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FISCAL IMPACT REPORT

ORIGINAL DATE 1/24/08

SPONSOR Lujan, B. LAST UPDATED _____ HB 294

SHORT TITLE Culturally Diverse New Mexico Film Crews SB _____

ANALYST Earnest

APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Non-Rec	Fund Affected
FY08	FY09		
	\$150.0	Recurring	General Fund

(Parenthesis () Indicate Expenditure Decreases)

SOURCES OF INFORMATION

LFC Files

Responses Received From

Economic Development Department (EDD)

Higher Education Department (HED)

SUMMARY

Synopsis of Bill

House Bill 294 appropriates \$150 thousand from the general fund to the Economic Development Department to establish training and mentorship programs for culturally diverse New Mexico filmmakers and crew members in writing, production, directing and technical affairs.

FISCAL IMPLICATIONS

The appropriation of \$150 thousand contained in this bill is a recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of fiscal year 2009 shall revert to the general fund.

SIGNIFICANT ISSUES

EDD indicates that at least 100 New Mexico Hispanic/Latino and Native American participants will be engaged in these programs, including internships and paid positions. Fellows will also be chosen from the New Mexico higher education institutes partnering on this project. Dozens of New Mexico vendors and service providers will also benefit economically from the presence of these programs. This opportunity is also in alignment with a plan to create and expand upon

Hispanic Hollywood in the State of New Mexico. HED reports that this appropriation would expand the NM Filmmakers program to add hands-on training and mentorship.

The NM Filmmakers program was created in 2006 with an allocation of \$500,000 from capital outlay appropriation the film and media fund at the Department of Finance and Administration. The Legislature has appropriated about \$22 million in capital outlay to this fund. Most of the allocations, made by the governor's office, have gone to the state's higher education institutions for film programs, as well as the film technician training program (FTTP).

According to HED, the mentorship and training programs would be housed at the five FTTP sites: Central New Mexico Community College, Santa Fe Community College, Eastern New Mexico University -- Roswell, New Mexico State University and Northern New Mexico Community College. Additionally, University of New Mexico, New Mexico Highlands University and the Institute of American Indian Arts are interested in developing programs to train and mentor the program's target population.

ALTERNATIVES

HED suggests that New Mexico Filmmakers could seek alternative private funding sources from New Mexico vendors and businesses that work directly with and benefit from New Mexico's film industry.

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