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SENATE MEMORIAL 57

52ND LEGISLATURE - STATE OF NEW MEXICO - FIRST SESSION, 2015

INTRODUCED BY
John M. Sapien

A MEMORIAL

DECLARING FEBRUARY 19, 2015 "I AM NEW MEXICO PUBLIC SCHOOLS
DAY" IN THE SENATE.

WHEREAS, "I Am New Mexico Public Schools" is a statewide
campaign initiated by the New Mexico school boards association
in conjunction with the "Stand Up 4 Public Schools" national
campaign developed by the national school boards association;
and

WHEREAS, the campaign has as its major objective to
promote the effectiveness of public schools by providing
resources and a forum to focus attention on the numerous
accomplishments of public schools and the need to adequately
fund public education; and

WHEREAS, due to significant assistance from several New
Mexico education organizations, including the New Mexico school

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1 superintendents' association, the "I Am New Mexico Public
2 Schools" campaign will help board members and superintendents
3 spread the good news about the many accomplishments of public
4 school districts in New Mexico on a routine basis; and

5 WHEREAS, based on a survey conducted by the educational
6 partners, students, teachers and parents created a campaign of
7 success-story videos, television and radio public service
8 announcements and social media; and

9 WHEREAS, emmy award-winning producer Chris Schueler
10 developed success-story videos and public service announcements
11 for the campaign; and

12 WHEREAS, the "I Am New Mexico Public Schools" advocacy
13 video premiered at the New Mexico school boards association
14 annual convention in December 2014 and received an enthusiastic
15 reception for the quality and content of the video; and

16 WHEREAS, the participating associations encourage
17 legislators to support the many positive things happening in
18 public schools; and

19 WHEREAS, New Mexico's public schools stand proudly as the
20 one institution that is open to all children equally, providing
21 quality educators, administrators and support personnel who are
22 dedicated to helping every child realize the American dream;
23 and

24 WHEREAS, New Mexico's public schools put kids first; and

25 WHEREAS, New Mexico's public schools take on the serious

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1 responsibility of helping to make children's hopes and dreams
2 come true; and

3 WHEREAS, New Mexico's public schools embrace more than
4 three hundred twenty-five thousand children, and for many of
5 these children, public schools are their only hope for future
6 success; and

7 WHEREAS, New Mexico's public school employees welcome the
8 accountability that is demanded of them because all children
9 are their children, and children are the key to the future; and

10 WHEREAS, New Mexico's public schools have never been more
11 focused on student achievement than they are today;

12 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE
13 OF NEW MEXICO that February 19, 2015 be declared "I Am New
14 Mexico Public Schools Day" in the senate; and that New Mexico
15 educators, administrators and support personnel be celebrated
16 for the positive changes that they bring to the lives of
17 children; and

18 BE IT FURTHER RESOLVED that copies of this memorial be
19 transmitted to the secretary of public education, the president
20 of the New Mexico school boards association and the president
21 of the New Mexico school superintendents' association for
22 distribution to all New Mexico public school districts.