

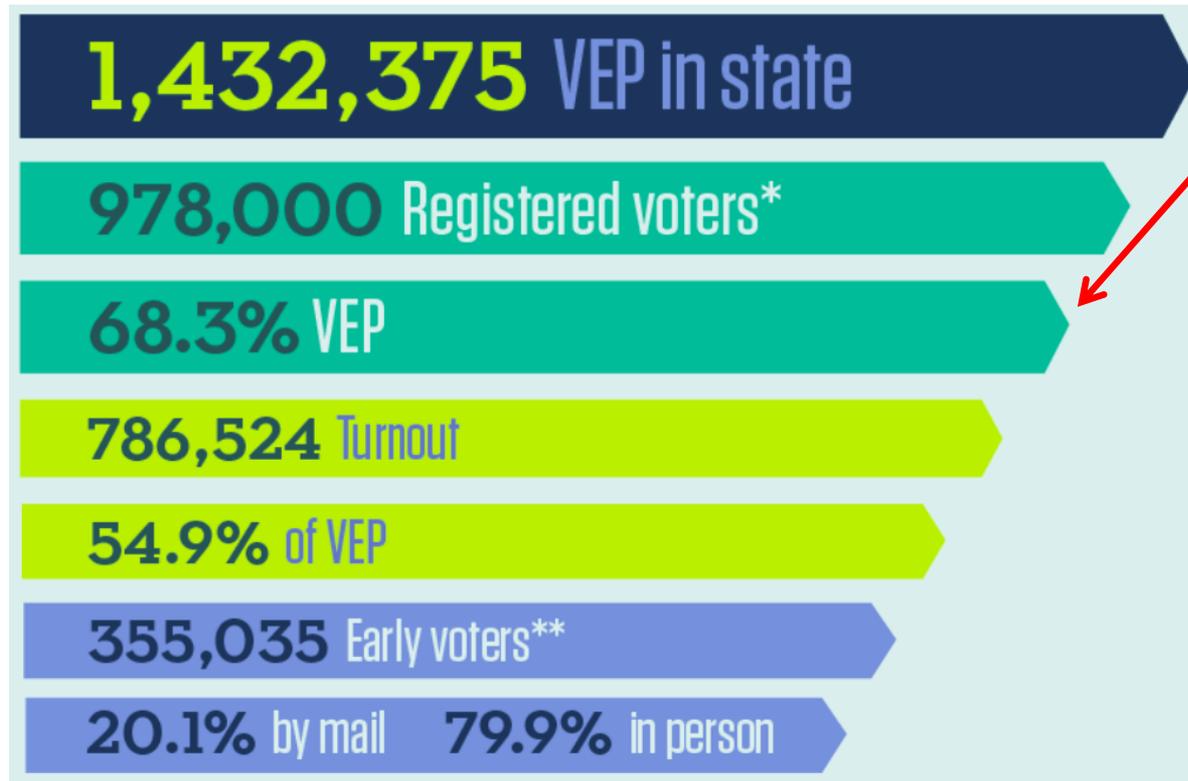
THE
PEW
CHARITABLE TRUSTS

Upgrading Voter Registration in New Mexico

David Becker

Director, Election Initiatives

2012: New Mexico Snapshot



Below
National
Average
of 71.2%

2012: Statewide Highlights: Turnout

Voting-Eligible Population (VEP)

- 1.36 million in 2008
- 1.43 million in 2012

Ballots Counted

- 830,000 in 2008
- 790,000 in 2012

Turnout = Ballots Counted/VEP

- 61.2% in 2008
- 54.9% in 2012

2012 Statewide Highlights: Provisional Ballots



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Provisional Ballots Cast

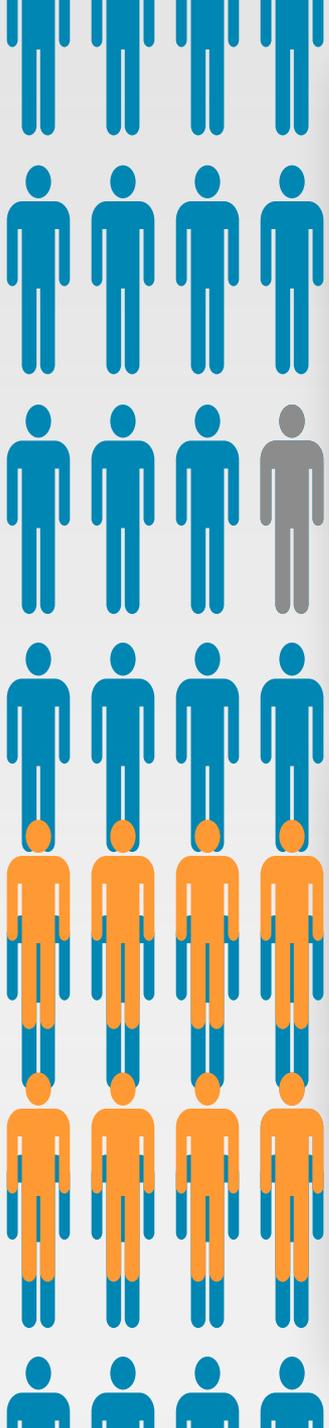
- **5,288 in 2008**
 - **0.8% of all ballots**
- **6,630 in 2012**
 - **1.0% of all ballots**

Provisional Ballots Rejected

- **1,739 in 2008**
 - **33% of Provisional Ballots, or 0.5% of all ballots cast**
- **2,110 in 2012**
 - **32% of Provisional Ballots, or 0.3% of all ballots cast**

Challenges In Voter Registration

Mobility



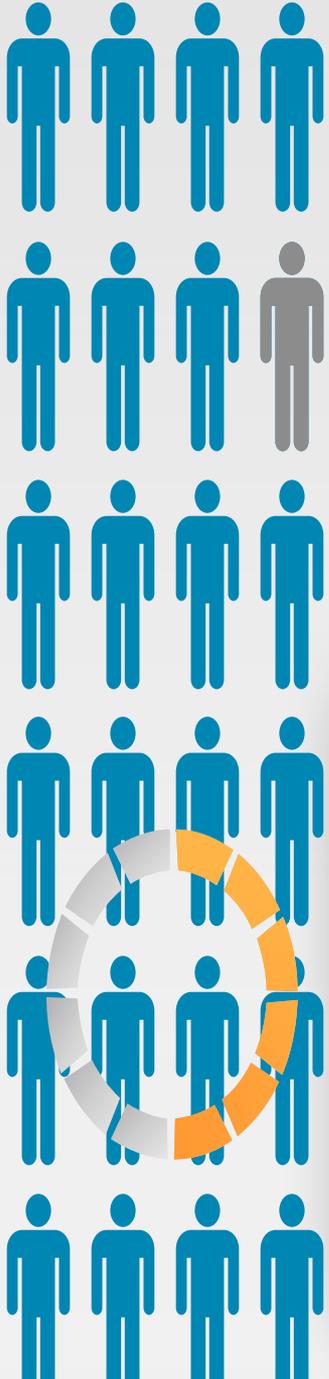
1 out of 8

**AMERICANS MOVED
IN 2012**

1 out of 5

**YOUNG AMERICANS
MOVED IN 2012**

Confusion



1 out of 3

VOTERS THINK THEIR RECORDS **UPDATE AUTOMATICALLY** WITH EACH MOVE

+50%

OF VOTERS ARE **UNAWARE** THEY CAN UPDATE THEIR INFO AT THE DMV

Pace of Activity

VOTER REGISTRATION DEADLINE

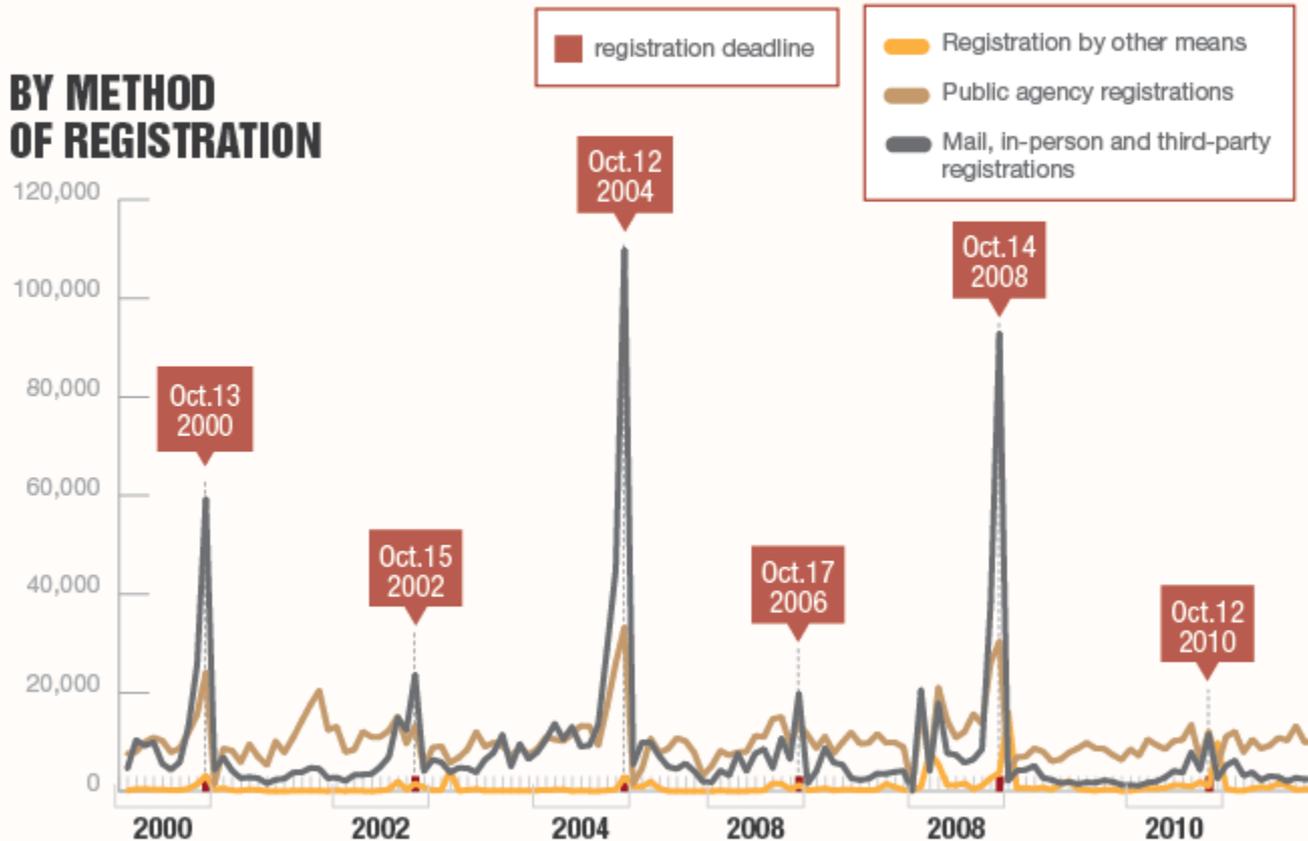
VOTER REGISTRATION DEADLINE



MARYLAND VOTER REGISTRATIONS

2000-2011

BY METHOD OF REGISTRATION



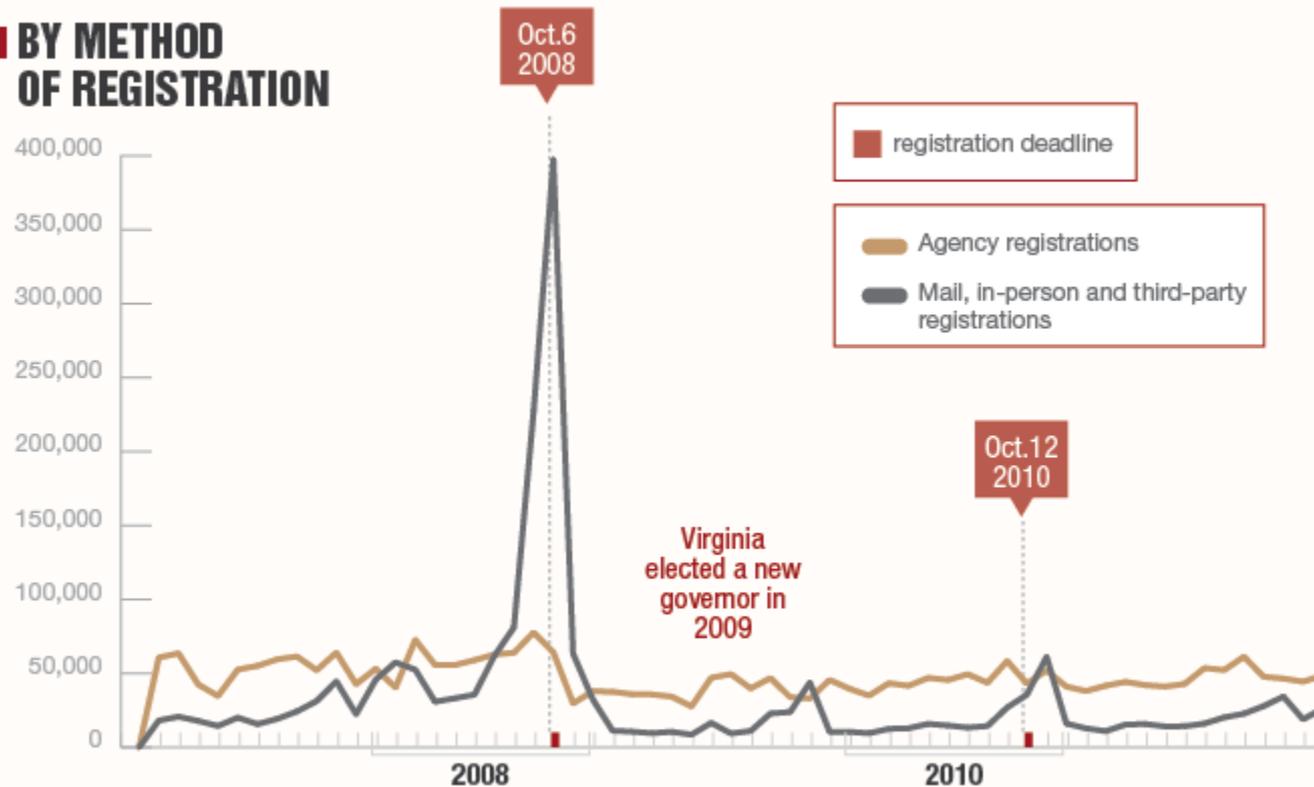
Source: Maryland State Board of Elections

Pew Center on the States, 2012

VIRGINIA VOTER REGISTRATIONS

2007-2011

BY METHOD OF REGISTRATION



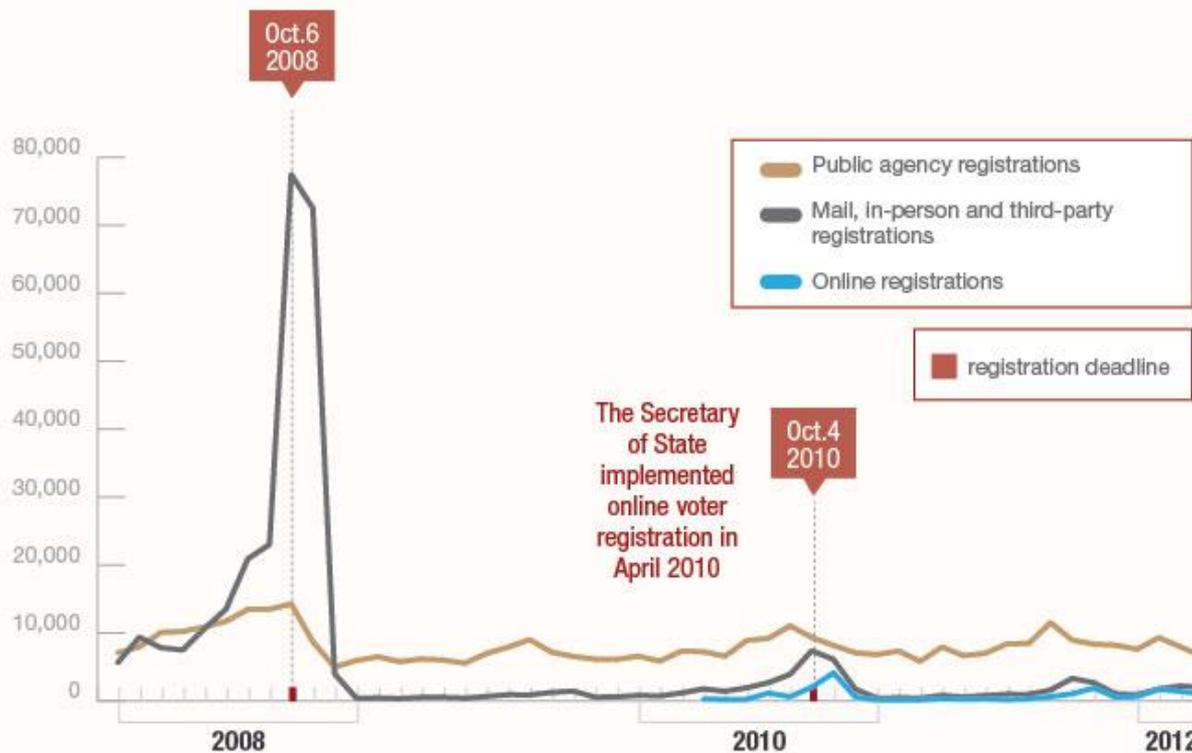
Source: Virginia State Board of Elections

Pew Center on the States, 2012

COLORADO VOTER REGISTRATIONS

2008-2012

BY METHOD OF REGISTRATION



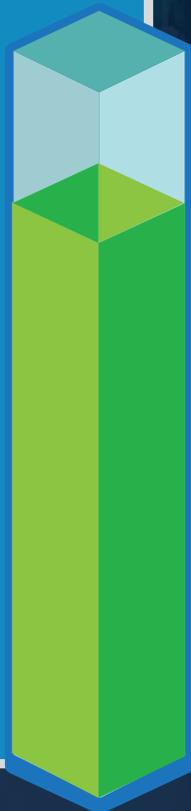
Source: Colorado Secretary of State

Pew Center on the States, 2012

The Current State of Voter Registration in the U.S.

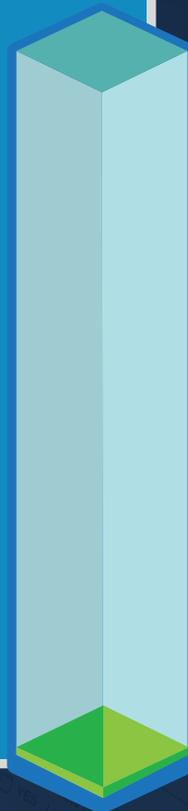
12.7

MILLION
out-of-date
RECORDS



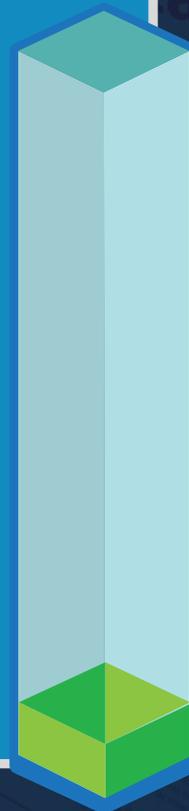
1.8

MILLION
DECEASED
individuals



2.7

MILLION
Registered
In multiple
STATES





24

MILLION
REGISTRATIONS
are inaccurate

A collage of images related to the 2012 election. The background is a blue-tinted collage. On the left, a crowd of people is visible. In the center, there are several stacks of 'VOTE!' signs, some with a checkmark and the text 'The League'. On the right, a person is wearing a pink shirt with 'LOVE PINK!' written on it. The text '1.2 MILLION VOTES WERE LOST DUE TO REGISTRATION PROBLEMS IN 2012' is overlaid in the center.

1.2 MILLION VOTES
WERE LOST DUE TO
REGISTRATION
PROBLEMS IN
2012



ELIGIBLE CITIZENS ARE NOT REGISTERED TO VOTE

51

MILLION



1 IN 4 ELIGIBLE VOTERS



The Solution

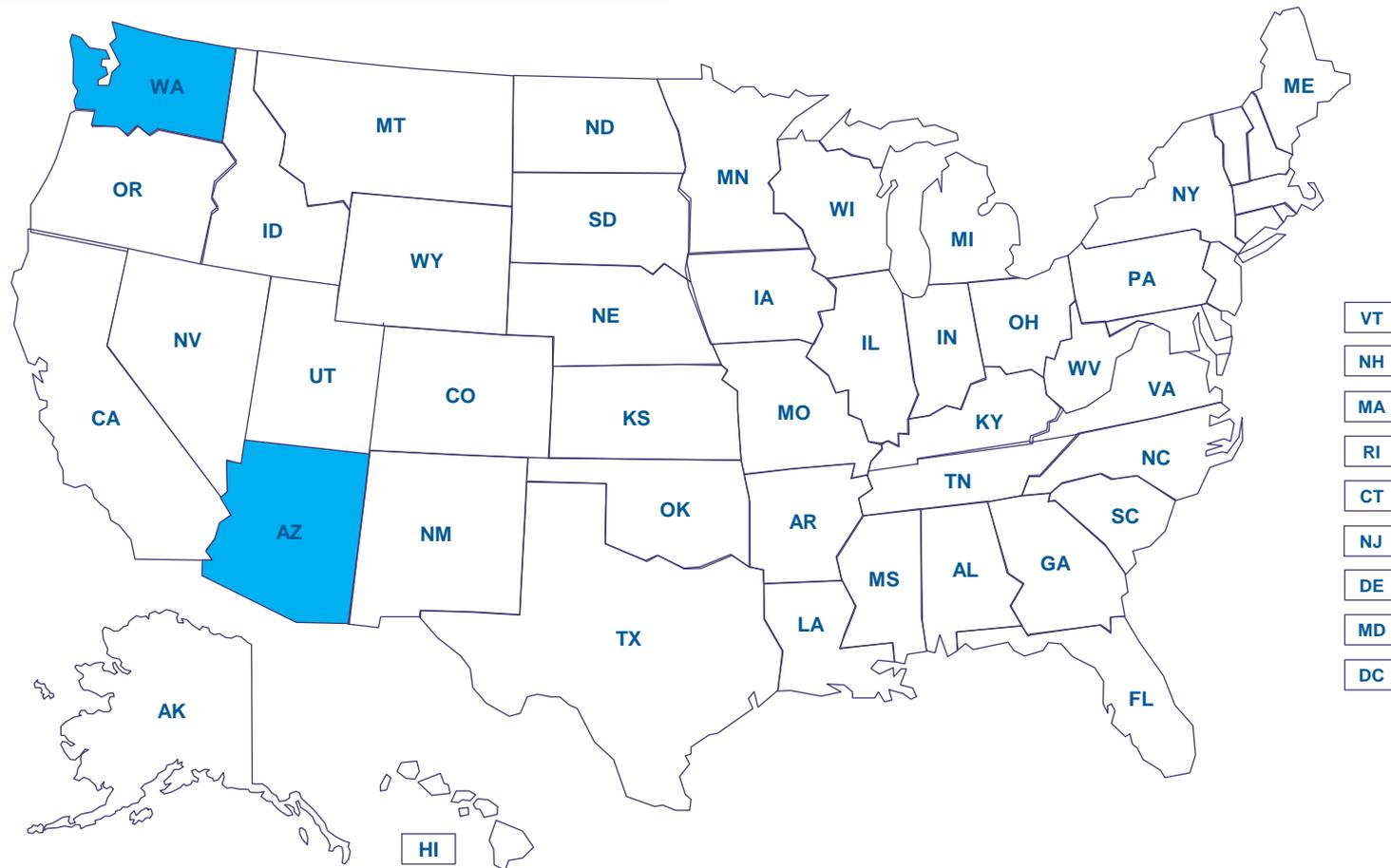
Online Voter Registration

ONLINE VOTER REGISTRATION

- More accurate
 - Voters directly input their information
- Costs less
 - 3¢ per registration, compared to 83¢ per paper form
- Voters prefer it
 - As many as 3 out of 4 registrations in states with online registration conducted electronically

ONLINE VOTER REGISTRATION

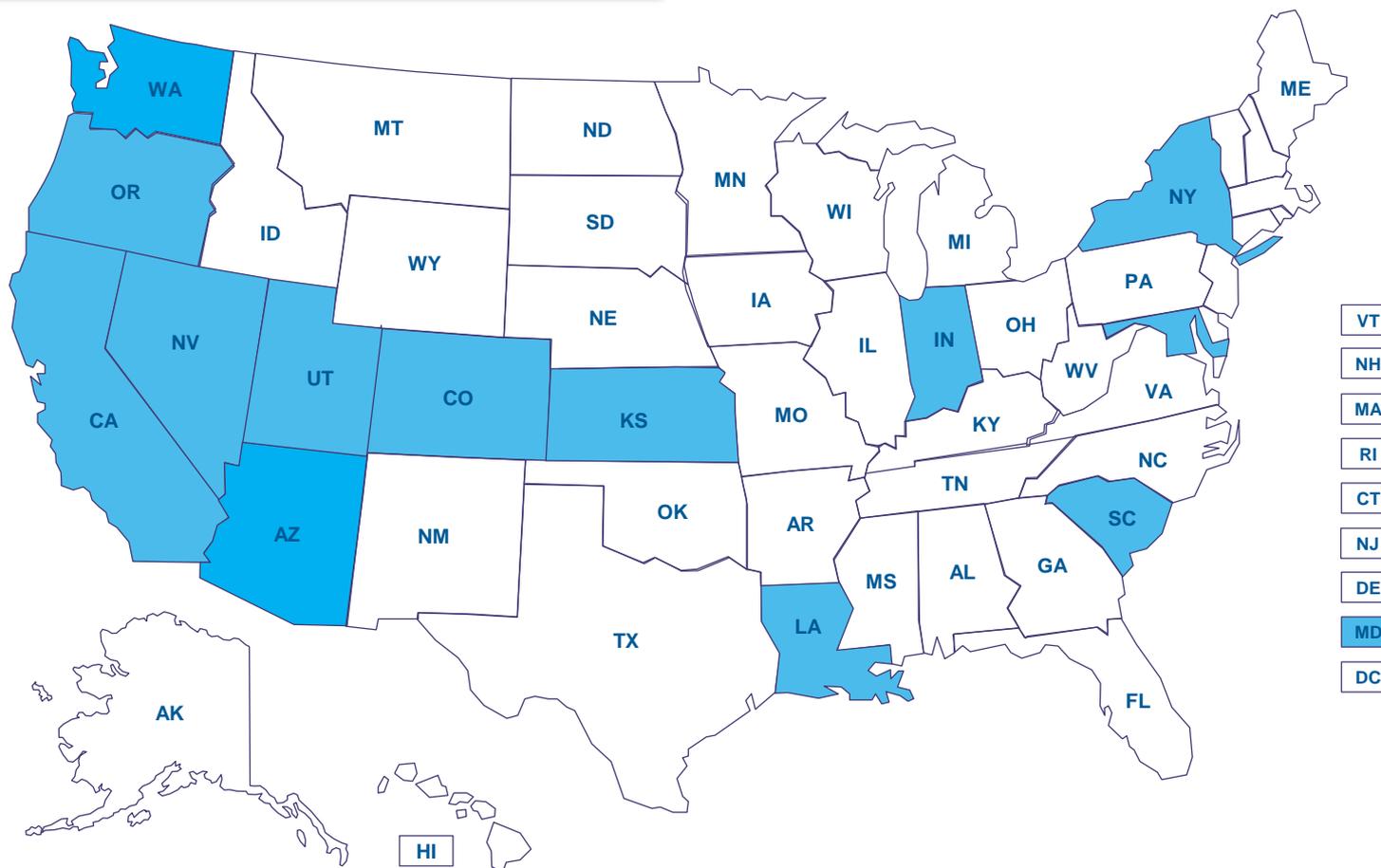
2008





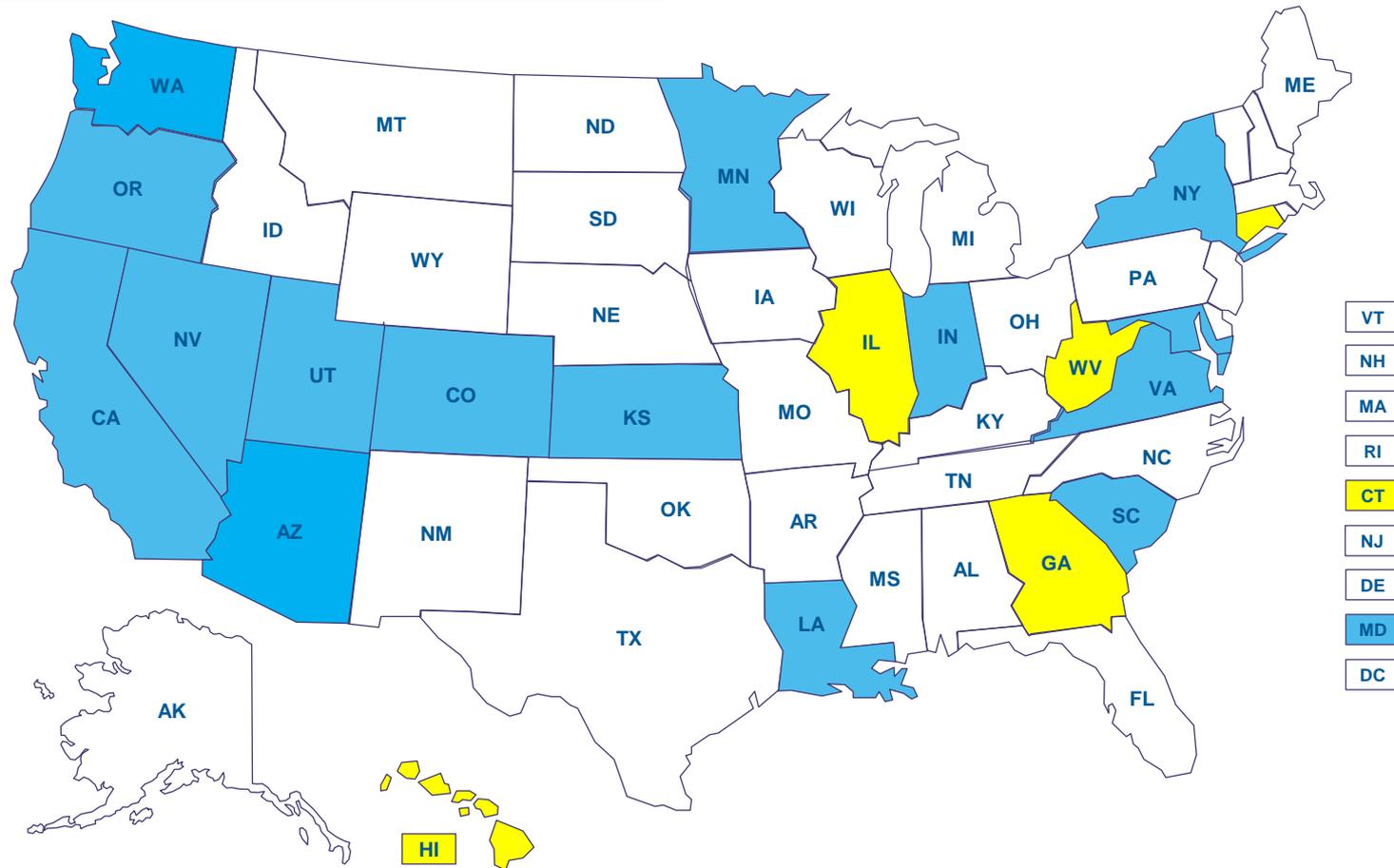
ONLINE VOTER REGISTRATION

2012



ONLINE VOTER REGISTRATION

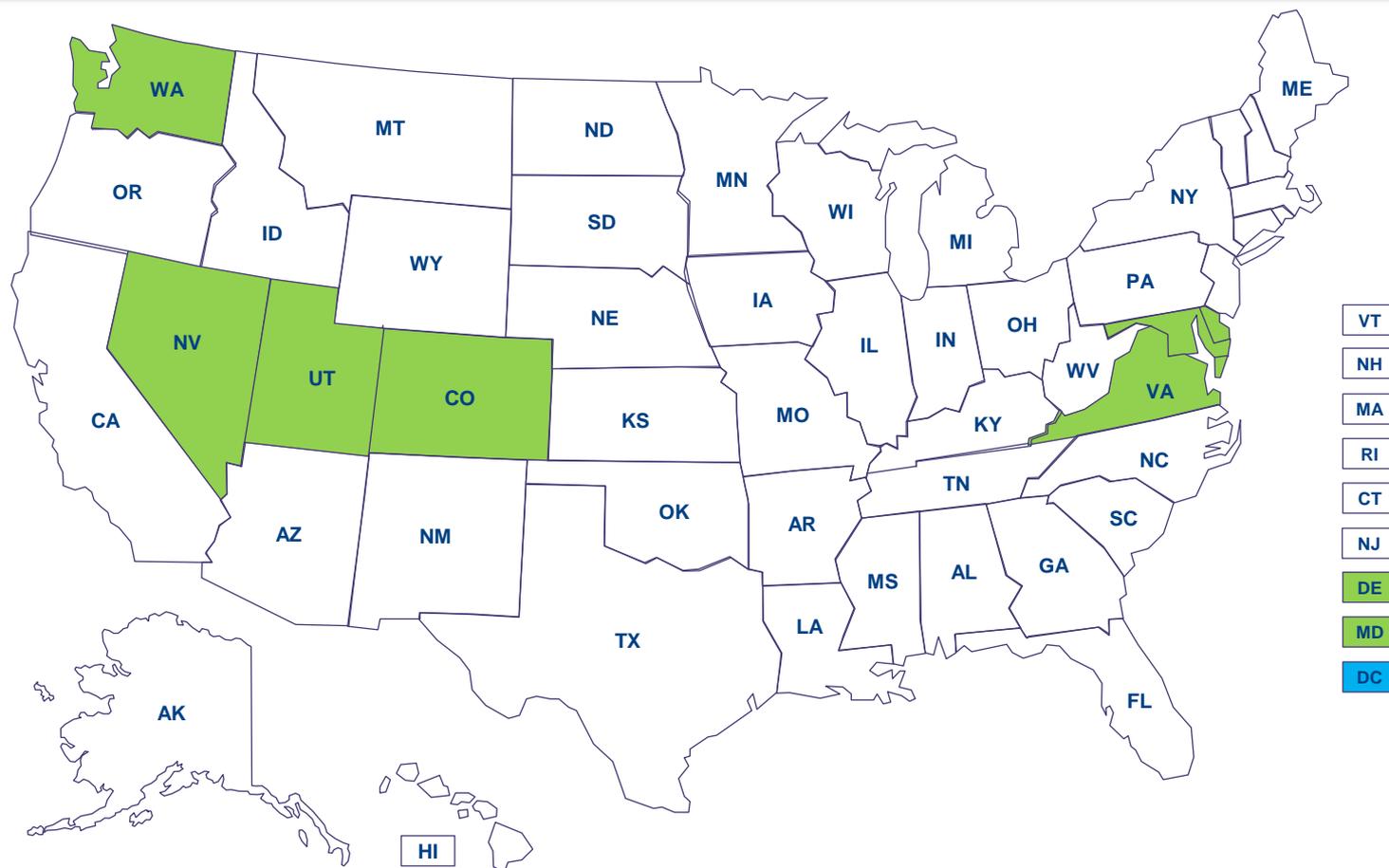
2013



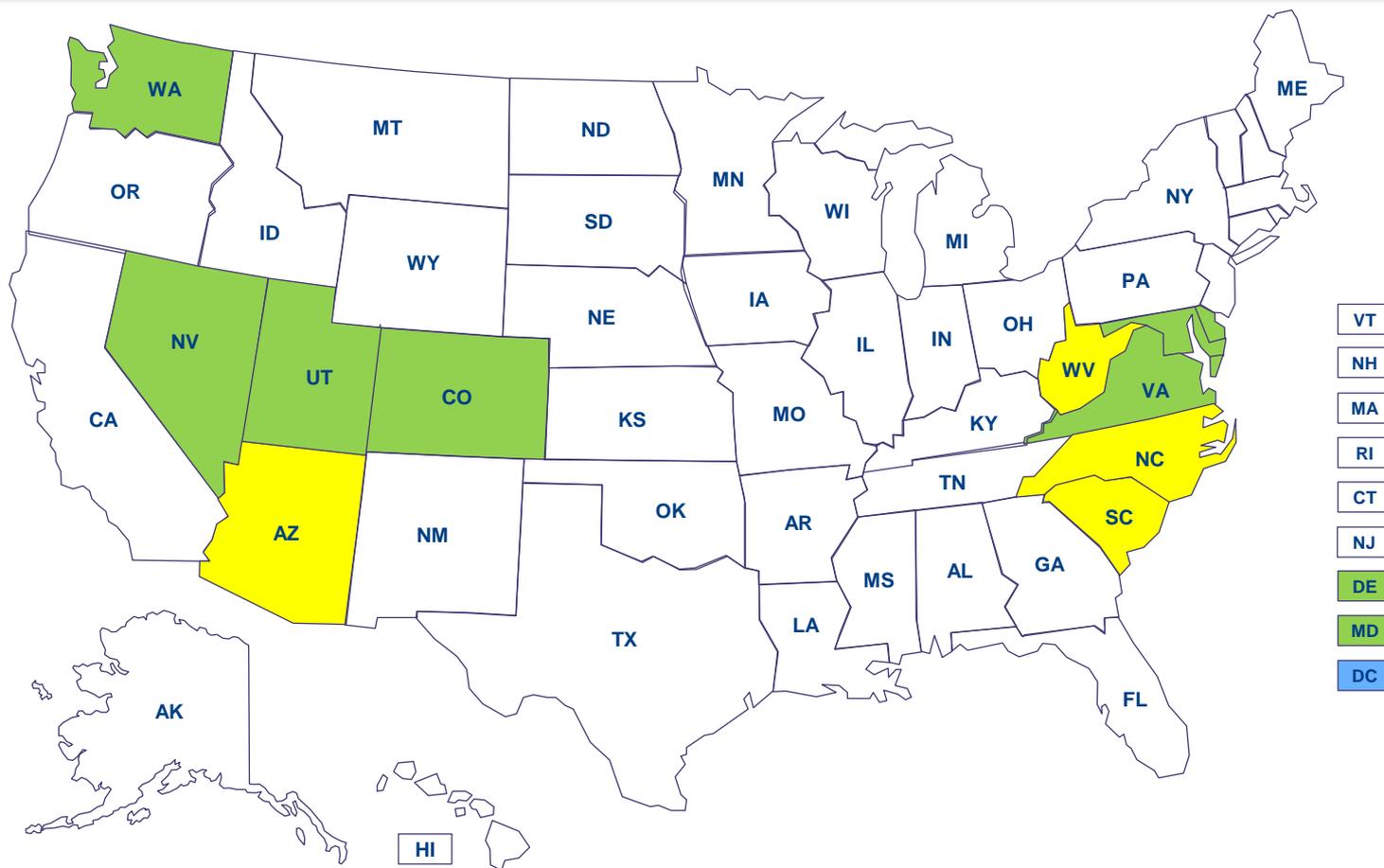
Better Data Sharing

ERIC

THE ELECTRONIC REGISTRATION INFORMATION CENTER (ERIC)



THE ELECTRONIC REGISTRATION INFORMATION CENTER (ERIC)



HOW ERIC WORKS

- Upload limited data from voter lists and DMV records every 60 days
- Receive reports on voters who moved, voters who died, and eligible citizens who are not yet registered
 - Must contact voters to inform them how to register or confirm that they moved
 - ERIC works within the NVRA, enhancing compliance

HOW ERIC WORKS

- States own, pay for, and govern ERIC
 - 501c(3)
 - Each state sits on the board of directors
 - Total annual costs to operate ERIC < \$500K
 - New Mexico's share would be < \$50K
 - Each state's share goes down as more states join

MORE ACCURATE LISTS

- Keep up with mobile electorate
- Better identify voters who have died
- Find and reconcile duplicates

COST SAVINGS

- Less printing costs
- Reduction in returned mail
- Fewer provisional ballots to process
- Reduced costs for unsophisticated data matching

MORE EFFICIENT

- Records are more up-to-date when changes occur, not just right before a presidential election
 - Flatten the curve
- Less paper

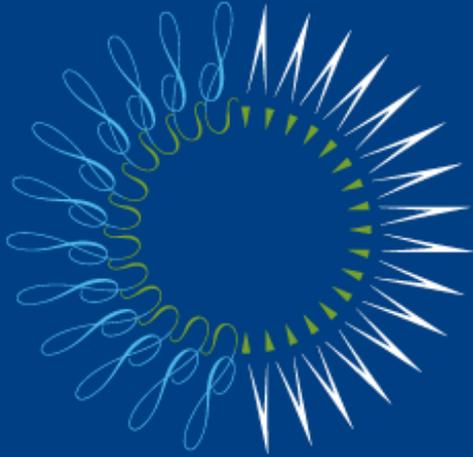
ERIC RESULTS - 2012

In the 7 ERIC states, over 5.7 million eligible but unregistered voters were identified by ERIC

- ALL were contacted by mail
- Well over 300,000 voters registered as a result, most online
 - Over a 5% response rate
 - Higher in some states
 - Approximately 10% response rates in CO and VA

July 2013 report statistics

Report Type	Records Sent
In-state movers More recent activity in DMV record	764,071
Cross-state movers More recent activity in other state	92,876
Deceased Appears on national death index	23,281
In-state duplicates Duplicate voter records	14,118



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