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FISCAL IMPACT REPORT

SPONSOR Begaye ORIGINAL DATE 1/22/07
LAST UPDATED _____ HB 28
SHORT TITLE Promote Native American Cultural Tourism SB _____
ANALYST Earnest

APPROPRIATION (dollars in thousands)

| Appropriation | | Recurring or Non-Rec | Fund Affected |
|---------------|---------|-------------------------|------------------|
| FY07 | FY08 | | |
| | \$150.0 | Recurring | General Fund |
| | | | |

(Parenthesis () Indicate Expenditure Decreases)

SOURCES OF INFORMATION

LFC Files

Responses Received From
NM Tourism Department (NMTD)

SUMMARY

Synopsis of Bill

House Bill 28 appropriates \$150 thousand from the general fund to the Tourism Department to promote Native American cultural tourism in Albuquerque.

FISCAL IMPLICATIONS

The appropriation of \$150 thousand contained in this bill is a recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of fiscal year 2008 shall revert to the general fund.

SIGNIFICANT ISSUES

NMTD supports HB 28, which should result in increasing the number of tourists to New Mexico. Native American culture and lifestyle continues to be one of the top attractions that draw out-of-state visitors to New Mexico and Albuquerque.

PERFORMANCE IMPLICATIONS

NMTD finds that this appropriation may result in increased visitation to New Mexico and, therefore, finds that the value of matching dollars and in-kind contributed to tribes to promote joint Indian tourism activities would increase.

ADMINISTRATIVE IMPLICATIONS

None identified.

OTHER SUBSTANTIVE ISSUES

NMTD's Indian Tourism Program has expanded its focus from outreach and training in cultural tourism to promotion and advertising of all Indian tourism attractions, including gaming, hospitality, entertainment and outdoor recreation in an effort to optimize the number of tours and amount of tourism revenue to the state and the tribes.

BE/mt