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## FISCAL IMPACT REPORT

SPONSOR Youngberg ORIGINAL DATE 2/2/08  
LAST UPDATED \_\_\_\_\_ HB 609  
SHORT TITLE Art Exhibition Promotions SB \_\_\_\_\_  
ANALYST Earnest

### APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Non-Rec	Fund Affected
FY08	FY09		
	\$32.0	Non-Recurring	General Fund

(Parenthesis ( ) Indicate Expenditure Decreases)

### SOURCES OF INFORMATION

LFC Files

Responses Received From  
Tourism Department (TD)

### SUMMARY

#### Synopsis of Bill

House Bill 609 appropriates \$32 thousand from the general fund to Tourism Department to promote and advertise, statewide and nationally, an exhibition featuring work by an internationally recognized American photographer known for photographing the American west and by a female American artist associated with the southwest and particularly New Mexico

### FISCAL IMPLICATIONS

The appropriation of \$32 thousand contained in this bill is a non-recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of fiscal year 2009 shall revert to the general fund.

### SIGNIFICANT ISSUES

The appropriation in House Bill 609 appears to be intended to help promote the upcoming *Georgia O'Keeffe and Ansel Adams: Natural Affinities* exhibition, organized by the Georgia O'Keeffe Museum, May 23 - September 28, 2008. New Mexico Arts, a Division of the Cultural

Affairs Department is also listed as an exhibition sponsor.

**PERFORMANCE IMPLICATIONS**

According to the Tourism Department (TD), the agency works closely with cultural and heritage organizations and their communities to provide quality visitor experiences without compromising the integrity or message of negatively affecting these authentic resources and living traditions

TD is supportive of activities and events that result in increasing the number of tourists to New Mexico. Art continues to be a key attraction that draws out-of-state visitors to New Mexico. TD performance measures related to increasing visitation to New Mexico should increase with this appropriation.

**ADMINISTRATIVE IMPLICATIONS**

None identified.

BE/nt