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HOUSE MEMORIAL 55

48TH LEGISLATURE - STATE OF NEW MEXICO - FIRST SESSION, 2007

INTRODUCED BY

Peter Wirth

A MEMORIAL

DECLARING MARCH 2, 2007 AS "MAKING A WORLD OF DIFFERENCE DAY"
AT THE HOUSE OF REPRESENTATIVES IN HONOR OF THE SANTA FE
INTERNATIONAL FOLK ART MARKET.

WHEREAS, the Santa Fe international folk art market in
partnership with the museum of international folk art and the
museum of New Mexico foundation host an annual festive, two-day
venue for artists from around the world to create and sell
high-quality artwork; and

WHEREAS, the purpose of the market is to foster economic
and cultural sustainability for folk artists and folk art
worldwide and to create intercultural exchange opportunities
uniting the peoples of the world; and

WHEREAS, many of the artists are from developing countries
where they are confronting daunting political, social and

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1 environmental situations; and

2 WHEREAS, other artists are reviving and revitalizing
3 traditional art forms; and

4 WHEREAS, the Santa Fe international folk art market is the
5 largest international folk art market in the United States with
6 one hundred select folk artists traveling to Santa Fe each
7 summer from forty countries; and

8 WHEREAS, a small but dedicated staff work year-round with
9 over seven hundred volunteers to make the market a success; and

10 WHEREAS, fourteen thousand to eighteen thousand attendees
11 are expected in July 2007; and

12 WHEREAS, in 2006, thirty-six percent of visitors to the
13 market were from out-of-state, generating five hundred thirty
14 thousand dollars (\$530,000) in occupancy tax and gross receipts
15 tax from one million three hundred thousand dollars
16 (\$1,300,000) in artists' sales paid to the state; and

17 WHEREAS, in 2005 the market's success led to Santa Fe's
18 designation as a United Nations educational, scientific and
19 cultural organization creative city in the areas of folk art
20 and design, the first United States city named to the
21 prestigious creative cities network and one of only six such
22 cities around the world;

23 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF
24 REPRESENTATIVES OF THE STATE OF NEW MEXICO that the house
25 recognize the founders, staff and volunteers and all those

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1 involved in creating and sustaining the Santa Fe international
2 folk art market for their accomplishments, and that they be
3 acknowledged for their combined efforts that are helping to
4 make a difference in the world; and

5 BE IT FURTHER RESOLVED that March 2, 2007 be declared
6 "Making a World of Difference Day" at the house of
7 representatives in honor of the Santa Fe international folk art
8 market.

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