

A MEMORIAL

HONORING CANCER PATIENTS, SURVIVORS AND THEIR FAMILIES AND
REMEMBERING THOSE PEOPLE WHO HAVE BEEN LOST TO CANCER;
DECLARING JANUARY 22, 2014 "COACHES VERSUS CANCER AND SUITS
AND SNEAKERS DAY" IN THE HOUSE OF REPRESENTATIVES.

WHEREAS, the coaches versus cancer program is a nationwide collaboration between the American cancer society and the national association of basketball coaches, leveraging the personal experiences, community leadership and professional excellence of coaches nationwide to increase cancer awareness and promote healthy living through year-round awareness efforts, fundraising activities and advocacy programs; and

WHEREAS, the American cancer society saves lives and creates a world with more birthdays by helping people stay well, helping people get well, finding cures and fighting back, in partnership with its nonpartisan advocacy affiliate, the American cancer society cancer action network; and

WHEREAS, more than ten thousand New Mexicans were newly diagnosed with cancer in 2013; and

WHEREAS, cancer patients face countless challenges associated with their diagnoses, including physical, emotional, financial and day-to-day challenges; and

WHEREAS, since 1993, coaches and their supporters have

raised more than eighty-seven million dollars (\$87,000,000) for the American cancer society to help make the American cancer society's services and programs available to those who need them most; and

WHEREAS, the coaches versus cancer and suits and sneakers awareness nationwide effort unites coaches across the country to wear sneakers with their game attire while coaching games during the weekend of January 24, 2014 through January 26, 2014 and encourages lawmakers and others to similarly wear suits and sneakers to raise awareness about the fight against cancer, to share the importance of nutrition and physical activity in reducing one's cancer risk and to promote the American cancer society as a place for help and support; and

WHEREAS, New Mexico coaches have joined together with coaches nationwide, as well as with thousands of volunteers for the American cancer society and the American cancer society cancer action network, to advocate on behalf of cancer patients, survivors and caregivers so that one day cancer will be eliminated as a major public health issue;

NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE STATE OF NEW MEXICO that cancer patients, cancer survivors and their families be honored and that those people who have been lost to cancer be remembered; and

BE IT FURTHER RESOLVED that January 22, 2014 be declared

"Coaches Versus Cancer and Suits and Sneakers Day" in the
house of representatives; and

BE IT FURTHER RESOLVED that copies of this memorial be
transmitted to the governor and to each member of the house of
representatives of the state of New Mexico.