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## FISCAL IMPACT REPORT

ORIGINAL DATE 1/28/08

SPONSOR Begaye LAST UPDATED \_\_\_\_\_ HB 320

SHORT TITLE Promote Native American Cultural Tourism SB \_\_\_\_\_

ANALYST Earnest

### APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Non-Rec	Fund Affected
FY08	FY09		
	\$150.0	Recurring	General Fund

(Parenthesis ( ) Indicate Expenditure Decreases)

### SOURCES OF INFORMATION

LFC Files

Responses Received From

NM Tourism Department (NMTD)

### SUMMARY

#### Synopsis of Bill

House Bill 320 appropriates \$150 thousand from the general fund to the Tourism Department to promote Native American cultural tourism in Albuquerque.

### FISCAL IMPLICATIONS

The appropriation of \$150 thousand contained in this bill is a recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of fiscal year 2009 shall revert to the general fund.

### SIGNIFICANT ISSUES

According to the Tourism Department (TD), the Indian Tourism Program has expanded its focus from outreach and training in cultural tourism to promotion and advertising of all Indian tourism attractions, including gaming, hospitality, entertainment and outdoor recreation, in an effort to optimize the number of tours and amount of tourism revenue to the state and the tribes. The department supports any legislation that promotes tourism and would increase the number of tourists to the state.

**PERFORMANCE IMPLICATIONS**

TD supports HB 320 which should result in increasing the number of tourists to New Mexico. Native American culture and lifestyle continues to be one of the top attractions that draw out-of-state visitors to New Mexico and Albuquerque. Tourism Department performance related to increasing visitation to New Mexico should increase with this appropriation and, therefore, the value of matching dollars and in-kind contributed to tribes to promote joint Indian tourism activities would increase.

BE/bb