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## FISCAL IMPACT REPORT

ORIGINAL DATE 2/13/2007

SPONSOR Sanchez, B LAST UPDATED \_\_\_\_\_ HB \_\_\_\_\_

SHORT TITLE Albuquerque Youth Digital Media Training SB 598

ANALYST Moser

### APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Non-Rec	Fund Affected
FY07	FY08		
	\$100.0	Recurring	General fund

(Parenthesis ( ) Indicate Expenditure Decreases)

### SOURCES OF INFORMATION

LFC Files

#### Responses Received From

NM Department of Higher Education (NMDHE)  
 Children, Youth and Families Department (CYFD)  
 Public Education Department (PED)

### SUMMARY

#### Synopsis of Bill

Senate Bill 598 appropriates \$100,000 from the General Fund to the Board of Regents of the University of New Mexico (UNM) for expenditure in FY08 for the Department of Media Arts to provide digital media training and outreach for youth in Albuquerque.

### FISCAL IMPLICATIONS

The appropriation of \$100,000 contained in this bill is a recurring expense to the general. Any unexpended or unencumbered balance remaining at the end of FY08 shall revert to the general fund.

### SIGNIFICANT ISSUES

The Department of Media Arts is dedicated to the study and practice of film and video as art. To better understand the role of film and video in the modern world, the program offers the student a

broad foundation in the purposes of art and culture. Although one may study film and video for commercial purposes with little commitment to artistic and cultural standards, in the Department of Media Arts film and video are studied as aesthetic form. The Bachelor of Arts degree in Media Arts provides a liberal arts background which will enable the student to pursue further education and professional training.

Media Arts students establish ties to disciplines in Arts and Sciences as well as in Fine Arts. One reason is that a number of disciplines contribute to current practices in the history, criticism, and theory of the media arts. These disciplines include cultural and literary theory, critical analysis of the visual and performing arts, philosophy, psychology, and political theory.

Furthermore, the Department of Media Arts fosters an outlook that is international as well as interdisciplinary. The Media Arts curriculum includes courses devoted to various national and regional cinemas. The Department of Media Arts seeks to collaborate with other academic units that have strong transcultural interests.

The Department of Media Arts is recruiting 4 teachers from 8 schools located in economically disadvantaged areas, for the purpose of bringing their high school students to a film boot camp which will be located on the campus of UNM. The students will be housed for 8 days and 7 nights in dormitories and be involved in creative media projects 14 hours/day. In addition to learning the technology of film-making, such as, editing, production, camera equipment, sound, lighting, and script-writing, the students will also be exposed to a comprehensive program of team-building, career information, college preparation and other topics which will develop their interest in staying in school and applying for college.

This request was not submitted by UNM to HED for review, is not specifically referenced under the description "digital media training and outreach," and is not included in the HED's funding recommendation for FY08.

GM/nt