



OUR ENERGY FUTURE

OUR vision is to deliver long-term value and energize our customers' lives well into the future.

ENERGY that powers local communities by maximizing our region's abundant renewable resources and minimizing our environmental impact.

FUTURE and current commitment to customers rest on three principles:




Vision

Building practical investments for the future



Value

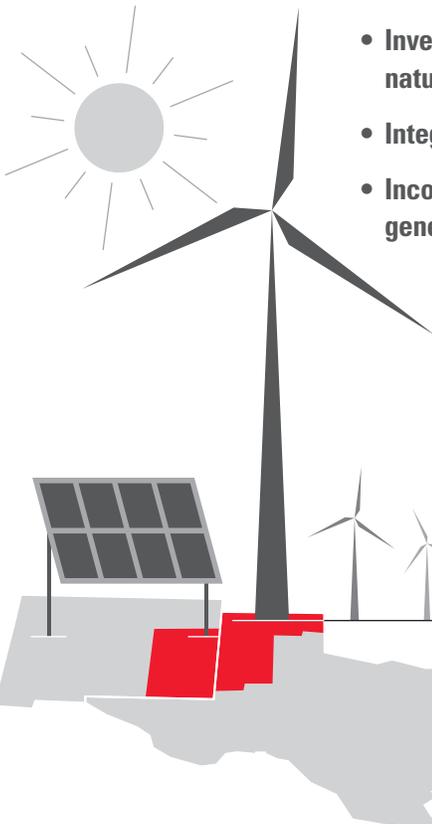
Delivering affordable and reliable energy



Focus

Dedicated to a diverse energy portfolio with environmental foresight

Customers demand all three and Xcel Energy uses a diverse energy mix and thoughtful investment strategy to deliver them to our Texas and New Mexico communities.



- Investing in an economically viable **energy mix** that capitalizes on our most abundant natural resources
- Integrating **wind and solar** efficiently to save on fossil fuel costs
- Incorporating technology to **reduce emissions and increase efficiency** in our fossil fuel generation fleet

Long-term value achieved by investing today



\$60 million a year saved by investing in power lines that connect us to the broader energy market

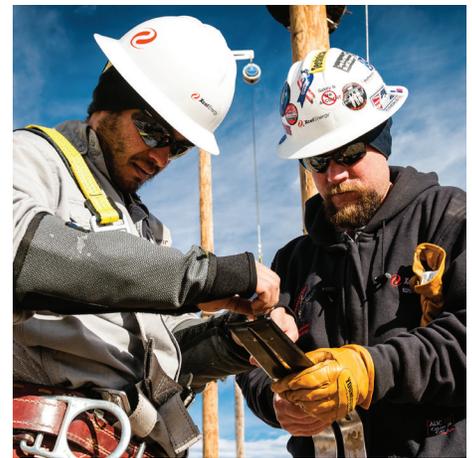


\$3 billion modernization efficiently utilizes resources to underpin a safe, affordable and reliable energy future

(comprised of in-service capital 2011 through a forecasted 2021)

An affordable, diversified energy future

We understand customers are primarily concerned with the reliability and affordability of the service we provide. With these as top priorities, the thoughtful planning of diversified resources creates the long-term benefits our customers and communities deserve.



50% of the Southwest region's energy provided by wind for an entire day this past winter

28% for an entire month



22% carbon-free electricity cuts fossil fuel costs

\$1.9 million saved in Texas and New Mexico 2009 through 2016 due to in-house wind forecasting expertise

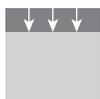


190 billion gallons of fresh water saved over 36 years using treated municipal effluent to cool the Nichols-Harrington and Jones generating facilities—enough water to fill Lake Meredith and then some

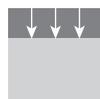
100% of fly ash from our two Southwest coal plants is reused beneficially in road base and other construction products



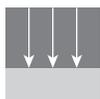
We've invested in our communities by reducing these emissions since 2005



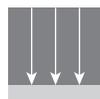
-25% CO₂ (carbon dioxide)



-32% SO₂ (sulfur dioxide)



-63% NO_x (nitrogen oxide)



-81% mercury



Xcel Energy

- Nation's number one utility wind energy provider for 12 years running and top 10 utility for solar capacity
- 2016 Climate Leadership Award recipient for commitment to clean energy and excellence in greenhouse gas management
- One of *Forbes Magazine's* Most Trustworthy Companies in America
- Edison Electric Institute's "Emergency Recovery Award" for outstanding power restoration

www.xcelenergy.com/ourenergyfuturesw