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FISCAL IMPACT REPORT

ORIGINAL DATE 1/27/06

SPONSOR Stewart LAST UPDATED _____ HB 241

SHORT TITLE Produce Telenovela Health Care Drama SB _____

ANALYST Earp

APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Non-Rec	Fund Affected
FY06	FY07		
\$46.0		Non-Recurring	General Fund

(Parenthesis () Indicate Expenditure Decreases)

SOURCES OF INFORMATION

LFC Files

Responses Received From

Higher Education Department (HED)
 Department of Health (DOH)
 Health Policy Commission (HPC)

SUMMARY

Synopsis of Bill

House Bill 241 would appropriate \$46,000 from the general fund to the University of New Mexico Board of Regents for the University Hospital to develop and produce a telenovela health care drama to be shown in health care clinic waiting rooms statewide. The appropriation is available for expenditure in fiscal years 2006 and 2007. The bill contains the emergency clause.

FISCAL IMPLICATIONS

The appropriation of \$46,000 contained in this bill is a non-recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of fiscal year 2007 shall revert to the general fund.

SIGNIFICANT ISSUES

This proposal was not included amount the special program funding requests to HED by the University of New Mexico for review. Consequently, this proposal has not been included in the

HED funding recommendations for fiscal year 2007.

ADMINISTRATIVE IMPLICATIONS

UNM would bear the administrative responsibility for developing and distributing the requested telenovela to health care clinics throughout the state.

OTHER SUBSTANTIVE ISSUES

HED notes that language barriers and cultural differences can have an impact on the quality of health care provided and negatively influence the management of chronic disease, which has a negative impact on the overall health of many Hispanic patients who do not speak English. In the past decade the Hispanic population in the United States has increased greatly and in the next decade the Hispanic population is expected to be the second largest ethnic group in the United States. The development and production of video that can educate the Spanish speaking population on the importance of preventing and addressing health care issues in the early stages of a disease or ailment can greatly reduce health care costs and provide people with a better quality of life.

The Department of Health notes that there are many Hispanic residents and immigrants waiting to see medical providers in public health clinics across the state. Many Spanish speaking individuals are familiar with telenovela dramas as they are frequently shown on national Spanish language television stations. This bill proposes to use the telenovela format to convey health care messages to Spanish speaking patients waiting to see medical providers.

The Health Policy Commission notes that federally-funded clinics are required to provide language appropriate information to non-English speaking patients as of Aug. 11, 2000 when President Clinton signed Executive Order 13166. This bill would enhance current initiatives that may be in place to address Spanish speaking clients.

DKE/yr