

underscored material = new
[bracketed material] = delete

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

SENATE MEMORIAL 21

47TH LEGISLATURE - STATE OF NEW MEXICO - SECOND SESSION, 2006

INTRODUCED BY

Steve Komadina

A MEMORIAL

REQUESTING CREATION OF A HEALTH TOURISM TASK FORCE.

WHEREAS, New Mexico has a rich cultural heritage that includes both traditional Hispanic and indigenous Native American healing traditions; and

WHEREAS, New Mexico also has an abundance of well-accepted complementary or alternative health care therapies and practitioners, as well as state-of-the-art conventional medical practitioners and facilities; and

WHEREAS, as many as eighty percent of New Mexico residents and sixty percent of the population of the United States use alternative therapies and Americans are spending more on alternative care than on conventional medical services; and

WHEREAS, a growing number of tourists worldwide are traveling specifically to receive health and wellness care or

underscored material = new
[bracketed material] = delete

1 treatments that either they cannot receive in their home
2 countries or are too expensive; and

3 WHEREAS, many nations, such as India, England, Lithuania
4 and Mexico and the state of Hawaii are promoting themselves as
5 health tourist destinations; and

6 WHEREAS, the senate finds it is desirable for the state to
7 diversify the tourism base and develop its potential for
8 special markets such as health tourism; and

9 WHEREAS, many visitors routinely make use of these
10 traditional healing practices, as well as complementary and
11 alternative health therapies, and many visitors travel to New
12 Mexico for the purpose of health and rejuvenation; and

13 WHEREAS, New Mexico is known for its great natural beauty,
14 as a place of rejuvenation and as a place to receive quality
15 conventional, complementary and alternative health care; and

16 WHEREAS, New Mexico has a shortage of health care
17 providers in rural locations and promoting health, wellness and
18 fitness tourism may attract practitioners of conventional,
19 complementary and alternative health practitioners to rural New
20 Mexico locations;

21 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE
22 OF NEW MEXICO that the tourism department, regulation and
23 licensing department and economic development department
24 collaborate on the creation of a health tourism task force that
25 will bring together stakeholders on this subject to identify

.161161.1

underscored material = new
~~[bracketed material]~~ = delete

1 strategies to diversify the state tourism base and develop the
2 potential for health tourism; and

3 BE IT FURTHER RESOLVED that the task force report its
4 findings to the appropriate interim legislative committee by
5 December 2007; and

6 BE IT FURTHER RESOLVED that copies of this memorial be
7 transmitted to the secretaries of tourism and economic
8 development and the superintendent of regulation and licensing.

10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25