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SENATE MEMORIAL 81

51ST LEGISLATURE - STATE OF NEW MEXICO - SECOND SESSION, 2014

INTRODUCED BY

Timothy M. Keller

A MEMORIAL

DESIGNATING "THE BREWERY DISTRICT" IN ALBUQUERQUE.

WHEREAS, the creation of local brews is an exciting cultural phenomenon found in cities nationwide; and

WHEREAS, New Mexico boasts over three dozen established microbreweries and brew pubs dotting scenic byways and main streets across the state; and

WHEREAS, microbrewers and distilleries are becoming an important part of New Mexico's small business economy; and

WHEREAS, the establishment and growth of local microbreweries has a revitalization effect on surrounding neighborhoods, bringing communities together, bolstering local pride and creating local jobs; and

WHEREAS, while the entire state is an excellent location for microbreweries and distilleries, a particular area in

underscoring material = new
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1 Albuquerque is home to three such businesses; and

2 WHEREAS, Nexus, La Cumbre and Il Vicino breweries are
3 located in and around the region to the north of Candelaria
4 road, west of the north diversion channel, east of interstate
5 25 and south of Jefferson street; and

6 WHEREAS, these three businesses already create an informal
7 "cluster" of brewery businesses where managers and customers
8 enjoy the proximity of the three businesses; and

9 WHEREAS, this area has become a popular destination for
10 New Mexicans seeking to enjoy, and to work for, microbreweries;

11 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE
12 OF NEW MEXICO that the Albuquerque area in and around the
13 region north of Candelaria road, west of the north diversion
14 channel, east of interstate 25 and south of Jefferson street
15 be referred to and branded as "the brewery district"; and

16 BE IT FURTHER RESOLVED that copies of this memorial be
17 transmitted to the owners of Nexus, La Cumbre and Il Vicino
18 breweries.