



Economic Development

LFC Rural Economic Development Panel

July 22, 2026

Deputy Secretary Isaac Romero



**ECONOMIC
DEVELOPMENT
NEW MEXICO**

Creating paths to prosperity for New Mexicans



JTIP

Job Training Incentive Program



\$27.76

Average rural
job wage

575

Rural jobs created

70

Companies
supported statewide

LEDA Highlights



Durango Machining Innovations

Farmington

22 jobs

\$22M impact

\$250K LEDA



Blue Pony Energy

Lovington

90 jobs

\$4.6B impact

\$5M LEDA



TD's Brew & BBQ

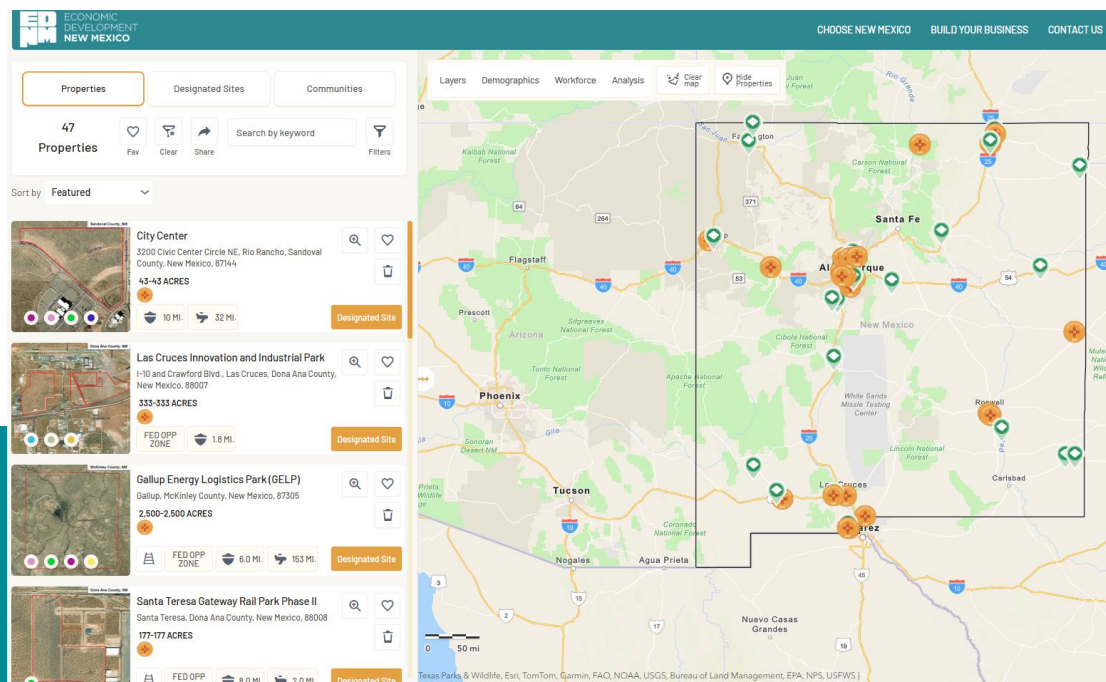
Lovington

16 jobs

\$14M impact

\$150K LEDA

Shovel-Ready Sites



67 sites

evaluated across
New Mexico

**27 strategic
sites**

designated to
date

**6 utility pre-
deployment**

projects in
progress

**\$60
million**

in funding requests
across 13
applications

LEADS:

Local Economic Assistance & Development Support

\$263K invested

12 projects across 11 counties

7 rural and frontier community projects

44,000+ youth served



Outdoor Recreation

\$28.5M in public investment

\$3.6B economic impact

26 counties reached



Outdoor Recreation Impact



\$15.1M

in grants awarded



\$13.4M

in matching funds generated



186

projects and programs funded



114

rural and tribal recipients



44,609

youth connected to the outdoors



1,063+

estimated miles of trails created or improved



418

jobs supported



- Outdoor Equity Fund: \$4M
- Trails+ Grant: \$11.1M
- Matching Funds: 13.4M

TOTAL PUBLIC INVESTMENT:
\$28.5M

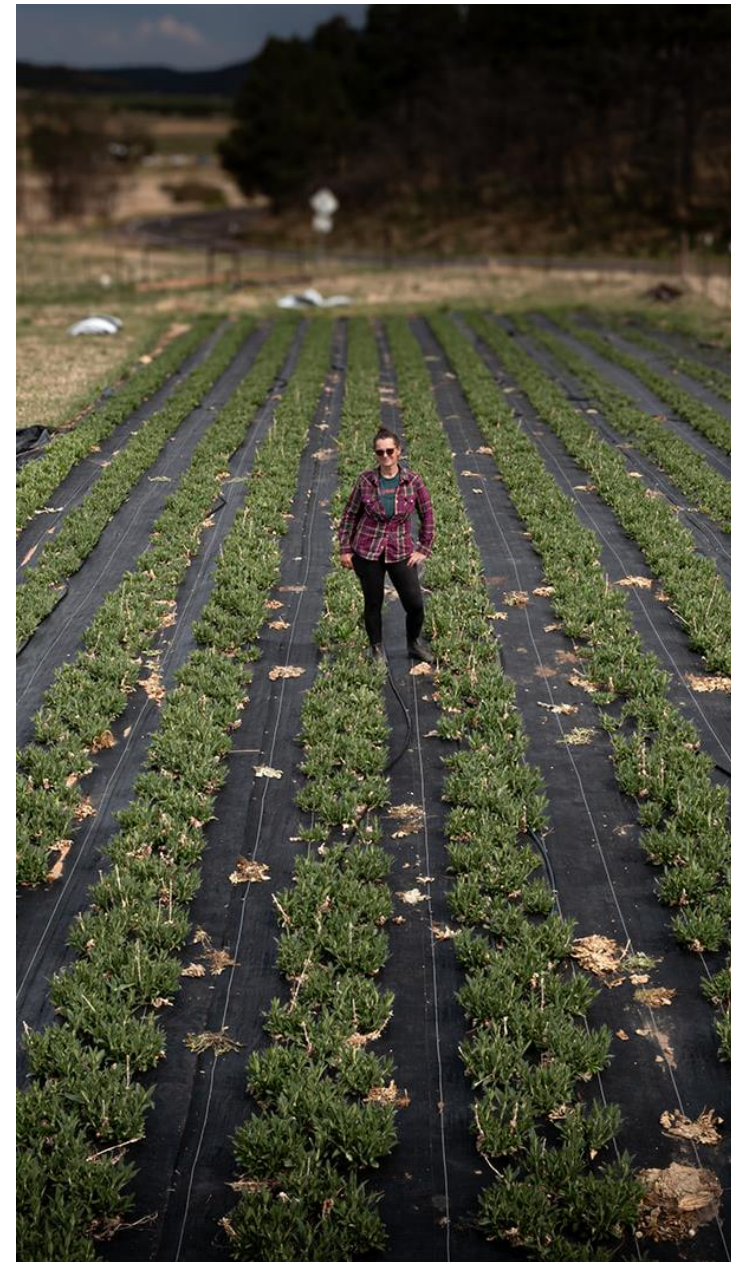
Food, Hunger, and Agriculture

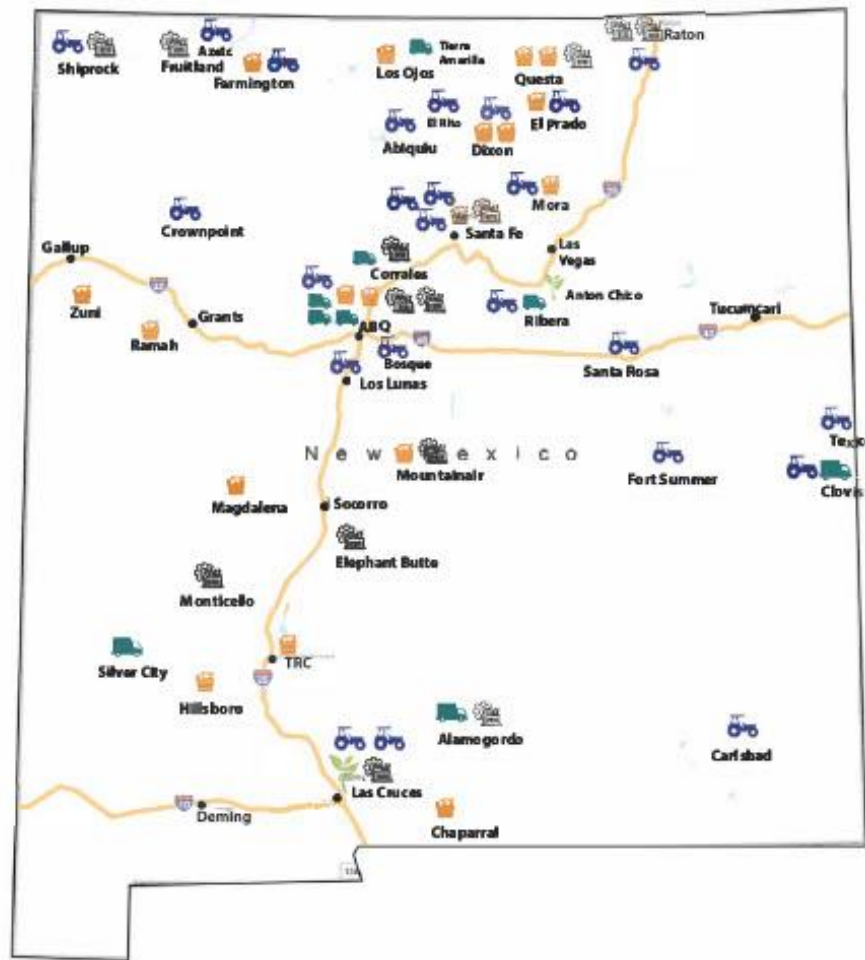
100% grantees reported sales growth

183% increase in food production

80K+ New Mexicans served through program

\$3.3M in grants awarded





Watch our project videos:



HFFF Awardees by Food System Category



Aggregation/Distribution/Transportation



Climate Smart Pre-Production



Food Retail



Processing



Production

FY 23- 26 Funded Program Map

New Mexico MainStreet

32 MainStreet Districts

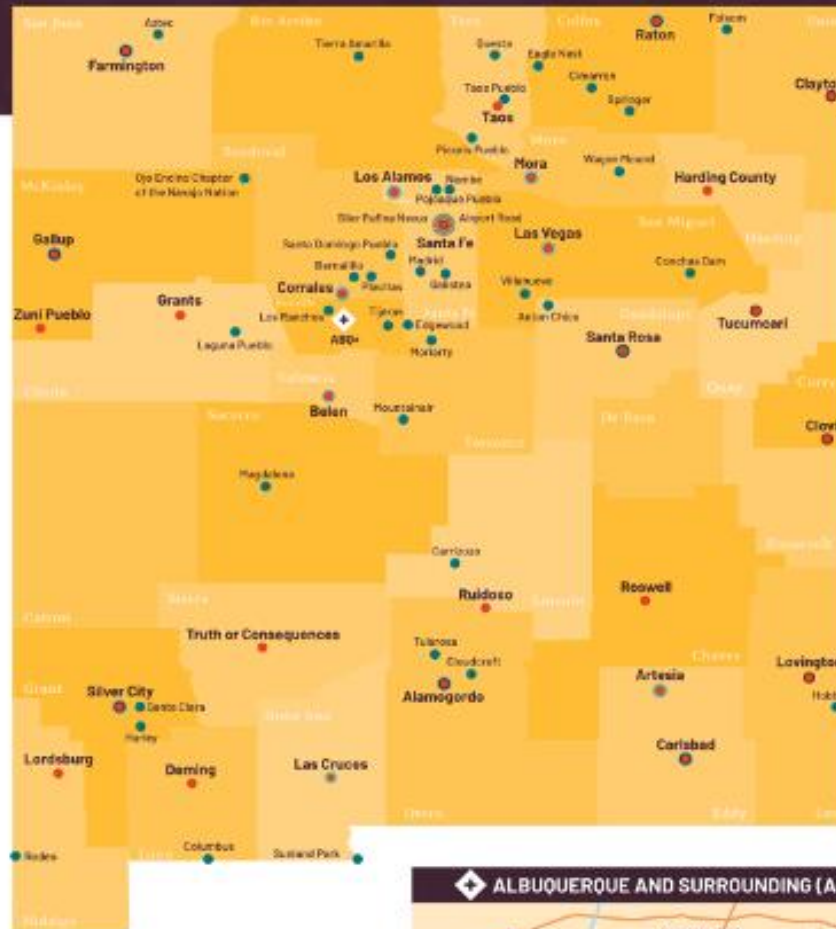
13 Arts & Culture Districts

95+ Communities supported statewide

FREE technical assistance for downtown revitalization, business development and redevelopment



New Mexico MainStreet Network Map



nmmainstreet.org
505.365.3998
info@nmmainstreet.org
Updated March 2026

- New Mexico MainStreet Districts
- New Mexico Arts & Cultural Districts
- Historic Theaters
- Urban Neighborhood Commercial Corridors Projects
- Frontier, Rural, and Native American Community Projects
- New Mexico MainStreet Headquarters

Creative Industries

6 CreativeCon events statewide

20 grants awarded for business expansion

\$463K for 9 creative support organizations

ACD Pilot \$100K grants to 10 Arts & Cultural Districts



Film Office

\$531M economic impact

2,939 NM Crew hires

\$58.55M Uplift Zone spend

26 Uplift Zone productions



Our Team



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Cabinet Secretary



Isaac Romero
Deputy Secretary



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Tech & Innovation Office



Karina Armijo
Outdoor Recreation



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