

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25

HOUSE MEMORIAL 28

**53RD LEGISLATURE - STATE OF NEW MEXICO - FIRST SESSION, 2017**

INTRODUCED BY

Sarah Maestas Barnes

A MEMORIAL

DECLARING FEBRUARY 1, 2017 "BUENO FOODS DAY" IN THE HOUSE OF REPRESENTATIVES.

WHEREAS, Bueno foods has grown from a small family-owned grocery store in the south valley of Albuquerque founded in 1951 to the southwest's premier producer of New Mexican foods; and

WHEREAS, Bueno foods was created by World War II veterans Joe, Ray and August Baca, members of a historic New Mexico family; and

WHEREAS, Bueno foods is committed to New Mexico through job creation and economic development, providing about two hundred seventy-five full-time jobs with a total of over four hundred jobs during peak seasons; and

WHEREAS, Bueno foods reinvests in the New Mexico economy

underscoring material = new  
~~[bracketed material] = delete~~

underscored material = new  
~~[bracketed material] = delete~~

1 through purchases from area farmers and of locally grown  
2 products; and

3 WHEREAS, Bueno foods is the first company to become New  
4 Mexico chile-certified, and Bueno foods' farmers are the first  
5 farmers to be New Mexico chile-certified; and

6 WHEREAS, the New Mexico certification seal is an  
7 independent guarantee that Bueno foods' green chile products  
8 are grown in New Mexico; and

9 WHEREAS, Bueno foods' operations have a ripple effect  
10 throughout the region's economy, supporting secondary  
11 businesses and employment and returning revenue to New Mexico  
12 for local reinvestment from sales outside the state; and

13 WHEREAS, today, the Bueno foods brand is the most  
14 recognized green chile brand in New Mexico and throughout North  
15 America; and

16 WHEREAS, Bueno foods is dedicated to preserving New Mexico  
17 culture through the manufacture of a full line of over one  
18 hundred fifty authentic products for restaurants and retail  
19 clients; and

20 WHEREAS, Bueno foods is steadfast in creating an equal  
21 opportunity workplace and offers an aggressive internal  
22 promotion program, based on merit, to all employees, including  
23 women and minorities; and

24 WHEREAS, Bueno foods' purpose is to have a positive  
25 influence on people's lives through job creation, community

.206207.1

underscoring material = new  
~~[bracketed material] = delete~~

1 involvement and the production of high-quality products;

2 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF  
3 REPRESENTATIVES OF THE STATE OF NEW MEXICO that February 1,  
4 2017 be declared "Bueno Foods Day" in the house of  
5 representatives; and

6 BE IT FURTHER RESOLVED that Bueno foods be recognized for  
7 its exemplary business and the celebration of its sixty-fifth  
8 anniversary; and

9 BE IT FURTHER RESOLVED that copies of this memorial be  
10 transmitted to Jacqueline "Jackie" Baca, Gene Baca, Catherine  
11 Baca, M.D., and Ana Baca, M.A., the Bueno foods management  
12 team.