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HOUSE MEMORIAL 50

50TH LEGISLATURE - STATE OF NEW MEXICO - SECOND SESSION, 2012

INTRODUCED BY

Jim R. Trujillo

A MEMORIAL

RECOGNIZING NEW MEXICO FILM RESOURCE, INCORPORATED, FOR ITS
ROLE IN SUPPORT OF NEW MEXICO'S FILM AND MEDIA EDUCATION, IN
PARTICULAR THE TRAINING OF FILM AND MEDIA PRODUCERS AND THE
PARTNERSHIPS IN EDUCATION BETWEEN NEW MEXICO'S STATE COLLEGES
AND UNIVERSITIES AND THE NEW MEXICO FILM INDUSTRY.

WHEREAS, Governor Susana Martinez has expressed the
importance of the state's continuation to offer competitive
incentive packages to support film productions and related
activities within a film-friendly community network throughout
New Mexico and a dedicated film office that is ready to provide
assistance; and

WHEREAS, according to a recent economic impact study by
Ernst & Young in 2009, related film production activities in
New Mexico have contributed to more than two thousand direct

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1 jobs, more than three thousand seven hundred jobs for capital
2 expenditures and one thousand six hundred jobs for indirect
3 activities; and

4 WHEREAS, the film industry provides wages that exceed the
5 average wage rates within the greater region, ranging between
6 twenty-three dollars (\$23.00) and twenty-eight dollars (\$28.00)
7 per hour, plus overtime and benefits, for grips, journeymen,
8 best boys and other technical positions; and

9 WHEREAS, other economic and community impacts include the
10 enhancement of the telecommunications broadband infrastructure
11 to enable technological and research innovations and the
12 promotion of youth, work force and job training programs with
13 educational partners and film industry partners to support the
14 creation and retention of jobs that lead to economic vitality
15 for New Mexico; and

16 WHEREAS, educational partnerships among New Mexico
17 colleges and universities, public and private elementary and
18 secondary schools and the New Mexico film industry and labor
19 unions support media training in arts, science, engineering and
20 mathematics and combine resources to help promote degree
21 program articulation, professional training and work force
22 pathways within the film industry; and

23 WHEREAS, New Mexico film resource, incorporated, works in
24 conjunction with all New Mexico schools and educational
25 institutions, the New Mexico film office, the film industry and

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1 labor unions to help support education, training and internship
2 programs statewide and to provide educational opportunities in
3 film and media; and

4 WHEREAS, New Mexico film resource, incorporated, supports
5 economic initiatives leading to the creation and retention of
6 jobs related to direct film production, capital expenditures
7 and indirect and induced activities connected to the film and
8 media industry to benefit state and local economies and
9 communities and considers the film and media industry as a
10 sustainable economic development initiative;

11 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF
12 REPRESENTATIVES OF THE STATE OF NEW MEXICO that New Mexico film
13 resource, incorporated, and its mission of educational
14 performance excellence in film and media training be recognized
15 for its positive attention to New Mexico's thriving film
16 industry and New Mexico's commitment to a new generation of
17 filmmakers and producers to help create jobs and economic
18 growth for New Mexicans; and

19 BE IT FURTHER RESOLVED that copies of this memorial be
20 transmitted to New Mexico film resource, incorporated, and the
21 New Mexico film office.