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# FISCAL IMPACT REPORT

SPONSOR	Sandoval	DATE TYPED	02/23/05	HB	675
SHORT TITL	E SOFT DRINK TAX	АСТ		SB	

ANALYST Padilla-Jackson

#### **APPROPRIATION**

Appropriati	Appropriation Contained		Estimated Additional Impact		Fund Affected
FY05	FY06	FY05	FY06		
	\$25,900.0			Recurring	Soft Drink Medicaid Fund
	\$1,150.0			Recurring	Taxation and Revenue De- partment
	\$860.0			Recurring	Department of Health
	\$880.0			Recurring	Public Educa- tion Department

(Parenthesis () Indicate Expenditure Decreases)

### **REVENUE**

Estimated Revenue		Subsequent Years Impact	Recurring or Non-Rec	Fund Affected
FY05	FY06			
	\$25,900.0	Similar	Recurring	Soft Drink Medi- caid Fund
	\$1,150.0	Similar	Recurring	Taxation and Reve- nue Department
	\$860.0	Similar	Recurring	Department of Health
	\$880.0	Similar	Recurring	Public Education Department
	\$28,800	Similar	Recurring	Total

(Parenthesis () Indicate Revenue Decreases)

Duplicate to Senate Bill 283

### **SOURCES OF INFORMATION** LFC Files

<u>Responses Received From</u> New Mexico Public Education Department (PED) Taxation and Revenue Department (TRD)

# SUMMARY

# Synopsis of Bill

House Bill 675 would create an excise tax imposed on any wholesaler who sells soft drinks to support various state health initiatives, including the Medicaid program. The tax would be set to \$0.03 for each twelve fluid ounces of soft drink sold in New Mexico; \$1.92 per gallon of soft drink syrup or soft drink concentrate sold in New Mexico; on the sale of a package or container of soft drink powder or other base product, \$0.32 per gallon of soft drink that may be produced from each package. The wholesaler would not have to pay the tax on the value of soft drinks sold and shipped out of state and exemptions are made for wholesalers of the United States armed forces. The bill defines a soft drink as a nonalcoholic flavored beverage containing any sweetener additive, such as corn fructose, sugar or aspartame.

The bill would also create the "Soft Drink Medicaid Fund" in the State Treasury. The fund and income produced by the fund would be appropriated to the human services department for expenditure in FY06 and subsequent fiscal years on the Medicaid program. The bill would also support various other health-related state initiatives.

If the bill passed, the distributions of the soft drink tax would be as follows:

Soft Drink Tax Proceed Distributions		
90%	Soft Drink Medicaid Fund	
4%	Retained by TRD to defray the costs of adminstering the tax	
3%	Department of Health for state obesity prevention and awareness programs	
2%	Public Education Department (PED) for public school wellness education initiatives	
1%	PED for grants to public schools that do not permit the sale of soft drinks on campus	

The effective date of the provisions of this bill is July 1, 2005.

Significant Issues

PED provided the following information:

- As noted in the 2005 Dietary Guidelines for Americans, the numbers of overweight children and adolescents of both sexes have increased, with approximately 16 percent of children and adolescents ages six to 19 years considered to be overweight (1999-2002)
- Based on data from the National Soft Drink Association, in New Mexico, the total consumption was 90 million gallons of soft drinks
- Eighty percent of school districts sell food that competes with school meal programs; most of the food is low in nutrients and high in calories

# **PERFORMANCE IMPLICATIONS**

PED notes that the availability of food and beverages sold outside of school meal programs can decrease participation in programs that offer more nutritionally balanced foods and beverages. This may be counterproductive to school financing as funding for school meals programs declines with lower participation. And the district may lose money associated with free-and-reduced students

# FISCAL IMPLICATIONS

According to the analysis provided by TRD, the total fiscal impact in FY06 is \$28,800.0. TRD provided the following analysis:

The National Soft Drink Association reports that as of 1998, Americans consume fifty-four (54) gallons of soft drinks per person per year. This estimate assumes more than 90 million gallons of soft drink would be taxed at the rate of \$0.32 per gallon, for total annual revenue of \$28.8 million.

### **Continuing Appropriations**

This bill creates a new fund and provides for continuing appropriations. The LFC objects to including continuing appropriation language in the statutory provisions for newly created funds. Earmarking reduces the ability of the legislature to establish spending priorities.

# **ADMINISTRATIVE IMPLICATIONS**

PED would require a 1.0 FTE, an Education Administrator with a total expected compensation of \$67.8 thousand, to monitor the PED portion of the dollars generated by the Soft Drink Medicaid Fund for the wellness education initiative.

# OPJ/lg