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## FISCAL IMPACT REPORT

SPONSOR: Smith DATE TYPED: 02/08/01 HB \_\_\_\_\_  
 SHORT TITLE: Market NM Agricultural Products SB 93  
 ANALYST: Fernandez

### APPROPRIATION

Appropriation Contained		Estimated Additional Impact		Recurring or Non-Rec	Fund Affected
FY01	FY02	FY01	FY02		
	\$ 300.0			Recurring	General Fund

(Parenthesis ( ) Indicate Expenditure Decreases)

Duplicates/Relates to Appropriation in The General Appropriation Act Section 4 and Relates to HB271

### SOURCES OF INFORMATION

Commission On Higher Education (CHE)

### SUMMARY

#### Synopsis of Bill

This bill appropriates \$300.0 from the general fund to the board of regents of New Mexico State University, Department of Agriculture, for the purpose of marketing New Mexico agricultural products, conducting trade and retail assistance programs and consumer awareness campaigns, development of a promotional logo and e-commerce for rural agricultural manufacturers and to promote rural economic development.

### PERFORMANCE IMPLICATIONS

Department of Agriculture submitted the following performance measures for this project:

- Increase state and regional markets for small-scale farmers by 10 percent.
- Increase the number of New Mexico food products and produce sold in state and regional retail stores by 10 percent.
- Increase the number of state and regional markets for New Mexico food products and produce by 5 percent.
- Increase the number of distributors/brokers handling New Mexico food products and produce by 5 percent.
- Increase the number of new food products processed in New Mexico by 5 percent.

**FISCAL IMPLICATIONS**

The appropriation of \$300.0 contained in this bill is a recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of fiscal year 2002 shall revert to the general fund.

**CONFLICT/DUPLICATION/COMPANIONSHIP/RELATIONSHIP**

This bill relates to HB271.

Included in HB2, Section 4, in the appropriation to New Mexico State University, Department of Agriculture, is \$50.0 to market New Mexico agriculture products.

**OTHER SUBSTANTIVE ISSUES**

The CHE recommends language be added to require the institution to submit a program evaluation to LFC and CHE by August 2, 2004 detailing the benefits of having this program implemented for a 3-year period.

CTF/ar