

1 A MEMORIAL

2 HONORING CANCER PATIENTS, SURVIVORS AND THEIR FAMILIES AND
3 REMEMBERING THOSE PEOPLE WHO HAVE BEEN LOST TO CANCER;
4 DECLARING JANUARY 22, 2014 "COACHES VERSUS CANCER AND SUITS
5 AND SNEAKERS DAY" IN THE SENATE.

6
7 WHEREAS, the coaches versus cancer program is a
8 nationwide collaboration between the American cancer society
9 and the national association of basketball coaches,
10 leveraging the personal experiences, community leadership and
11 professional excellence of coaches nationwide to increase
12 cancer awareness and promote healthy living through
13 year-round awareness efforts, fundraising activities and
14 advocacy programs; and

15 WHEREAS, the American cancer society saves lives and
16 creates a world with more birthdays by helping people stay
17 well, helping people get well, finding cures and fighting
18 back, in partnership with its nonpartisan advocacy affiliate,
19 the American cancer society cancer action network; and

20 WHEREAS, more than ten thousand New Mexicans were newly
21 diagnosed with cancer in 2013; and

22 WHEREAS, cancer patients face countless challenges
23 associated with their diagnoses, including physical,
24 emotional, financial and day-to-day challenges; and

25 WHEREAS, since 1993, coaches and their supporters have

1 raised more than eighty-seven million dollars (\$87,000,000)
2 for the American cancer society to help make the American
3 cancer society's services and programs available to those who
4 need them most; and

5 WHEREAS, the coaches versus cancer and suits and
6 sneakers awareness nationwide effort unites coaches across
7 the country to wear sneakers with their game attire while
8 coaching games during the weekend of January 24, 2014 through
9 January 26, 2014 and encourages lawmakers and others to
10 similarly wear suits and sneakers to raise awareness about
11 the fight against cancer, to share the importance of
12 nutrition and physical activity in reducing one's cancer risk
13 and to promote the American cancer society as a place for
14 help and support; and

15 WHEREAS, New Mexico coaches have joined together with
16 coaches nationwide, as well as with thousands of volunteers
17 for the American cancer society and the American cancer
18 society cancer action network, to advocate on behalf of
19 cancer patients, survivors and caregivers so that one day
20 cancer will be eliminated as a major public health issue;

21 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE
22 STATE OF NEW MEXICO that cancer patients, cancer survivors
23 and their families be honored and that those people who have
24 been lost to cancer be remembered; and

25 BE IT FURTHER RESOLVED that January 22, 2014 be declared SM 7

1 "Coaches Versus Cancer and Suits and Sneakers Day" in the
2 senate; and

3 BE IT FURTHER RESOLVED that copies of this memorial be
4 transmitted to the governor and to each member of the senate
5 of the state of New Mexico.

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