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FISCAL IMPACT REPORT

ORIGINAL DATE 02/20/07

SPONSOR Vigil LAST UPDATED _____ HB 1117

SHORT TITLE West Las Vegas School "SAFETEEN NM" Program SB _____

ANALYST Hanika Ortiz

APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Non-Rec	Fund Affected
FY07	FY08		
	\$17.0	Recurring	General fund

(Parenthesis () Indicate Expenditure Decreases)

SOURCES OF INFORMATION

LFC Files

Public Education Department (PED)

SUMMARY

Synopsis of Bill

House Bill 1117 appropriates \$17 thousand to the PED to implement a "SAFETEEN New Mexico" program at West Las Vegas and Robertson High Schools in Las Vegas.

FISCAL IMPLICATIONS

The appropriation of \$17 thousand contained in this bill is a recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of FY08 shall revert to the general fund.

PED may be required to designate staff to monitor the flow through of and expenditures of monies and should be able to do so with existing staff.

SIGNIFICANT ISSUES

PED provides additional comments on what SAFETEEN New Mexico provides for;

1. SCHOOL-BASED DRIVING AWARENESS PROGRAM: Students and high school staff co-create customized school programs that produce innovative and high-impact experiences for students around the consequences of unsafe driving behaviors. Components of the program may include a simulated crash, school assembly, classroom curriculum, a grim reaper/angel of death

pulling selected students from class and/or a hands-on learning segment presented during lunch breaks.

2. **SAFETEEN SOCIAL MARKETING CAMPAIGNS:** These coincide with particularly risky times of the year on a given topic (for example, the safe driving issue during prom season; depression around the holidays). These campaigns usually consist of broadcast and print media partnerships resulting in the creation of a television documentary supported by informational TV, radio and print ads.

3. **SAFETEEN YOUTH ADVISORY BOARD:** The Youth Advisory Board is comprised of representatives from across New Mexico that ensures a youth perspective is driving the SAFETEEN agenda.

- Dangerous driving behavior decreased in frequency after students attended the SAFETEEN program at their schools.
- On average, student driving behavior improved by 14.27%
- Because students now see themselves as part of a larger community of youths and adults who can be hurt by reckless driving, they are less inclined to engage in it.

PERFORMANCE IMPLICATIONS

HB 1117 could positively impact PED performance measures as they relate to schools and student success, school attendance and graduation rates and enhance student performance as this legislation could potentially increase the resiliency factors and decrease the risk factors of youths.

ADMINISTRATIVE IMPLICATIONS

PED is the administrative agent for this bill. PED would need to establish a budget, approve a BAR, monitor the project and approve cash requests. This can be done with existing staff.

OTHER SUBSTANTIVE ISSUES

SAFETEEN Driver Awareness Statistics;

- Students who previously rated themselves as relatively high-quality drivers realized that many of their driving practices were, in fact, extremely dangerous.
- After attending the SAFETEEN program, self-reported aggressive driving behavior in the parking lot decreased, while defensive and cautious driving behavior increased.
- Since it's inception in 2000, SAFETEEN has raised over \$350,000 to produce programs in 20 New Mexico high schools.

WHAT WILL BE THE CONSEQUENCES OF NOT ENACTING THIS BILL

If HB 1117 is not passed "SAFETEEN New Mexico" may not be implemented in Las Vegas.

AHO/nt