

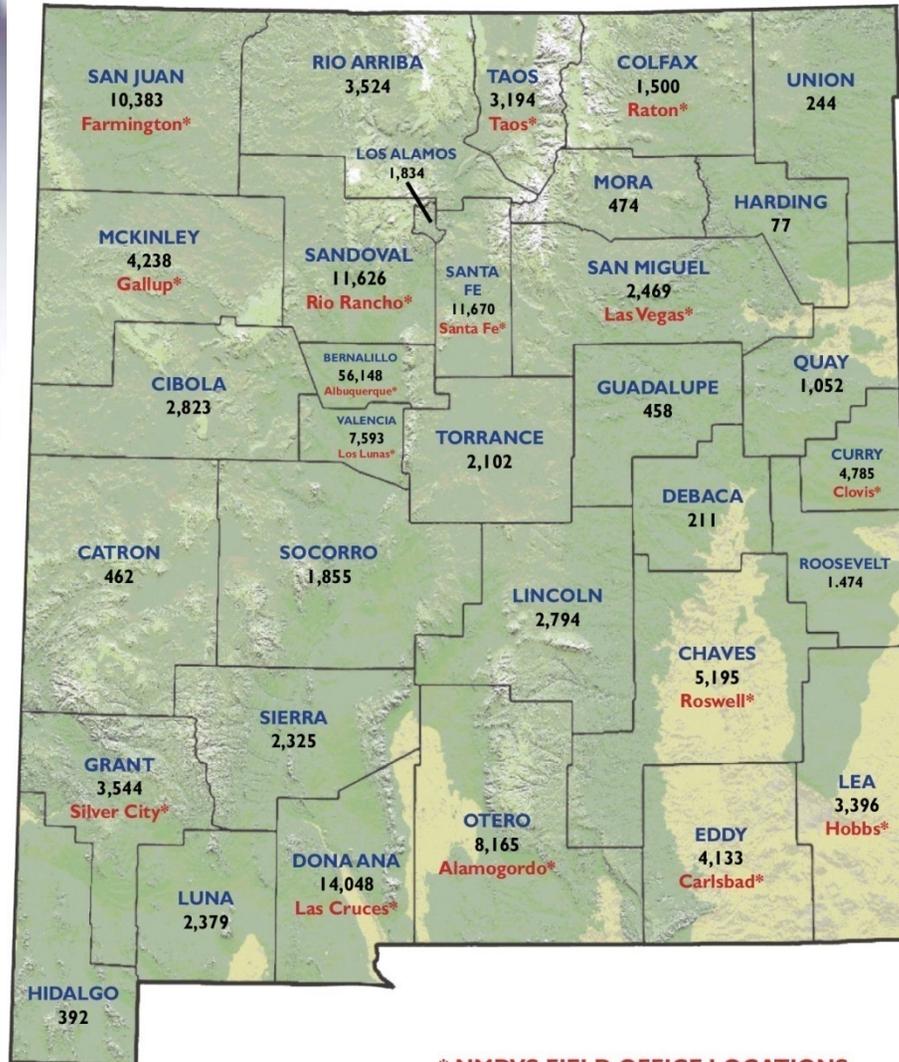
The background of the slide is a stylized American flag with red and white stripes and a blue field with white stars. The text is centered over this background.

NEW MEXICO
DEPARTMENT OF VETERANS'
SERVICES

“Serving those who served”

*“We are not just the beneficiaries of their
bravery....we are the stewards of their
sacrifice...” Sec Tim Hale*

TOTAL VETERAN POPULATION BY COUNTY IN NEW MEXICO: 176,566



Why not more?

* NMDVS FIELD OFFICE LOCATIONS
www.dvs.state.nm.us • toll free 1-866-433-8387

Key to DVS Strategic Vision:

J-O-B-S

=

Preventive Medicine

- Veteran Employment Statistics: “National Tragedy”
AVG Over 9% OEF/ OIF (FY 11); 7% Vets overall
Age 18-24: Up to 27%
- Veteran Homelessness: “National Travesty”
131,000 nightly (VA)
20% -25% of all homeless
4% Female
67% served in last 3 years
- Veteran PTSD: “National Epidemic”



NM Aviation Impact

- 48,800 Jobs
- \$1.3 B Payroll
- \$3.2 B Total Activity

*2008 data, derived from 2009 NM Airport System Plan Update

Imagine....6% GrowthCapturing Latin America and Asian Training Market Shares....and MORE..

- \$780M Payroll
- \$1.9B Total Activity
- 2928 jobs....with a large percentage to VETS!
- **And we haven't included aerospace totals!**

AVIATION/AEROSPACE: KEY to NM RECOVERY

Vital to VETJOBS

World Needs:



NM Supplies:

Unsurpassed Airspace and Flying WX

- German Military Training *Here*
- Bi-lingual Training Opportunity
- Up to 10% Latin American Aviation Industry Growth (Projected)
- Trained /Experienced Workforce
- Latest Generation Technologies
- Composite Structures at all DoD facilities
- NM National Guard—Trained/Proven/Ready
- Proven Integration/Research Capacity

- ASPEN Avionics
- General Dynamics
- Boeing
- Honeywell
- Lockheed
- USAF Labs
- Sandia Labs and Affiliates
- White Sands Missile Range

Higher Ed Capacity

- Recognized Academic Leadership
- Research Universities
- GI Bill Availability



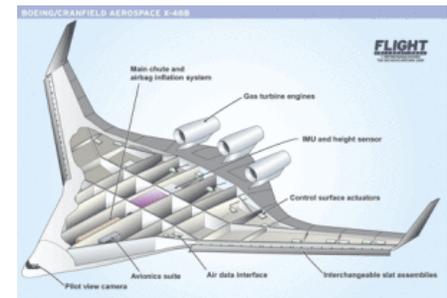
“Top 10 Fantasy
Spaceships Headed
for Reality “
SPACE.com Staff





“From the earliest days of modern aviation to the glory days of early rocket design and the NASA Space program, New Mexico has always been on the leading edge of innovation, growth, and opportunity. New Mexico is Open for Business—especially aviation, aerospace- and now commercial space.”

Governor Susana Martinez



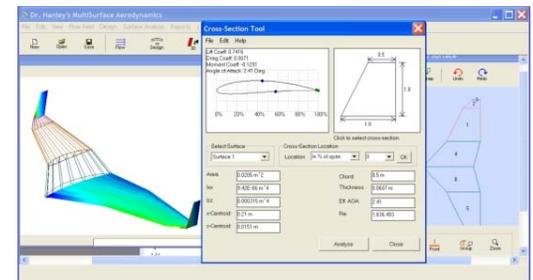
“NEW MEXICO HAS BEEN A PIONEER IN AEROSPACE FOR DECADES. THE AVIATION INDUSTRY TODAY KNOWS THAT NEW MEXICO HAS THE INCENTIVES, WORKFORCE AND THE BUSINESS CLIMATE COMPANIES ARE LOOKING FOR.” UNITED STATES SENATOR TOM UDALL



VETERANS AND NEW MEXICO AEROSPACE...

A world of *POTENTIAL!*

- *Natural partnerships*





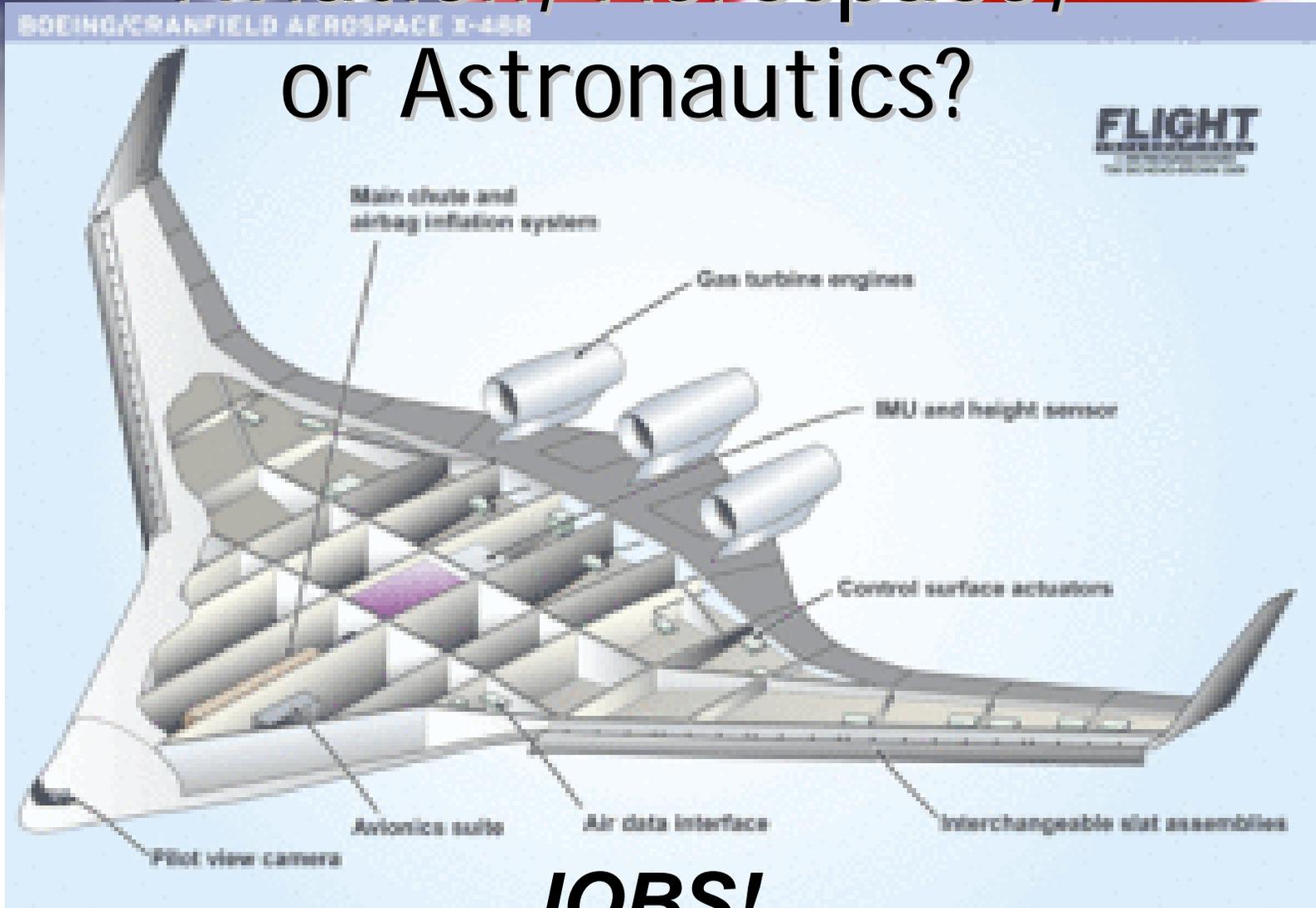
**New Mexico has It All....LET'S
KEEP IT HERE!!**



NASA Dryden Flight Research Center Photo Collection
<http://www.dfrc.nasa.gov/gallery/photo/index.html>
NASA Photo: EC02-0058-07 Date: March 13, 2002 Photo by: Lori Losey

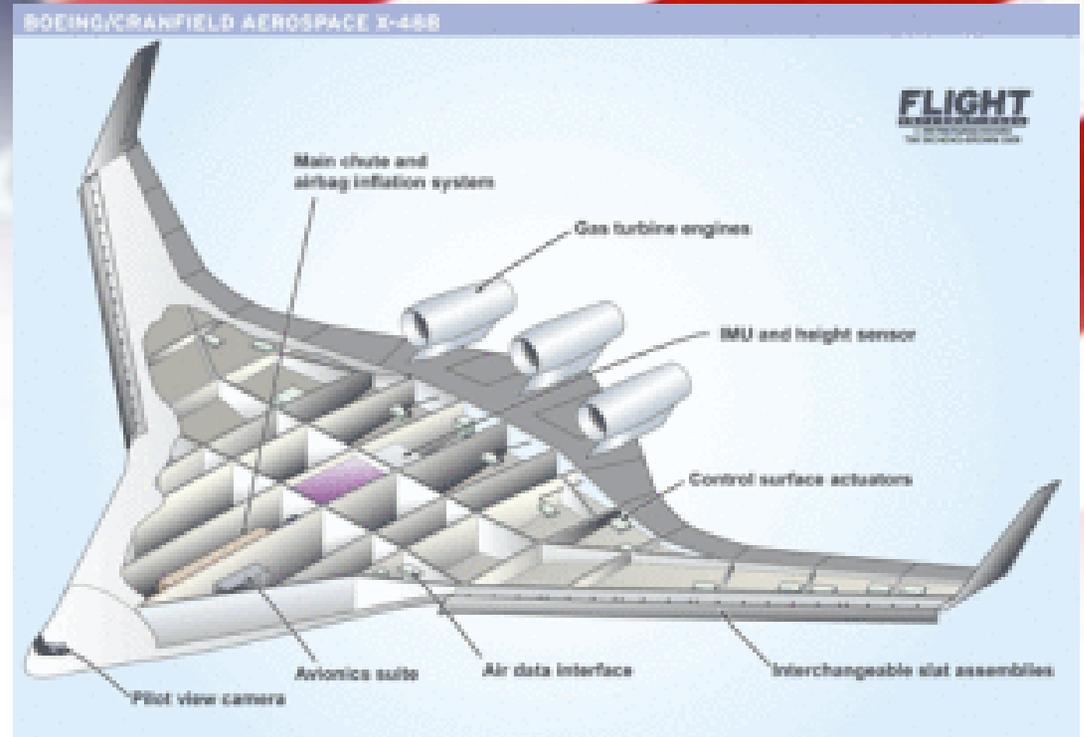
The Proteus aircraft and NASA Dryden's T-34 in flight over Las Cruces, New Mexico.

Aviation, Aerospace, or Astronautics?



JOBS!

Today's
Concepts.....



Moving Tomorrow's
Business.....



BIG SIX: RULES FOR SUPPORTING SERVICE MEMBERS, VETERANS, MILITARY FAMILIES, AND FAMILIES OF THE FALLEN

1. Actions and discussions are about **THEIR** needs, never about what you do
2. Realize that each individual is unique and therefore has unique needs
3. If you think you're doing it better than anyone else or the only one doing it, someone else is doing it and doing it better
4. Never make a commitment you cannot, do not, or will not keep
5. Build for the long run and have a meaningful and personal impact
6. If you start to think it's about you, that's when it's time to get out

