1	SENATE MEMORIAL 5
2	51st legislature - STATE OF NEW MEXICO - FIRST SESSION, 2013
3	INTRODUCED BY
4	Joseph Cervantes
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10	A MEMORIAL
11	PROCLAIMING JANUARY 28, 2013 AS "NMSU AGGIES ARE TOUGH ENOUGH
12	TO WEAR PINK DAY" IN THE SENATE.
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14	WHEREAS, breast cancer is the most commonly diagnosed
15	cancer among New Mexico women, representing one-third of all
16	cases; and
17	WHEREAS, breast cancer is the second-leading cause of
18	cancer deaths among New Mexico women; and
19	WHEREAS, "NMSU Aggies Are Tough Enough to Wear Pink" is a
20	Las Cruces-based volunteer organization dedicated to
21	heightening awareness of breast cancer and raising money for
22	breast cancer research; and
23	WHEREAS, in 2007, breast cancer survivors Magellia Boston,
24	Laura Conniff, June Mumme and Pat Sisbarro collaborated with
25	New Mexico state university to organize a "NMSU Aggies Are
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Tough Enough to Wear Pink" football game; and

WHEREAS, the "NMSU Aggies Are Tough Enough to Wear Pink" football game has become an annual tradition and the largest "Tough Enough to Wear Pink" event in the world; and

WHEREAS, the volunteer organization, led by co-chairs Magellia Boston, Laura Conniff, Mary Henson and Pat Sisbarro, has expanded its breast cancer awareness and fundraising efforts to include high school football games, a fashion show luncheon for one thousand attendees, a "5K/10K Fun Run & Walk" and other events; and

WHEREAS, Las Cruces-area media, schools, business leaders, politicians and citizens have enthusiastically joined in the volunteer organization's mission; and

WHEREAS, the volunteer organization has raised nearly two million five hundred thousand dollars (\$2,500,000) in cash and in-kind contributions for the Cowboys for Cancer Research endowment, which helps to fund cancer research at New Mexico state university and the university of New Mexico;

NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE OF NEW MEXICO that January 28, 2013 be declared "NMSU Aggies Are Tough Enough to Wear Pink Day" in the senate; and

BE IT FURTHER RESOLVED that a copy of this memorial be transmitted to the "NMSU Aggies Are Tough Enough to Wear Pink" volunteer organization.

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