

A JOINT MEMORIAL

REQUESTING THE DEPARTMENT OF PUBLIC SAFETY, THE ATTORNEY GENERAL'S OFFICE, THE UNIVERSITY OF NEW MEXICO SCHOOL OF MEDICINE AND THE ALCOHOL AND GAMING DIVISION OF THE REGULATION AND LICENSING DEPARTMENT TO COLLABORATE IN A FEASIBILITY STUDY AND PUBLIC EDUCATION CAMPAIGN FOR DWI PREVENTION PROGRAMS AT ALCOHOL-SERVING AND ALCOHOL RETAIL ESTABLISHMENTS.

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WHEREAS, the mixture of alcohol and motor vehicles has killed too many people; and

WHEREAS, incarceration and punitive efforts to curtail DWI tragedies have proven to be politically controversial and, to some extent, ineffective; and

WHEREAS, strides in effective policies require out-of-the-box thinking;

NOW, THEREFORE, BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF NEW MEXICO that the department of public safety, the attorney general's office and the alcohol and gaming division of the regulation and licensing department be requested to collaborate in studying the feasibility of retail alcohol establishments being required to install breathalyzers and public education posters to inform customers and sales staff about intoxication and the signs of intoxication in order to prevent tragedies; and

BE IT FURTHER RESOLVED that the university of New Mexico school of medicine be requested to provide medical information on the amount of alcohol in drinks and its relationship to body height and weight and its intoxicating effects for inclusion in public education posters and literature to be made available where alcohol

is sold or consumed; and

BE IT FURTHER RESOLVED that copies of this memorial be transmitted to the secretary of public safety, the attorney general, the dean of the university of New Mexico school of medicine and the director of the alcohol and gaming division of the regulation and licensing department.

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