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FISCAL IMPACT REPORT

ORIGINAL DATE 2/1/06

SPONSOR Stewart LAST UPDATED _____ HB HJM 24

SHORT TITLE “Wear Red For Women Day” SB _____

ANALYST Lewis

APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Non-Rec	Fund Affected
FY06	FY07		
	NFI		

Duplicates SJM 28.

SOURCES OF INFORMATION

LFC Files

Responses Received From
 Department of Health (DOH)
 Health Policy Commission (HPC)

SUMMARY

Synopsis of Bill

House Joint Memorial 24 resolves that that

- February 3, 2006 be proclaimed “Wear Red for Women Day” in recognition of the importance of the ongoing fight against heart disease and stroke; and that
- the Legislature support the fight against women’s heart disease and stroke by encouraging the wearing of red on February 3, 2006.

SIGNIFICANT ISSUES

According to The Heart Truth (on the web at <http://www.nhlbi.nih.gov/health/hearttruth/>), a national campaign for women about heart disease,

“Every woman needs to know about heart disease.

“The Heart Truth is that heart disease is the #1 killer of American women. In fact, one in three women dies of heart disease. But heart disease can also lead to disability and a significantly decreased quality of life.

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“Unfortunately, most women don’t know The Heart Truth. Only 20 percent of women identify heart disease as the greatest health problem facing women today.

“The Heart Truth is that women don’t take their risk of heart disease seriously—or personally. Women often fail to make the connection between risk factors, such as high blood pressure and high cholesterol, and their own chance of developing heart disease.

“The centerpiece of The Heart Truth is the Red Dress, which was launched as the national symbol for women and heart disease awareness during American Heart Month at Fashion Week in February 2003. The Red Dress reminds women of the need to protect their heart health, and inspires them to take action.”

According to the Department of Health (DOH), in New Mexico heart disease is the leading cause of death and stroke and the fourth leading cause of death in women age 65 and over. Heart disease is the second leading cause of death in women age 45-64.

ML/mt