

1 SENATE BILL 327

2 **51ST LEGISLATURE - STATE OF NEW MEXICO - FIRST SESSION, 2013**

3 INTRODUCED BY

4 George K. Munoz

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10 AN ACT

11 MAKING AN APPROPRIATION FOR THE PROMOTION, BRANDING AND
12 ADVERTISING OF THE STATE.

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14 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF NEW MEXICO:

15 SECTION 1. APPROPRIATION.--Ten million dollars
16 (\$10,000,000) is appropriated from the general fund to the
17 economic development department for expenditure in fiscal year
18 2014 to promote, brand and advertise the state. Any unexpended
19 or unencumbered balance remaining at the end of fiscal year
20 2014 shall revert to the general fund.

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