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FISCAL IMPACT REPORT

SPONSOR McQueen ORIGINAL DATE 1/25/17
LAST UPDATED _____ HB 118

SHORT TITLE Green Chile Cheeseburger as State Hamburger SB _____

ANALYST Martinez

ESTIMATED ADDITIONAL OPERATING BUDGET IMPACT (dollars in thousands)

	FY17	FY18	FY19	3 Year Total Cost	Recurring or Nonrecurring	Fund Affected
Total	NFI	NFI	NFI			

(Parenthesis () Indicate Expenditure Decreases)

SOURCES OF INFORMATION

LFC Files

Responses Received From

New Mexico Tourism Department

SUMMARY

Synopsis of Bill

House Bill 118 adopts the green chile cheeseburger as the official hamburger of New Mexico.

FISCAL IMPLICATIONS

The New Mexico Tourism Department states that House Bill 118 will have no fiscal impact on the it.

SIGNIFICANT ISSUES

Continued interest in the green chile cheeseburger as representative of New Mexican cuisine could have a positive impact on tourism throughout the state.

Recent national media attention has recognized the New Mexico Tourism Department's green chile cheeseburger trail, including articles in the Los Angeles Times, CNN, and USA Today, whose readers named the green chile cheeseburger trail the best 'food trail' in the nation. Further media attention shall improve visibility and promote culinary tourism in New Mexico.

JM/sb