1	SENATE BILL 164
2	55TH LEGISLATURE - STATE OF NEW MEXICO - FIRST SESSION, 2021
3	INTRODUCED BY
4	Katy Duhigg and Patricia Roybal Caballero
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10	AN ACT
11	RELATING TO FINANCIAL INSTITUTIONS; ENACTING THE STUDENT LOAN
12	BILL OF RIGHTS ACT; PROVIDING FOR A STUDENT LOAN SERVICER'S
13	LICENSE; DELINEATING THE DUTIES OF A STUDENT LOAN SERVICER;
14	GIVING ADMINISTRATIVE RESPONSIBILITY AND ENFORCEMENT POWER TO
15	THE FINANCIAL INSTITUTIONS DIVISION OF THE REGULATION AND
16	LICENSING DEPARTMENT; PROVIDING FOR DISCHARGE OF PRIVATE
17	EDUCATION LOANS UPON A SHOWING OF PERMANENT DISABILITY;
18	REQUIRING THAT ALTERNATIVE REPAYMENT OPTIONS BE OFFERED TO
19	BORROWERS EQUALLY; PROVIDING RIGHTS FOR COSIGNERS, INCLUDING
20	NOTICE AND ACCESS TO INFORMATION; PROVIDING FOR COSIGNER
21	RELEASE; PROHIBITING CERTAIN ACCELERATION OF PRIVATE EDUCATION
22	LOANS; CREATING THE POSITION OF OMBUDSMAN; DEFINING CERTAIN
23	VIOLATIONS OF THE STUDENT BILL OF RIGHTS AS UNFAIR AND
24	UNCONSCIONABLE TRADE PRACTICES; CREATING A PRIVATE RIGHT OF
25	ACTION; PROVIDING PENALTIES; CREATING THE STUDENT LOAN BILL OF
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RIGHTS FUND; MAKING AN APPROPRIATION. 1 2 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF NEW MEXICO: 3 4 SECTION 1. [NEW MATERIAL] SHORT TITLE.--Sections 1 5 through 27 of this act may be cited as the "Student Loan Bill 6 of Rights Act". 7 SECTION 2. [NEW MATERIAL] DEFINITIONS.--As used in the 8 Student Loan Bill of Rights Act: 9 "cosigner": Α. 10 (1) means an individual who is liable for the 11 obligation of another without compensation, regardless of how 12 the individual is designated in the contract or instrument with 13 respect to that obligation, including an obligation under a 14 private education loan extended to consolidate a borrower's 15 preexisting student loans; 16 (2) includes any person whose signature is 17 requested as a condition to grant credit or to forbear on 18 collection; and 19 (3) does not include a spouse of an individual 20 described in Paragraph (1) of this subsection, the signature of 21 whom is needed to perfect the security interest in a loan; 22 "director" means the director of the division; Β. 23 C. "division" means the financial institutions 24 division of the regulation and licensing department; 25 "person" includes legal representatives, D. .219123.2 - 2 -

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1 unincorporated organizations, trustees, fiduciaries and public 2 entities;

E. "post-secondary education expense" means any expense associated with attendance at or enrollment in a public or non-publicly funded post-secondary educational institution as defined by Subsections F and G of Section 21-23-3 NMSA 1978 for expenses related to courses, instruction, training or education;

F. "private education lender" or "lender" means any
person engaged in the business of securing, making or extending
private education loans or any holder of a private education
loan. "Private education lender" shall not include the
following persons, only to the extent that state regulation is
preempted by federal law:

(1) a bank or credit union;

16 (2) a wholly owned subsidiary of a bank or17 credit union;

(3) an operating subsidiary of a bank or credit union where each owner of the operating subsidiary is wholly owned by the same bank or credit union; and

(4) the higher education department;G. "private education loan":

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(1) means an extension of credit that is not made, insured or guaranteed under Title IV of the federal Higher Education Act of 1965;

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1 (2) means an extension of credit that is 2 extended to a consumer expressly, in whole or in part, for 3 post-secondary education expenses, regardless of whether the loan is provided by the educational institution that the 4 5 student attends; does not include open-end credit or any 6 (3) 7 loan that is secured by real property or a dwelling; and 8 does not include an extension of credit in (4) 9 which the covered educational institution is the creditor if: 10 (a) the term of the extension of credit 11 is ninety days or less; or 12 (b) an interest rate shall not be 13 applied to the credit balance and the term of the extension of 14 credit is one year or less, even if the credit is payable in 15 more than four installments; 16 "servicing" includes: Η. 17 receiving scheduled periodic payments from (1) 18 a student loan borrower pursuant to the terms of a student 19 education loan: 20 applying payments of principal and (2) 21 interest and other payments with respect to the amounts 22 received from a student loan borrower, as may be required 23 pursuant to the terms of a student education loan; 24 (3) maintaining account records for a student 25 education loan and communicating with a student loan borrower .219123.2 - 4 -

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1	regarding a loan on behalf of the loan's holder during a period
2	when no payment is required on the loan; and
3	(4) interacting with a student loan borrower
4	to help prevent default on obligations arising from a student
5	education loan;
6	I. "student education loan" means a loan primarily
7	for personal use to finance a student loan borrower's post-
8	secondary education expenses, but does not include an isolated
9	personal loan made by an individual to another for post-
10	secondary education expenses;
11	J. "student loan borrower" means:
12	(1) a resident of New Mexico who has received
13	or agreed to pay a student education loan; or
14	(2) a person who shares responsibility with a
15	resident of New Mexico for repaying a student education loan;
16	K. "student loan servicer" means a person engaged
17	in the business of servicing student education loans in New
18	Mexico; and
19	L. "total and permanent disability" means the
20	condition of an individual who:
21	(1) has been determined by the United States
22	secretary of veterans affairs to be unemployable due to a
23	service-connected disability; or
24	(2) is unable to engage in any substantial
25	gainful activity by reason of any medically determinable
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1 physical or mental impairment that can be expected to result in 2 death, has lasted for a continuous period of not less than 3 twelve months or can be expected to last for a continuous period of not less than twelve months." 4 5 SECTION 3. [NEW MATERIAL] LICENSE REQUIRED--EXEMPTIONS.--A person shall not act directly or act 6 Α. 7 indirectly as a student loan servicer without first obtaining a 8 license from the division pursuant to the Student Loan Bill of 9 Rights Act, unless that person is exempt from licensure 10 pursuant to Subsection B of this section. 11 Β. The following persons are exempt from licensing 12 requirements pursuant to the Student Loan Bill of Rights Act: 13 (1)a bank or credit union: 14 a wholly owned subsidiary of a bank or (2) 15 credit union; 16 an operating subsidiary of a bank or (3) 17 credit union where each owner of the operating subsidiary is 18 wholly owned by the same bank or credit union; and 19 (4) the higher education department. 20 [NEW MATERIAL] LICENSE APPLICATION--SECTION 4. 21 INVESTIGATION--LICENSE ISSUANCE.--22 A person seeking to act as a student loan Α. 23 servicer shall make a written application to the director for 24 an initial license in a form prescribed by the director. The 25 application shall include: .219123.2 - 6 -

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1 (1) a financial statement of the person applying, prepared by a certified or registered public 2 3 accountant, the accuracy of which is sworn to under oath before 4 a notary public by the proprietor, a general partner or a 5 corporate officer or a member duly authorized to execute such documents; 6 7 sufficient information pertaining to the (2)8 history of any criminal conviction of the applicant, whether an

individual or partner, member, officer, director or principal employee of the applicant, as the director deems necessary to make the findings required pursuant to Subsection F of this section;

(3) a nonrefundable initial license fee not to exceed five thousand dollars (\$5,000); and

(4) a nonrefundable investigation fee not toexceed five thousand dollars (\$5,000).

B. The director may periodically reduce or increase the amount of one or more of the fees in Subsection A of this section, but in no case more than the initial fees.

C. The director may require or allow applications to be made electronically through the nationwide multistate licensing system and registry. An applicant using that system shall pay all required processing fees for the system.

D. Upon the filing of an application for an initial license and the payment of required fees, the director shall .219123.2 - 7 -

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financial and business experience and the character and general 2 3 fitness of the applicant. 4 Ε. The director may conduct a state and national 5 criminal history records check of the applicant and of each 6 partner, member, officer, director, trustee, fiduciary and 7 principal employee of the applicant. 8 The director shall issue a license for a student F. 9 loan servicer pursuant to the Student Loan Bill of Rights Act 10 if the director finds that: 11

investigate the financial condition and responsibility, the

(1) the applicant has submitted a completed application;

(2) the applicant's financial condition is sound;

(3) the applicant's business will be conducted honestly, fairly, equitably, carefully, efficiently and in a manner commanding the confidence and trust of the community;

(4) the applicant or a partner, member, officer, director, trustee, fiduciary or principal employee of the applicant has not been convicted of a crime that relates to money lending, financing, financial matters, fiduciary status, trustee status, fraud or another matter that substantially relates to the qualifications, functions or duties of a student loan servicer;

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(5) a person has not made an incorrect

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1 statement of a material fact on behalf of the applicant either 2 in the application or in a report or statement made pursuant to the Student Loan Bill of Rights Act; 3 4 a person on behalf of the applicant has (6) 5 not knowingly omitted to state a material fact on behalf of the applicant necessary to give the director information lawfully 6 7 required by the director pursuant to the Student Loan Bill of 8 Rights Act; 9 (7) the applicant has paid the license fee and 10 investigation fee required by this section; 11 (8) the applicant has met all other 12 requirements of the Student Loan Bill of Rights Act as 13 determined by the director; and 14 if the applicant is: (9) 15 (a) an individual, the individual is in 16 all respects properly qualified and of good character; 17 a partnership, each partner is in (b) 18 all respects properly qualified and of good character; 19 (c) a corporation or association, the 20 following are in all respects properly qualified and of good 21 character: 1) president; 2) executive committee chair; 3) 22 senior officer responsible for the corporation's business; 4) 23 chief financial officer; or 5) any other person who performs 24 functions similar to those described in Items 1) through 4) of 25 this subparagraph and as determined by the director; and 6) .219123.2

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1 each director, each trustee and each shareholder owning ten
2 percent or more of each class of the securities of the
3 corporation or association; or
4 (d) a limited liability company, each
5 member is in all respects properly gualified and of good

member is in all respects properly qualified and of good character.

SECTION 5. [<u>NEW MATERIAL</u>] AUTOMATIC ISSUANCE OF LICENSE FOR FEDERAL STUDENT LOAN SERVICING CONTRACTORS.--

A. A person seeking to act as a student loan servicer is excepted from the application procedures described in Subsection A of Section 4 of the Student Loan Bill of Rights Act upon a determination by the director that the person's student loan servicing performed in this state is conducted pursuant to a contract awarded by the United States secretary of education pursuant to 20 U.S.C. Section 1087f. The director shall prescribe the procedure to document eligibility for the exception.

B. A person deemed excepted by the director pursuant to this section shall, upon payment of the fees required by Section 4 of the Student Loan Bill of Rights Act, automatically be issued a license by the director and shall be considered by the director to have met all requirements set forth in Subsection F of Section 4 of the Student Loan Bill of Rights Act.

C. A person issued a license pursuant to this .219123.2

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section is excepted from Paragraphs (1) through (3) of Subsection A, Subsection B and Subsection F of Section 4 of the Student Loan Bill of Rights Act. A person licensed pursuant to this section shall comply with the record retention requirements in Section 8 of the Student Loan Bill of Rights Act except to the extent that the requirements are inconsistent with federal law.

D. A person issued a license pursuant to this section shall provide the director with written notice within seven days following notification of the expiration, revocation or termination of a contract awarded by the United States secretary of education pursuant to 20 U.S.C. Section 1087f. The person has thirty days following notification to satisfy all requirements established under Subsection F of Section 4 of the Student Loan Bill of Rights Act in order to continue to act as a student loan servicer. At the expiration of the thirtyday period if the requirements have not been satisfied, the director shall immediately suspend a license granted to the person pursuant to this section.

E. With respect to student loan servicing not conducted pursuant to a contract awarded by the United States secretary of education pursuant to 20 U.S.C. Section 1087f, nothing in this section prevents the director from issuing or filing a civil action for an order to temporarily or permanently bar a person from acting as a student loan servicer .219123.2

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or violating applicable law.

SECTION 6. [<u>NEW MATERIAL</u>] LICENSE EXPIRATION--LICENSE SURRENDER--LICENSE RENEWAL--LICENSE SUSPENSION--INFORMATION UPDATE--LICENSE ABANDONMENT--NO ABATEMENT OF FEES.--

A. A license issued pursuant to the Student Loan Bill of Rights Act shall expire at midnight on December 31 of the year following its issuance, unless renewed or earlier surrendered, suspended or revoked pursuant to the Student Loan Bill of Rights Act.

Not later than fifteen days after a licensee Β. ceases to engage in the business of student loan servicing in New Mexico for any reason, the licensee shall provide written notice of surrender to the director and shall surrender to the director its license for each location in which the licensee has ceased to engage in the business of student loan servicing. The written notice of surrender shall identify the location where the records of the licensee will be stored and the name, address and telephone number of an individual authorized to provide access to the records. The surrender of a license does not reduce or eliminate the licensee's civil or criminal liability arising from acts or omissions occurring prior to the surrender of the license, including administrative actions by the director to revoke or suspend a license, assess a civil penalty, order restitution or exercise any other authority provided to the director in the Student Loan Bill of Rights .219123.2

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C. A license may be renewed for the next twelvemonth period upon the filing of an application containing all required documents and fees required by the Student Loan Bill of Rights Act as for an initial license. The renewal application shall be filed on or before November 1 of the year in which the license expires. A renewal application filed with the director after November 1 and before December 31 of the year in which the license expires, but that is accompanied by a one-hundred-dollar (\$100) late fee, shall be deemed to be timely. If an application for a renewal license has been filed with the director on or before the date the license expires, the license sought to be renewed shall continue in full force and effect until the director issues the renewed license or the director has notified the licensee in writing of the director's refusal to renew the license, including the grounds for the The director may refuse to renew a license on any refusal. ground upon which the director may refuse to issue an initial license.

D. If the director determines that a check filed with the director to pay a renewal fee has been dishonored, the director shall automatically suspend the license. The director immediately shall give the licensee notice of the automatic suspension by any practicable means and initiate proceedings for revocation or refusal to renew and an opportunity for a .219123.2

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hearing on that action pursuant to the Uniform Licensing Act.

E. The applicant or licensee shall notify the director, in writing, of any change in the information provided in its initial application for a license or its most recent renewal application for that license, as applicable, not later than ten business days after the occurrence of the event that results in that information becoming inaccurate.

F. The director shall deem an application for a license abandoned if the applicant fails to respond to a request for information required by the Student Loan Bill of Rights Act. The director shall notify the applicant, in writing, that if the applicant fails to submit that information not later than sixty days after the date on which that request for information was made, the application shall be deemed abandoned. An application filing fee paid before the date an application is deemed abandoned pursuant to this subsection shall not be refunded. Abandonment of an application does not preclude the applicant from submitting a new application for a license pursuant to the Student Loan Bill of Rights Act.

G. A license fee paid pursuant to the Student Loan Bill of Rights Act shall not be abated.

SECTION 7. [<u>NEW MATERIAL</u>] LICENSEE NAMES AND LOCATIONS--TRANSFERABILITY--ASSIGNABILITY.--

A. A licensed student loan servicer shall not service student education loans under a name or at a place of .219123.2

business other than as listed in the license. A change of a place of business shall require prior written notice to the director. Not more than one place of business shall be maintained under the same license, but the director may issue more than one license to the same licensee that is in compliance with the provisions of the Student Loan Bill of Rights Act.

8 B. A license for a student loan servicer is not9 transferable or assignable.

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SECTION 8. [NEW MATERIAL] RECORD RETENTION .--

A. All private education lenders and student loan servicers shall maintain adequate records of each student education loan transaction for at least six years following the final payment on a student education loan or the assignment of a student education loan, whichever occurs first, or a longer period the director may require.

B. Within five business days of receipt of a request for student education loan records from the director, a private education lender or student loan servicer shall make the records available to the director, or shall send the records to the director by registered or certified mail, return receipt requested, or by any express delivery carrier that provides a dated delivery receipt. Upon request, the director may grant a licensee additional time to make the records available or send the records to the director.

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1 SECTION 9. [<u>NEW MATERIAL</u>] STUDENT LOAN SERVICERS.--Except 2 as otherwise provided in federal law, a federal student 3 education loan agreement or a contract between the federal government and a student loan servicer, a student loan servicer 4 5 shall comply with the following requirements: 6 Α. upon receipt of a written inquiry from a student 7 loan borrower or the representative of a student loan borrower, 8 a student loan servicer shall respond by: 9 acknowledging receipt of the written (1)10 inquiry within ten days; and (2) within thirty days after receiving the 11 12 inquiry, providing information relating to the inquiry and, if 13 applicable, the action the student loan servicer will take to 14 correct the student loan borrower's account or an explanation 15 of the student loan servicer's position that the borrower's 16 account is correct, including copies of all information and 17 account information used by the student loan servicer in 18 reaching the determination; 19 Β. a student loan servicer shall inquire of a 20 student loan borrower how to apply an overpayment or prepayment 21 to a student education loan. A student loan borrower's 22 direction on how to apply an overpayment or prepayment to a 23 student education loan shall stay in effect for any future 24 overpayments or prepayments during the term of a student 25 education loan until the borrower provides different

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directions. For purposes of this subsection, "overpayment" or "prepayment" means a payment on a student education loan in excess of the monthly amount due from a borrower on a student education loan;

C. in the absence of a direction provided by a student loan borrower pursuant to Subsection B of this section, a student loan servicer shall allocate an overpayment on a student loan account in a manner that is in the best financial interest of a student loan borrower. A student loan servicer shall be considered to meet the requirements of this subsection if the servicer allocates the overpayment to the loan with the highest interest rate on the borrower's student loan account, unless the borrower specifies otherwise. For the purposes of this subsection, "best financial interest of a student loan borrower" means reducing the total cost of the student loan, including principal and balance, interest and fees;

D. in the absence of a direction provided by a student loan borrower pursuant to Subsection B of this section, a student loan servicer shall apply a partial payment or underpayment in a manner that minimizes late fees and negative credit reporting. When loans on a student loan borrower's account have an equal stage of delinquency, a student loan servicer shall apply a partial payment or underpayment to satisfy as many individual loan payments as possible on a borrower's account. For purposes of this subsection, "partial .219123.2

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payment" or "underpayment" means a payment on a student education loan account that contains multiple individual loans in an amount less than the amount necessary to satisfy the outstanding payment due on all loans in the student education loan account;

Ε. as a condition of the sale, assignment or transfer, the student loan servicer shall require the new student loan servicer to honor all benefits originally represented as available to the student loan borrower during the repayment of the student education loan and preserve the availability of those benefits, including benefits for which the student loan borrower has not yet qualified. If a student loan servicer is not also the loan holder or is not acting on behalf of the loan holder, the student loan servicer satisfies the requirement established by this subsection by providing the new student loan servicer with information necessary for the new student loan servicer to honor all benefits originally represented as available to a student loan borrower during the repayment of the student education loan and preserve the availability of those benefits, including benefits for which the student loan borrower has not yet qualified:

(1) the student loan servicer shall transfer to the new student loan servicer all information regarding the student loan borrower, the account of the student loan borrower and the student education loan of the student loan borrower,

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1 including the repayment status of the student loan borrower and 2 any benefits associated with the student education loan of the 3 student loan borrower; 4 (2) the sale, assignment or transfer of the servicing of the student education loan must be completed 5 6 within forty-five days after the sale, assignment or other 7 transfer of the servicing of a student education loan; and 8 (3) the parties shall notify affected student 9 loan borrowers of the sale, assignment or other transfer of the 10 servicing of the student education loan at least seven days 11 before the next payment on the loan is due. This notice must 12 include: 13 (a) the identity of the new student loan 14 servicer; 15 the effective date of the transfer (b) 16 of the student loan borrower's student education loan to the 17 new student loan servicer; 18 (c) the date on which the existing 19 student loan servicer will no longer accept payments; and 20 the contact information for the new (d) 21 student loan servicer; 22 a student loan servicer that obtains the right F. 23 to service a student education loan shall adopt policies and 24 procedures to verify that the student loan servicer has 25 received all information regarding the student loan borrower, .219123.2

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1 the account of the student loan borrower and the student 2 education loan of the student loan borrower, including the 3 repayment status of the student loan borrower and any benefits 4 associated with the student education loan of the student loan 5 borrower. The director may investigate these policies and 6 procedures; and

G. a student loan servicer shall inform the student
loan borrower about the availability of a repayment program
based on income prior to placing the borrower in forbearance or
default, if a repayment program based on income is available to
the borrower.

SECTION 10. [<u>NEW MATERIAL</u>] STUDENT LOAN SERVICERS--PROHIBITED ACTS--UNFAIR TRADE PRACTICE--LIABILITY.--

A. A student loan servicer shall not:

(1) directly or indirectly employ a scheme, device or artifice to defraud or mislead a student loan borrower;

(2) engage in an unfair or deceptive trade practice or unconscionable trade practice toward a person or misrepresent or omit material information in connection with the servicing of a student education loan, including misrepresenting the amount, nature or terms of a fee or payment due or claimed to be due on a student education loan, the terms and conditions of the loan agreement or the student loan borrower's obligations under the loan;

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1 engage in abusive acts or practices when (3) 2 servicing a student education loan. An abusive act or practice 3 includes: 4 material interference with the (a) 5 ability of a student loan borrower to understand a term or condition of a student education loan; or 6 7 taking unreasonable advantage of any (b) of the following: 1) a lack of understanding on the part of a 8 9 student loan borrower of the material risks, costs or 10 conditions of the student education loan; 2) the inability of a 11 student loan borrower to protect the borrower's interests when 12 selecting or using a student education loan or a feature, term 13 or condition of a student education loan; or 3) the reasonable 14 reliance by the student loan borrower on a person engaged in 15 servicing a student education loan to act in the interests of 16 the borrower; 17 (4) obtain property by fraud or 18 misrepresentation; 19 (5) knowingly misapply or recklessly apply 20 student education loan payments to the outstanding balance of a 21 student education loan; 22 (6) knowingly or recklessly provide inaccurate 23 information to a credit bureau; 24 fail to report a favorable or unfavorable (7) 25 payment history of a student loan borrower to a nationally .219123.2 - 21 -

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recognized consumer credit bureau at least annually if the student loan servicer regularly reports information to a credit bureau;

4 refuse to communicate with an authorized (8) 5 representative of a student loan borrower who provides a 6 written authorization signed by the student loan borrower; 7 provided that the student loan servicer may adopt procedures 8 reasonably related to verifying that the representative is 9 authorized to act on behalf of the student loan borrower;

negligently make a false statement or (9) knowingly and willfully make an omission of a material fact in 12 connection with any information or report filed with a governmental agency or in connection with an investigation conducted by the director or another governmental agency;

(10) fail to properly evaluate a student loan borrower for an income-driven or other student loan repayment program or for eligibility for a public service loan forgiveness program before placing the student loan borrower in forbearance or default, if an income-driven repayment or other program is available to the student loan borrower except as otherwise provided in federal law, federal student loan agreements or a contract between the federal government and a student loan servicer;

(11) fail to respond within fifteen days to communication from the student loan ombudsman, or within a .219123.2 - 22 -

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shorter reasonable time as the student loan ombudsman may request in the communication; or

(12) fail to respond within fifteen days to a student loan borrower complaint submitted to the servicer by the student loan ombudsman. If necessary, a student loan servicer may request additional time, up to forty-five days, as long as the request is accompanied by an explanation of why additional time is reasonable and necessary.

B. A violation of this section is an unfair or deceptive trade practice and an unconscionable trade practice pursuant to the Unfair Practices Act and is subject to the enforcement and penalty provisions contained in that act.

C. A student loan servicer that commits an act prohibited by this section with respect to a student loan borrower is liable in an amount equal to the sum of:

(1) any actual damages sustained by the borrower as a result of the failure;

(2) a monetary award to the borrower equal to three times the total amount the student loan servicer collected from the borrower;

(3) punitive damages as the court may allow;and

(4) in the case of a successful action by the borrower to enforce the liability set out in this subsection, the costs of the action, together with reasonable attorney fees .219123.2

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D. The remedies provided in this section are not the exclusive remedies available to a student loan borrower, nor must the borrower exhaust any administrative remedies provided in this section or any other applicable law before proceeding pursuant to this section.

SECTION 11. [NEW MATERIAL] DISABILITY DISCHARGE.--

A. A private education lender or student loan servicer acting on behalf of a private education lender, when notified of the total and permanent disability of a student loan borrower or cosigner, shall release any cosigner from the obligations under a private education loan. The lender shall not attempt to collect a payment from a cosigner upon notice of total and permanent disability of the cosigner or borrower.

B. A lender shall notify a student loan borrower and cosigner for a private education loan if either the cosigner or borrower is released from the obligations of the private education loan under this section within thirty days of the release.

C. Any lender that extends a private education loan shall provide the student loan borrower an option to designate an individual to have the legal authority to act on behalf of the borrower with respect to the private education loan in the event of the total and permanent disability of the borrower.

D. In the event a cosigner is released from the .219123.2

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5 E. A lender shall not declare a default or
6 accelerate the debt against the student loan borrower on the
7 sole basis of the release of the cosigner from the loan
8 obligation.

F. A lender shall, when notified of the total and permanent disability of a student loan borrower, discharge the liability of the borrower and cosigner on the loan.

G. After receiving a notification described in Subsection F of this section, the lender shall not attempt to collect on the outstanding liability of the student loan borrower or cosigner or monitor the disability status of the borrower at any point after the date of discharge.

SECTION 12. [<u>NEW MATERIAL</u>] AVAILABILITY OF ALTERNATIVE REPAYMENT OPTIONS.--

A. If a private education lender offers any student loan borrower flexible or modified repayment options in connection with a private education loan, those flexible repayment options shall be made available to all borrowers of loans by the lender. A lender shall:

 (1) provide on its website a description of any alternative repayment options offered by the lender for
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1 private education loans; and

2 establish policies and procedures and (2) 3 implement them consistently in order to facilitate evaluation 4 of private education loan flexible repayment option requests, 5 including providing accurate information regarding any private 6 education loan alternative repayment options that may be 7 available to the student loan borrower through the promissory 8 note or that may have been marketed to the borrower through 9 marketing materials.

B. A private education lender or a student loan servicer acting on behalf of a private education lender shall consistently present and offer flexible or modified private education loan repayment options to student loan borrowers with similar financial circumstances if the lender offers such repayment options.

SECTION 13. [<u>NEW MATERIAL</u>] NOTICES REQUIRED AT ORIGINATION.--

A. Prior to the extension of a private education loan that requires a cosigner, a private education lender shall deliver the following information to the cosigner:

(1) how the private education loan obligation shall appear on the cosigner's credit;

(2) how the cosigner shall be notified if the private education loan becomes delinquent, including how the cosigner can cure the delinquency in order to avoid negative .219123.2

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credit furnishing and loss of cosigner release eligibility; and 2 eligibility for release of the cosigner's (3) 3 obligation on the private education loan, including the number 4 of on-time payments and any other criteria required to approve 5 the release of the cosigner from the loan obligation. 6 Β. Prior to offering a person a private education 7 loan that is being used to refinance an existing education 8 loan, a private education lender shall provide the person a 9 disclosure that benefits and protections applicable to the 10 existing loan may be lost due to the refinancing. 11 С. The information provided pursuant to this 12 section shall be provided on a one-page information sheet in a 13 twelve-point font and shall be written in simple, clear, 14 understandable and easily readable language as provided in 15 P.L.1980, c.125 (C.56:12-1 et seq.). 16 SECTION 14. [NEW MATERIAL] COSIGNER RELEASE.--17 For any private education loan that obligates a Α. 18 cosigner, a lender shall provide the student loan borrower and 19 the cosigner an annual written notice containing information 20 about cosigner release, including the administrative, 21 non-judgmental criteria the lender requires to approve the 22 release of the cosigner from the loan obligation and the 23 process for applying for cosigner release. 24 If the student loan borrower has met the Β. 25 applicable payment requirement to be eligible for cosigner .219123.2 - 27 -

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1 release, the lender shall send the borrower and the cosigner a 2 written notification by mail and by electronic mail, where a 3 borrower or cosigner has elected to receive electronic 4 communications from the lender, informing the borrower and 5 cosigner that the payment requirement to be eligible for 6 cosigner release has been met. The notification shall also 7 include information about any additional criteria to qualify 8 for cosigner release and the procedure to apply for cosigner 9 release.

C. A lender shall provide written notice to a student loan borrower who applies for cosigner release but whose application is incomplete. The written notice shall include a description of the information needed to consider the application complete and the date by which the applicant shall furnish the missing information.

D. Within thirty days after a student loan borrower submits a completed application for cosigner release, the lender shall send the borrower and cosigner a written notice that informs the borrower and cosigner whether the cosigner release application has been approved or denied. If the lender denies a request for cosigner release, the student loan borrower may request any documents or information used in the determination, including the credit score threshold used by the lender, the borrower's consumer report, the borrower's credit score and any other documents specific to the borrower. The .219123.2

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lender shall also provide any adverse action notices required under applicable federal law if the denial is based in whole or in part on any information contained in a consumer report.

E. In response to a written or oral request for cosigner release, a lender shall provide the information described in Subsection B of this section.

F. A lender shall not impose any restriction that permanently bars a student loan borrower from qualifying for cosigner release, including restricting the number of times a borrower may apply for cosigner release.

G. A lender shall not impose any negative consequences on any student loan borrower or cosigner during the sixty days following the issuance of the notice required pursuant to Subsection C of this section, or until the lender makes a final determination about a borrower's cosigner release application. For the purpose of this subsection, "negative consequences" includes the imposition of additional eligibility criteria, negative credit reporting, lost eligibility for cosigner release, late fees, interest capitalization or other financial injury.

H. A lender shall not require more than twelve consecutive on-time payments as criteria for cosigner release. Any student loan borrower who has paid the equivalent of twelve months of principal and interest payments within any twelvemonth period shall be considered to have satisfied the

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consecutive on-time payment requirement, even if the borrower has not made payments monthly during the twelve-month period.

I. If a student loan borrower or cosigner requests a change in terms that restarts the count of consecutive on-time payments required for cosigner release, the lender shall notify the borrower and cosigner in writing of the impact of the change and provide the borrower or cosigner the right to withdraw or reverse the request to avoid that impact.

J. A student loan borrower shall have the right to request an appeal of a lender's determination to deny a request for cosigner release, and the lender shall permit the borrower to submit additional documentation evidencing the borrower's ability, willingness and stability to meet the payment obligations. The student loan borrower may request review of the cosigner release determination by another employee.

K. A lender shall establish and maintain a comprehensive record management system reasonably designed to ensure the accuracy, integrity and completeness of data and other information about cosigner release applications and to ensure compliance with applicable state and federal laws, including the federal Equal Credit Opportunity Act and the federal Fair Credit Reporting Act. This system shall include the number of cosigner release applications received, the approval and denial rate and the primary reasons for any denial.

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SECTION 15. [<u>NEW MATERIAL</u>] INFORMATION AVAILABLE TO COSIGNERS.--

A. A lender shall provide a cosigner with access to all documents or records related to the cosigned private education loan that are available to the student loan borrower.

B. If a lender provides electronic access to documents and records for a student loan borrower, the lender shall provide equivalent electronic access to the cosigner.

C. Upon written notice from the student loan borrower or cosigner, the lender shall redact or withhold contact information for the borrower and cosigner.

SECTION 16. [<u>NEW MATERIAL</u>] PROHIBITIONS ON THE ACCELERATION OF PRIVATE EDUCATION LOANS.--

A. A private education loan executed on or after the effective date of the Student Loan Bill of Rights Act shall not include a provision that permits the private education lender to accelerate, in whole or in part, payments on the private education loan, except in cases of payment default. A lender shall not place any loan or account into default or accelerate a loan for any reason, other than for payment default.

B. A private education loan executed prior to the effective date of the Student Loan Bill of Rights Act shall permit the lender to accelerate payments only if the promissory note or loan agreement explicitly authorizes an acceleration .219123.2
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and only for the reasons stated in the note or agreement.

C. In the event of the death of a cosigner, the lender shall not attempt to collect against the cosigner's estate, other than for payment default.

D. Upon receiving notification of the death or bankruptcy of a cosigner, when the private education loan is not more than sixty days delinquent at the time of the notification, the lender shall not change any terms or benefits under the promissory note, repayment schedule, repayment terms or monthly payment amount or any other provision associated with the private education loan.

E. A lender shall not place any private loan or account into default or accelerate a private loan while a borrower is seeking a private loan modification or enrollment in a flexible repayment plan, except that a lender may place a private loan or account into default or accelerate a private loan for payment default ninety days following the student loan borrower's default.

SECTION 17. [<u>NEW MATERIAL</u>] PRIVATE EDUCATION LENDERS--PROHIBITED ACTS.--

A. A private education lender shall not:

(1) offer any private education loan that is not in conformity with the Student Loan Bill of Rights Act or that is in violation of any other state or federal law;

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(2) make a private education loan upon

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1 security of any assignment of or order for the payment of any 2 salary, wages, commissions or other compensation for services 3 earned or to be earned. No assignment or order shall be taken by a lender in connection with a private education loan, or for 4 5 the enforcement or repayment thereof, and any assignment or 6 order taken or given to secure any loan made by any lender 7 under the Student Loan Bill of Rights Act shall be void; 8 directly or indirectly employ a scheme, (3) 9 device or artifice to defraud or mislead a student loan 10 borrower or cosigner; 11 (4) engage in an unfair or deceptive trade 12 practice or unconscionable trade practice toward a person or 13 misrepresent or omit material information in connection with 14 the lending or servicing of a private education loan, including 15 misrepresenting the amount, nature or terms of a fee or payment 16 due or claimed to be due on a private education loan, the terms 17 and conditions of the loan agreement or the student loan 18 borrower's or cosigner's obligations under the loan; 19 (5) engage in abusive acts or practices when 20 lending or servicing a private education loan. An abusive act 21 or practice includes: 22 (a) material interference with the 23 ability of a student loan borrower or cosigner to understand a 24 term or condition of a private education loan; or 25 (b) taking unreasonable advantage of any

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1 of the following: a lack of understanding on the part of a 2 student loan borrower or cosigner of the material risks, costs 3 or conditions of the private education loan; the inability of a 4 student loan borrower or cosigner to protect the borrower's or 5 cosigner's interests when selecting or using a private 6 education loan or a feature, term or condition of a private 7 education loan; or the reasonable reliance by the student loan 8 borrower or cosigner on a person engaged in lending or 9 servicing a private education loan to act in the interests of 10 the borrower or cosigner; 11 (6) obtain property by fraud or 12 misrepresentation; 13 knowingly misapply or recklessly apply (7) 14 private education loan payments to the outstanding balance of a 15 student education loan; 16 knowingly or recklessly provide inaccurate (8) 17 information to a credit bureau; 18 fail to report a favorable or unfavorable (9) 19 payment history of a student loan borrower or cosigner to a 20 nationally recognized consumer credit bureau at least annually 21 if the private education lender regularly reports information 22 to a credit bureau; 23 refuse to communicate with an authorized (10)24 representative of a student loan borrower or cosigner who 25 provides a written authorization signed by the student loan .219123.2 - 34 -

borrower; provided that the private education lender may adopt 2 procedures reasonably related to verifying that the 3 representative is authorized to act on behalf of the student 4 loan borrower;

5 (11) negligently make a false statement or knowingly and willfully make an omission of a material fact in 6 7 connection with any information or report filed with a 8 governmental agency or in connection with an investigation 9 conducted by the director or another governmental agency;

(12) fail to respond within fifteen days to communication from the student loan ombudsman, or within a shorter reasonable time as the student loan ombudsman may request in the communication; or

fail to respond within fifteen days to a (13) student loan borrower or cosigner complaint submitted to the lender by the student loan ombudsman. If necessary, a private education lender may request additional time, up to forty-five days, as long as the request is accompanied by an explanation of why additional time is reasonable and necessary.

A violation of this section is an unfair or Β. deceptive trade practice and an unconscionable trade practice pursuant to the Unfair Practices Act and is subject to the enforcement and penalty provisions contained in that act.

C. A private education lender that commits an act prohibited by this section with respect to a student loan .219123.2

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1 borrower is liable in an amount equal to the sum of: 2 any actual damages sustained by the (1)3 student loan borrower as a result of the failure; 4 (2) a monetary award to the student loan 5 borrower equal to three times the total amount the student loan servicer collected, or sought to collect, from the borrower; 6 7 punitive damages as the court may allow; (3) 8 and 9 (4) in the case of a successful action by the 10 student loan borrower to enforce the liability set out in this 11 subsection, the costs of the action, together with reasonable 12 attorney fees as determined by the court. 13 The remedies provided in this section are not D. 14 the exclusive remedies available to a student loan borrower or 15 cosigner, nor must the borrower exhaust any administrative 16 remedies provided in this section or any other applicable law 17 before proceeding pursuant to this section. 18 SECTION 18. [NEW MATERIAL] POWERS OF THE DIRECTOR.--19 Α. The director may conduct investigations and 20 examinations for purposes of initial licensing, license 21 renewal, license suspension, license revocation or termination, 22 or for general or specific inquiry or investigation, to 23 determine compliance with the Student Loan Bill of Rights Act. 24 The director may access, receive and use any documents, 25 information or evidence the director deems relevant to the .219123.2 - 36 -

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inquiry or investigation regardless of the location,
 possession, control or custody of those documents or that
 information or evidence.

4 For the purposes of investigating violations or Β. 5 complaints arising pursuant to the Student Loan Bill of Rights 6 Act or for the purposes of examination, the director may 7 review, investigate or examine the activities of any private 8 education lender or student loan servicer as often as necessary 9 to carry out the purposes of that act. The director may 10 direct, subpoena or order the attendance of and examine under oath a person whose testimony may be required about the student 11 12 education loan or the business or subject matter of the 13 examination or investigation and may direct, subpoena or order 14 the person to produce books, accounts, records, files and any 15 other documents the director deems relevant to the inquiry.

C. In making an examination or investigation authorized by the Student Loan Bill of Rights Act, the director may control access to any documents or records of the student loan servicer licensee or person under examination or investigation related to the student education loan. The director may take possession of the documents and records or place a person in exclusive charge of the documents and records in the place where the documents and records are usually kept. During the period of control, a person shall not remove or attempt to remove any of the documents and records except

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1 pursuant to a court order or with the consent of the director. 2 Unless the director has reasonable grounds to believe the 3 documents or records of the student loan servicer licensee or person have been, or are at risk of being, altered or destroyed 4 5 for purposes of concealing a violation of the Student Loan Bill 6 of Rights Act, the student loan servicer licensee or owner of 7 the documents and records shall have access to the documents or 8 records as necessary to conduct its ordinary business affairs. 9 Nothing in this subsection shall be construed as limiting the 10 student loan borrower's access to the borrower's own account 11 records.

D. To fulfill the duties imposed by this section and to carry out the purposes of this section, the director may:

(1) retain attorneys, accountants or other professionals and specialists as examiners, auditors or investigators to conduct or assist in the conduct of examinations or investigations;

(2) enter into agreements or relationships with other government officials or regulatory associations to improve efficiencies and reduce regulatory burden by sharing resources, standardized or uniform methods or procedures and documents, records, information or evidence obtained pursuant to this section;

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(3) use, hire, contract or employ public or

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privately available analytical systems, methods or software to examine or investigate the student loan servicer, private education lender or person subject to the Student Loan Bill of Rights Act;

5 (4) rely on examination or investigation
6 reports made by other government officials, whether in or
7 outside of New Mexico; and

8 accept audit reports made by an (5) 9 independent certified public accountant for the student loan 10 servicer, private education lender or person subject to the 11 Student Loan Bill of Rights Act in the course of that part of 12 the examination covering the same general subject matter as the 13 audit and may incorporate the audit report in the report of 14 examination, report of investigation or other writing of the 15 director.

E. A student loan servicer, private education lender or person subject to investigation or examination under this section shall not knowingly withhold, abstract, remove, mutilate, destroy or secrete any books, records, computer records or other information.

F. The costs of an investigation conducted by the director shall be paid by the student loan servicer, private education lender or person being investigated. When it becomes necessary to examine or investigate the books and records of a licensee under this section at a location outside of New .219123.2

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Mexico, the licensee shall be liable for and shall pay to the division within thirty days of the presentation of an itemized statement the actual travel and reasonable living expenses incurred on account of its examination, supervision and regulation or shall pay a reasonable per diem rate approved by the director.

SECTION 19. [NEW MATERIAL] ENFORCEMENT BY DIRECTOR.--

A. To ensure the effective supervision and enforcement of the Student Loan Bill of Rights Act and in accordance with the procedures provided in the Uniform Licensing Act, the director may:

(1) deny, suspend, revoke or decline to renew a license for a violation of the Student Loan Bill of Rights Act, rules issued pursuant to that act or an order or directive entered pursuant to that act;

(2) deny, suspend, revoke or decline to renew a license if an applicant or student loan servicer fails at any time to meet the requirements of Subsection F of Section 4 of the Student Loan Bill of Rights Act; and

(3) issue orders or directives as follows:

(a) order or direct student loan servicers or private education lenders to cease and desist from conducting business related to student education loans, including issuing an immediate temporary order to cease and desist;

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1 (b) order or direct student loan 2 servicers or private education lenders to cease any violations 3 of the Student Loan Bill of Rights Act; and 4 (c) enter immediate temporary orders to 5 cease any business licensed pursuant to the Student Loan Bill 6 of Rights Act if the director determines that the license was 7 erroneously granted or the licensed student loan servicer is 8 currently in violation of that act. 9 The director may impose an administrative Β. 10 penalty on a student loan servicer if the director finds, from the record after notice and opportunity for a recorded hearing, 11 12 that the student loan servicer has violated or failed to comply 13 with any requirement of the Student Loan Bill of Rights Act or 14 any rule promulgated by the director pursuant to that act or 15 any order issued pursuant to that act. The maximum amount of 16 penalty for each act or omission shall be five thousand dollars 17 (\$5,000). 18 [NEW MATERIAL] JUDICIAL ENFORCEMENT .--SECTION 20. 19 Α. Upon a showing by the director that a person has

violated, or is about to violate, the Student Loan Bill of Rights Act or any rule or order of the director pursuant to that act, the district court of the first judicial district or other appropriate district court in the state may grant or impose one or more of the following:

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1 or temporary prohibitory or mandatory injunction or a writ of 2 prohibition or mandamus; 3 (2) a civil penalty up to a maximum of five 4 thousand dollars (\$5,000) for each violation; 5 declaratory judgment; (3) 6 (4) restitution to student loan borrowers or 7 cosigners; 8 recovery by the director of all costs and (5) 9 expenses for conducting an investigation or the bringing of any 10 enforcement action pursuant to the Student Loan Bill of Rights 11 Act; or 12 other relief as the court deems proper. (6) 13 In determining the appropriate relief, the court Β. 14 shall consider administrative enforcement actions taken and 15 imposed by the director pursuant to the Student Loan Bill of 16 Rights Act in connection with the transactions constituting 17 violations of that act. 18 C. The court shall not require the director to post 19 bond in an action pursuant to this section. 20 SECTION 21. [NEW MATERIAL] CRIMINAL PENALTIES.--21 An individual who acts as a student loan Α. 22 servicer without being properly licensed pursuant to the 23 Student Loan Bill of Rights Act is, for a first offense, guilty 24 of a misdemeanor and upon conviction shall be sentenced in 25 accordance with the provisions of Subsection A of Section .219123.2 - 42 -

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2 Β. In the case of a conviction pursuant to 3 Subsection A of this section, the court may impose a deferred 4 sentence in accordance with Section 31-20-6 NMSA 1978. 5 C. An individual who violates Subsection A of this section is, for a second or subsequent offense, guilty of a 6 7 fourth degree felony and upon conviction shall be sentenced in 8 accordance with the provisions of Section 31-18-15 NMSA 1978. 9 SECTION 22. [NEW MATERIAL] COMPLIANCE WITH FEDERAL LAW.--10 Α. A student loan servicer licensee shall comply 11 with all applicable federal laws and regulations relating to 12 federal student loan servicing. In addition to any other 13 remedies provided by law, a violation of an applicable federal 14 law or regulation is a violation of the Student Loan Bill of 15 Rights Act. 16 A private education lender shall comply with all Β. 17 applicable federal laws and regulations relating to the lending 18 of servicing of private education loans. In addition to any 19 other remedies provided by law, a violation of an applicable 20 federal law or regulation is a violation of the Student Loan 21 Bill of Rights Act. 22 [<u>NEW MATERIAL</u>] PROMULGATION OF RULES.--The SECTION 23. 23 director may promulgate rules and make reasonable orders 24 necessary to implement the Student Loan Bill of Rights Act. A 25 copy of every rule and of every order containing requirements .219123.2

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1 of general application shall be mailed to each licensee not 2 less than fifteen days before the effective date of the rule or 3 order. [NEW MATERIAL] STUDENT LOAN OMBUDSMAN--4 SECTION 24. 5 DUTTES--ANNUAL REPORT.--The director shall designate a student loan 6 Α. 7 ombudsman within the division to provide timely assistance to student loan borrowers. 8 9 Β. The student loan ombudsman, in collaboration 10 with the office of the attorney general and the higher 11 education department, shall: 12 receive, review and attempt to resolve (1)complaints from student loan borrowers; 13 14 compile and analyze data regarding student (2) 15 loan borrower complaints received by the ombudsman; 16 assist student loan borrowers and (3) 17 cosigners in understanding their rights and responsibilities 18 under the terms of student education loans: 19 (4) provide information to the public, state 20 agencies, state legislators and others regarding the problems 21 and concerns of student loan borrowers and make recommendations 22 for resolving those problems and concerns; 23 analyze and monitor the development and (5) 24 implementation of federal laws, regulations and policies and 25 state laws, rules and policies relating to student loan .219123.2 - 44 -

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borrowers and make recommendations for any changes the ombudsman deems necessary;

3 (6) review the complete student education loan
4 history for any student loan borrower who has provided written
5 consent for that review;

(7) disseminate information concerning the availability of the student loan ombudsman to assist student loan borrowers, cosigners, potential student loan borrowers, potential cosigners, post-secondary educational institutions, student loan servicers and other participants in student education loan lending with student loan servicing concerns; and

(8) take any other action the ombudsman deems necessary to fulfill the duties of the student loan ombudsman.

C. The division, including the student loan ombudsman, the office of the attorney general and the higher education department, or their designees, shall meet at least once per quarter to coordinate their efforts under Subsection B of this section.

D. On or before July 1, 2022, the student loan ombudsman, in collaboration with the office of attorney general and the higher education department, shall establish and maintain a student loan borrower education course that includes educational presentations and materials regarding student education loans. The student loan borrower education course .219123.2

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1 shall review key loan terms, documentation requirements, 2 monthly payment obligations, income-based repayment options, 3 loan forgiveness and disclosure requirements. 4 On or before December 1, 2023, and annually Ε. 5 thereafter, the director shall submit a report to the 6 appropriate legislative interim committee. Annual reports 7 shall be made available to interested parties and the general 8 public and published on the division's website and on the 9 sunshine portal. Consistent with state law, the report shall 10 include, at a minimum, non-identifying consumer data from the 11 preceding calendar year, including the following information: 12 for each licensee: (1)13 the number of loans the licensee is (a) 14 servicing in New Mexico; 15 the number of loans and percentage (b) 16 of all loans that the licensee is servicing that are currently 17 in default; 18 (c) the number and percentage of all 19 loans that the licensee is servicing that are more than sixty 20 days delinguent; 21 the number and percentage of all (d) 22 loans that the licensee is servicing that have been paid off; 23 and 24 (e) the number and percentage of all 25 loans the licensee is servicing that have been forgiven or .219123.2 - 46 -

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discharged;

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2 (2) information regarding the implementation 3 of the Student Loan Bill of Rights Act; the overall effectiveness of the student 4 (3) 5 loan ombudsman position, including information, in the 6 aggregate, regarding the number and categories of student loan 7 borrower and cosigner complaints filed with the division and 8 the office of the attorney general;

9 (4) the number of student loan borrower and 10 cosigner complaints investigated and resolved by the division 11 and the office of the attorney general; and

12 (5) any recommendations pertaining to the
13 division's regulation of student loan servicers and private
14 education lenders and the enforcement of the provisions of the
15 Student Loan Bill of Rights Act.

SECTION 25. [<u>NEW MATERIAL</u>] INFORMATION SHARING.--By July 31, 2022, the division, the student loan ombudsman, the office of the attorney general and the higher education department shall enter into an agreement to allow for the sharing of all necessary information.

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SECTION 26. [NEW MATERIAL] PRIVATE ACTION.--

A. A person who suffers damage as a result of the failure of a student loan servicer to comply with a provision of the Student Loan Bill of Rights Act may bring an action in district court against that student loan servicer to recover .219123.2

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1 any of the following: 2 (1)actual damages, but in no case shall the 3 total award of damages be less than five hundred dollars (\$500) 4 per violation; 5 (2)an order enjoining the methods, acts or practices causing the compliance failure; 6 7 restitution of property; (3) punitive damages; 8 (4) 9 (5) attorney fees; and 10 other relief the court deems proper. (6) In addition to any other remedies provided by 11 Β. 12 this section or otherwise provided by law, whenever it is 13 proven by a preponderance of the evidence that a student loan 14 servicer has engaged in conduct that substantially interferes 15 with a student loan borrower's right to an alternative payment 16 arrangement; loan forgiveness, cancellation or discharge; or 17 any other financial benefit as established under the terms of a 18 borrower's promissory note or under the federal Higher 19 Education Act of 1965, and the regulations promulgated pursuant 20 to that act, the court shall award treble actual damages to the 21 plaintiff, but in no case shall the award of damages be less 22 than one thousand five hundred dollars (\$1,500) per violation. 23 C. The remedies provided in the Student Loan Bill 24 of Rights Act are not intended to be the exclusive remedies

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available to a person suffering damage due to the non-

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compliance of a student loan servicer, and the person shall not be required to exhaust administrative remedies established pursuant to the Student Loan Bill of Rights Act or any other applicable law prior to bringing a private right of action.

SECTION 27. [<u>NEW MATERIAL</u>] STUDENT LOAN BILL OF RIGHTS FUND--CREATED--PURPOSE--APPROPRIATION.--

A. The "student loan bill of rights fund" is created as a nonreverting fund in the state treasury and shall be administered by the division. The fund consists of fees collected by the division pursuant to the Student Loan Bill of Rights Act and money that is appropriated or donated or that otherwise accrues to the fund. Income from investment of the fund shall be credited to the fund.

B. Money in the student loan bill of rights fund is appropriated to the division to carry out the provisions of the Student Loan Bill of Rights Act.

C. Expenditures from the fund shall be made on warrants drawn by the secretary of finance and administration pursuant to vouchers signed by the director or the director's authorized representative.

SECTION 28. Section 57-12-2 NMSA 1978 (being Laws 1967, Chapter 268, Section 2, as amended) is amended to read:

"57-12-2. DEFINITIONS.--As used in the Unfair Practices

A. "person" means, where applicable, natural .219123.2 - 49 -

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persons, corporations, trusts, partnerships, associations, cooperative associations, clubs, companies, firms, joint ventures or syndicates;

B. "seller-initiated telephone sale" means a sale, lease or rental of goods or services in which the seller or the seller's representative solicits the sale by telephoning the prospective purchaser and in which the sale is consummated entirely by telephone or mail, but does not include a transaction:

10 (1) in which a person solicits a sale from a 11 prospective purchaser who has previously made an authorized 12 purchase from the seller's business; or

(2) in which the purchaser is accorded the right of rescission by the provisions of the federal Consumer Credit Protection Act, 15 U.S.C. 1635, or regulations issued pursuant thereto;

C. "trade" or "commerce" includes the advertising, offering for sale or distribution of any services and any property and any other article, commodity or thing of value, including any trade or commerce directly or indirectly affecting the people of this state;

D. "unfair or deceptive trade practice" means an act specifically declared unlawful pursuant to the Unfair Practices Act, a false or misleading oral or written statement, visual description or other representation of any kind .219123.2

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1 knowingly made in connection with the sale, lease, rental or 2 loan of goods or services or in the extension of credit or in 3 the collection of debts by a person in the regular course of 4 the person's trade or commerce, that may, tends to or does 5 deceive or mislead any person and includes: representing goods or services as those of 6 (1) 7 another when the goods or services are not the goods or 8 services of another; 9 (2) causing confusion or misunderstanding as 10 to the source, sponsorship, approval or certification of goods 11 or services; 12 causing confusion or misunderstanding as (3) 13 to affiliation, connection or association with or certification 14 by another; 15 (4) using deceptive representations or 16 designations of geographic origin in connection with goods or 17 services; 18 (5) representing that goods or services have 19 sponsorship, approval, characteristics, ingredients, uses, 20 benefits or quantities that they do not have or that a person 21 has a sponsorship, approval, status, affiliation or connection 22 that the person does not have; 23 representing that goods are original or (6) 24 new if they are deteriorated, altered, reconditioned, 25 reclaimed, used or secondhand; .219123.2 - 51 -

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1 representing that goods or services are of (7) 2 a particular standard, quality or grade or that goods are of a 3 particular style or model if they are of another; 4 (8) disparaging the goods, services or 5 business of another by false or misleading representations; offering goods or services with intent not 6 (9) 7 to supply them in the quantity requested by the prospective buyer to the extent of the stock available, unless the 8 9 purchaser is purchasing for resale; 10 (10) offering goods or services with intent 11 not to supply reasonable expectable public demand; 12 (11) making false or misleading statements of fact concerning the price of goods or services, the prices of 13 14 competitors or one's own price at a past or future time or the 15 reasons for, existence of or amounts of price reduction; 16 making false or misleading statements of (12)17 fact for the purpose of obtaining appointments for the 18 demonstration, exhibition or other sales presentation of goods 19 or services; 20 packaging goods for sale in a container (13) 21 that bears a trademark or trade name identified with goods 22 formerly packaged in the container, without authorization, 23 unless the container is labeled or marked to disclaim a 24 connection between the contents and the trademark or trade 25 name;

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1 (14) using exaggeration, innuendo or ambiguity 2 as to a material fact or failing to state a material fact if 3 doing so deceives or tends to deceive; 4 stating that a transaction involves (15) 5 rights, remedies or obligations that it does not involve; 6 (16) stating that services, replacements or 7 repairs are needed if they are not needed; 8 failing to deliver the quality or (17) 9 quantity of goods or services contracted for; 10 (18) violating the Tobacco Escrow Fund Act; 11 [or] 12 offering or providing unposted or (19) 13 unadvertised pricing or service based on the buyer's gender or 14 perceived gender identity; provided, however, that this 15 provision does not apply to persons regulated by the office of 16 superintendent of insurance pursuant to the New Mexico 17 Insurance Code; or 18 (20) violating Section 17 of the Student Loan 19 Bill of Rights Act; and 20 "unconscionable trade practice" means an act or Ε. 21 practice in connection with the sale, lease, rental or loan, or 22 in connection with the offering for sale, lease, rental or 23 loan, of any goods or services, including services provided by 24 licensed professionals, or in the extension of credit or in the 25 collection of debts that to a person's detriment: .219123.2

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1	(1) takes advantage of the lack of knowledge,
2	ability, experience or capacity of a person to a grossly unfair
3	degree; [or]
4	(2) results in a gross disparity between the
5	value received by a person and the price paid; or
6	(3) violates Section 17 of the Student Loan
7	Bill of Rights Act."
8	SECTION 29. APPLICABILITYThe provisions of Section 11
9	of this act apply to private education loans issued on or after
10	January 1, 2022.
11	SECTION 30. EFFECTIVE DATEThe effective date of the
12	provisions of this act is January 1, 2022.
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