

A MEMORIAL

DECLARING MARCH 2, 2007 AS "MAKING A WORLD OF DIFFERENCE DAY"
AT THE HOUSE OF REPRESENTATIVES IN HONOR OF THE SANTA FE
INTERNATIONAL FOLK ART MARKET.

WHEREAS, the Santa Fe international folk art market in partnership with the museum of international folk art and the museum of New Mexico foundation host an annual festive, two-day venue for artists from around the world to create and sell high-quality artwork; and

WHEREAS, the purpose of the market is to foster economic and cultural sustainability for folk artists and folk art worldwide and to create intercultural exchange opportunities uniting the peoples of the world; and

WHEREAS, many of the artists are from developing countries where they are confronting daunting political, social and environmental situations; and

WHEREAS, other artists are reviving and revitalizing traditional art forms; and

WHEREAS, the Santa Fe international folk art market is the largest international folk art market in the United States with one hundred select folk artists traveling to Santa Fe each summer from forty countries; and

WHEREAS, a small but dedicated staff work year-round with over seven hundred volunteers to make the market a

success; and

WHEREAS, fourteen thousand to eighteen thousand attendees are expected in July 2007; and

WHEREAS, in 2006, thirty-six percent of visitors to the market were from out-of-state, generating five hundred thirty thousand dollars (\$530,000) in occupancy tax and gross receipts tax from one million three hundred thousand dollars (\$1,300,000) in artists' sales paid to the state; and

WHEREAS, in 2005 the market's success led to Santa Fe's designation as a United Nations educational, scientific and cultural organization creative city in the areas of folk art and design, the first United States city named to the prestigious creative cities network and one of only six such cities around the world;

NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE STATE OF NEW MEXICO that the house recognize the founders, staff and volunteers and all those involved in creating and sustaining the Santa Fe international folk art market for their accomplishments, and that they be acknowledged for their combined efforts that are helping to make a difference in the world; and

BE IT FURTHER RESOLVED that March 2, 2007 be declared "Making a World of Difference Day" at the house of representatives in honor of the Santa Fe international folk art market.