Fiscal impact reports (FIRs) are prepared by the Legislative Finance Committee (LFC) for standing finance committees of the NM Legislature. The LFC does not assume responsibility for the accuracy of these reports if they are used for other purposes.

Current FIRs (in HTML & Adobe PDF formats) are available on the NM Legislative Website (legis.state.nm.us). Adobe PDF versions include all attachments, whereas HTML versions may not. Previously issued FIRs and attachments may be obtained from the LFC in Suite 101 of the State Capitol Building North.

FISCAL IMPACT REPORT

SPONSOR	Picrau	x ORIGINAL DATE LAST UPDATED		612
SHORT TIT	LE C	onsent for Sharing of Certain Financial	l Info SB	

ANALYST C.Sanchez

<u>APPROPRIATION</u> (dollars in thousands)

Арргор	riation	Recurring or Non-Rec	Fund Affected
FY07	FY08		
	NFI		

(Parenthesis () Indicate Expenditure Decreases)

Duplicates,

SB 606

SOURCES OF INFORMATION LFC Files

<u>Responses Received From</u> Financial Institutions Division Attorney General's Office (AGO)

SUMMARY

Synopsis of Bill

According to the Attorney General's Office, HB 612 parallels certain sections of the federal law, specifically, 15 U.S.C. §§ 6802 and 6809, regarding the duties and obligations of financial institutions to protect nonpublic personal information of consumers.

HB 612 prohibits financial institutions from disclosing nonpublic personal information to any nonaffiliated third-party without the express prior consent of the consumer. HB 612 further prohibits any financial institution from discriminating against any otherwise qualified consumer who refuses to give consent.

In order to obtain consumer consent, a financial institution must use a separate document, signed and dated by the consumer. The form must clearly and conspicuously disclose that, by signing, the consumer is consenting to the disclosure of nonpublic personal information to third parties not affiliated with the financial institution. Such consent will remain in effect until revoked or

House Bill 612 – Page 2

modified by the consumer.

FISCAL IMPLICATIONS

Other than any costs potentially incurred by the Office of the Attorney General, the Securities Division or the Financial Institutions Division to draft any exceptions to the restrictions and limitations of HB 612, any direct fiscal impact to the State would appear to be nominal, if any.

SIGNIFICANT ISSUES

HB 612 provides greater protection to consumers than the federal law by requiring financial institutions to obtain the express, written consent of the consumer prior to disclosing nonpublic personal information to third parties not affiliated with the financial institution, rather than rely upon an "opt-out" clause.

HB 612 further empowers the Office of the Attorney General to draft, after consultation with the Director of the Securities Division and the Director of the Financial Institutions Division, any exceptions to the prohibition against disclosure of nonpublic personal information. Any such exceptions are to be fashioned along the lines of the federal law.

PERFORMANCE IMPLICATIONS

The cost of hearings cannot be determined since the number and length of hearings necessary is unknown.

ADMINISTRATIVE IMPLICATIONS

The time required of division personnel to perform the requirements of this bill cannot be determined at this time.

DUPLICATION,

SB 606

TECHNICAL ISSUES

According to the Attorney General's Office, the term "financial institution" as defined by HB 612 is both broader and narrower than the same term as defined under federal law. On the one hand, persons "in the business of making loans," a term not included in either 15 U.S.C. §6802 or §6809, may be broadly construed to include such entities as Small Loan licensees and "holders" under the Motor Vehicle Sales Finance Act. Thus, these entities otherwise engaged in financial activities, including the lending of money, would, presumably, be subject to the restrictions and limitations of HB 612.

However, on the other hand, the term "financial institution" as defined by HB 612 does not include such entities as credit counseling services and credit repair organizations whereas the federal law does. What is also unclear is whether farm credit institutions or secondary market institutions would be subject to the prohibitions of HB 612.

Also not covered by HB 612 is the re-use of information. Unlike the federal law, HB 612 does not restrict nonaffiliated third parties that receive nonpublic personal information from a financial institution from disclosing such information to any other person. Similarly, the federal law prohibits disclosure of any list, description or grouping of consumers that is derived from nonpublic personal information; HB 612 does not.

WHAT WILL BE THE CONSEQUENCES OF NOT ENACTING THIS BILL

Status Quo

CS/mt