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FISCAL IMPACT REPORT

SPONSOR: Lujan, B.
 ORIGINAL DATE: 01/27/11
 LAST UPDATED: 
 HB: 8

SHORT TITLE: Development Training Programs
 ANALYST: Lucero

APPROPRIATION (dollars in thousands)

<table>
<thead>
<tr>
<th>Appropriation</th>
<th>FY11</th>
<th>FY12</th>
<th>Recurring or Non-Rec</th>
<th>Fund Affected</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>$5,000.0</td>
<td>Recurring</td>
<td>General Fund</td>
</tr>
</tbody>
</table>

(Parenthesis () Indicate Expenditure Decreases)

SOURCES OF INFORMATION
LFC Files

Responses Received From
Economic Development Department

SUMMARY

Synopsis of Bill

House Bill 8 appropriates five million dollars ($5,000,000) from the general fund to the economic development training fund for expenditure in fiscal year 2011 and subsequent years for a development training program providing classroom and in-plant training to furnish qualified human resources for certain new or expanding industries and business in the state.

The bill declares an emergency.

FISCAL IMPLICATIONS

The appropriation of five million dollars ($5,000,000) contained in this bill is a recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of fiscal year 2011 shall not revert to the general fund.

Money appropriated to the development training fund is administered by the Economic Development Department’s (EDD) Job Training Incentive Program (JTIP) and according to Section 21-19-7 NMSA shall not be transferred to any other fund or be encumbered or disbursed in any manner except excepted as specified in the statute. Money in the fund shall not revert at the end of any fiscal year. Up to two million dollars ($2,000,000) of development training funds
may be used to reimburse film and multimedia production companies and to provide pre-
employment training for that industry pursuant to the provisions of Section 21-19-7.1 NMSA
1978. Up to one million dollars ($1,000,000) disbursed annually from the development training
program may be dedicated to development training in green industries.

EDD notes the development training fund has an unobligated cash balance of $2.8 million. The
JTIP board reduced reimbursement rates for companies in urban locations for FY11 to preserve
funds.

SIGNIFICANT ISSUES

Despite the increasing demand for funding from JTIP since 2001, the annual appropriation has
decreased. EDD is concerned the economic recovery will increase the demand for job training
funds.

EDD and the Economic Development Partnership, a private nonprofit created in statute, market
the program to prospective companies as an incentive to relocate or expand operations in New
Mexico. JTIP reimburses qualifying companies 30 to 75 percent of the wages paid to newly
hired employees for up to six months. The program also provides an incentive for companies to
hire eligible trainees; those that have lived in New Mexico for one continuous year at any time of
their lives. Up to one-third of JTIP funding is prioritized for rural, frontier, and distressed areas
of the state. JTIP is often instrumental in companies’ decisions to locate or expand in New
Mexico.

PERFORMANCE IMPLICATIONS

EDD notes that the demand for JTIP has increased significantly since the early 2000’s when
JTIP funded an average of 40 projects per year. The number of projects per year now averages
60. EDD is also focused on creating quality jobs for New Mexicans. JTIP reimburses a
percentage of the wage paid to trainees and as the overall wage level increases, so does the
demand for funds. The average wage of JTIP participants has increased from $12.47 in 2006 to
$19.08 so far this year.

More than ever, the Economic Development Department has focused on promoting incentives to
rural businesses. To encourage job creation in rural New Mexico, the JTIP program offers
higher reimbursement rates in rural communities. Reimbursement rates are:

- Urban with 50 or more employees = 30 percent
- Urban with fewer than 50 employees = 40 percent
- Rural = 65 percent
- Frontier = 70 percent
- Native American and Economically Disadvantaged = 75 percent

Companies that have received funds include:
- AerSale – Roswell
- Louisiana Energy Systems - Eunice
- American Medical Alert – Clovis
- CD Squared Enterprises – Gallup
- PreCheck – Alamogordo
Because of EDD’s emphasis on job creation in rural areas, rural projects from FY00 to FY10 account for 31% of the total projects funded.

EDD’s recent JTIP report, posted on the department’s website, suggests that many program trainees move on to higher-wage jobs. Wages in the year immediately after JTIP participation were, on average, $5,812 higher (37 percent) than they were in the year immediately before. The wages of rural trainees increased almost 49 percent, or $4,124, while the average wages of urban trainees increased by 35 percent, or $6,418 higher.

**ADMINISTRATIVE IMPLICATIONS**

While the New Mexico Economic Development Department administers JTIP funds, the Industrial Training Board, which is statutorily created, is responsible for establishing policy, promulgating rules and making expenditure decisions.

**OTHER SUBSTANTIVE ISSUES**

Despite the increasing demand for JTIP funds from companies, the annual appropriation has declined. The Economic Development Department is concerned about the ability to meet the needs of the newly announced jobs, plus those currently being negotiated.

**WHAT WILL BE THE CONSEQUENCES OF NOT ENACTING THIS BILL**

EDD and the economic development organizations throughout the state consider JTIP a premier incentive program which directly supports economic growth and the creation of new jobs for New Mexicans. The program requires additional funding to continue to meet the demand of those projects already on the queue for the remainder of FY11 and FY12.

For almost 40 years, New Mexico’s Job Training Incentive Program has been a crucial force in New Mexico’s economic growth and it is even more critical during this economic downturn.

DL/bym