 19.2 Million	\$ 20.8 Million
Total Net Sales	\$ 127.1 Million	\$ 154.9 Million	\$ 136.9 Million	\$ 168.5 Million

Budget Summary

	FY 2021 Actual	FY 2022 Actual	FY 2023 Actual	FY 2024 Budget
Gross Revenues	\$ 154.9 Million	\$136.9 Million	\$168.5 Million	\$141.7 Million
Lottery Tuition Fund	\$ 46.5 Million	\$41.1 Million	\$50.6 Million	\$42.5 Million
Prizes for Players	\$ 84.8 Million	\$74.1 Million	\$91.9 Million	\$74.8 Million
Cost of Product	\$ 9.3 Million	\$8.9 Million	\$10.1 Million	\$9.7 Million
Retailer Commissions	\$ 10.1 Million	\$8.9 Million	\$10.8 Million	\$9.4 Million
Administrative Costs	\$ 4.3 Million	\$4.0 Million	\$5.2 Million	\$5.4 Million

Historical Revenues and Returns

Fiscal Year	Gross Revenues	Returns
1996	\$28.5 Million	\$6.3 Million
1997	\$82.4 Million	\$21.9 Million
1998	\$85.4 Million	\$20.1 Million
1999	\$89.7 Million	\$19.6 Million
2000	\$111.2 Million	\$24.5 Million
2001	\$113.7 Million	\$25.9 Million
2002	\$129.5 Million	\$29.6 Million
2003	\$133.6 Million	\$33.1 Million
2004	\$142.6 Million	\$35.9 Million
2005	\$134.7 Million	\$32.2 Million
2006	\$150.6 Million	\$36.9 Million
2007	\$148.8 Million	\$34.8 Million
2008	\$147.8 Million	\$40.8 Million
2009	\$142.6 Million	\$40.8 Million

Fiscal			
Year	Gross Revenues	Returns	
2010	\$143.6 Million	\$43.6 Million	
2011	\$135.6 Million	\$41.3 Million	
2012	\$133.9 Million	\$41.3 Million	
2013	\$141.8 Million	\$43.7 Million	
2014	\$136.1 Million	\$40.9 Million	
2015	\$137.1 Million	\$41.1 Million	
2016	\$154.4 Million	\$46.3 Million	
2017	\$126.1 Million	\$37.8 Million	
2018	\$134.1 Million	\$40.2 Million	
2019	\$143.7 Million	\$43.1 Million	
2020	\$127.2 Million	\$38.1 Million	
2021	\$154.9 Million	\$46.5 Million	
2022	\$136.9 Million	\$41.1 Million	
2023	\$168.5 Million	\$50.6 Million	