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> FISCAL IMPACT REPORT
> ORIGINAL DATE 2/17/07
> SPONSOR Grubesic LAST UPDATED _ HB
$\qquad$
SHORT TITLE INCREASE TOBACCO PRODUCTS TAX
SB 888
ANALYST Francis

## REVENUE (dollars in thousands)

| Estimated Revenue |  |  | Recurring <br> or Non-Rec | Fund <br> Affected |
| :---: | :---: | :---: | :---: | :---: |
| FY07 | FY08 | FY09 |  |  |
|  | $1,541.0$ | $1,525.0$ | Recurring | General Fund |
|  |  |  |  |  |

(Parenthesis ( ) Indicate Revenue Decreases)

## SOURCES OF INFORMATION

## LFC Files

Campaign for Tobacco Free Kids

## Responses Received From

Taxation and Revenue Department (TRD)
Department of Health (DOH)

## SUMMARY

## Synopsis of Bill

Senate Bill 888 increases the excise tax on tobacco products other than cigarettes from 25 percent to 40 percent.

There is no effective date so by default the effective date is June 15, 2007.

## FISCAL IMPLICATIONS

Raising the tax rate on tobacco products will increase revenue collected but not by the full amount at current consumption due to elasticity effects. The elasticity on tobacco products is estimated to be -1.18 meaning that there is a negative response to a price increase. Combined with the increase in the tax, the net effect is to lower consumption of tobacco products by 18 percent, according to the Taxation and Revenue Department (TRD). The Department of Health

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(DOH) reports that this negative elasticity presented itself when the tax on cigarettes was raised: New Mexico's increase in the cigarette tax from $\$ 0.21$ to $\$ 0.91$ per pack in 2003, which may have reduced cigarette smoking among youth, also carried the potential unintended consequence of increasing the use of smokeless and other tobacco products among youth. SB888 would decrease the price disparity between cigarettes and other tobacco products, thereby discouraging youth and adults from switching from cigarettes to other tobacco products.

Table 1: Fiscal Impact with Elasticity Effect

|  | 2008 | $\underline{2009}$ |
| :---: | :---: | :---: |
| Base | \$19,454 | \$19,259 |
| Rate @ 25\% | 25\% | 25\% |
| Tobacco Products Tax | \$4,863 | \$4,815 |
| Snuff is $85 \%$ of the Revenue | \$16,535 | \$16,370 |
| Average Price Per Can | 2.50 | 2.50 |
| Cans | 6,614 | 6,548 |
| Units After Elasticity Effect | 5,443 | 5,389 |
| New Base | \$13,609 | \$13,473 |
| Tax@40\% | \$5,443 | \$5,389 |
| Cigars \& Other | \$2,918 | \$2,889 |
| Average Price per Unit | \$3.50 | \$3.50 |
| Units | 834 | 825 |
| Units After Elasticity Effect | 686 | 679 |
| New Base | 2,402 | 2,378 |
| Tax @ 40\% | \$961 | \$951 |
| General Fund | \$6,404 | \$6,340 |
| New Revenue to General Fund | \$1,541 | \$1,525 |
| Source: TRD |  |  |

## SIGNIFICANT ISSUES

Of the states that levy a tobacco tax based on value, the average tax 31 percent. The average for the states near NM is 41 percent. Table 2, compiled by Campaign for Tobacco-Free Kids shows all of the tax rates by type of non-cigarette tobacco.

Table 2: Sate Tobacco Tax Rates

| State | Smokeless \& Chewing Tobacco Tax | Cigar Tax | Smoking Tobacco Tax | Snuff Tax |
| :---: | :---: | :---: | :---: | :---: |
| Alabama | 1.5 cents/ounce | 4.0 to 40.5 cents/ 10 cigars | 4.0-6.0 cents/ounce | 12.0 cents/ounce |
| Alaska | 75\% wholesale price | 75\% wholesale price | 75\% wholesale price | 75\% wholesale price |
| Arizona $\dagger$ | 22.25 cents/ounce | 20.25 to 218 cents/10 cigars | 22.25 cents/ounce | 22.25 cents/ounce |
| Arkansas | $32 \%$ manufacturers price | $32 \%$ manufacturers price | $32 \%$ manufacturers price | $32 \%$ manufacturers price |
| California* | 54.89\% wholesale price | $54.89 \%$ wholesale price | $54.89 \%$ wholesale price | 54.89\% wholesale price |
| Colorado | 40\% manufacturers price | 40\% manufacturers price | $40 \%$ manufacturers price | $40 \%$ manufacturers price |
| Connecticut | 20\% wholesale price | 20\% wholesale price | 20\% wholesale price | 40 cents/ounce |
| Delaware | 15\% wholesale price | $15 \%$ wholesale price | $15 \%$ wholesale price | 15\% wholesale price |
| DC | $12 \%$ retail price | $12 \%$ but not on \$ $2+$ cigars | $12 \%$ but not pipe tobacco | $12 \%$ retail price |
| Florida | $25 \%$ wholesale price | None | 25\% wholesale price | 25\% wholesale price |
| Georgia | 10\% wholesale price | 2.5 cents/ 10 cigars; $23 \%$ wholesale | 10\% wholesale price | 10\% wholesale price |
| Hawaii | 40\% wholesale price | 40\% wholesale price | 40\% wholesale price | 40\% wholesale price |
| Idaho | 40\% wholesale price | $40 \%$ wholesale price | $40 \%$ wholesale price | $40 \%$ wholesale price |
| Illinois | 18\% wholesale price | 18\% wholesale price | 18\% wholesale price | 18\% wholesale price |
| Indiana | 18\% wholesale price | 18\% wholesale price | 18\% wholesale price | 18\% wholesale price |
| Iowa | $22 \%$ wholesale price | 36 cents/cigar | $22 \%$ wholesale price | $22 \%$ wholesale price |
| Kansas | $10 \%$ manufacturers price | 10\% manufacturers price | $10 \%$ manufactures price | $10 \%$ manufacturers price |
| Kentucky | 7.5\% wholesale price | 7.5\% wholesale price | 7.5\% wholesale price | 9.5 cents/unit $\dagger$ |
| Louisiana | 20\% manufacturers price | $8 \%-20 \%$ manufacturers price | $33 \%$ manufacturers price | $20 \%$ manufacturers price |
| Maine | $78 \%$ wholesale price | 20\% wholesale price | 20\% wholesale price | $78 \%$ wholesale price |
| Maryland | 15\% wholesale price | $15 \%$ wholesale price | $15 \%$ wholesale price | $15 \%$ wholesale price |
| Massachusetts | 90\% wholesale price | $30 \%$ wholesale price | $30 \%$ wholesale price | 90\% wholesale price |
| Michigan | $32 \%$ wholesale price | $32 \%$ wholesale price | $32 \%$ wholesale price | $32 \%$ wholesale price |
| Minnesota | 70\% wholesale price | 70\% wholesale price | $70 \%$ wholesale price | $70 \%$ wholesale price |
| Mississippi | $15 \%$ manufacturers price | 15\% manufacturers price | $15 \%$ manufacturers price | $15 \%$ manufacturers price |
| Missouri | 10\% manufacturers price | 10\% manufacturers price | $10 \%$ manufacturers price | $10 \%$ manufacturers price |
| Montana | $50 \%$ wholesale price | $50 \%$ wholesale price | $50 \%$ wholesale price | 85 cents/ounce |
| Nebraska | 20\% wholesale price | 20\% wholesale price | 20\% wholesale price | 20\% wholesale price |
| Nevada | $30 \%$ wholesale price | $30 \%$ wholesale price | $30 \%$ wholesale price | $30 \%$ wholesale price |
| New | 19\% wholesale price | None | 19\% wholesale price | 19\% wholesale price |
| Hampshire |  |  |  |  |
| New Jersey | $30 \%$ manufacturers price | $30 \%$ manufacturers price | $30 \%$ manufacturers price | 75 cents/ounce |
| New Mexico | 25\% manufacturers price | 25\% manufacturers price | 25\% manufacturers price | 25\% manufacturers price |
| New York | $37 \%$ wholesale price | $37 \%$ wholesale price | $37 \%$ wholesale price | $37 \%$ wholesale price |
| North Carolina | $3 \%$ wholesale price | $3 \%$ wholesale price | $3 \%$ wholesale price | $3 \%$ wholesale price |
| North Dakota | 16 cents/ounce | $28 \%$ wholesale price | $28 \%$ wholesale price | 60 cents/ounce |
| Ohio | 17\% wholesale price | 17\% wholesale price | $17 \%$ wholesale price | $17 \%$ wholesale price |
| Oklahoma | 60\% manufacturers price | 36 to 120 cents/10 cigars | 80\% manufacturers price | $60 \%$ manufacturers price |
| Oregon | 65\% wholesale price | 65\% wholesale price | $65 \%$ wholesale price | 65\% wholesale price |
| Pennsylvania | None | None | None | Non |
| Rhode Island | 40\% wholesale price | 40\% wholesale price | 40\% wholesale price | 100 cents/ounce |
| South Carolina | $5 \%$ manufacturers price | $5 \%$ manufacturers price | $5 \%$ manufacturers price | 5\% manufacturers price |
| South Dakota | $35 \%$ wholesale price | $35 \%$ wholesale price | $35 \%$ wholesale price | $35 \%$ wholesale price |
| Tennessee | 6.6\% wholesale price | 6.6\% wholesale price | 6.6\% wholesale price | 6.6\% wholesale price |
| Texas | 40\% manufacturers price | 1 to 15 cents/ 10 cigars | 40\% manufacturers | 40\% manufacturers |
| Utah | $35 \%$ manufacturers price | $35 \%$ manufacturers price | $35 \%$ manufacturers price | $35 \%$ manufacturers price |
| Vermont* | $41 \%$ manufacturers price | $41 \%$ manufacturers price | 41\% manufacturers price | \$1.49/ounce |
| Virginia | 10\% manufacturers price | 10\% manufacturers price | $10 \%$ manufacturers price | $10 \%$ manufacturers price |
| Washington | $75 \%$ taxable sales price | $75 \%$ taxable sales price | $75 \%$ taxable sales price | $75 \%$ taxable sales price |
| West Virginia | 7\% wholesale price | 7\% wholesale price | 7\% wholesale price | 7\% wholesale price |
| Wisconsin | 25\% manufacturers price | $25 \%$ manufacturers price | $25 \%$ manufacturers price | $25 \%$ manufacturers price |
| Wyoming | 20\% wholesale price | 20\% wholesale price | 20\% wholesale price | 20\% wholesale price |
| US | 1.2 cents/ounce | \$1.828 to \$48.75/1000 | 7 cents/ounce | 4 cents/ounce |
| Government |  |  |  |  |
| $\dagger$ Effective $5 / 1 / 07$. *Snuff changed from $41 \%$ of manufactures price to $\$ 1.49$ per ounce on $7 / 1 / 06$; will increase again to $\$ 1.69$ on $7 / 1 / 08$. States in bold type raised their non-cigarette taxes in 2002; states with cigarette tax rate in bold raised their cigarette tax rates since $1 / 1 / 02$. Manufactures Price is the price charged to wholesalers/distributors by the tobacco company that makes the product. Wholesale Price is either the price charged to retailers by the wholesalers/distributors or, in some states, it is the same as the Manufactures Price. Check state statutes for details. Current price charged by the major cigarette manufacturers to wholesalers is approximately $\$ 2.28$ per pack. Economic Resource Service, USDA, <br> http://www.ers.usda.gov/Briefing/tobacco/Data/table9.pdf. New Jersey lowered its non-cigarette tax from $48 \%$ of wholesale price to $30 \%$ in 2002. Washington State lowered its non-cigarette tax from $129.42 \%$ to $75 \%$ in 2005. <br> Sources: Orzechowski \& Walker, The Tax Burden on Tobacco, 2005; Federation of Tax Administrators, 2004, http://www.taxadmin.org; press reports; U.S. Bureau of Alcohol, Tobacco \& Firearms, http://www.atf.treas.gov/alcohol/info/faq/subpages/atftaxes.htm. For more information on state tobacco taxes (and the benefits from increasing them), see the Campaign's website at http://tobaccofreekids.org/reports/prices. |  |  |  |  |
|  |  |  |  |  |

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Department of Health:
About $8.5 \%$ of New Mexico youth report using smokeless tobacco ( 2005 NM Youth Risk \& Resiliency Survey) compared to $3.2 \%$ of adults (2003 NM Adult Tobacco Survey). Passage of SB888 may help to eliminate this disparity by preventing youth initiation of tobacco products and encouraging cessation, as youth are more price-sensitive than adults.

## PERFORMANCE IMPLICATIONS

DOH reports that lowering tobacco use is one of their agency performance measures and SB888 will help them achieve their target.

## ADMINISTRATIVE IMPLICATIONS

Without an effective date, the tax increase will go into effect on June 15, 2007. This will cause significant confusion for both the taxpayers and TRD. TRD: "A June 15 effective date would be difficult for the department to implement. The 15 th is the middle of the reporting period and would cause systems and compliance issues. A July 1, 2007 is suggested to all the department time to adequately implement the provisions of this bill."

## ALTERNATIVES

An effective date of July 1, 2007, would be an administratively sensible amendment.

NF/nt

