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AN ACT

RELATING TO MOTOR VEHICLES; ENACTING A DESCRIPTION OF AND REQUIREMENTS FOR A STANDARDIZED SPECIAL REGISTRATION PLATE; PROVIDING FOR A STANDARDIZED SPECIAL REGISTRATION PLATE WITH A LOGO FOR THE NEW MEXICO HIGH SCHOOL RODEO ASSOCIATION; ESTABLISHING A FEE; AMENDING AND ENACTING SECTIONS OF THE NMSA 1978.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF NEW MEXICO:

Section 1. A new section of the Motor Vehicle Code, Section 66-3-424 NMSA 1978, is enacted to read:

"66-3-424. STANDARDIZED SPECIAL REGISTRATION PLATES WITH LOGOS. --

A. Standardized special registration plates with logos may be authorized by statute to show state support for worthy public purposes. The authorizing statute shall provide for collection of fees that, at a minimum, will cover the costs to the division of development, manufacture and issuance of the special registration plates and logos.

B. Standardized special registration plates, on the standardized areas, shall:

(1) display the colors of the state flag, red lettering on a yellow background;

(2) display the phrases "New Mexico USA" and "Land of Enchantment";

1 (3) provide a space for applying the
2 special registration logo, centered at the left edge of the
3 plate, between the attachment holes, beginning one-fourth
4 inch in from the edge of the plate and having the following
5 dimensions: four and one-eighth inches in height and three
6 and one-eighth inches in width; and

7 (4) provide a vehicle registration number,
8 to be assigned by the division, that consists of five
9 alphanumeric characters displayed to the right of the
10 special logo area.

11 C. Special registration logos, except for the
12 standard dimension specified in Paragraph (3) of Subsection
13 B of this section, shall be left to the design discretion of
14 the division, in consultation with the public purpose
15 interest group that requests the special registration plate.

16 D. Standardized special registration plates with
17 logos, when authorized by statute for a particular public
18 purpose interest group, shall meet the requirements
19 specified in this subsection prior to plate issuance by the
20 division. The public purpose interest group, no later than
21 the effective date of the authorizing statute:

22 (1) shall provide evidence acceptable to
23 the division that it will generate a minimum number of
24 prepaid applications as determined by the division for the
25 special registration plate with logo;

1 (2) shall provide a prepayment to the
2 division in an amount sufficient to cover the plate and logo
3 cost of the initial order;

4 (3) shall provide a sample of the requested
5 artwork design in a format specified by the plate
6 manufacturer for the specialized logo; and

7 (4) in cases where the authorizing statute
8 includes revenue-sharing with distribution directed to a
9 particular group or fund, shall show that the recipient is a
10 governmental entity or a fund authorized for the use of a
11 governmental entity.

12 E. The division may promulgate rules for
13 implementation of the provisions of this section. "

14 Section 2. A new Section of the Motor Vehicle Code,
15 Section 66-3-424.1 NMSA 1978, is enacted to read:

16 "66-3-424.1. SPECIAL REGISTRATION PLATES--NEW MEXICO
17 HIGH SCHOOL RODEO ASSOCIATION. --

18 A. The division shall issue a standardized
19 special registration plate with a logo specified in Section
20 66-3-424 NMSA 1978 indicating support for the New Mexico
21 high school rodeo association.

22 B. The owner of a motor vehicle may apply for
23 the issuance of a standardized special New Mexico high
24 school rodeo association registration plate with a logo
25 pursuant to the procedures of the division. The owner shall

